

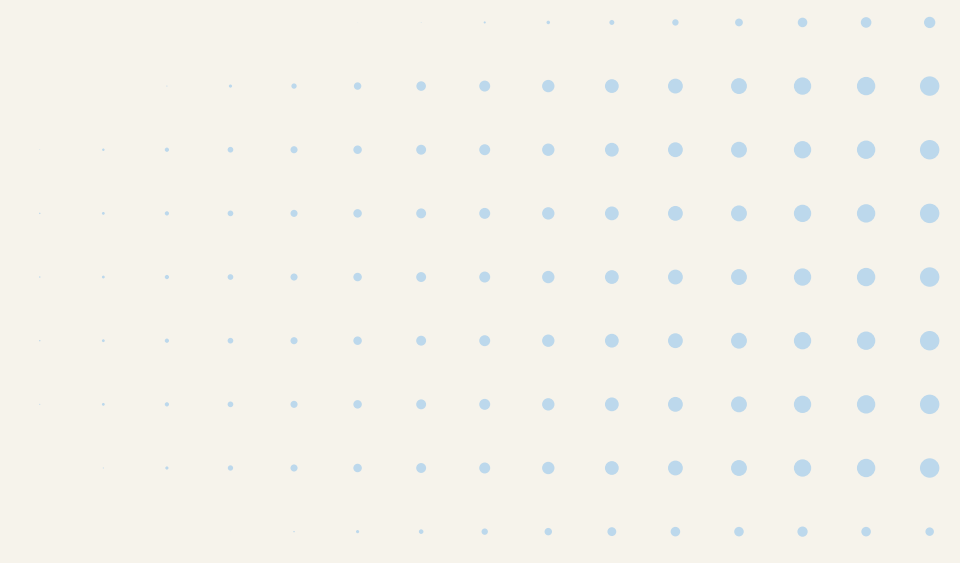
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EVCCA & TOWN OF MINTURN BUSINESS PARTNERSHIP:

**Enhancing Community Well-being and
Economic Growth through Early
Childhood Education**



OVERVIEW

- The Need
 - The Proposal
 - Economic Benefits
 - Long-Term Community Benefits
 - The ROI of Early Childhood Education
 - Aligned with True North
 - Conclusion
 - Q & A
- 

THE NEED

- **Current Situation:**
 - **Limited infant and toddler care locally with no licensed care options in Minturn**
- **The Solution:**
 - **Opening the Minturn Family Enrichment Center, which will provide care for infants and toddlers in a convenient, local setting.**

THE PROPOSAL

EVCCA is seeking to enter into a business partnership with the Town of Minturn. In this partnership, EVCCA will ensure 10 childcare spots at the new Minturn Family Enrichment Center are enrolled with Minturn residents at opening. The Town of Minturn will support the opening of the Minturn FEC by providing \$100,000 in funding support for the center.



ECONOMIC BENEFITS

Increased Workforce Participation

- Reliable childcare allows parents, especially mothers, to return to or remain in the workforce.
- On average, mothers experience a notable increase in income after securing stable childcare.

Increased Household Income

- With local access, parents reduce time and money spent on commuting to childcare centers in neighboring towns.
- Families experience enhanced work-life balance, contributing to greater productivity and retention in the workforce.

LONG-TERM COMMUNITY BENEFITS

Higher Education and Career Outcomes:

- Children enrolled in high-quality early education programs are more likely to achieve better education and career outcomes later in life.
- Healthier, well-educated children contribute to a stronger, more prosperous local economy.

Better Health Outcomes:

- Improved physical and emotional health in children enrolled in structured early education.
- Reduces long-term community health costs through early intervention.

Building a Strong Minturn:

- Access to high-quality, affordable childcare supports thriving, strong families.
- Thriving, strong families are the foundation of a thriving, strong community.

THE ROI OF EARLY CHILDHOOD EDUCATION

Comprehensive, high-quality birth-to-five programs deliver a 13% ROI.



Every \$1 invested in quality early childhood programs can yield returns between \$4 and \$16.

ALIGNED WITH TRUE NORTH



“Leverage Minturn’s assets to benefit and maintain our funky, proud, uniquely classic mountain town where people grow roots through creating opportunities and community engagement.” (Town of Minturn 2023 – 2025 Strategic Plan)

CONCLUSION

Your support is crucial. Families and providers alone cannot carry the burden of supplying communities with the benefits of Early Childhood Education.

Local families need affordable, high-quality childcare to thrive. The long-term economic and social benefits will outweigh the initial investment.



EVCCA | 2024

THANK YOU

for your consideration

QUESTIONS?