

Joanna Von Arb

March 3 2025

To the Residents, Business Owners, and Homeowners of Mineral,

I am writing to express my sincere desire to serve on the Mineral Town Council because I believe in the potential of this town and its people. I want to see Mineral thrive—not just today, but for future generations. However, I also recognize that our town leadership has a lot to make up for in restoring the faith and trust of our residents, business owners, and homeowners. Over the past few years, too many decisions have been made without true transparency, leaving many in our community feeling unheard and frustrated. That must change. I want to be instrumental in rebuilding that trust and ensuring that the town council listens, engages, and works in the best interest of the people it serves.

As a Realtor, I understand the importance of fostering strong communities. I work with families making one of the most significant financial and personal decisions of their lives—buying or selling their homes. Through this, I have learned how vital it is for local governments to be supportive of homeowners and businesses, ensuring they have the infrastructure, resources, and representation they need to succeed. I believe that our businesses deserve a stronger voice in shaping the town's future. As a business owner myself, I know the challenges of navigating policies, regulations, and economic shifts, and I want to ensure that our local businesses are heard and supported, not just regulated without consideration for their needs.

Additionally, we need responsible growth and planning. Infrastructure issues like sidewalks, traffic safety, and securing our own independent water supply must be addressed with long-term solutions, not just temporary fixes. As someone who has worked in financial management, compliance, and logistics, I have the experience necessary to ensure town resources are used wisely and efficiently.

But most importantly, I want to restore integrity, respect, and accountability in town government. Residents deserve to know that their concerns are taken seriously and that decisions are made with their best interests at heart. I believe that the council should serve the people, not the other way around. I will listen. I will ask the tough questions. And I will make sure that every decision made reflects the values and priorities of the people who call Mineral home.

My goal is clear: to be a voice for the people of Mineral and to ensure that our town moves forward in a way that benefits us all. I would be honored to serve

and to play a role in rebuilding trust, supporting local businesses, and creating a stronger, more connected community.

I appreciate your support and welcome any opportunity to discuss how we can work together to make Mineral a town we can all be proud of.

Sincerely,  
Joanna Von Arb  
Candidate for Mineral Town Council

