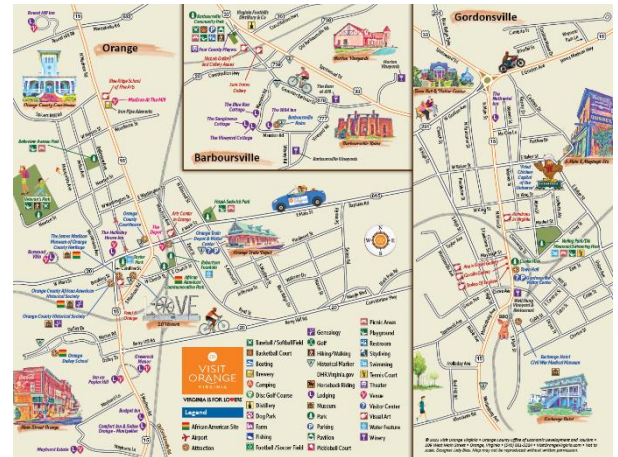
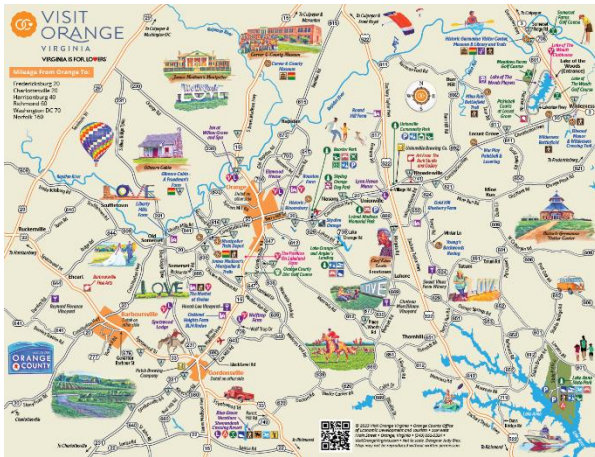




Louisiana County Visitor Map Project Funding Request



Project Overview

The Louisiana Forward Foundation, in collaboration with community partners, is developing a professionally designed, two-sided, full-color **Louisiana County Visitor Map**. This countywide project will highlight Louisiana's attractions, history, and cultural assets while providing featured call-out insets for the **Town of Louisa** and the **Town of Mineral**.

The Visitor Map will serve as both a navigation tool and a marketing asset, directly supporting Louisiana's tourism, economic development, and Main Street revitalization goals.

Key Features

- Countywide overview with major roadways, attractions, and landmarks
- Detailed call-out maps for the **Town of Louisa** and the **Town of Mineral**, plus Lake Anna and Zion Crossroads (if space allows)
- Icons for lodging, dining, retail, historic sites, recreational amenities, wineries, breweries, and cultural attractions
- Partner logos and/or pop-out markers included on the map design
- Virginia is for Lovers branding and VisitLouisiana.org prominently displayed
- Initial print run available in sets of 5,000 maps (\$1,500 + delivery per batch)



Project Budget

- Creative Agency / Project Management (Design): \$8,500 (City Select, www.cityselect.com)
- Printing & Distribution: Separate cost, covered by sponsorships and business/partner contributions

Total Design Cost to Launch Project: \$8,500

Confirmed Contributions

- Louisa County Chamber of Commerce – \$1,000
- Louisa County Historical Society – \$1,000

Remaining Need

With \$2,000 already committed, **\$6,000 remains** to complete the design.

We are inviting the Town of Louisa EDA, the Town of Mineral and Buckingham Branch Railroad / Virginia Scenic Railway to partner with us in this important initiative.

Request: *What portion of the \$6,000 would you be willing to contribute to bring this project to life?*

All contributing partners will have their **logo and/or pop-out location on the map**, as well as inclusion in promotional campaigns announcing the map's launch.

Why This Project Matters

- **Tourism Growth:** Increases visitation and extends stays by clearly guiding travelers to Louisa's towns, attractions, and lodging.
- **Economic Impact:** Promotes local businesses and drives foot traffic and spending.
- **Community Branding:** Reinforces Louisa's identity as a destination for history, arts, recreation, and family-friendly experiences.