



Design Review Board

July 9, 2024

STAFF REPORT

PROPERTY INFORMATION

Address: 15800 Birmingham Highway, Suite 700
District/Land Lot: 2 / 0379
Character Area: Birmingham
Existing Zoning: Mixed Use (Commercial)
Overlay/FBC: Birmingham Crossroads
Acres: 0.67 acres
Existing Use: Mixed Use (Commercial)

Request: To paint the exterior wall of the building.

Owner: Birmingham 51800 LLC
Address: 3155 Roswell Rd NE Suite 300, Atlanta, GA 30305

Applicant: Eduardo Zambrana
Address: 1445 Ross Avenue, Suite 5700 Dallas, TX 75202



Building Plan Review – 15800 Birmingham Highway
Prepared by the Community Development Department for the
Design Review Board Meeting on July 9, 2024

SITE MAP



15800 Birmingham Highway Building Review (Paint Color)

City of Milton
2024

0 0.01 0.01 0.03 0.04

Milton City Limits
 Parcels
 CityLimitsMilton
Miles



COMMUNITY DEVELOPMENT STAFF ANALYSIS

STAFF CONTACT: Jackie Jennings
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Background:

The Chase Bank building (formerly occupied by Wells Fargo Bank) is located at the intersection of Birmingham Crossroads right across Seven Acre Grill. This property is zoned Mixed-Use (MIX) within the Birmingham Crossroads Overlay District. The applicant requested approval of the paint color for the exterior wall of the building. Currently, the building wall is primarily red bricks in a running bond pattern, while the existing trim, columns, shutters, and fascia board color are white. The applicant is seeking approval to paint the exterior wall a neutral gray color while the trims, columns, shutters, entrance door, and fascia boards color will be repainted with the same white color. There is no modification to the color of the roof.

Paint Color Selections for the Exterior Wall:



Recommendations:

The proposed color **SW 7050 Useful Gray** is a typical paint color that you find in some of the buildings and homes in Birmingham Crossroads and neighboring surroundings. This choice of color complements the white trims and other decorative elements of the building. Further, the color SW 7050 Useful Gray matches colors within the gray range, specifically Pantone 400c—a base color that is prescribed in the code (UDC Sec. 6.4.3(D)). All shades of white and off-white are also allowed per the code. Therefore, staff recommends approval of the paint color for the exterior of the building as it meets the color standards allowed in the Birmingham Crossroads Overlay District.