



To: Honorable Mayor and City Council Members
From: Bernadette Harvill, Deputy City Manager
Date: Submitted on April 18, 2025, for the May 5, 2025, Regular Council Meeting
Agenda Item: Consideration of the Issuance of an Alcohol Beverage License to Vice Restaurant Group LLC dba Smash by Vice, 3100 Heritage Walk, Suite 101, Milton, Georgia 30004

DocuSigned by:
Bernadette Harvill
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Department Recommendation:

Approve the issuance of an alcohol beverage license for Vice Restaurant Group LLC dba Smash by Vice for Consumption On-Premises - Wine, Malt Beverages, Resident Alcohol Beverage Caterer and Sunday Sales.

Executive Summary:

City of Milton Code of Ordinances Chapter 4 allows for the issuance of alcohol beverage licenses to businesses that properly submit application for and meet all the legal requirements to hold such license.

Staff has processed the application, has placed advertisements for 4/24/2025 and 5/01/2025 and recommends issuance of the applicable license for:

Business Name: Vice Restaurant Group LLC dba Smash by Vice
Contact Name: Jian Geng
Business Address: 3100 Heritage Walk, Suite 101, Milton, Georgia 30004
Type of License: Consumption On-Premises – Wine, Malt Beverages
Resident Alcohol Beverage Caterer
On-Premises Sunday Sales

Funding and Fiscal Impact:

There is a positive fiscal impact of license fees and/or monthly excise taxes.

Alternatives:

None.

Legal Review:

Not required.

Concurrent Review:

Steven Krokoff, City Manager

DocuSigned by:
Steven Krokoff
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2006 Heritage Walk, Milton, GA 30004 | 678.242.2500 | facebook.com/thecityofmiltonga | info@miltonga.gov | www.miltonga.gov

