



## **CITY OF MILPITAS AGENDA REPORT (AR)**

<b>Item Title:</b>	<b>Consider Mayor's Recommendation for Appointment of Casey McNeil as the Technology and Trade Representative to the Economic Development and Trade Commission (Contact: Mayor Tran, 408-586-3029)</b>
<b>Category:</b>	Consent Calendar-Community Development
<b>Meeting Date:</b>	10/15/2019
<b>Staff Contact:</b>	Mayor Rich Tran, 408-586-3029
<b>Recommendation:</b>	Receive Mayor Tran's recommendation and move to newly appoint Casey McNeil as the Technology and Trade Representative to the Economic Development and Trade Commission to a currently vacant term that expires in April 2020.

### **Background:**

The purpose of the Economic Development and Trade Commission (EDTC) is to advise the City Council on business issues, cultivate international trade relationships, and make recommendations on the design, development, and implementation of economic development programs and initiatives in Milpitas.

The EDTC was originally established by the Milpitas City Council on February 18, 2003, as the Economic Development Commission. On August 21, 2018, City Council approved a merger of the Economic Development Commission with the dissolved Sister Cities Commission topics to form the Economic Development and Trade Commission. Additionally, on August 21, 2018, the City Council adopted the City's first Commission Handbook, which states that all Commissions shall consist of seven Commissioners and two Alternates (with the exception of the Planning Commission). Historically, the Economic Development Commission had been comprised of eleven Commissioners and two Alternates.

On April 16, 2019, Council re-appointed three Commissioners (Ms. Lynne Rice, Mr. Jeffrey Chen, and Mr. Chris Norwood); newly appointed two Commissioners (Mr. Matthew Taylor and Mr. Victor San Vicente); and newly appointed two Alternate Commissioners (Mr. Dipak Awasthi and Ms. Juliette Gomez) to the EDTC.

On June 10, 2019, Mr. Jeffrey Chen resigned as Vice Chair of EDTC. Mr. Chen served as the Business – Hospitality representative due to his role as General Manager of the Embassy Suites Milpitas – Silicon Valley. Mr. Chen's resignation was due to an out-of-state transfer opportunity with Embassy Suites. The Business – Hospitality representative is currently vacant and unfilled.

On September 17, 2019, Mr. Inderjit Mundra was appointed as a voting Commissioner representing the Chamber of Commerce to a term that expires in August 2021. In addition, Council confirmed Ms. Tina Broyles as Alternate from the Milpitas Chamber of Commerce, per Chamber Board action.

### **Analysis:**

On September 12, 2019, Mr. Dhaval Brahmhatt submitted his resignation to conclude as the Technology representative to the City of Milpitas. Former Commissioner Brahmhatt was a founding member of the then Economic Development Commission and served as Vice Chair and Chair for several years.

Per Council direction, the EDTC is now exploring the possibility of enhancing relationships with Milpitas-based businesses that have a global presence for trade and commerce, business-to-business opportunities and workforce development. Businesses such as View, Nanometrics, Infineon, Cisco and other businesses have

global offices throughout Western and Eastern Europe, Middle East, Asia, Latin America, Australia, Canada and Africa. This exploratory exercise may result in establishing new foreign relationships and is part of the recommended new Technology and Trade category necessitated by the commissions merger. The Mayor's recommendation and move to newly appoint Casey McNeil (of Flex) as the Technology and Trade representative to EDTC will achieve Council's direction on incorporating trade.

Pursuant to state law, a directly elected mayor has the power to make all appointments, with the approval of the City Council.

The following 6 applicants submitted applications for consideration by the Mayor and City Council for appointment or reappointment to the EDTC.

	<b>Name</b>	<b>Eligibility</b>	<b>Application Received</b>
1.	Steven Belong	May Be Appointed	March 2019
2.	Tina Broyles	May Be Appointed	July 2019
3.	Casey McNeil	May Be Appointed	June 2019
4.	Raghu Reddy	May Be Appointed	June 2019
5.	Warren Wettenstein	May Be Appointed	January 2019
6.	Francie Soito	May Be Appointed	November 2018

**Fiscal Impact:**

Appointment to a City Commission will result in no new fiscal impacts.

**Recommendation:**

Receive Mayor Tran's recommendation and move to newly appoint Casey McNeil as the Technology and Trade Representative to the Economic Development and Trade Commission to a currently vacant term that expires in April 2020

**Attachment:**

Current Economic Development and Trade Commission Applications