



CITY OF MILPITAS AGENDA REPORT (AR)

Item Title:	Approve the Milpitas Arts Commission Work Plan for Fiscal Year 2019-20 (Staff Contact: Tegan McLane, 408-586-3212)
Category:	Consent Calendar-Community Services and Sustainable Infrastructure
Meeting Date:	11/19/2019
Staff Contact:	Tegan McLane, 408-586-3212
Recommendation:	Approve proposed Arts Commission Fiscal Year 2019-20 Work Plan.

Background:

The Milpitas Arts Commission was established October 17, 2000, with the purpose of advising City Council on matters pertaining to the Arts in Milpitas, as well as to serve as the advisory body for the Public Art Program. The Commission's Fiscal Year 2019-20 Work Plan identifies goals, projects and ongoing tasks that the Commission plans to accomplish in this fiscal year.

At its August 26, 2019 Special Meeting, the Commission discussed and unanimously voted to forward their 2019-2020 Work Plan to the City Council for final approval.

Analysis:

The Arts Commission's Fiscal Year 2019-20 Work Plan aligns with existing programs and recommendations from the recent Performing Arts/ Youth Theatre Study.

Key proposed tasks are:

Milpitas Arts and Culture Grant Program

1. Promote public awareness to encourage applications.
2. Select four grant recipients.
3. Research reinstatement of cash grants to accompany space grants.

Phantom Art Gallery

1. Review existing commitments to exhibit work at the Milpitas Community Center and Library.
2. Promote public awareness campaign to encourage visitors to gallery(ies).
3. Review any new artist applications received and recommend scheduling.

Public Art Installations

1. Complete selection of Higuera Adobe Park public art.
2. Determine specifications for Montague Expressway Pedestrian Over-Crossing public art.
3. Identify at least two additional prospective locations for public art and options for low-cost, non-traditional art.
4. Prioritize and calendar all public art installation locations.
5. Make presentations to local companies illustrating how public art could be used to enhance their properties and promote their businesses.

City Public Art Collection

1. Review existing City-owned public art for maintenance and repair needs.
2. Recommend maintenance process for City-owned public art.

Performing Arts Program

1. Promote public awareness campaign for Performing Arts.
2. Support at least one new City-initiated Performing Arts opportunity.

Digital Arts

1. Research a Milpitas Film Festival to showcase Milpitas filmmakers, and short films about or filmed in Milpitas.

Fiscal Impact:

There is no fiscal impact to the Fiscal Year 2019-20 budget associated with any of the items on the Work Plan.

Recommendation:

- 1) Receive Arts Commission 2019-2020 Work Plan
- 2) Approve proposed Arts Commission Fiscal Year 2019-20 Work Plan.

Attachment

Draft Arts Commission Fiscal Year 2019-20 Work Plan