



# NEW MAYORS AND COUNCIL MEMBERS


Academy



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Space is limited.*

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**JANUARY 22–24, 2020**  
HYATT REGENCY SACRAMENTO

REGISTRATION AND HOUSING DEADLINE:  
Tuesday, December 31, 2019 | [www.cacities.org/events](http://www.cacities.org/events)



# NEW MAYORS & COUNCIL MEMBERS ACADEMY

## SCHEDULE AT A GLANCE

### | WEDNESDAY, JANUARY 22 |

- 7:00 a.m. – 5:00 p.m. .... Registration Open
- 8:00 – 10:00 a.m. .... Harassment Prevention Training for Supervisors and Officials (AB 1661)
- 10:15 a.m. – 12:15 p.m. .... Educational Sessions
- 12:15 – 1:15p.m. .... Networking Luncheon
- 1:15 – 5:00 p.m. .... Educational Sessions
- 5:30 – 6:30 p.m. .... Networking Reception

### | THURSDAY, JANUARY 23 |

- 7:00 a.m. – 5:00 p.m. .... Registration Open
- 7:30 – 8:30 a.m. .... Networking Breakfast
- 8:30 a.m. – 12:00 p.m. .... Educational Sessions
- 12:00 – 1:15p.m. .... Luncheon: Inquiring Minds Want To Know
- 1:15 – 5:00 p.m. .... Educational Sessions

### | FRIDAY, JANUARY 24 |

- 7:30 – 11:00 a.m. .... Registration Open
- 7:30 – 9:00 a.m. .... Networking Breakfast & Late Breaking Session
- 9:30 – 11:30 a.m. .... Understanding Public Service Ethics Laws and Principles (AB 1234)

For speaker information, go to [www.cacities.org/MayorsCouncilEd](http://www.cacities.org/MayorsCouncilEd)  
\*Sessions/Speakers are subject to change\*

## STATE MANDATED TRAININGS

Training to meet state requirements on specific ethics laws and principles and workplace harassment prevention, discrimination and retaliation will be offered. Sign-in will begin 30 minutes prior to the session and you must be present for the full two hours to receive the certification of attendance. Entry will be prohibited once session begins. (Planned with the Institute for Local Government).

The Institute for Local Government is a State Bar of California minimum continuing legal education (MCLE) approved provider and certifies this activity meets the standards for MCLE credit by the State Bar of California in the total amount of 2 hours (general credits). Provider #13881

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### Harassment Prevention Training for Supervisors and Officials (AB 1661)

*Wednesday, January 22, 8:00 – 10:00 a.m.*

This informational and interactive workplace harassment prevention training will focus on current and emerging issues resulting from the #MeToo movement, and teach officials and supervisors how to identify, prevent, and properly respond to workplace harassment, discrimination, retaliation, and abusive conduct in order to avoid personal and agency liability in compliance with AB 1825/2053/1661 and SB 396.

### Understanding Public Service Ethics Laws and Principles (AB 1234)

*Friday, January 24, 9:30 - 11:30 a.m.*

State law requires elected and appointed officials to receive two hours of training in specified ethics laws and principles every two years. Newly elected and appointed officials must receive this training within one year of becoming a public servant. Join a panel of experts as they help navigate the ethics laws and principles.



## EDUCATIONAL SESSIONS

### City of Dysfunction Junction — How to Conduct an Effective and Respectful Council Meeting

Enjoy a popular and hilarious skit, contrasting the wrong and the right ways to conduct your city council meetings.

### Effective Advocacy & Key City Issues

Meet the League of California Cities' legislative team, and learn about the legislative goals, legislative calendar, and trending issues in the legislature. Lobbyists will also share ideas for establishing practical skills to develop persuasive arguments and testimony that will serve your city's interests.

### Your Legal Powers and Obligations

You were elected to make things happen in your city. Learn the breadth, as well as the limitations of your powers as a city official. Acquire a basic understanding of the legal authorities and restrictions under which cities and city officials operate, with a focus on the Brown Act.

### Financial Responsibilities and City Revenues

This session will address your responsibilities as elected officials in exercising fiduciary accountability and transparency in open government. Discuss the local government financial cycle, elected official financial oversight duties, and state and local funding relationships. The importance of structurally balanced budget tips for setting city council goals, and the need for financial policies will be addressed.

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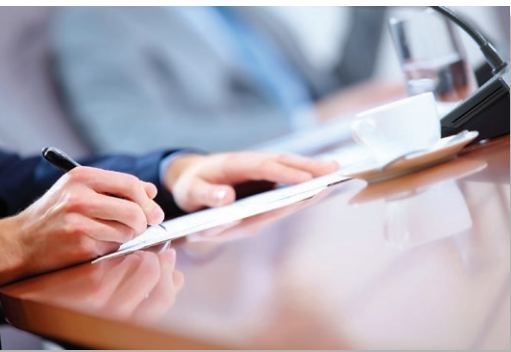
EDUCATIONAL SESSIONS, *Continued*

**Policy Role in Land Use Planning**

Land use planning is one of the most important aspects of a city official’s responsibilities because of the long-term impacts it can have on a community’s environment, economic vitality and the physical health of its residents. Learn about tools and processes in land use planning such as the general plan, zoning, and the California Environmental Quality Act (CEQA), as well as the role of regional agencies and the state. This knowledge will help you foster a solid working relationship with your city’s planning commission and planning staff.

**Your League and How To Use It**

As a city official, you are the League. Its success, along with your own, depends on your involvement and leadership. Receive an introduction to the services of the League of California Cities, how you can access them, and how you can become involved.



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**Inquiring Minds Want to Know**

Have a question that you are afraid to ask in a public meeting, or feel that you should already know the answer to? Join us in a safe and friendly environment to receive answers to your most pondered questions, and hear questions from your colleagues.

**Relationship between City Council and City Management**

As an elected official, there will be various competing values and priorities that drive you and your colleagues within your city. Your success on the council requires an effective relationship with your city manager, city attorney and staff, where everyone’s values are respected and represented. Learn how to work together while cultivating each of your diverse roles.

**Communications and Civic Engagement**

With constant advancements in social media over the last several years, it can be hard to keep up with the “do’s and don’ts” of every platform. There is a wide variety of almost immediate online informational sources, and elected officials need to be quick on their feet with the necessary skills to proactively manage public perceptions about local governmental affairs. Discover what cities should be doing to communicate with their constituents in the 21st century, and the rules that elected officials need to follow.

**Registration & Housing Deadline: Tuesday, December 31, 2019**

**STEP 1: REGISTER FOR THE CONFERENCE**

- Registration is not complete until full payment is received. The League is unable to accept purchase orders.
- For online registration, go to [www.cacities.org/events](http://www.cacities.org/events) and select “New Mayors and Council Members Academy”.
- To request a mail-in registration form, contact [mdunn@cacities.org](mailto:mdunn@cacities.org).

**Registration must be received by the registration & housing deadline. After this date, you will need to register onsite if space is still available.**

**COSTS/FEES**

**Full registration** includes electronic access to all program materials, admission to all sessions, two breakfasts, two lunches, and the Wednesday evening networking reception.

**Full Conference**

Elected Officials and City Staff .....	\$625
Non-Member City Elected Officials and City Staff.....	\$1625
Guest/Spouse Reception Only Registration (Wednesday) .....	\$35

*The guest / spouse fee is restricted to persons who are not city or public officials, are not related to any League Partner or sponsor, and would have no professional reason to attend the conference. It includes admission to Wednesday’s networking reception only. There is no refund for the cancellation of a guest / spouse registration. It is not advisable to use city funds to register a guest/spouse.*

**CANCELLATIONS**

**Refunds of rate paid, minus \$75 processing charge**, will be made for cancellations submitted in writing to [mdunn@cacities.org](mailto:mdunn@cacities.org) and received by the **registration & housing deadline**. There are no refunds for cancellations after this date. Substitutions can be made onsite.



If you require special accommodations related to facility access, transportation, communication and/or dietary requests, please contact our Conference Registrar at [mdunn@cacities.org](mailto:mdunn@cacities.org) by the Registration & Housing Deadline.

**STEP 2: RESERVE A HOTEL ROOM**

**Hotel Information & Reservations**

A limited number of hotel rooms are available for conference attendees. All attendees must register for the conference prior to reserving a hotel room. Once registration is complete, you will be directed to the housing reservations page. Hotel reservation changes, date modifications, early check-out, or cancellations made prior to the **registration & housing deadline** must be done through the online reservation link you received when registering for the conference. Use your confirmation/acknowledgement number to access your reservation to make changes. Once the registration & housing deadline has passed, please contact the hotel directly with any changes or cancellations. Please note that any hotel cancellations after the housing deadline has passed may incur a financial penalty or a minimum one-night room charge or attrition fees.

**January 22 – 24, 2020, Sacramento**

**Hyatt Regency Sacramento**

1209 L Street, Sacramento, CA 95814  
Hotel Rate (*per night*): \$193 – Single/Double Occupancy (*plus tax and fees*)  
Valet parking: \$29 per day / Self-parking: \$20 per day (*subject to change*)

**PLEASE NOTE:** *The information you provide to the League when registering for a League conference or meeting may be shared with the conference or meeting hotel(s). The hotel(s) will also share with the League the information you provide to the hotel(s) when you make your hotel reservation for the conference or meeting. The information shared between the League and the hotel(s) will be limited to your first name, last name and dates/length of stay in the hotel.*



1400 K Street, Suite 400  
Sacramento, CA 95814  
[www.cacities.org](http://www.cacities.org)

## Join us for the 2020 New Mayors & Council Members Academy

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