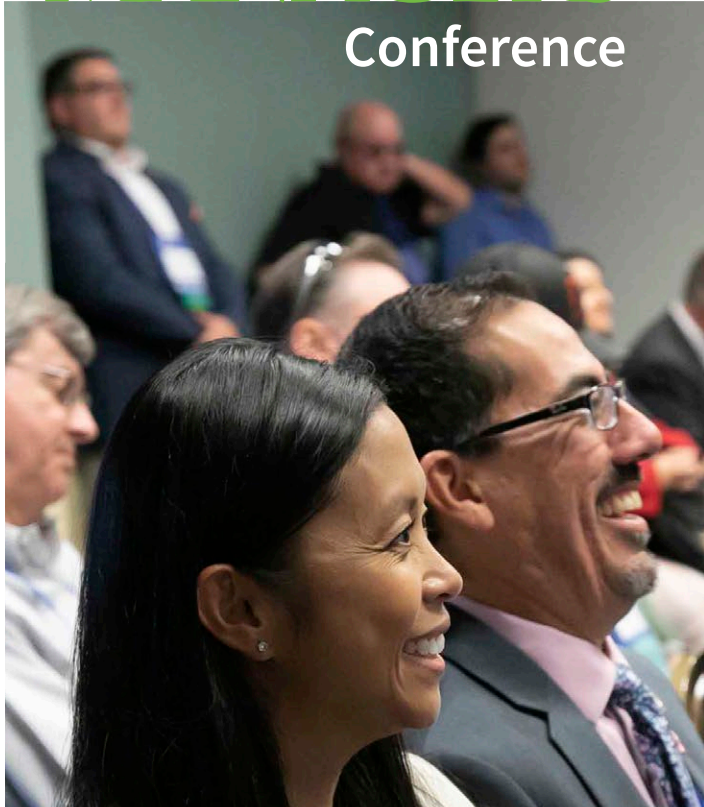
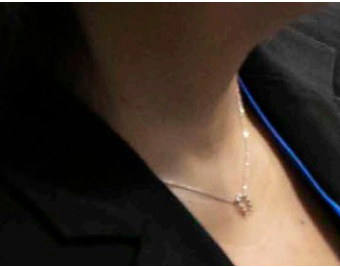
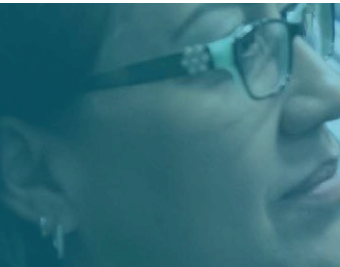


CITY MANAGERS

Conference




*Register Early!
Space is limited.*


WEDNESDAY, FEBRUARY 5 – 7, 2020

THE MERITAGE RESORT, NAPA, CALIFORNIA

REGISTRATION AND HOUSING DEADLINE:
Tuesday, January 7, 2020 | www.cacities.org/events

 Check out our mobile app

 facebook.com/leagueofcities

 @CaCities



Registration Open

10:30 a.m. – 5:30 p.m.

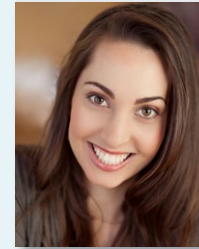
OPENING GENERAL SESSION

1:30 – 3:00 p.m.

Department President Welcome & League Update

Receive an update on League priorities and issues as well as Department news.

OPENING KEYNOTE



Captivate: The Science of Leadership

You make an impact on every person you interact with. How can you inspire people in your life? How can you make a positive impact on those around you? In this lively keynote, Vanessa Van Edwards will give you new tools to find and generate inspiration in your professional life. Vanessa's science backed research will give you actionable strategies you can use right away to work with colleagues, teams and peers. From body language to brain patterns, Vanessa will reveal the latest in leadership, communication, personality strengths and strategies, and then, most importantly, will turn the science into practical tips that you can start applying today. She will dive into the latest insights on how to improve professional charisma, how to make a memorable first impression, how to read facial expressions, and how to increase your impact, authentically.

Vanessa Van Edwards is lead investigator at the Science of People—a human behavior research lab. She is the national bestselling author of Captivate: The Science of Succeeding With People, which has been translated into 14 languages. Her innovative work has been featured on CNN, NPR and Fast Company and Entrepreneur Magazine. Her YouTube videos have been seen by over 20 million people.



For speaker information, go to www.cacities.org/CityManagersEd
Sessions/Speakers are subject to change

CONCURRENT SESSIONS

3:30 – 4:45 p.m.

Public-Private Partnerships (P3s): How to Deliver Innovative, Local-Serving Projects

While public-private partnerships are often linked to major regional and local-serving infrastructure or real-estate based projects, P3s are not a “single deal structure.” These models are a continuum of private involvement in public projects and public investment in private projects. This panel will discuss P3s and the legal and practical considerations impacting how cities, private developers and private investment capital can collaborate on matters involving economic development to improve the communities where we live, work and play. Attend and learn about best practices and lessons learned on local-serving and forward-looking projects, presented in an engaging and lively format.

#13Percent Update: the Rise of Women in City Management

A 2013 survey by the ICMA Task Force on Women in the Profession showed only 13

percent of all chief administrative officer (CAO) positions are filled by women. That survey sparked a hashtag called “#13Percent” to call out this statistic and encourage more upward mobility for women in local government management. This session will provide an update to that 2013 survey, and educate attendees on better recognizing barriers and biases that can impede progression on the climb to the top of the city management ladder.

Housing Law Jeopardy

Between 2017 and today there have been numerous changes in law impacting how a city can and cannot control housing development. Using a Jeopardy Game show format, learn about recent changes in housing law, with a focus on legislative changes from 2019. This session will focus on Housing Element Law, No Net Loss, and the Housing Accountability Act, Inclusionary Housing, Density Bonus and the Housing Crisis Act of 2019.

How to Prepare for a Blackout

When utility-initiated power shutoffs happen for days at a time, it can create chaos for even the strongest California communities. How can cities and counties work together to help our communities during these events? Attend this session and hear from Cal OES on how cities can be prepared, understand what the role the cities and counties play, and lessons learned from cities that have recently experienced these utility-initiated power shutoffs.

Reception

5:00 – 6:00 p.m.



Anniversary Bell: Are We More Ethical 10 Years Later?

The ethical lapses that emerged from the City of Bell and other communities in the past ten years have highlighted the importance of promoting a high standard of ethics and integrity within the local government management profession. Join our panelists as they discuss the lessons learned from ethical lapses, how organizations have gotten better or worse, the challenges in promoting an ethical culture, and what ethical issues remain for cities today.

Registration Open

8:00 a.m. – 4:00 p.m.

Networking Breakfast

8:00 – 9:00 a.m.

CONCURRENT SESSIONS

9:00 – 10:15 a.m.

Regional Partnership: How to Address Homelessness Differently

In an effort to comply with a Federal Mandate as well as recent case law, the North Service Planning Area (North SPA), comprised of the cities of Anaheim, Brea, Buena Park, Cypress, Fullerton, La Habra, La Palma, Los Alamitos, Orange, Placentia, Villa Park, Stanton, and Yorba Linda have collaborated on a regional approach to address homelessness. Based on the local mandate by Federal Judge David Carter, these cities were required to work on a homeless housing plan, which includes creating Navigation Centers – one in Placentia and one in Buena Park. Learn how this unique collaboration began and the efforts involved in creating a comprehensive agreement to address homelessness differently.

Independent Contractors and CalPERS: How to Prepare, What to Avoid

CalPERS increasingly holds that independent contractors are common law “employees,” leaving employers liable for their “employee” retirement benefits. Recently, CalPERS attempted to adopt a “precedential decision” broadly restricting the use of independent contractors by public agencies. In this session, you’ll hear from policy and legal practitioners who have negotiated and litigated this issue before CalPERS. You’ll learn about applicable policy and legislative trends, how to spot when an independent contractor is at risk of being classified as an “employee,” what is at stake when CalPERS makes that determination and how to manage the resulting litigation.

Visit with Sponsors Break

10:15 – 10:45 a.m.

For speaker information, go to www.cacities.org/CityManagersEd

Sessions/Speakers are subject to change



CONCURRENT SESSIONS

10:45 a.m. – 12:00 p.m.

Powerful Leadership: Effective Tips for Stellar City Managers

This program is designed to help City Managers grow and refine their skills to be effective, successful and productive managers. We will discuss the challenges supervisors are facing, including leadership, goal setting, effective communication, performance evaluations, ethics, discipline, and specific legal principles. Speakers will emphasize practice over theory.

The Costing Mindset in Collective Bargaining

The framework of costing is critical to capturing labor costs related to collective bargaining. The ability to pay for current costs and benefits while evaluating additional or new costs via labor proposals requires comprehensive and complete costing. The costing mindset varies at each agency and in this session we will identify the types of costs that are important to focus on when creating a labor costing model, the assumption methodology used in costing, and provide costing perspectives from employers along with the reaction of labor to the costing process.



Build & Support Your Rural Economy

Rural Economic Development is multi-faceted, including everything from affordable housing for workers to business support. For the cities in Mendocino County, entrepreneurial support and financing collaboration have created a thriving local business scene plus an Infill Affordable Housing for the local workforce. Local-led programs have helped small business owners understand and stay compliant with ADA regulations. Attend this session and learn about three programs tailored to the rural environment and learn how you can help your community thrive by supporting your small businesses and workers.

GENERAL LUNCHEON

12:00 – 1:30 p.m.

Join your colleagues and celebrate your retirees, award winners and conference sponsors.

Visit with Sponsors

1:30 – 2:00 p.m.

AFTERNOON GENERAL SESSION

2:00 – 3:15 p.m.

Straight from the Source: California's Pension System Today

Hear from a panel of experts, including CalPERS CEO Marcie Frost, on the latest developments affecting CalPERS, and outlook regarding the current pension climate.

For speaker information, go to www.cacities.org/CityManagersEd
Sessions/Speakers are subject to change

Visit with Sponsors Break

3:15 – 3:45 p.m.

SPEED SESSIONS

3:45 – 5:00 p.m.

Decide whether to attend a talk, discuss topics with colleagues, or all of the above during the Thursday afternoon multi-session options.

3:45 - 4:10 p.m.

Choose Your Own Discussion

Join your fellow city managers in a participant-oriented, networking session where discussion topics are chosen on-the-spot by you and your peers. Exchange information in an informal setting, find common ground, and discover different ideas and perspectives on a variety of current issues within the city manager profession.

How Cities Can Protect Employees Through Workplace Violence Restraining Orders

Pursuant to California CCP section 527.8, employers including cities, may petition the court for TROs and injunctions on behalf of employees who have suffered either unlawful violence or credible threats of violence at the workplace. These TROs and injunctions are commonly referred to as workplace violence restraining orders. Given the rise in workplace violence, cities must know what WVROs are and how they can and should obtain them. The legislative intent behind the enactment of CCP Section 527.8, as well as real-life case studies of WVROs will be discussed.

Multi-Housing Model in the City of Kerman (3:45 – 4:25 p.m.)

Explore how low-income housing set the standard for multi-housing in a city. Kerman has a model to learn from, working with a developer with tax credit experience who has built multiple low-income properties in middle income areas. It has the lowest crime rate in the city of Kerman and the developer offers an onsite after-school program through the city, at no cost to the residents. Come hear about this unique partnership.

4:10 - 4:30 p.m.

Choose Your Own Discussion, Part 2

Second round of table discussions take place.

Avoiding Liability for Falling Trees

Hear about the first published California decision that addresses whether a public entity is liable in inverse condemnation for damage caused by a falling tree. The speaker will also address how to maintain an urban forest to avoid liability, and review the difference between inverse condemnation and dangerous condition.



American Canyon Housing Presentation (4:25 – 5:00 p.m.)

The city of American Canyon will tell the tale of their affordable housing project, including challenges, successes, and lessons learned.

Cont. American Canyon Housing Presentation (4:25 – 5:00 p.m.)

Evening On Your Own 5:00 p.m.

4:35 - 5:00 p.m.

Choose Your Own Discussion, Part 3

Third round of table discussions take place.

Regional Alignment of Wireless Communications

Understand the challenges presented by the FCC's Small Cell Order, the background and context in which the FCC is operating in their current rulemaking, and what city managers can do to address the challenges. Cases of how local municipalities are moving forward in the current regulatory environment will also be covered.



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Sessions/Speakers are subject to change

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Sessions/Speakers are subject to change

Registration Open

8:00 – 10:15 a.m.

Networking Breakfast

8:00 – 9:00 a.m.

CONCURRENT SESSIONS

8:45 – 10:00 a.m.

Strategies for Dealing With Council-Manager Role Conflicts

The Cal-ICMA Survival Skills Project identified “role conflict” as a major challenge in many council-manager relationships. Whether it is councilmembers who wish to get directly involved in managerial decisions or a concern that the manager or staff are unfairly influencing policy, the topic of role conflict can present a significant challenge to city managers. This session will offer ideas regarding how these types of issues develop and will suggest strategies on how to deal with these challenges.



2020 ANNUAL CONFERENCE & EXPO
 October 7–9, 2020
 Long Beach Convention Center

Local Government Transformation in the 21st Century

Local governments weren’t designed to be as nimble and flexible as today’s changing technologies and community expectations demand. Public trust in government is down and the old government ways of bureaucratic silos filled with experts now seems archaic and irrelevant. Hear what Hayward, Napa, and San Rafael are doing about it and participate in a conversation about how your city is doing as a 21st century government. Learn the role of the city manager in organizational culture change and how to do it in your city.

CLOSING KEYNOTE SESSION
 10:15 – 11:30 a.m.

Pitfalls to Avoid in the City Management Profession

When careers of City Managers go wrong, it isn’t easy to pinpoint the cause. But the damaging effects – both for the city manager and the community they serve – are undeniable. Join Trudy Sopp, Founder of The Centre for Organization Effectiveness, for an exploration of the complex set of variables that are often at play. Learn how to identify when you are approaching the intersection of structural factors, political/ environmental dynamics, and personal blind spots that lead to a bad ending of a good career.

Adjourn
 11:30 a.m.

CITY MANAGERS CONFERENCE

Registration Deadline: Tuesday, January 7, 2020

Registration is not complete until full payment is received. The League is unable to accept purchase orders.

- For online registration, go to www.cacities.org/events and select “City Managers Conference”.
- To request a mail-in registration form, contact mdunn@cacities.org.

Registration must be received by the registration deadline. After this date, please register onsite if space is still available.

COSTS/FEES

Full conference registration includes admission to all sessions on Wednesday, Thursday, and Friday; admission to the Wednesday reception; admission to the Thursday breakfast and lunch; admission to the Friday breakfast; and access to all program materials.

Full: Member-city City/County Managers, Assistant City/County Managers	\$725
Full: MMANC/MMASC Members	\$575
Full: All Others	\$850
Full: Non-Member City	\$1,725
One Day: City/County Managers, Assistant City/County Managers	\$360
One Day: MMANC/MMASC Members.....	\$285
One Day: All Others	\$435
One Day: Non-Member City	\$1,360
Guest (Wednesday Reception only)	\$50

The guest fee is restricted to persons who are not city or public officials, are not related to any League Partner or sponsor, and would have no professional reason to attend the conference. It includes admission to Wednesday’s networking reception only. There is no refund for the cancellation of a guest registration. It is not advisable to use city funds to register a guest.

CANCELLATIONS

Refunds of rate paid, minus \$75 processing charge, will be made for cancellations submitted in writing to mdunn@cacities.org and received by the **registration and housing deadline.** There are no refunds for cancellations after this date. Substitutions can be made onsite.



If you require special accommodations related to facility access, transportation, communication and/or dietary requests, please contact our Conference Registrar at mdunn@cacities.org by the Registration Deadline.

CONFERENCE LOCATION

The Meritage Resort

875 Bordeaux Way, Napa, CA 94558

PLEASE NOTE: The information you provide to the League when registering for a League conference or meeting may be shared with the conference or meeting hotel(s). The information shared between the League and the hotel(s) will be limited to your first name, last name and dates/length of stay in the hotel.



1400 K Street, Suite 400
Sacramento, CA 95814
www.cacities.org



Join us for the 2020 City Managers Conference

For speaker information, go to www.cacities.org/CityManagersEd