



CITY OF MILPITAS AGENDA REPORT (AR)

Item Title:	Approve and Authorize the City Manager to Execute a Master Funding Agreement with the Santa Clara Valley Transportation Authority (VTA) for the 2016 Measure B Bike and Pedestrian Education and Encouragement Program; Establish the Fiscal Year 2021-22 Project Bike and Pedestrian Public Outreach Project (CIP No. 4306); and Approve a FY 2021-22 budget appropriation of \$45,000 for Project No. 4306 funded from Measure B Bike and Pedestrian Education and Encouragement Funding
Category:	Consent Calendar-Community Services and Sustainable Infrastructure
Meeting Date:	6/1/2021
Staff Contact:	Steve Chan, 408-586-3324, Steve Erickson, 408-586-3301
Recommendation:	Approve and Authorize the City Manager to Execute a Master Funding Agreement with the Santa Clara Valley Transportation Authority (VTA) for the 2016 Measure B Bike and Pedestrian Education and Encouragement Program; Establish the Fiscal Year 2021-22 Project Bike and Pedestrian Public Outreach Project (CIP No. 4306); and Approve a FY 2021-22 budget appropriation of \$45,000 for Project No. 4306 funded from Measure B Bike and Pedestrian Education and Encouragement Funding

Background:

In November 2016, Santa Clara County voters approved the 2016 Measure B ballot measure, a 30-year half-cent countywide sales tax to enhance transit, highways, expressways and active transportation programs for bicycles and pedestrians. Over the next 30 years, 2016 Measure B is anticipated to generate \$6.3 billion.

The Valley Transportation Authority (VTA) established the 2016 Measure B Program and adopted Program category guidelines. The “Bike and Pedestrian” program category includes a population-based formula for distribution of funding to eligible cities to encourage the use of bicycles and walking for transportation rather than motorized vehicles.

The City of Milpitas is eligible for approximately \$45,000 per year to conduct Bike and Pedestrian Education & Encouragement activities. The funds can only be used for bicycle and pedestrian education and promotional activities and cannot be used for construction projects or other purposes. In order to receive this funding, the City is required to enter into a Master Funding Agreement with VTA to ensure funds are spent on allowable activities.

Analysis:

The City of Milpitas is expected to receive approximately \$45,000 in annual funding from the 2016 Measure B Bike and Pedestrian Education and Encouragement Program. Staff recommends the City Council approve the Master Agreement with VTA to receive this funding which will be used to promote, educate, and encourage cycling and walking in support of the General Plan circulation policy goals and the soon to be completed Trail, Bike, and Pedestrian Master Plan.

Staff recommends the creation and funding of a new Capital Improvement Program (CIP) Project, Project No. 4306 Bike and Pedestrian Public Outreach to allow staff to complete the activities required by the Measure B funding. The approval of a budget appropriation to appropriate the \$45,000 in annual Measure B Bike and Pedestrian Education and Encouragement Program Funds into the new CIP project is recommended.

Policy Alternatives:

Alternative 1: Not approve and not authorize the City Manager to execute a Master Funding Agreement with VTA to receive the annual Measure B Bike and Pedestrian Education and Encouragement Program Funding.

Pros: None.

Cons: If the City does not enter into the Master Funding Agreement, the City would not be eligible to receive needed Measure B funding.

Reason not Recommended: The newly adopted General Plan requires the promotion and encouragement of alternative modes of transportation such as the use of bicycles and walking to support the City's circulation policy goals. The receipt and use of the Measure B funding to promote these transportation activities supports the General Plan policies and goals.

Fiscal Impact:

The approval of the Master Funding Agreement with the VTA is required to receive approximately \$45,000 in annual Measure B Local Bike and Pedestrian Education and Encouragement Program funding. The creation of new CIP Project 4306 and the approval of a budget appropriation to appropriate the \$45,000 in annual Measure B Bike and Pedestrian Education and Encouragement Program Funds into the new CIP project is recommended.

California Environmental Quality Act:

Not applicable.

Recommendation:

1. Approve and Authorize the City Manager to Execute a Master Funding Agreement with the Santa Clara Valley Transportation Authority (VTA) for the 2016 Measure B Bike and Pedestrian Education and Encouragement Program;
2. Establish the Fiscal Year 2021-22 Project Bike and Pedestrian Public Outreach Project (CIP No. 4306); and
3. Approve a FY 2021-22 budget appropriation of \$45,000 for Project No. 4306 funded from Measure B Bike and Pedestrian Education and Encouragement Funding.

Attachments:

Attachment 1: VTA Master Funding Agreement

Attachment 2: New Project No. 4306 Bike and Pedestrian Public Outreach

Attachment 3: Budget Appropriation Form