

[Home](#) > [Education & Events](#) > [Annual Conference](#) > [For Attendees](#) > General Information & Networking

[For Attendees](#)

[For Presenters](#)

[Conference App](#)

General Information

Conference Location

The 2019 Annual Conference will be held at the Long Beach Convention Center, located downtown at 300 East Ocean Boulevard. All sessions will be held at the convention center unless otherwise noted.

Parking and Public Transportation

In addition to the main parking lot along Shoreline Drive, the convention center has three parking garages, Terrace Theater, Arena, and Promenade. Convention center garages can be accessed from Linden Avenue. Parking rates are \$15.00 per car entry and special rates as posted at garage may apply during the conference (subject to change without notice).

Public transportation is easily accessible and includes the Metro Blue Line, Los Angeles County's light rail system, and the Passport, a free downtown shuttle, connecting the convention center with all local conference hotels, restaurants, and area attractions. The Passport operates daily, every 6 to 20 minutes.

Conference App

The League of California Cities mobile application is a great organization and conference tool. The app provides full access to the conference in the palm of your hand. You can see the schedule of events, build your own custom schedule, import your selected events into your calendar, access session materials, speaker bios, all exhibitor information, and the list goes on. The League's mobile app is available for download through your device's app store by searching "League of CA Cities", "League of California Cities" or "CACities"

[iTunes App Store](#)

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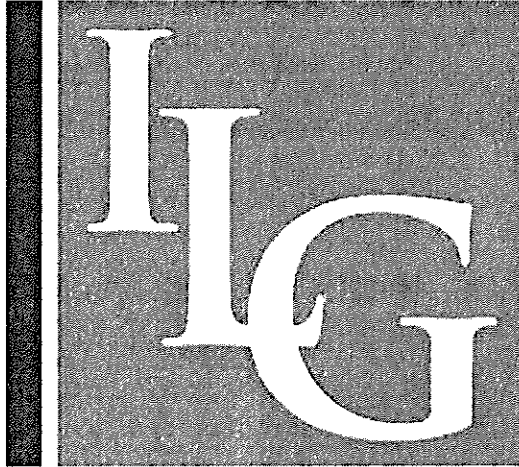
Brown Act and League Conferences

The Brown Act permits the attendance of a majority of the members of a legislative body at a conference or similar gathering open to the public that addresses issues of general interest to the public or to public agencies of the type represented by the legislative body. However, a majority of

the members cannot discuss among themselves, other than as part of the scheduled program, business of a specific nature that is within the local agency's subject matter jurisdiction.

Helen Putnam Award for Excellence

This program, supported by the League Partners, recognizes outstanding cities that deliver the highest quality and level of service in the most effective manner possible. Visit the special displays by cities that won the 2019 prestigious awards program and learn what your city can adapt from their success. Displays can be found in the League Partner Village in the Expo Hall.



Institute for Local Government

The Institute for Local Government promotes good government at the local level with practical, impartial, and easy-to-use resources for California communities. Current program areas and resources to help local officials in service to their communities include local government basics, public engagement, sustainable communities and public service ethics. Please visit www.ca-ilg.org.

[Home](#) > [Education & Events](#) > [Annual Conference](#) > [For Attendees](#) > Tentative Schedule

For Attendees

For Presenters

Conference App

Program at a Glance

As of May 23, 2019 (subject to change)

Wednesday, October 16

8:00 a.m. - 6:00 p.m.	Registration Open
8:30 a.m. - 1:00 p.m.	City Clerks Workshop (additional registration required)
9:00 - 11:00 a.m.	Policy Committees; AB 1234 Ethics Training
11:00 a.m. - 12:00 p.m.	Department Business Meetings
11:30 a.m. - 1:15 p.m.	Regional Division Lunches
12:45 - 1:15 p.m.	First Time Attendee Orientation
1:30 - 3:30 p.m.	Opening General Session
3:45 - 5:00 p.m.	Concurrent Sessions
5:00 - 7:00 p.m.	Grand Opening Expo Hall & Host City Reception (exhibitor exclusive; no competing events)
7:00 - 10:00 p.m.	CitiPAC Leadership Reception

Thursday, October 17

7:00 a.m. - 4:00 p.m.	Registration Open
8:15 - 9:30 a.m.	Concurrent Sessions
9:00 a.m. - 4:00 p.m.	Expo Open
9:45 - 11:45 a.m.	General Session
11:30 a.m. - 1:00 p.m.	Attendee Lunch in Expo Hall
1:00 - 2:15 p.m.	General Resolutions Committee
1:00 - 5:30 p.m.	Concurrent Sessions
2:15 - 2:45 p.m.	Diversity Caucus Board Meetings
4:00 - 5:30 p.m.	Board of Directors Meeting
Evening	Division and Caucus Events

Friday, October 18

7:30 a.m. - 12:00 p.m. Registration Open

7:30 - 9:15 a.m. Regional Division Breakfasts

8:00 a.m. - 12:15 p.m. Concurrent Sessions

8:45 - 10:45 a.m. AB 1661 Sexual Harassment Prevention Training

12:30 - 2:30 p.m. Closing Luncheon & General Assembly

NOTE: Conference Registration is required to attend all conference activities including Department and Division meetings and the General Assembly.

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[Home](#) > [Education & Events](#) > [Annual Conference](#) > [For Attendees](#) > [Sessions](#) > Preliminary Sessions

[For Attendees](#)

[For Presenters](#)

[Conference App](#)

Educational sessions at the Annual Conference are offered in a variety of formats and include professional development focused on leadership skills and workable solutions. Targeting a broad audience, sessions concentrate on innovative, evidence-based, and discussion-provoking trends, tools and best practices. Connecting professional experience and collective understanding, these sessions aim to provide attendees the opportunity to gain practical skills and useful resources.

Concurrent Sessions

Where Transportation Technology and Funding Meet the Road

The revolution in transportation has already begun. Autonomous vehicles are currently being tested on our local streets and roads, auto manufacturers are aggressively pursuing all electric vehicle line-ups, the state has set the world's most ambitious greenhouse gas emissions reductions goals, and the way we pay for transportation infrastructure will need to adapt to these developments as they become reality. Come learn from local, state, and federal transportation experts what challenges cities will face and how best to prepare for changes already underway.

Carrots or Sticks? Housing & Land Use in Newsom's Budget

Governor Newsom revealed his 2019-20 budget proposal in January, which proposes \$1.75 billion in new funding that would be earmarked to address the state's affordable housing shortage. With the Governor taking a carrot-and-stick approach to encourage cities to meet their Regional Housing Needs Assessment (RHNA) production numbers, how quickly do California cities and their governments need to consider the impacts of the new legislation? Seasoned city managers from across the state will weigh in on local control and how cities can earn their carrots.

The Hidden Costs of Tackling Homelessness

Homelessness continues to be a big concern in California – both in rising numbers of people affected and in costs incurred by cities trying to address the issue. Sometimes, it seems the only way to comprehensively address homelessness is to spend large amounts of time and resources. But cities don't have to wrestle with this issue alone. In this session, experts deeply familiar with the topic will delve into strategic methods and related fiscal issues for tackling homelessness at the local level, and how to find willing partners who can help.

The Sixth Council Member: Social Media

It's easier than ever to pick up your phone and get digitally involved in the trials and tribulations of your neighbors. Vocal residents, especially, can point out otherwise unknown issues in your community. But what happens when you or a fellow council member want to start wandering into the fray? At what point does the Brown Act come into play? And how do you know whether naysayers are part of a majority or minority opinion? A panel of experts will help you navigate the pitfalls and provide some advice on engaging with your community on social media.

ABC's of Safety, Communications and Large Events

Hosting large events takes a multi-disciplinary approach. A dynamic, city leadership team for one of the large city events in Southern California, The Mission Inn Hotel & Spa Festival of Lights, has created a strong team approach in planning, executing and evaluating this large event. The safety of all who attend is the guiding principle. Come learn from our successes and failures so that you, too, can successfully plan exciting events that draw people from all over the state and world.

Death, Taxes and Other Unavoidables: A Municipal Finance Update

Join an information-packed update of the latest developments in all things concerning money for California cities. Hear about legal developments, new laws, proposals for reform and an explanation of the underlying issues of your agency's finances. Learn about the latest major developments in city revenues, spending and financing, including information on important changes, significant challenges, and new opportunities.

Achieving an Accurate Count in 2020: Best Practices for Cities

Achieving an accurate census count for California's cities, especially for our hard to survey populations, has never been more important. With an unprecedented investment of over \$140 million, cities, counties, and community organizations across the state are mounting a statewide outreach campaign. Ensure your city has an accurate count by learning best practices from the city of Long Beach, the Los Angeles Countywide Outreach Complete Count Committee (the first established in the country), and the California Complete Committee Count. Understand what resources are available to your city and how you can conduct an effective outreach census campaign.

Delivering Sustainability and Climate Resiliency Without Sacrificing Budget

California municipalities face sustainability requirements and growing demand for mission critical emergency services within constrained budgets. How do cities balance these conflicting pressures when much attention is focused on expensive zero-emission technologies? A growing list of cities in California have found a solution. Recent research and case studies will be presented, showing the benefits to municipalities when incorporating clean diesel technology and renewable diesel fuel to boost sustainability credentials without sacrificing essential city services.

Resiliency in the Midst of Tragedy and Devastation

On November 7, 2018, the Borderline Bar and Grill in Thousand Oaks was the site of a mass shooting taking the lives of 12 victims. As the city was preparing for a community vigil the next day, it was simultaneously setting up its Emergency Operations Center as the Hill and Woolsey wildfires swept through the region burning 96,949 acres and destroying 43 structures. Learn about the cross-sector collaboration strategies the besieged city of Thousand Oaks used to build resiliency, support a grieving community and respond to a raging wildfire, and how they emerged from a harrowing 24-hours "TO Strong."

When Wildfire Strikes- What to Expect and How to Prepare

The call from a Fire Chief indicating that a significant wildfire has erupted in your jurisdiction and within a State Responsibility Area can immediately trigger calls for coordinated evacuations, broadcast notifications, regional shelters and the onset of literally thousands of personnel, equipment and aircraft associated with a CalFire Incident Management Team. This session will teach and inform attendees on what to expect, how to respond, and tips on what to have in place to best prepare your community to deal with a catastrophic wildfire.

Ballot Measure Training Academy

Cities are exploring ways to generate critical revenues to address city needs. This training will offer insight into the issues of carrying out a local ballot measure campaign and will cover the essentials of building a campaign operation, organizing grassroots support, developing ballot materials, and crafting a winning message. These tactics can help city officials craft a winning public education message, and ultimately secure passage on Election Day.

The Village Movement and Resilient, Age-Friendly Cities

By 2030, adults over the age of 60 are projected to outnumber children in California. Learn about the diversity and strength of the older adult population whose growth is impacting municipal services. Become aware of the village movement: community based organizations that leverage the skills and talents of older adults to build resilience, support healthy aging, and promote World Health Organization's Age Friendly Cities platform. Learn practical steps to engage the strengths and assets of older adults to transform the experience of aging in cities.

You Can Do It!: Early Childhood Policies in General Plans

Local government has a unique opportunity to lead and lay the foundation for timely investments by including early childhood policies in General Plans. These policies prioritize the youngest residents and their families through well-informed decision-making. The cross-sectional panel will present the city of Gonzales as an example of how to adopt a local General Plan with early

childhood and health language infused throughout the document. Panelists will share lessons learned, community partnership strategies, and specific early childhood policy language examples. Participants will have the opportunity to strategize and innovate for their own community in this interactive and reflective session.

Re-imagining Modern Policing in California

State laws have led to changes at police departments with regards to use of force, body worn cameras, incident reporting, transparent disclosure of police personnel records, and training. This panel will address the practical implementation of police policies and practices from different perspectives. Learn about legislative proposals for reform pertaining to the work of law enforcement agencies. This session is suitable for anyone interested in understanding the cutting edge issues driving the framework under which law enforcement agencies operate in California today and how that is related to the public's interest in accountability and transparency.

Vested Right to Pensions - Has Anything Changed?

On March 4, 2019, the California Supreme Court delivered its long awaited opinion in Cal Fire, which held that the Legislature's elimination of "air-time" – the ability to buy up to five years of service credit not based on time worked – did not infringe on the vested rights of employees who had not yet purchased it. The "air time" issue itself is narrow, but that didn't stop some from hoping that the decision would roll back the so called "California Rule" that many have construed as preventing the modification of pension benefits absent the granting of an "equivalent benefit." But the Supreme Court took a narrow approach, and declined to rule on the continued validity of the California Rule. In this session you'll learn about which retirement benefits may be considered "vested" or subject to change, and whether prospective changes are permitted.

Optimize Government Outcomes by Leveraging Technology

Information technology is not just servers and networks anymore; it's driving culture, value and productivity through data-driven decision making and real-time citizen engagement. IT, in partnership with other departments, can be vital to establishing and maintaining rapidly evolving technological landscapes, preparing for continuity of operations during emergencies and recovering from disasters, whether natural catastrophes or ransomware attacks. Learn from experienced city managers and IT professionals how IT plays a critical role in improving municipal operations and connecting with communities through security advances, smart cities initiatives and other trending topics anticipated to inspire innovation and cause disruption.

Let's Talk Shop: How Are You Managing Adult Use Cannabis?

This panel will provide a comprehensive look at successes and challenges of adult use cannabis in various jurisdictions. Challenges such as enforcement, taxation and budget disparities (i.e. staffing and revenue expectations) will be discussed. Regardless of your city's regulation, or lack thereof, we will provide an update of where cities are at 22 months out. Panelists will provide their cities' best practices for their regulation implementation process. Planned by the Latino Caucus.

Leading California Cities Into the Future

What will our cities look like 10, 20, or 50 years from now? Considering the technological sea change we've experienced over the last decade, what should city leaders think about today to prepare for the technologies of tomorrow? How will cities harness the power of innovation to improve quality of life? Three cities will share perspectives on planning for the future, capturing and analyzing data, and building the appropriate technology infrastructure to achieve their goals. Learn from this exchange of ideas about positioning your city to capture the benefits of the next wave of technology.

What Does the Public Banking Movement Mean For Your City?

From Eureka to Imperial County, there is a surge of interest in public banking. Los Angeles recently had a ballot measure, and numerous cities and counties have published feasibility reports. Listen to experts discuss the promise and potential pitfalls of public banking, focusing on the goals behind the public banking movement, legal, regulatory and operational hurdles to forming and running a public bank, and current legislative activity. Speakers will provide sufficient details on public banking so that when advocates come knocking, policymakers are prepared to discuss the merits and drawbacks of a public banking proposal.

The Power of Partnership with Gender Equality

Women now make up 28 percent of the California State Legislature, up from its previous 21 percent just one year ago. Will the phenomena of growing women elected leaders with 2018's "Year of the Woman" influence the decisions that mayors and city councils make in choosing their city manager? How should they determine the best fit? Approximately one out of five city managers of the 473 city council/city manager governed cities in California are female. Will this trend shift favorably for female city managers and create greater gender equality? Join this lively panel discussion of women leaders. Planned by the Women's Caucus.

Manufacturing: The Revenue Source You Forgot You Needed

Manufacturing has cleaned up its act and is no longer the environmental culprit of the past. With advanced manufacturing technologies, facilities are modern, clean, and employ high-skilled and highly paid workers - jobs your residents could and must fill! How do you attract these new advanced manufacturing firms to your community? Do you know which of your existing firms have

adopted new technologies and if not, how you can help them? Attendees will gain an insight into how innovative partnerships can lead to an enhanced tax base, learning from those who are already benefiting.

The Secret to Effective Short-Term Rental Regulations

With the rapid growth of vacation rental websites, local governments are struggling to find the right balance between rules that maximize the economic benefits of short-term vacation rentals, while mitigating the negative impacts such as noise, trash, parking, changes in neighborhood character and decreased housing affordability. A panel of industry experts and city officials will share best practices for writing and enforcing short-term rental regulations and explain how they each enacted effective, enforceable and revenue enhancing ordinances that makes Airbnb-style rentals work for everyone in their communities.

LGBT Legislation and Your City: Moving Forward Together

California continues to lead the nation in assuring cities are welcoming places for LGBT persons, with landmark laws embracing diversity in the workplace and advocates continuing to identify gaps in the state laws that stifle full equality to workplaces. The workshop is designed to help cities with strategies to successfully comply with new laws and continue to be welcoming and safe places for all. Experts will outline winning strategies designed by cities to implement new laws related to the recruitment, hiring and retention of LGBT persons, and will also identify emerging policy issues at the state and federal level. Planned by the Lesbian Gay Bisexual Transgender Queer (LGBTQ) Caucus.

Innovative Solutions for Filling the Future Workforce

City leaders and educators will share successes and lessons learned from modeling unique programs that develop youth as the future of our local government workforce. By providing hands-on experiences in fire departments and general services, or bringing technology and accounting staff as speakers into classrooms, city leaders are finding new ways to build the pipeline into public service. Hear how cities are leveraging partnerships with community colleges and high schools to get creative with long-term recruitment tools that develop diverse workforces, increase staff engagement and build lasting bridges. Learn how fresh ideas are helping students gain a zest for public service careers and an important understanding of local government.

Civility in the Chambers: Impacts on Employee Attraction and Retention

Disagreement and debate among an elected body is part of the democratic process. But when does healthy discourse go too far? What impact does incivility in council chambers have on the ability to recruit and retain talented staff? Based on research from Talent 2.0, a Cal-ICMA Report

on recruiting, attracting and retaining a talented workforce, elected officials play a major role. Learn best practices for keeping council chambers civil, and how elected officials can foster employee attraction and retention.

Dockless Scooters & Bikes: Future, Fad, or Nuisance

Dockless scooters and bikes are the latest rage in mobility. In some areas of the state, these dockless electric options for pedestrians seem to have popped up from nowhere overnight. Scooters/bikes can be a green, fun, active alternative to traditional transportation, but can also be perilous. Hear a variety of viewpoints on the overall trend and what you need to consider if they are coming to your city.

#MeToo2.0: A Guide to Help Navigate New Workplace Harassment Laws

In response to the #MeToo movement, the California Legislature enacted a jaw-dropping number of bills that expand protections for employees claiming workplace harassment under FEHA. The legal standards have changed, from who can be personally liable for unlawful retaliation, to what constitutes severe and pervasive harassment, to the ability of an employer to show it has promptly responded to claims of harassment. These new laws will have a substantial impact on existing and future FEHA litigation. Learn best practices to reboot workplace culture, increase productivity, and mitigate your agency's liability.

Housing for All: Framing a New Conversation About Housing in Your Community

The need for housing in California has reached critical proportions, but there still seems to be opposition and obstacles to projects at every turn. Learn new strategies to address community opposition, funding solutions to support developers and best practices from colleagues that can help your city get its housing production back on track.

Mapping Black California: Sharing Stories of Culture, Comfort, and Circumstance

People from all around the world consider the Golden State their home. Many have experienced hardships and obstacles to live comfortably due to policy and race, rising rent, cost of living, gentrification, and other political factors. In 2016, UC Berkeley reported 67 percent of African American households were renters and among them 64.1 percent were rent burdened. African American homeownership in the state was only 41.9 percent. This session will look at the narrative of what "home" is considered for many in our state, while telling the stories of millions through their own experiences and voice. What does home look like to you? Planned by the African-American Caucus.

Tips and Tools to Improve Trust in Local Government

In today's environment of the 24-hour news cycle, social media and "fake news," cities throughout California are working hard to strengthen trust in local government. City officials and staff are grappling with questions like "How can we promote public trust and confidence?" and "How can we minimize missteps that undermine or damage this trust?" Discover the answers to these fundamental questions and receive practical tools and tips to proactively avoid ethical missteps and implement ethical best practices in your community.

City Clerks Workshop: Through the Lens of a Voter - A Closer Look at Elections

Municipal clerks are proficient at the mechanics of a local election. Whether its candidate nominations, campaign filings or certifying results, local elections officials are well versed in the technical aspects of the Elections Code and conducting the election itself. This session, however, will go beyond the technicalities and facilitate an understanding of voter demographics and voter behavior. It is only through this deeper understanding of voting patterns and psychology that we can learn to better serve and engage our residents. Participants will learn how national and state conversations in the elections space affect local elections, why it is important to understand community demographics to fully engage our constituency, and the social responsibility of the local elections official on the front lines of this democratic process.

Understanding Public Service Ethics Laws and Principles (AB 1234 Training)

State law requires elected and appointed officials to receive two hours of training in specified ethics laws and principles every two years. Newly elected and appointed officials must receive this training within one year of becoming a public servant. Join a panel of experts as they help navigate the ethics laws and principles. Sign-in will begin 30 minutes prior to the session and you must be present for the full two hours to receive the certification of attendance. Entry will be prohibited once session begins.

Harassment Prevention Training for Supervisors and Officials (AB 1661 Training)

This informational and interactive workplace harassment prevention training will focus on current and emerging issues resulting from the #MeToo movement, and teach officials and supervisors how to identify, prevent, and properly respond to workplace harassment, discrimination, retaliation, and abusive conduct in order to avoid personal and agency liability in compliance with AB 1825/2053/1661 and SB 396. Sign-in will begin 30 minutes prior to the session and you must be present for the full two hours to receive the certification of attendance. Entry will be prohibited once session begins.

Speed Sessions

Preserving Community Identity

Issues like homelessness, affordable housing and renewable energy—important subjects that demand urgent attention—dominate our attention. We sometimes forget what characteristics truly define our communities. In our efforts to solve the big problems, we must not treat all communities as interchangeable but celebrate their differences. This session focuses on how to embrace one's unique community identity even when collaborating with other local jurisdictions on regional or statewide issues. Norco survives by being different—carving out a low-density equestrian lifestyle with a Western-themed physical environment—while addressing 21st century issues facing the Golden State.

The Santa Rosa Story: Housing Crisis to Housing Opportunity

When faced with a housing crisis made worse by a disaster that destroys 5 percent of your housing stock, what do you do? This session will take the audience through the Santa Rosa Story and how they handled the loss of 5 percent of their housing stock (moving over half into the rebuild process in less than a year), and at the same time worked to address the mounting housing crisis by implementing numerous housing policies, process improvements, fee reductions, use of city property, and regional partnerships in place to spur new housing construction in the downtown near transit. Does it take a disaster to do this? No.

Kindergarten to College: \$50 Million Could be Yours

Low-income families in San Francisco have saved more than \$4 million for college through the Kindergarten to College (K2C) program. K2C is the first universal and automatic college savings account in the country and was inspired by research that shows that if a child grows up with a college savings account in his or her own name, that child is up to seven times more likely to go to college compared to a child without an account. Governor Newsom has put funding in the state budget to replicate this program statewide. Learn how your city could be next.

City Attorneys' Track Agenda

Sessions and speakers are subject to change.

Conference App

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