



Abstract "M" created by intersecting lines that represent **crossroads**



Curved lines also suggest **rolling hills**

Mix of modern colors symbolizes **diversity** of cultures



Graphic resembles wi-fi symbol and **high tech**



Logo mark is centered, conveying **strength**



Bright colors feel modern, innovative, and energetic





m

Lower-case "m" is casual and **friendly** that feels welcoming

p

The "I" and "p" characters connect to form a **crossroads**

pit

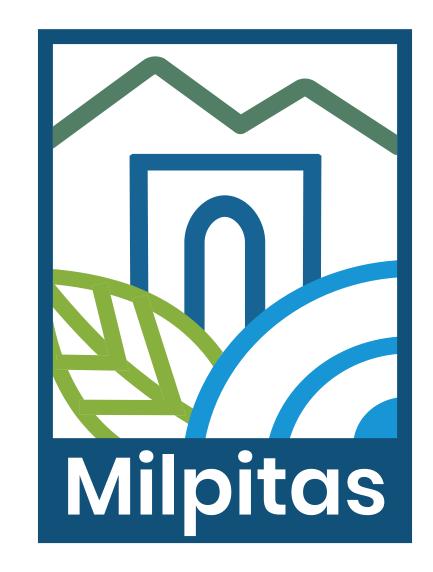
Dark green shape suggests the rolling hills and also an upward-facing arrow as a symbol of **exciting** growth

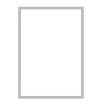
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Tail on the letter "s" extends to the right, conveying forward progress

Bright colors feel modern, innovative, and energetic







Rectangle shape is strong, solid, and connotes **unity**



Curved lines suggest rolling hills, with leaf shape representing agriculture and wi-fi symbol representing high tech



Graphic resembles original Ford plant (now Great Mall), representing history



connectivity and rolling hills, while also forming a roof shape to connote home and family



Green and blue colors represent **growth** and **safety**

