

Table 1: Q3 JOB APPROVAL RATING RANK MATRIX TABLE (STRONGLY APPROVE)

	QA ON CELL PHONE		DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION				
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	693	204	142	346	346	409	125	159	183	36	573	117	119	283	68	341	222	464	119	12	184	33
E MILPITAS FIRE DEPARTMENT	54	56	49	53	54	58	54	42	68	56	54	53	58	58	49	50	58	52	72	66	61	48
C MILPITAS POLICE DEPARTMENT	41	40	34	38	44	45	40	31	59	32	43	32	50	45	39	38	43	40	68	6	51	5
D MILPITAS CITY COUNCIL	15	21	19	20	9	20	5	7	36	14	16	6	6	10	2	20	13	15	14	29	14	12
A MILPITAS CITY GOV'T OVERALL	14	17	21	19	10	22	4	3	39	5	17	2	5	11	2	19	14	15	17	0	17	0
B CITY'S BUDGET MANAGEMENT	12	14	17	15	8	16	4	6	31	5	14	2	4	9	3	15	12	11	12	13	13	6

	Q12 CITY SERVICE SATISFACTION				Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT		
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B
Column n-Size	693	157	26	554	92	223	436	95	18	174	49	218	174	143	84	73	481	160	346	347
E MILPITAS FIRE DEPARTMENT	54	75	46	57	47	60	50	69	39	64	45	52	52	57	52	57	51	60	58	50
C MILPITAS POLICE DEPARTMENT	41	64	31	45	27	44	40	53	33	49	29	38	39	49	37	45	43	33	44	37
D MILPITAS CITY COUNCIL	15	42	0	18	1	14	15	17	0	16	4	12	17	19	12	12	15	11	18	11
A MILPITAS CITY GOV'T OVERALL	14	35	0	17	2	16	14	17	16	18	11	14	13	18	12	14	17	5	17	12
B CITY'S BUDGET MANAGEMENT	12	32	0	14	0	11	12	14	0	13	3	8	13	16	10	12	12	9	14	9

	Q20 CHILDREN				PARENTS				QC RACE/ETHNICITY								LANGUAGE OF INTERVIEW			
	Total	YES/ <19 @ HME	YES/ NT @ HOME	HAVE CHLDN	NO CHLDN	DADS	MOMS	MEN W/NO CHLDN	WOMEN W/NO CHLDN	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS
Column n-Size	693	188	164	352	307	167	181	145	153	97	90	97	83	91	97	388	550	655	17	21
E MILPITAS FIRE DEPARTMENT	54	60	54	57	48	56	59	54	42	68	55	36	55	62	46	50	52	54	49	36
C MILPITAS POLICE DEPARTMENT	41	51	45	48	34	45	52	32	35	57	41	24	43	46	33	37	39	42	36	24
D MILPITAS CITY COUNCIL	15	17	14	16	15	17	15	12	16	11	16	10	17	17	14	15	16	14	30	16
A MILPITAS CITY GOV'T OVERALL	14	19	9	15	14	15	15	10	16	15	13	7	17	21	13	14	15	14	8	16
B CITY'S BUDGET MANAGEMENT	12	17	8	13	10	15	11	8	11	12	8	10	20	7	12	12	12	11	13	14

Table 1: Q3 JOB APPROVAL RATING RANK MATRIX TABLE (STRONGLY APPROVE)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR	SOME	COLL	POST-	NON-	COLL+	NCOLL	NCOLL	COLL+	COLL+	\$0- \$60K	\$60K- \$90K	\$90K- \$120K	\$120K- \$150K	\$150K+	PHONE	EMAIL	POST CARD
		LESS	COLL	GRAD	GRAD	COLL		MEN	WOMEN	MEN	WOMEN								
Column n-Size	693	147	194	201	125	341	326	154	178	169	155	70	125	153	70	155	346	266	81
E MILPITAS FIRE DEPARTMENT	54	55	63	49	47	60	48	65	54	46	51	62	57	45	55	56	53	56	47
C MILPITAS POLICE DEPARTMENT	41	33	47	42	43	41	42	36	44	39	45	34	38	40	32	50	38	44	44
D MILPITAS CITY COUNCIL	15	18	12	19	10	15	16	14	14	14	18	13	23	16	12	9	20	10	5
A MILPITAS CITY GOV'T OVERALL	14	14	12	18	12	13	16	11	14	14	18	10	19	15	16	10	19	10	10
B CITY'S BUDGET MANAGEMENT	12	9	15	14	9	12	12	14	9	10	14	5	18	12	14	9	15	8	6

	QD GENDER				QB AGE				GENDER BY AGE							
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Column n-Size	693	326	346	139	146	104	166	69	49	388	284	118	187	132	187	151
E MILPITAS FIRE DEPARTMENT	54	55	52	58	47	51	52	59	62	52	55	60	52	59	51	52
C MILPITAS POLICE DEPARTMENT	41	38	43	33	37	47	42	46	45	38	44	46	36	40	40	46
D MILPITAS CITY COUNCIL	15	14	15	22	6	16	14	23	12	14	16	18	13	15	15	16
A MILPITAS CITY GOV'T OVERALL	14	12	15	17	10	20	12	20	14	15	14	17	11	14	17	14
B CITY'S BUDGET MANAGEMENT	12	12	11	14	7	15	8	18	15	12	12	17	10	14	12	10

Table 2: Q3 JOB APPROVAL RATING RANK MATRIX TABLE (TOTAL APPROVE)

	QA ON CELL PHONE		DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION				
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	693	204	142	346	346	409	125	159	183	36	573	117	119	283	68	341	222	464	119	12	184	33
E MILPITAS FIRE DEPARTMENT	86	85	88	86	86	89	83	81	91	78	88	79	87	87	83	86	86	87	91	92	86	92
C MILPITAS POLICE DEPARTMENT	79	79	73	77	82	84	68	77	87	60	82	69	77	82	68	80	78	80	91	38	86	44
A MILPITAS CITY GOV'T OVERALL	67	73	77	75	59	84	26	55	80	20	77	22	48	61	56	74	67	67	69	49	68	69
D MILPITAS CITY COUNCIL	54	64	62	63	45	69	20	42	73	22	62	17	30	47	41	62	56	53	55	46	57	59
B CITY'S BUDGET MANAGEMENT	52	58	58	58	46	65	19	44	67	20	59	20	36	47	32	60	49	54	49	56	50	46

	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT	
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B
Column n-Size	693	157	26	554	92	223	436	95	18	174	49	218	174	143	84	73	481	160	346	347
E MILPITAS FIRE DEPARTMENT	86	95	78	89	82	84	87	89	76	88	71	81	87	88	87	94	86	88	86	86
C MILPITAS POLICE DEPARTMENT	79	91	48	84	59	81	79	88	62	88	58	77	79	76	83	90	83	73	82	77
A MILPITAS CITY GOV'T OVERALL	67	86	23	75	27	65	69	77	46	71	41	67	69	70	61	65	69	66	66	68
D MILPITAS CITY COUNCIL	54	80	10	64	15	51	55	65	10	60	21	53	58	54	52	47	56	50	51	57
B CITY'S BUDGET MANAGEMENT	52	75	10	59	22	51	54	59	26	57	31	55	57	48	49	44	53	50	51	53

	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY								LANGUAGE OF INTERVIEW		
	Total	YES/ <19 @ HME	YES/ NT @ HOME	HAVE CHLDN	NO CHLDN	DADS	MOMS	MEN W/NO CHLDN	WOMEN W/NO CHLDN	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS
Column n-Size	693	188	164	352	307	167	181	145	153	97	90	97	83	91	97	388	550	655	17	21
E MILPITAS FIRE DEPARTMENT	86	87	92	89	82	90	88	78	86	90	92	72	93	82	87	84	86	86	95	86
C MILPITAS POLICE DEPARTMENT	79	87	86	87	73	87	87	64	81	82	77	78	77	83	83	81	80	80	73	82
A MILPITAS CITY GOV'T OVERALL	67	70	68	69	65	72	68	61	69	65	69	65	68	69	69	69	69	66	87	83
D MILPITAS CITY COUNCIL	54	55	57	56	52	59	54	46	59	52	53	50	51	57	60	55	55	53	70	60
B CITY'S BUDGET MANAGEMENT	52	53	49	51	54	57	47	51	57	50	59	49	54	51	53	52	53	51	73	60

Table 2: Q3 JOB APPROVAL RATING RANK MATRIX TABLE (TOTAL APPROVE)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR	SOME	COLL	POST-	NON-	COLL+	NCOLL	NCOLL	COLL+	COLL+	\$0- \$60K	\$60K- \$90K	\$90K- \$120K	\$120K- \$150K	\$150K+	PHONE	EMAIL	POST CARD
		LESS	COLL	GRAD	GRAD	COLL		MEN	WOMEN	MEN	WOMEN								
Column n-Size	693	147	194	201	125	341	326	154	178	169	155	70	125	153	70	155	346	266	81
E MILPITAS FIRE DEPARTMENT	86	89	89	89	73	89	83	90	89	81	85	85	86	90	94	83	86	88	78
C MILPITAS POLICE DEPARTMENT	79	74	83	82	78	79	80	75	83	76	86	78	77	86	84	75	77	84	76
A MILPITAS CITY GOV'T OVERALL	67	67	73	71	57	70	65	69	72	66	65	73	71	72	70	61	75	58	62
D MILPITAS CITY COUNCIL	54	64	54	58	45	58	53	55	60	51	55	55	58	62	59	46	63	47	38
B CITY'S BUDGET MANAGEMENT	52	56	54	57	42	55	52	54	56	54	50	50	52	62	50	46	58	45	50

	QD GENDER							QB AGE				GENDER BY AGE				
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Column n-Size	693	326	346	139	146	104	166	69	49	388	284	118	187	132	187	151
E MILPITAS FIRE DEPARTMENT	86	85	87	86	84	86	84	89	97	85	88	92	84	88	87	87
C MILPITAS POLICE DEPARTMENT	79	75	84	69	77	87	78	88	95	77	83	91	72	79	83	86
A MILPITAS CITY GOV'T OVERALL	67	67	68	68	64	75	61	68	83	68	67	74	67	67	70	66
D MILPITAS CITY COUNCIL	54	53	56	50	47	57	55	61	65	51	58	63	50	58	53	58
B CITY'S BUDGET MANAGEMENT	52	53	52	60	49	56	48	50	61	55	51	55	55	52	55	50

Table 3: Q3 JOB APPROVAL RATING RANK MATRIX TABLE (TOTAL DISAPPROVE)

	QA ON CELL PHONE		DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION				
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	693	204	142	346	346	409	125	159	183	36	573	117	119	283	68	341	222	464	119	12	184	33
D MILPITAS CITY COUNCIL	25	13	20	16	35	11	68	28	9	70	16	68	55	36	32	15	27	24	27	54	24	38
B CITY'S BUDGET MANAGEMENT	21	13	16	15	28	9	60	21	6	50	14	57	39	28	29	13	24	20	20	30	19	44
A MILPITAS CITY GOV'T OVERALL	20	12	12	12	28	6	66	22	5	72	11	67	43	31	33	9	22	19	21	40	19	27
C MILPITAS POLICE DEPARTMENT	12	13	15	14	9	9	25	8	6	38	9	23	16	12	19	10	17	9	5	62	9	55
E MILPITAS FIRE DEPARTMENT	2	3	3	3	2	1	7	1	2	11	2	7	2	3	7	1	5	1	1	0	4	4
	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT			
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B		
Column n-Size	693	157	26	554	92	223	436	95	18	174	49	218	174	143	84	73	481	160	346	347		
D MILPITAS CITY COUNCIL	25	9	71	17	69	37	19	23	82	28	65	17	24	28	30	43	25	21	27	23		
B CITY'S BUDGET MANAGEMENT	21	8	66	14	61	27	18	17	53	21	47	13	21	26	23	34	20	22	21	21		
A MILPITAS CITY GOV'T OVERALL	20	8	65	13	65	31	15	17	54	24	53	16	19	22	26	27	20	15	21	20		
C MILPITAS POLICE DEPARTMENT	12	5	39	8	35	13	11	7	25	8	28	12	12	16	7	5	7	23	8	15		
E MILPITAS FIRE DEPARTMENT	2	1	6	2	7	5	1	3	8	3	9	3	3	2	1	1	2	4	1	3		
	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY								LANGUAGE OF INTERVIEW				
	Total	YES/ <19 @ HME	YES/ NT @ HOME	HAVE CHLDN	NO CHLDN	DADS	MOMS	MEN W/NO CHLDN	WOMEN W/NO CHLDN	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS		
Column n-Size	693	188	164	352	307	167	181	145	153	97	90	97	83	91	97	388	550	655	17	21		
D MILPITAS CITY COUNCIL	25	26	32	29	18	29	28	23	14	30	25	22	25	19	22	23	23	26	17	18		
B CITY'S BUDGET MANAGEMENT	21	24	23	24	16	19	27	18	14	24	15	13	19	18	24	19	19	22	3	7		
A MILPITAS CITY GOV'T OVERALL	20	20	22	21	17	23	19	22	13	22	24	19	16	18	19	18	19	21	3	8		
C MILPITAS POLICE DEPARTMENT	12	7	9	8	14	9	7	22	6	13	13	7	15	9	9	9	10	11	25	14		
E MILPITAS FIRE DEPARTMENT	2	3	3	3	1	2	3	2	1	3	2	2	3	1	1	2	2	3	0	0		

Table 3: Q3 JOB APPROVAL RATING RANK MATRIX TABLE (TOTAL DISAPPROVE)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0-\$60K	\$60K-\$90K	\$90K-\$120K	\$120K-\$150K	\$150K+	PHONE	EMAIL	POST CARD
Column n-Size	693	147	194	201	125	341	326	154	178	169	155	70	125	153	70	155	346	266	81
D MILPITAS CITY COUNCIL	25	21	20	22	30	21	25	23	20	29	20	20	17	19	28	34	16	35	34
B CITY'S BUDGET MANAGEMENT	21	20	16	18	25	18	20	19	17	19	21	19	19	16	25	24	15	29	23
A MILPITAS CITY GOV'T OVERALL	20	21	14	19	25	17	21	21	14	25	18	17	17	16	17	27	12	30	24
C MILPITAS POLICE DEPARTMENT	12	14	12	9	10	13	9	20	8	13	5	11	14	8	6	15	14	8	13
E MILPITAS FIRE DEPARTMENT	2	2	2	3	2	2	2	0	4	4	0	0	3	1	2	4	3	2	3

	QD GENDER			QB AGE								GENDER BY AGE				
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Column n-Size	693	326	346	139	146	104	166	69	49	388	284	118	187	132	187	151
D MILPITAS CITY COUNCIL	25	27	23	22	22	25	29	24	26	23	27	24	24	30	20	25
B CITY'S BUDGET MANAGEMENT	21	20	22	15	21	20	24	21	20	18	23	20	17	22	19	24
A MILPITAS CITY GOV'T OVERALL	20	23	17	17	18	18	26	22	11	18	23	17	20	27	15	20
C MILPITAS POLICE DEPARTMENT	12	16	7	20	12	5	13	5	2	13	9	4	18	14	8	6
E MILPITAS FIRE DEPARTMENT	2	3	2	5	1	1	4	0	0	2	2	0	2	3	3	2

Table 4: Q4 PROBLEMS FACING MILPITAS RANK MARIX TABLE (EXTREMELY SERIOUS PROBLEM)

	QA ON CELL PHONE			DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION			
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	693	204	142	346	346	409	125	159	183	36	573	117	119	283	68	341	222	464	119	12	184	33
B THE COST OF HOUSING	40	34	43	38	42	36	52	39	37	54	37	55	54	48	26	36	41	40	39	50	38	60
J INFLATION AND RISING COSTS	37	29	41	34	40	33	53	35	30	58	34	50	56	47	28	30	39	37	37	45	38	47
A HOMELESSNESS	29	26	20	24	33	24	52	23	21	52	25	45	44	36	26	23	31	27	30	57	32	31
D ILLEGAL DUMPING	22	19	11	16	28	20	32	18	21	44	20	30	30	28	16	18	25	21	27	27	26	16
G TRAFFIC CONGESTION	20	19	16	17	23	18	36	13	16	50	17	39	39	30	19	13	21	20	21	27	21	21
I DROUGHT	20	22	23	23	18	19	26	19	23	41	19	27	28	24	22	17	24	19	22	53	23	31
F TOO MUCH GROWTH/DEV.	18	15	14	14	22	13	44	13	14	41	15	34	64	35	6	7	23	16	26	32	24	15
C CRIME	18	13	15	14	21	15	30	15	12	28	15	31	18	17	32	15	16	18	17	33	16	20
H JOBS AND THE ECONOMY	12	16	16	16	8	13	17	6	11	33	11	19	15	14	12	11	15	11	12	0	14	22
E BLIGHT/ABANDONED BUILDINGS	10	7	12	9	10	10	13	7	9	13	9	13	9	7	9	12	10	9	10	0	12	0

	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT	
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B
Column n-Size	693	157	26	554	92	223	436	95	18	174	49	218	174	143	84	73	481	160	346	347
B THE COST OF HOUSING	40	37	44	38	48	43	38	43	48	44	41	38	36	47	48	31	34	54	40	39
J INFLATION AND RISING COSTS	37	35	66	34	52	41	35	40	55	40	46	34	36	44	35	38	31	48	37	37
A HOMELESSNESS	29	33	30	25	46	34	25	35	39	34	35	24	28	36	24	36	29	30	31	26
D ILLEGAL DUMPING	22	22	26	21	32	28	19	21	47	25	38	19	23	26	23	17	23	21	24	20
G TRAFFIC CONGESTION	20	17	26	18	32	24	19	17	28	23	29	18	15	27	23	24	20	21	21	20
I DROUGHT	20	28	10	21	22	23	20	21	16	24	18	17	21	23	22	18	21	20	20	20
F TOO MUCH GROWTH/DEV.	18	18	19	17	32	25	16	17	26	23	31	14	18	17	24	30	18	17	21	16
C CRIME	18	14	27	15	27	22	15	16	55	20	30	18	17	19	17	15	17	16	17	18
H JOBS AND THE ECONOMY	12	17	26	11	20	15	11	10	11	17	6	10	16	15	13	3	9	16	9	15
E BLIGHT/ABANDONED BUILDINGS	10	13	14	10	11	11	9	7	39	8	22	8	17	8	6	5	10	9	9	10

Table 4: Q4 PROBLEMS FACING MILPITAS RANK MARIX TABLE (EXTREMELY SERIOUS PROBLEM)

	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY								LANGUAGE OF INTERVIEW				
	Total	YES/ <19	YES/ NT @	HAVE	NO	DADS	MOMS	MEN	WOMEN	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS		
		@ HME	HOME	CHLDN	CHLDN			W/NO CHLDN	W/NO CHLDN													
Column n-Size	693	188	164	352	307	167	181	145	153	97	90	97	83	91	97	388	550	655	17	21		
B THE COST OF HOUSING	40	37	39	38	41	28	46	38	43	36	42	19	47	36	47	36	39	39	45	49		
J INFLATION AND RISING COSTS	37	41	33	37	36	31	44	38	32	30	36	23	51	34	40	38	37	37	36	24		
A HOMELESSNESS	29	35	30	33	22	26	40	21	23	35	40	15	26	19	24	22	27	28	43	33		
D ILLEGAL DUMPING	22	32	20	27	15	22	31	11	19	20	20	18	23	24	20	21	22	22	12	30		
G TRAFFIC CONGESTION	20	21	22	22	17	18	25	16	18	18	21	15	24	17	17	20	20	20	9	35		
I DROUGHT	20	22	23	22	19	20	25	15	23	31	28	17	17	20	17	17	18	20	38	16		
F TOO MUCH GROWTH/DEV.	18	17	21	19	16	18	19	14	18	22	17	13	25	14	14	16	17	19	0	6		
C CRIME	18	20	18	19	14	18	20	15	13	13	13	22	21	16	16	19	18	17	10	30		
H JOBS AND THE ECONOMY	12	12	12	12	13	11	12	13	10	12	5	9	8	16	22	13	11	12	14	24		
E BLIGHT/ABANDONED BUILDINGS	10	12	10	11	6	12	10	7	6	6	13	9	9	16	2	9	10	10	11	0		
	QE EDUCATION					EDUCATION BY GENDER						Q22 INCOME					CONTACT METHOD					
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST- GRAD	NON- COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0- \$60K	\$60K- \$90K	\$90K- \$120K	\$120K- \$150K	\$150K+	PHONE	EMAIL	POST CARD			
Column n-Size	693	147	194	201	125	341	326	154	178	169	155	70	125	153	70	155	346	266	81			
B THE COST OF HOUSING	40	41	43	40	33	42	37	32	48	33	41	43	35	43	43	31	38	46	30			
J INFLATION AND RISING COSTS	37	32	42	37	30	38	34	37	38	32	37	39	42	33	47	30	34	42	35			
A HOMELESSNESS	29	25	32	27	27	29	27	22	35	25	28	29	31	23	34	28	24	33	35			
D ILLEGAL DUMPING	22	16	24	25	19	21	23	20	22	15	31	12	27	19	14	25	16	28	28			
G TRAFFIC CONGESTION	20	16	19	18	22	18	19	18	19	16	23	17	21	17	22	21	17	21	29			
I DROUGHT	20	23	22	21	16	22	19	17	26	16	22	21	27	16	23	20	23	17	20			
F TOO MUCH GROWTH/DEV.	18	19	20	16	14	20	15	22	19	12	18	23	17	20	12	15	14	23	22			
C CRIME	18	8	18	15	25	14	19	14	13	18	21	19	18	12	21	19	14	19	29			
H JOBS AND THE ECONOMY	12	21	11	10	7	15	9	17	13	9	9	17	20	12	12	5	16	8	9			
E BLIGHT/ABANDONED BUILDINGS	10	13	9	8	5	11	7	11	11	7	6	7	15	9	6	6	9	7	19			

Table 4: Q4 PROBLEMS FACING MILPITAS RANK MARIX TABLE (EXTREMELY SERIOUS PROBLEM)

	QD GENDER			QB AGE									GENDER BY AGE			
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Column n-Size	693	326	346	139	146	104	166	69	49	388	284	118	187	132	187	151
B THE COST OF HOUSING	40	33	45	39	43	41	39	45	22	41	38	36	32	34	49	41
J INFLATION AND RISING COSTS	37	34	39	38	43	40	34	35	28	40	33	32	37	31	42	35
A HOMELESSNESS	29	23	34	27	25	30	32	27	26	27	30	27	24	23	32	36
D ILLEGAL DUMPING	22	17	26	19	26	20	25	16	19	22	22	17	17	17	27	26
G TRAFFIC CONGESTION	20	18	22	16	21	21	18	32	16	20	21	25	17	18	22	23
I DROUGHT	20	17	24	24	18	15	21	25	16	19	21	21	16	18	24	22
F TOO MUCH GROWTH/DEV.	18	17	19	18	12	18	24	21	15	16	21	19	14	20	16	22
C CRIME	18	16	17	14	13	24	21	14	14	17	18	14	16	16	15	19
H JOBS AND THE ECONOMY	12	13	10	14	16	12	10	11	0	14	9	7	17	6	11	10
E BLIGHT/ABANDONED BUILDINGS	10	9	9	12	10	10	11	5	0	11	8	3	12	5	8	10

Table 5: Q4 PROBLEMS FACING MILPITAS RANK MARIX TABLE (EXTREMELY/VERY SERIOUS PROBLEM)

	QA ON CELL PHONE			DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION			
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	693	204	142	346	346	409	125	159	183	36	573	117	119	283	68	341	222	464	119	12	184	33
J INFLATION AND RISING COSTS	70	67	65	66	74	67	81	71	69	73	69	76	81	77	63	66	70	70	71	65	71	70
B THE COST OF HOUSING	69	71	72	72	66	70	67	68	71	67	68	75	77	76	70	62	70	69	67	72	68	80
A HOMELESSNESS	60	54	59	56	64	57	76	57	50	75	57	76	63	63	65	57	62	59	59	79	60	81
I DROUGHT	49	48	46	47	51	51	52	42	51	59	49	51	56	54	45	46	52	48	51	59	51	60
G TRAFFIC CONGESTION	49	46	55	49	48	47	57	47	49	59	46	62	67	59	42	42	47	50	42	47	47	52
C CRIME	45	43	39	42	49	44	63	35	38	66	42	61	52	44	56	44	47	45	47	44	48	37
D ILLEGAL DUMPING	44	42	33	39	49	41	54	41	42	51	42	51	52	49	41	40	46	43	42	45	44	48
F TOO MUCH GROWTH/DEV.	36	31	36	33	39	31	62	30	27	59	34	49	84	61	7	21	38	36	37	32	40	27
H JOBS AND THE ECONOMY	34	35	46	39	29	35	39	29	30	42	34	36	35	36	33	33	39	32	30	10	37	46
E BLIGHT/ABANDONED BUILDINGS	28	27	33	30	26	30	29	21	26	25	27	30	26	27	30	28	29	27	25	10	29	36

	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT	
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B
Column n-Size	693	157	26	554	92	223	436	95	18	174	49	218	174	143	84	73	481	160	346	347
J INFLATION AND RISING COSTS	70	68	83	69	77	68	70	67	77	69	65	69	65	75	71	75	65	84	71	69
B THE COST OF HOUSING	69	70	68	69	70	69	69	64	56	72	60	72	64	73	78	52	63	84	68	69
A HOMELESSNESS	60	63	73	57	78	60	60	61	71	62	54	57	58	67	63	59	61	63	59	61
I DROUGHT	49	54	22	49	47	51	48	50	68	51	52	48	45	52	53	49	50	47	49	49
G TRAFFIC CONGESTION	49	51	56	47	60	46	51	41	64	46	49	45	48	52	54	54	49	49	47	51
C CRIME	45	44	56	42	62	47	44	34	73	45	53	45	49	43	45	42	47	43	43	48
D ILLEGAL DUMPING	44	49	38	43	50	44	43	37	56	40	61	45	43	46	44	36	45	46	45	43
F TOO MUCH GROWTH/DEV.	36	37	37	34	47	44	33	36	32	46	37	29	37	38	35	55	37	34	37	35
H JOBS AND THE ECONOMY	34	37	47	33	40	33	35	25	46	32	36	35	35	32	37	31	30	43	30	38
E BLIGHT/ABANDONED BUILDINGS	28	26	42	28	32	29	27	23	39	29	29	27	30	27	23	31	27	33	26	30

Table 5: Q4 PROBLEMS FACING MILPITAS RANK MARIX TABLE (EXTREMELY/VERY SERIOUS PROBLEM)

	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY								LANGUAGE OF INTERVIEW				
	Total	YES/ <19	YES/ NT @	HAVE	NO	DADS	MOMS	MEN W/NO	WOMEN W/NO	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS		
		@ HME	HOME	CHLDN	CHLDN			CHLDN	CHLDN													
Column n-Size	693	188	164	352	307	167	181	145	153	97	90	97	83	91	97	388	550	655	17	21		
J INFLATION AND RISING COSTS	70	71	77	74	65	67	81	69	61	67	71	56	78	71	79	71	71	70	82	76		
B THE COST OF HOUSING	69	69	68	69	70	58	78	69	70	64	77	54	82	63	68	65	69	69	82	63		
A HOMELESSNESS	60	66	66	66	54	57	74	51	57	67	66	49	61	56	57	56	58	60	66	60		
I DROUGHT	49	49	53	51	46	48	55	42	51	64	60	45	39	57	36	45	46	49	59	38		
G TRAFFIC CONGESTION	49	50	53	52	45	50	53	42	48	53	58	43	45	51	39	45	46	48	66	68		
C CRIME	45	51	48	49	38	46	52	34	42	41	43	53	47	49	42	47	45	45	28	60		
D ILLEGAL DUMPING	44	53	48	51	35	48	54	30	40	50	42	30	50	51	35	40	42	44	36	43		
F TOO MUCH GROWTH/DEV.	36	39	45	42	28	36	47	29	28	45	37	28	47	28	26	33	34	37	26	27		
H JOBS AND THE ECONOMY	34	29	40	34	33	31	36	32	34	31	40	28	41	23	36	32	34	33	55	46		
E BLIGHT/ABANDONED BUILDINGS	28	28	31	29	24	26	32	22	28	24	28	27	32	33	20	28	28	28	17	38		
	QE EDUCATION					EDUCATION BY GENDER						Q22 INCOME					CONTACT METHOD					
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST- GRAD	NON- COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0- \$60K	\$60K- \$90K	\$90K- \$120K	\$120K- \$150K	\$150K+	PHONE	EMAIL	POST CARD			
Column n-Size	693	147	194	201	125	341	326	154	178	169	155	70	125	153	70	155	346	266	81			
J INFLATION AND RISING COSTS	70	74	74	68	60	74	65	79	71	58	72	82	78	65	78	61	66	77	62			
B THE COST OF HOUSING	69	77	73	70	55	75	64	69	80	57	72	69	71	70	70	63	72	71	51			
A HOMELESSNESS	60	66	61	54	60	63	56	52	73	55	58	62	65	54	56	63	56	64	65			
I DROUGHT	49	48	46	50	50	47	50	45	49	43	57	49	56	40	53	51	47	50	54			
G TRAFFIC CONGESTION	49	48	48	48	46	48	48	47	48	43	52	54	51	52	53	48	49	48	50			
C CRIME	45	39	40	44	56	40	48	37	43	44	54	41	49	45	36	46	42	47	56			
D ILLEGAL DUMPING	44	40	50	41	43	46	42	43	49	37	48	37	50	43	33	44	39	49	48			
F TOO MUCH GROWTH/DEV.	36	33	42	34	29	38	32	38	39	28	37	41	45	33	37	29	33	41	36			
H JOBS AND THE ECONOMY	34	46	31	34	23	37	30	38	36	26	34	38	50	37	39	20	39	31	25			
E BLIGHT/ABANDONED BUILDINGS	28	34	28	24	25	31	24	29	32	19	30	30	42	27	18	21	30	24	33			

Table 5: Q4 PROBLEMS FACING MILPITAS RANK MARIX TABLE (EXTREMELY/VERY SERIOUS PROBLEM)

	QD GENDER			QB AGE									GENDER BY AGE			
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Column n-Size	693	326	346	139	146	104	166	69	49	388	284	118	187	132	187	151
J INFLATION AND RISING COSTS	70	68	72	72	71	67	71	73	62	70	70	69	67	69	73	71
B THE COST OF HOUSING	69	63	75	76	71	71	66	71	48	73	64	62	68	57	78	71
A HOMELESSNESS	60	54	67	57	63	60	64	57	60	60	61	58	58	48	63	73
I DROUGHT	49	44	53	44	51	46	51	53	51	47	51	52	46	42	49	59
G TRAFFIC CONGESTION	49	46	51	48	54	55	42	57	39	52	45	49	49	41	54	48
C CRIME	45	40	49	38	45	50	51	34	46	44	46	39	40	41	48	50
D ILLEGAL DUMPING	44	40	48	39	42	49	52	39	25	43	44	33	38	42	49	46
F TOO MUCH GROWTH/DEV.	36	32	39	38	28	35	39	47	35	34	40	42	30	37	38	43
H JOBS AND THE ECONOMY	34	32	35	39	37	31	35	32	20	36	32	27	36	26	35	36
E BLIGHT/ABANDONED BUILDINGS	28	24	31	25	33	27	29	30	21	28	28	26	25	22	31	33

Table 6: Q5 STATEMENTS ABOUT THE CITY OF MILPITAS RANK MATRIX TABLE (STRONGLY AGREE)

	QA ON CELL PHONE			DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION			
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	693	204	142	346	346	409	125	159	183	36	573	117	119	283	68	341	222	464	119	12	184	33
C PUBLIC INFRAST./TOP PRIORITY	57	54	69	60	55	64	46	50	66	59	57	57	62	59	78	53	64	54	67	68	64	66
E PUBLIC SAFETY/TOP PRIORITY	56	48	54	51	61	53	61	60	60	38	56	57	81	67	44	50	55	58	81	58	57	51
B DIFF. CULTURES CELEBRATED	45	56	53	55	36	50	34	42	59	52	48	34	43	39	42	51	44	46	43	51	45	41
A PROUD TO LIVE IN MILPITAS	41	42	49	45	36	50	23	31	71	24	46	14	36	43	22	42	44	39	58	28	50	20
D TRUST TO PLAN FOR FUTURE	23	29	33	30	16	33	7	11	42	23	26	10	11	18	15	29	17	26	15	37	16	20
G GOV'T OPEN AND ACCOUNTABLE	21	29	27	28	14	26	8	19	41	9	22	16	13	19	16	24	21	21	30	9	25	5
F TRUST MANAGE TAX DOLLARS	17	26	20	23	10	20	7	15	33	5	19	8	8	18	9	17	19	16	26	15	23	4

	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT	
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B
Column n-Size	693	157	26	554	92	223	436	95	18	174	49	218	174	143	84	73	481	160	346	347
C PUBLIC INFRAST./TOP PRIORITY	57	64	53	57	54	67	53	74	73	69	57	58	51	63	55	62	56	63	57	0
E PUBLIC SAFETY/TOP PRIORITY	56	68	53	56	59	63	52	75	30	69	43	54	45	66	53	71	55	58	0	56
B DIFF. CULTURES CELEBRATED	45	58	26	52	18	49	45	52	27	50	43	55	43	45	50	23	39	65	45	0
A PROUD TO LIVE IN MILPITAS	41	69	19	46	12	44	40	49	38	46	38	35	37	50	41	47	42	39	44	38
D TRUST TO PLAN FOR FUTURE	23	55	0	29	0	21	25	17	10	21	21	27	17	32	15	17	25	23	23	0
G GOV'T OPEN AND ACCOUNTABLE	21	49	23	23	17	18	23	32	0	23	2	19	24	31	13	11	18	27	0	21
F TRUST MANAGE TAX DOLLARS	17	39	17	20	8	20	15	30	0	26	3	13	22	25	8	11	15	16	0	17

	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY								LANGUAGE OF INTERVIEW		
	Total	YES/ <19 @ HME	YES/ NT @ HOME	HAVE CHLDN	NO CHLDN	DADS	MOMS	MEN W/NO CHLDN	WOMEN W/NO CHLDN	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS
Column n-Size	693	188	164	352	307	167	181	145	153	97	90	97	83	91	97	388	550	655	17	21
C PUBLIC INFRAST./TOP PRIORITY	57	63	52	58	55	62	53	61	51	59	50	58	68	70	47	60	57	57	66	48
E PUBLIC SAFETY/TOP PRIORITY	56	60	58	59	55	57	61	48	61	64	54	48	52	68	43	53	53	57	31	49
B DIFF. CULTURES CELEBRATED	45	45	34	40	55	39	40	60	50	49	35	42	68	49	36	46	47	45	34	76
A PROUD TO LIVE IN MILPITAS	41	42	40	41	40	38	44	35	44	47	37	31	50	52	30	41	41	41	41	33
D TRUST TO PLAN FOR FUTURE	23	29	18	24	25	27	20	25	22	19	24	17	35	24	23	23	24	22	66	41
G GOV'T OPEN AND ACCOUNTABLE	21	14	21	17	27	16	19	32	24	13	20	22	27	35	23	26	24	22	4	23
F TRUST MANAGE TAX DOLLARS	17	15	16	16	19	17	15	19	18	15	14	9	16	31	22	19	18	16	13	30

Table 6: Q5 STATEMENTS ABOUT THE CITY OF MILPITAS RANK MATRIX TABLE (STRONGLY AGREE)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0-\$60K	\$60K-\$90K	\$90K-\$120K	\$120K-\$150K	\$150K+	PHONE	EMAIL	POST CARD
Column n-Size	693	147	194	201	125	341	326	154	178	169	155	70	125	153	70	155	346	266	81
C PUBLIC INFRAST./TOP PRIORITY	57	50	56	57	66	54	60	56	53	68	51	71	52	52	48	71	60	52	65
E PUBLIC SAFETY/TOP PRIORITY	56	51	58	49	71	55	57	53	55	50	65	66	45	44	71	64	51	61	61
B DIFF. CULTURES CELEBRATED	45	48	38	55	44	42	51	46	37	48	54	45	54	40	29	59	55	37	34
A PROUD TO LIVE IN MILPITAS	41	42	44	42	34	43	39	42	44	33	47	43	43	34	46	39	45	36	39
D TRUST TO PLAN FOR FUTURE	23	25	27	22	20	26	21	31	20	21	23	26	22	27	33	18	30	17	10
G GOV'T OPEN AND ACCOUNTABLE	21	21	24	24	15	23	20	29	18	17	24	41	21	15	20	17	28	14	15
F TRUST MANAGE TAX DOLLARS	17	19	20	17	11	19	15	20	18	16	14	25	19	9	26	12	23	9	12
	QD GENDER							QB AGE				GENDER BY AGE							
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+			
Column n-Size	693	326	346	139	146	104	166	69	49	388	284	118	187	132	187	151			
C PUBLIC INFRAST./TOP PRIORITY	57	62	53	58	68	48	52	65	59	59	56	62	72	51	46	61			
E PUBLIC SAFETY/TOP PRIORITY	56	51	60	56	38	65	55	60	78	52	60	67	44	59	60	61			
B DIFF. CULTURES CELEBRATED	45	48	43	63	38	49	42	38	20	50	37	31	54	38	46	37			
A PROUD TO LIVE IN MILPITAS	41	37	44	44	26	43	42	49	52	37	45	50	33	42	40	48			
D TRUST TO PLAN FOR FUTURE	23	25	20	24	27	26	17	30	15	26	20	24	28	21	23	18			
G GOV'T OPEN AND ACCOUNTABLE	21	23	20	34	16	22	23	17	4	24	18	11	26	19	23	18			
F TRUST MANAGE TAX DOLLARS	17	18	16	29	10	21	14	14	7	20	13	11	18	17	23	8			

Table 7: Q5 STATEMENTS ABOUT THE CITY OF MILPITAS RANK MATRIX TABLE (TOTAL AGREE)

	QA ON CELL PHONE			DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION			
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	693	204	142	346	346	409	125	159	183	36	573	117	119	283	68	341	222	464	119	12	184	33
E PUBLIC SAFETY/TOP PRIORITY	94	91	96	93	95	96	91	91	94	86	95	89	91	93	95	94	94	94	98	73	96	88
C PUBLIC INFRAST./TOP PRIORITY	91	94	89	92	91	96	82	86	95	88	91	93	89	91	96	91	94	90	92	100	94	92
A PROUD TO LIVE IN MILPITAS	86	87	92	89	83	93	65	86	95	44	93	53	74	84	67	92	83	88	87	65	85	79
B DIFF. CULTURES CELEBRATED	84	93	84	89	79	94	66	74	95	78	87	70	72	79	93	88	78	87	80	62	81	58
D TRUST TO PLAN FOR FUTURE	68	80	78	79	58	89	21	51	93	39	76	27	35	53	62	82	68	69	68	61	69	56
F TRUST MANAGE TAX DOLLARS	67	80	67	75	60	80	30	65	84	25	76	31	46	60	50	78	70	67	74	66	76	51
G GOV'T OPEN AND ACCOUNTABLE	62	69	60	65	59	73	37	56	71	20	68	38	43	53	48	74	56	67	63	9	65	22

	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT	
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B
Column n-Size	693	157	26	554	92	223	436	95	18	174	49	218	174	143	84	73	481	160	346	347
E PUBLIC SAFETY/TOP PRIORITY	94	97	80	95	92	96	94	100	78	99	85	95	95	95	90	89	94	95	0	94
C PUBLIC INFRAST./TOP PRIORITY	91	94	67	92	85	89	93	92	100	91	85	94	91	97	89	80	90	92	91	0
A PROUD TO LIVE IN MILPITAS	86	95	45	92	54	84	89	88	75	86	76	84	86	91	87	85	90	80	87	85
B DIFF. CULTURES CELEBRATED	84	93	71	88	64	81	87	85	83	82	78	89	86	90	70	75	83	89	84	0
D TRUST TO PLAN FOR FUTURE	68	96	21	81	13	57	76	57	65	58	53	74	71	72	54	55	68	76	68	0
F TRUST MANAGE TAX DOLLARS	67	87	34	76	32	59	72	71	14	69	27	72	72	60	65	57	71	62	0	67
G GOV'T OPEN AND ACCOUNTABLE	62	90	23	69	33	58	67	86	14	71	18	64	69	52	70	52	67	54	0	62

	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY								LANGUAGE OF INTERVIEW		
	Total	YES/ <19 @ HME	YES/ NT @ HOME	HAVE CHLDN	NO CHLDN	DADS	MOMS	MEN W/NO CHLDN	WOMEN W/NO CHLDN	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPL OF CLR	ENGLS	SPNSH	VTNM /CHNS
Column n-Size	693	188	164	352	307	167	181	145	153	97	90	97	83	91	97	388	550	655	17	21
E PUBLIC SAFETY/TOP PRIORITY	94	95	95	95	93	91	98	91	97	95	98	82	98	96	95	93	93	94	100	91
C PUBLIC INFRAST./TOP PRIORITY	91	92	90	91	92	96	86	95	93	94	81	99	96	100	84	95	90	92	66	100
A PROUD TO LIVE IN MILPITAS	86	86	88	87	87	88	87	86	89	83	93	89	84	87	87	87	88	86	97	100
B DIFF. CULTURES CELEBRATED	84	85	81	83	87	86	80	89	85	84	72	91	91	94	79	89	85	84	66	100
D TRUST TO PLAN FOR FUTURE	68	72	61	67	72	70	65	69	75	55	59	76	77	87	63	76	72	68	66	79
F TRUST MANAGE TAX DOLLARS	67	60	74	67	70	71	64	69	73	74	75	59	59	80	66	66	68	67	68	86
G GOV'T OPEN AND ACCOUNTABLE	62	63	71	67	59	65	70	60	60	69	66	60	57	71	72	65	65	62	41	87

Table 7: Q5 STATEMENTS ABOUT THE CITY OF MILPITAS RANK MATRIX TABLE (TOTAL AGREE)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0-\$60K	\$60K-\$90K	\$90K-\$120K	\$120K-\$150K	\$150K+	PHONE	EMAIL	POST CARD
Column n-Size	693	147	194	201	125	341	326	154	178	169	155	70	125	153	70	155	346	266	81
E PUBLIC SAFETY/TOP PRIORITY	94	97	94	92	92	95	92	92	98	87	97	89	96	95	96	93	93	94	98
C PUBLIC INFRAST./TOP PRIORITY	91	77	94	95	98	87	96	93	84	96	95	95	90	92	88	98	92	89	97
A PROUD TO LIVE IN MILPITAS	86	90	88	87	83	89	85	89	89	82	88	82	87	90	92	85	89	85	79
B DIFF. CULTURES CELEBRATED	84	79	83	91	83	81	88	84	78	88	87	69	88	90	79	92	89	78	84
D TRUST TO PLAN FOR FUTURE	68	57	71	75	67	65	72	68	62	70	76	64	79	79	68	68	79	53	73
F TRUST MANAGE TAX DOLLARS	67	75	73	71	53	74	64	76	73	64	64	75	62	75	83	57	75	63	53
G GOV'T OPEN AND ACCOUNTABLE	62	59	72	66	53	66	61	64	69	59	65	65	55	74	71	53	65	58	63
	QD GENDER							QB AGE				GENDER BY AGE							
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+			
Column n-Size	693	326	346	139	146	104	166	69	49	388	284	118	187	132	187	151			
E PUBLIC SAFETY/TOP PRIORITY	94	90	98	96	91	95	94	95	92	94	94	94	89	91	99	97			
C PUBLIC INFRAST./TOP PRIORITY	91	95	89	89	99	86	88	100	88	92	91	95	99	90	88	92			
A PROUD TO LIVE IN MILPITAS	86	86	88	86	80	88	88	90	93	84	90	91	82	91	87	88			
B DIFF. CULTURES CELEBRATED	84	87	82	88	92	83	73	87	92	88	79	89	92	78	84	80			
D TRUST TO PLAN FOR FUTURE	68	68	67	74	78	67	52	77	76	73	62	76	74	62	72	63			
F TRUST MANAGE TAX DOLLARS	67	69	67	71	64	74	63	65	83	69	67	73	69	73	72	61			
G GOV'T OPEN AND ACCOUNTABLE	62	61	66	55	52	65	68	74	76	56	71	75	55	70	61	72			

Table 8: Q5 STATEMENTS ABOUT THE CITY OF MILPITAS RANK MATRIX TABLE (TOTAL DISAGREE)

	QA ON CELL PHONE		DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION				
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	693	204	142	346	346	409	125	159	183	36	573	117	119	283	68	341	222	464	119	12	184	33
G GOV'T OPEN AND ACCOUNTABLE	26	19	32	24	28	16	61	24	13	80	20	58	47	35	42	15	33	23	22	91	21	77
F TRUST MANAGE TAX DOLLARS	25	18	23	20	30	14	70	20	9	75	17	65	51	34	47	13	28	24	24	34	22	47
D TRUST TO PLAN FOR FUTURE	23	17	16	17	30	7	73	26	4	54	16	61	60	38	36	9	28	21	27	39	27	38
A PROUD TO LIVE IN MILPITAS	12	10	5	8	16	6	34	10	3	56	6	44	25	16	29	6	15	11	10	18	13	15
B DIFF. CULTURES CELEBRATED	9	5	6	5	13	5	25	8	4	12	7	20	18	14	5	6	14	7	12	9	13	26
C PUBLIC INFRAST./TOP PRIORITY	5	3	6	4	6	3	13	4	5	12	5	6	8	7	4	3	4	6	4	0	3	8
E PUBLIC SAFETY/TOP PRIORITY	3	8	1	5	2	3	7	2	2	14	3	7	6	5	0	3	2	5	0	0	1	6

	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT	
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B
Column n-Size	693	157	26	554	92	223	436	95	18	174	49	218	174	143	84	73	481	160	346	347
G GOV'T OPEN AND ACCOUNTABLE	26	2	77	21	62	36	21	9	86	23	76	21	20	40	30	26	23	32	0	26
F TRUST MANAGE TAX DOLLARS	25	9	66	19	64	33	22	14	86	22	69	18	21	40	23	34	22	32	0	25
D TRUST TO PLAN FOR FUTURE	23	4	79	12	80	32	17	30	27	30	39	19	21	19	31	37	22	17	23	0
A PROUD TO LIVE IN MILPITAS	12	4	42	7	42	15	10	11	25	13	24	13	14	8	11	13	10	17	11	13
B DIFF. CULTURES CELEBRATED	9	4	4	6	29	11	8	5	5	11	13	8	12	7	12	9	9	10	9	0
C PUBLIC INFRAST./TOP PRIORITY	5	4	33	4	14	7	4	4	0	6	9	6	6	1	0	10	6	4	5	0
E PUBLIC SAFETY/TOP PRIORITY	3	2	12	4	5	2	5	0	11	1	4	3	1	5	5	4	3	5	0	3

	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY										LANGUAGE OF INTERVIEW	
	Total	YES/ <19 @ HME	YES/ NT @ HOME	HAVE CHLDN	NO CHLDN	DADS	MOMS	MEN W/NO CHLDN	WOMEN W/NO CHLDN	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS	
Column n-Size	693	188	164	352	307	167	181	145	153	97	90	97	83	91	97	388	550	655	17	21	
G GOV'T OPEN AND ACCOUNTABLE	26	26	23	25	27	24	24	27	23	19	33	20	24	20	20	22	23	26	56	8	
F TRUST MANAGE TAX DOLLARS	25	32	23	28	21	19	34	24	17	21	24	21	33	20	26	24	23	26	30	14	
D TRUST TO PLAN FOR FUTURE	23	21	28	24	19	26	22	25	15	35	29	13	15	9	24	15	20	24	0	21	
A PROUD TO LIVE IN MILPITAS	12	13	10	12	10	11	12	13	8	16	6	10	13	13	12	11	10	13	3	0	
B DIFF. CULTURES CELEBRATED	9	11	8	9	8	10	9	9	7	10	19	9	0	2	10	6	9	10	0	0	
C PUBLIC INFRAST./TOP PRIORITY	5	5	4	5	5	4	5	3	2	5	9	1	4	0	3	2	5	5	0	0	
E PUBLIC SAFETY/TOP PRIORITY	3	1	4	2	5	3	2	7	2	4	2	3	2	4	5	3	4	3	0	9	

Table 8: Q5 STATEMENTS ABOUT THE CITY OF MILPITAS RANK MATRIX TABLE (TOTAL DISAGREE)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0-\$60K	\$60K-\$90K	\$90K-\$120K	\$120K-\$150K	\$150K+	PHONE	EMAIL	POST CARD
Column n-Size	693	147	194	201	125	341	326	154	178	169	155	70	125	153	70	155	346	266	81
G GOV'T OPEN AND ACCOUNTABLE	26	35	15	16	38	24	24	24	23	27	21	20	36	19	11	35	24	30	24
F TRUST MANAGE TAX DOLLARS	25	23	22	17	36	23	24	19	25	24	25	20	34	18	14	35	20	31	28
D TRUST TO PLAN FOR FUTURE	23	33	17	19	24	24	21	28	21	25	16	34	13	18	19	26	17	32	23
A PROUD TO LIVE IN MILPITAS	12	9	10	11	17	10	13	11	10	16	10	11	11	9	4	15	8	14	21
B DIFF. CULTURES CELEBRATED	9	10	11	5	13	10	8	12	9	9	7	23	4	7	14	7	5	13	13
C PUBLIC INFRAST./TOP PRIORITY	5	11	4	4	1	7	3	7	4	2	3	4	4	8	4	2	4	7	3
E PUBLIC SAFETY/TOP PRIORITY	3	1	3	5	5	2	5	3	2	7	2	6	4	1	4	4	5	3	0
	QD GENDER							QB AGE				GENDER BY AGE							
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+			
Column n-Size	693	326	346	139	146	104	166	69	49	388	284	118	187	132	187	151			
G GOV'T OPEN AND ACCOUNTABLE	26	26	24	28	35	26	25	23	4	30	21	15	30	20	25	22			
F TRUST MANAGE TAX DOLLARS	25	22	26	22	31	19	28	29	4	25	24	19	21	22	25	27			
D TRUST TO PLAN FOR FUTURE	23	27	20	21	18	19	34	17	19	19	27	18	23	31	17	23			
A PROUD TO LIVE IN MILPITAS	12	13	11	12	17	11	10	9	7	14	9	8	16	9	11	10			
B DIFF. CULTURES CELEBRATED	9	10	8	11	7	5	13	10	2	8	11	6	6	16	11	6			
C PUBLIC INFRAST./TOP PRIORITY	5	4	4	10	1	5	7	0	5	5	5	2	1	9	7	2			
E PUBLIC SAFETY/TOP PRIORITY	3	5	2	2	9	1	1	5	0	4	2	3	8	2	1	2			

Table 9: Q6 WORDS/PHRASES TO DESCRIBE MILPITAS RANK MATRIX TABLE (VERY WELL)

	QA ON CELL PHONE		DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION				
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	347	104	73	173	173	205	62	80	99	22	291	62	73	148	44	174	120	242	63	7	96	20
D ACCEPTING	45	51	57	54	37	53	29	39	65	34	50	22	41	43	40	47	47	44	53	17	51	20
A DIVERSE	45	51	46	49	41	45	40	49	56	38	48	32	46	45	58	44	48	44	53	31	51	30
H GREAT LOCATION	43	44	41	43	44	48	37	37	66	51	48	25	55	48	32	43	44	44	63	77	50	22
C GOOD PLACE TO LIVE, PLAY	41	52	58	55	28	49	27	33	74	32	46	16	31	44	37	40	44	40	48	37	46	28
B SAFE	35	39	47	42	27	40	22	30	55	35	38	17	25	34	40	34	39	33	40	55	37	47
E GROWING	31	39	29	35	27	38	13	27	41	22	34	18	39	40	14	28	35	29	38	70	36	38
F UP AND COMING	16	25	14	20	12	24	5	6	38	20	19	5	15	21	5	16	22	14	33	42	26	10
G AFFORDABLE	7	8	14	10	3	7	3	7	15	11	7	5	0	3	4	10	4	8	5	0	5	1

	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT	
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B
Column n-Size	347	81	16	280	51	118	220	59	9	95	26	113	90	72	47	43	245	83	346	347
D ACCEPTING	45	58	39	51	24	53	42	58	60	54	50	48	47	52	33	36	43	50	45	0
A DIVERSE	45	53	44	49	27	50	44	52	51	51	48	50	41	51	43	33	40	55	45	0
H GREAT LOCATION	43	64	56	43	36	51	41	62	41	52	49	39	38	50	51	43	47	35	0	43
C GOOD PLACE TO LIVE, PLAY	41	67	0	48	14	45	41	59	10	49	30	40	42	46	34	42	41	45	41	0
B SAFE	35	53	20	38	13	38	34	47	17	41	25	31	38	38	24	38	33	42	35	0
E GROWING	31	44	25	32	29	34	30	28	12	35	34	35	23	35	32	24	32	30	0	31
F UP AND COMING	16	33	13	19	9	23	14	34	0	26	14	18	11	20	18	11	17	15	0	16
G AFFORDABLE	7	14	2	7	2	7	7	14	14	7	8	5	13	3	7	3	8	5	0	7

	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY										LANGUAGE OF INTERVIEW		
	Total	YES/ <19 @ HME	YES/ NT @ HOME	HAVE CHLDN	NO CHLDN	DADS	MOMS	MEN W/NO CHLDN	WOMEN W/NO CHLDN	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS		
Column n-Size	347	95	83	178	157	86	94	77	78	49	45	49	42	48	49	194	277	330	10	13		
D ACCEPTING	45	51	35	44	45	41	46	55	35	37	43	47	69	44	33	46	47	46	18	53		
A DIVERSE	45	46	39	43	48	43	43	59	41	63	33	41	57	49	37	45	44	45	32	53		
H GREAT LOCATION	43	51	43	47	40	52	44	43	41	47	37	32	38	67	32	44	45	43	64	36		
C GOOD PLACE TO LIVE, PLAY	41	41	33	38	46	39	36	44	46	45	39	44	43	42	36	41	42	41	48	41		
B SAFE	35	33	26	30	41	29	30	42	36	37	45	36	25	29	32	30	35	34	48	34		
E GROWING	31	37	24	31	32	35	27	30	35	33	30	21	30	33	20	27	30	31	28	35		
F UP AND COMING	16	20	17	19	15	25	14	14	17	12	22	15	9	27	14	17	18	16	13	30		
G AFFORDABLE	7	5	10	7	6	7	8	4	8	6	7	12	0	11	3	8	7	7	0	7		

Table 9: Q6 WORDS/PHRASES TO DESCRIBE MILPITAS RANK MATRIX TABLE (VERY WELL)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0-\$60K	\$60K-\$90K	\$90K-\$120K	\$120K-\$150K	\$150K+	PHONE	EMAIL	POST CARD
Column n-Size	347	77	97	101	62	174	163	82	91	89	82	39	66	80	37	81	173	134	42
D ACCEPTING	45	47	50	47	36	49	43	55	42	42	43	54	58	31	40	46	54	35	43
A DIVERSE	45	43	48	51	41	46	47	58	39	44	51	38	47	38	43	60	49	40	46
H GREAT LOCATION	43	33	42	42	62	38	50	42	36	52	48	31	28	35	64	57	43	40	57
C GOOD PLACE TO LIVE, PLAY	41	50	45	43	30	47	38	52	42	34	44	63	53	33	46	38	55	28	30
B SAFE	35	47	34	37	26	39	33	46	31	27	40	61	37	24	40	30	42	27	27
E GROWING	31	33	34	27	32	33	29	36	31	28	30	29	27	26	32	34	35	27	26
F UP AND COMING	16	7	20	14	28	14	19	19	10	19	20	22	16	13	8	17	20	11	18
G AFFORDABLE	7	5	4	10	9	4	9	1	7	9	9	9	6	12	7	3	10	3	4

	QD GENDER			QB AGE						GENDER BY AGE						
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Column n-Size	347	163	174	69	73	52	83	35	24	194	142	59	94	66	95	76
D ACCEPTING	45	48	41	56	39	46	49	33	35	47	43	34	52	41	39	44
A DIVERSE	45	50	43	51	43	52	51	23	24	48	40	24	56	42	44	38
H GREAT LOCATION	43	47	42	35	41	62	39	44	50	45	42	46	51	40	40	44
C GOOD PLACE TO LIVE, PLAY	41	41	40	53	31	36	45	42	35	40	42	39	39	45	40	40
B SAFE	35	35	33	49	38	16	37	28	31	36	33	29	35	36	36	32
E GROWING	31	32	30	30	25	40	31	20	39	31	30	28	31	32	31	27
F UP AND COMING	16	19	15	10	18	29	15	14	15	18	15	14	20	19	18	11
G AFFORDABLE	7	5	8	3	3	6	13	2	14	4	10	7	5	6	4	14

Table 10: Q6 WORDS/PHRASES TO DESCRIBE MILPITAS RANK MATRIX TABLE (TOTAL WELL)

	QA ON CELL PHONE			DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION			
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	347	104	73	173	173	205	62	80	99	22	291	62	73	148	44	174	120	242	63	7	96	20
D ACCEPTING	91	92	97	94	89	98	68	92	99	64	96	69	79	88	88	95	88	93	90	80	90	68
H GREAT LOCATION	88	87	93	90	87	90	85	85	92	81	92	74	89	92	64	92	87	89	90	100	88	100
A DIVERSE	88	93	88	91	85	93	73	86	94	66	91	73	81	87	90	89	85	89	86	100	85	87
C GOOD PLACE TO LIVE, PLAY	87	91	93	92	83	96	59	88	99	49	94	51	69	82	82	93	87	87	90	78	90	72
B SAFE	86	87	89	88	84	92	56	94	95	45	91	57	75	84	79	88	81	88	83	66	83	65
E GROWING	82	88	82	85	78	89	59	79	92	64	86	63	65	80	54	90	79	84	80	100	78	97
F UP AND COMING	67	75	64	70	63	79	47	51	80	49	72	40	47	65	43	74	63	70	58	66	64	63
G AFFORDABLE	45	49	51	50	40	45	28	56	55	29	47	35	18	33	38	56	39	49	38	0	44	7
	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT			
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B		
Column n-Size	347	81	16	280	51	118	220	59	9	95	26	113	90	72	47	43	245	83	346	347		
D ACCEPTING	91	98	84	97	63	91	92	97	83	92	86	93	86	97	86	94	93	86	91	0		
H GREAT LOCATION	88	92	82	90	79	88	90	98	81	90	79	83	89	94	90	91	92	82	0	88		
A DIVERSE	88	93	98	91	73	84	90	95	64	86	76	83	87	96	76	97	88	84	88	0		
C GOOD PLACE TO LIVE, PLAY	87	100	87	93	57	87	89	91	94	86	87	84	86	89	94	88	89	86	87	0		
B SAFE	86	95	78	92	61	88	86	89	85	87	92	88	84	91	88	77	86	84	86	0		
E GROWING	82	94	52	86	65	71	87	78	34	76	56	79	88	79	82	78	84	80	0	82		
F UP AND COMING	67	84	41	72	39	61	71	81	26	69	36	70	70	64	62	55	69	64	0	67		
G AFFORDABLE	45	63	17	49	27	45	45	53	24	51	28	48	59	35	37	29	52	26	0	45		
	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY								LANGUAGE OF INTERVIEW				
	Total	YES/ <19 @ HME	YES/ NT @ HOME	HAVE CHLDN	NO CHLDN	DADS	MOMS	MEN W/NO CHLDN	WOMEN W/NO CHLDN	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS		
Column n-Size	347	95	83	178	157	86	94	77	78	49	45	49	42	48	49	194	277	330	10	13		
D ACCEPTING	91	91	92	91	93	90	92	94	93	84	97	95	100	100	80	93	94	91	100	100		
H GREAT LOCATION	88	87	92	90	86	90	91	82	91	88	97	73	82	98	90	86	89	88	95	92		
A DIVERSE	88	88	88	88	89	89	86	93	91	91	87	97	100	92	74	90	88	87	100	100		
C GOOD PLACE TO LIVE, PLAY	87	87	89	88	88	86	90	82	91	83	100	87	82	93	84	86	89	87	100	84		
B SAFE	86	89	80	85	90	84	87	85	93	83	97	86	95	86	82	85	88	86	82	79		
E GROWING	82	77	79	78	85	81	76	91	81	82	87	77	72	87	88	81	83	81	100	92		
F UP AND COMING	67	65	67	66	68	71	64	67	72	62	78	53	57	77	78	67	70	65	87	81		
G AFFORDABLE	45	48	50	49	41	52	47	32	51	46	42	59	41	41	41	47	46	45	20	44		

Table 10: Q6 WORDS/PHRASES TO DESCRIBE MILPITAS RANK MATRIX TABLE (TOTAL WELL)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0-\$60K	\$60K-\$90K	\$90K-\$120K	\$120K-\$150K	\$150K+	PHONE	EMAIL	POST CARD
Column n-Size	347	77	97	101	62	174	163	82	91	89	82	39	66	80	37	81	173	134	42
D ACCEPTING	91	89	91	95	90	90	93	87	92	94	93	88	92	91	93	96	94	88	90
H GREAT LOCATION	88	91	91	87	83	91	85	88	94	83	87	78	94	92	98	83	90	86	90
A DIVERSE	88	78	91	93	88	85	91	89	86	91	91	83	90	93	86	93	91	85	84
C GOOD PLACE TO LIVE, PLAY	87	87	89	89	86	88	88	85	90	86	91	82	96	89	89	88	92	84	81
B SAFE	86	85	89	95	80	87	89	84	90	84	96	90	88	89	76	89	88	87	75
E GROWING	82	94	86	78	73	89	76	95	86	77	74	78	86	90	73	74	85	75	86
F UP AND COMING	67	73	71	61	63	72	62	75	72	62	62	64	72	76	59	57	70	61	68
G AFFORDABLE	45	53	42	45	43	47	44	42	51	40	49	48	48	57	44	35	50	33	61

	QD GENDER				QB AGE				GENDER BY AGE							
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Column n-Size	347	163	174	69	73	52	83	35	24	194	142	59	94	66	95	76
D ACCEPTING	91	91	92	95	89	95	90	90	93	93	91	92	93	88	93	93
H GREAT LOCATION	88	86	91	80	86	91	91	94	92	85	92	93	86	85	86	98
A DIVERSE	88	90	89	88	78	95	86	92	98	86	90	95	91	88	87	91
C GOOD PLACE TO LIVE, PLAY	87	84	89	85	89	83	88	93	90	86	89	91	82	89	89	90
B SAFE	86	83	88	93	87	89	84	91	66	90	83	81	84	83	95	83
E GROWING	82	86	79	74	83	81	85	79	93	79	85	84	89	82	73	87
F UP AND COMING	67	68	67	67	72	69	62	67	71	69	64	68	72	64	70	64
G AFFORDABLE	45	40	49	44	38	46	55	38	58	42	51	46	36	49	48	53

Table 11: Q6 WORDS/PHRASES TO DESCRIBE MILPITAS RANK MATRIX TABLE (TOTAL NOT WELL)

	QA ON CELL PHONE		DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION				
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	347	104	73	173	173	205	62	80	99	22	291	62	73	148	44	174	120	242	63	7	96	20
G AFFORDABLE	51	49	45	47	56	53	68	35	36	71	50	62	80	65	59	38	56	48	59	100	51	92
F UP AND COMING	24	19	21	20	28	14	49	29	10	51	17	54	40	26	53	15	27	22	29	34	23	35
E GROWING	14	9	14	11	17	8	28	16	5	36	10	32	21	14	44	6	15	13	10	0	15	3
B SAFE	13	11	11	11	15	8	41	6	5	55	8	43	25	16	21	10	18	11	15	34	16	35
C GOOD PLACE TO LIVE, PLAY	12	8	6	7	17	4	37	12	1	45	6	45	28	17	17	7	11	12	9	22	8	28
H GREAT LOCATION	10	11	4	8	13	8	15	12	5	19	7	26	11	8	36	6	13	10	10	0	12	0
A DIVERSE	10	7	10	8	11	6	26	5	6	30	7	23	16	12	10	7	13	8	12	0	13	13
D ACCEPTING	6	5	2	4	8	1	25	5	0	36	2	27	18	11	12	2	10	5	7	20	7	32
	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT			
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B		
Column n-Size	347	81	16	280	51	118	220	59	9	95	26	113	90	72	47	43	245	83	346	347		
G AFFORDABLE	51	33	83	47	73	53	51	42	76	47	72	50	38	60	61	58	44	74	0	51		
F UP AND COMING	24	8	59	19	49	32	20	18	72	23	57	23	17	28	29	29	22	26	0	24		
E GROWING	14	3	41	10	33	24	10	22	41	21	31	20	9	12	11	14	12	19	0	14		
B SAFE	13	4	22	7	39	12	13	11	15	13	8	12	14	9	12	22	14	13	13	0		
C GOOD PLACE TO LIVE, PLAY	12	0	13	6	43	13	10	9	6	14	13	14	13	10	6	12	10	13	12	0		
H GREAT LOCATION	10	5	18	9	21	12	8	2	19	10	21	16	10	6	6	9	7	18	0	10		
A DIVERSE	10	6	2	7	26	14	7	5	36	12	24	16	11	2	10	1	9	14	10	0		
D ACCEPTING	6	0	16	1	34	8	5	2	17	7	12	5	9	2	10	4	5	9	6	0		
	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY								LANGUAGE OF INTERVIEW				
	Total	YES/ <19 @ HME	YES/ NT @ HOME	HAVE CHLDN	NO CHLDN	DADS	MOMS	MEN W/NO CHLDN	WOMEN W/NO CHLDN	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS		
Column n-Size	347	95	83	178	157	86	94	77	78	49	45	49	42	48	49	194	277	330	10	13		
G AFFORDABLE	51	49	49	49	54	45	52	64	43	52	55	33	54	59	54	49	50	51	77	48		
F UP AND COMING	24	26	25	26	22	18	30	22	20	28	16	27	30	17	11	21	20	25	10	6		
E GROWING	14	18	17	18	10	13	20	5	13	16	13	7	25	13	6	12	12	15	0	0		
B SAFE	13	11	19	15	9	16	13	13	5	16	3	14	5	14	15	14	11	13	18	21		
C GOOD PLACE TO LIVE, PLAY	12	13	11	12	11	14	10	14	8	17	0	9	18	7	16	13	11	12	0	0		
H GREAT LOCATION	10	10	7	9	13	7	8	16	9	11	3	23	16	2	8	12	10	11	5	0		
A DIVERSE	10	12	5	9	8	9	9	4	6	8	13	2	0	8	14	6	9	10	0	0		
D ACCEPTING	6	8	6	7	3	7	7	4	2	12	3	4	0	0	13	5	4	6	0	0		

Table 11: Q6 WORDS/PHRASES TO DESCRIBE MILPITAS RANK MATRIX TABLE (TOTAL NOT WELL)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0-\$60K	\$60K-\$90K	\$90K-\$120K	\$120K-\$150K	\$150K+	PHONE	EMAIL	POST CARD
Column n-Size	347	77	97	101	62	174	163	82	91	89	82	39	66	80	37	81	173	134	42
G AFFORDABLE	51	43	55	50	56	50	52	53	48	56	48	47	48	39	56	64	47	62	36
F UP AND COMING	24	20	17	26	30	18	27	14	21	25	30	23	18	17	30	36	20	31	17
E GROWING	14	6	12	15	19	9	17	4	13	13	20	11	13	7	22	22	11	20	7
B SAFE	13	13	11	4	18	12	10	16	9	14	4	10	9	10	24	11	11	12	25
C GOOD PLACE TO LIVE, PLAY	12	13	10	10	14	11	12	15	9	14	9	14	4	11	11	12	7	16	19
H GREAT LOCATION	10	9	8	10	17	8	13	11	6	13	12	22	6	4	2	17	8	14	10
A DIVERSE	10	17	7	5	9	11	7	10	8	7	7	12	6	7	14	7	8	10	16
D ACCEPTING	6	9	7	4	5	8	4	12	5	2	6	8	3	8	7	2	4	8	9

	QD GENDER							QB AGE				GENDER BY AGE				
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Column n-Size	347	163	174	69	73	52	83	35	24	194	142	59	94	66	95	76
G AFFORDABLE	51	55	48	48	62	52	42	59	34	55	45	48	61	44	49	45
F UP AND COMING	24	20	25	21	28	23	26	25	7	24	22	18	18	20	26	24
E GROWING	14	9	17	17	17	11	10	16	7	15	11	12	5	13	22	9
B SAFE	13	16	11	7	13	11	16	8	30	10	16	17	16	15	5	17
C GOOD PLACE TO LIVE, PLAY	12	14	10	15	11	15	11	7	10	13	10	9	17	11	11	9
H GREAT LOCATION	10	12	9	18	14	7	6	6	8	13	6	7	12	12	13	2
A DIVERSE	10	8	7	12	21	3	8	3	0	13	5	2	8	8	11	3
D ACCEPTING	6	6	5	5	10	2	8	4	2	6	6	3	6	7	6	5

Table 12: Q11 SAFETY IN MILPITAS RANK MATRIX TABLE (VERY SAFE)

	QA ON CELL PHONE		DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION				
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	693	204	142	346	346	409	125	159	183	36	573	117	119	283	68	341	222	464	119	12	184	33
D IN YOUR NEIGHBORHOOD	44	50	51	50	37	49	29	41	66	24	48	26	50	49	41	40	44	44	56	38	47	36
E IN THE CITY PARK	39	47	35	42	35	47	20	31	60	22	43	20	36	38	38	40	44	36	57	49	48	27
B WALKING IN MILPITAS	34	40	40	40	27	40	18	29	55	15	37	16	32	33	30	35	37	32	44	38	39	34
F SHOPPING IN MILPITAS	32	41	38	40	24	38	16	27	54	17	36	12	25	26	31	37	36	30	40	28	33	52
C DRIVING IN MILPITAS	31	34	34	34	28	36	19	29	50	26	33	20	29	29	30	33	30	32	38	42	32	18
A BICYCLING IN MILPITAS	21	30	24	28	15	26	13	15	33	12	23	11	13	21	14	23	20	22	21	42	19	28
	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT			
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B		
Column n-Size	693	157	26	554	92	223	436	95	18	174	49	218	174	143	84	73	481	160	346	347		
D IN YOUR NEIGHBORHOOD	44	67	24	49	20	47	43	64	17	52	30	45	39	52	35	47	41	49	44	44		
E IN THE CITY PARK	39	66	17	43	14	44	36	58	27	47	34	40	31	45	36	42	36	44	41	36		
B WALKING IN MILPITAS	34	61	5	39	9	34	33	47	0	39	16	33	30	39	26	39	31	36	34	33		
F SHOPPING IN MILPITAS	32	58	16	36	12	28	35	37	11	30	19	30	29	38	30	31	31	35	31	33		
C DRIVING IN MILPITAS	31	56	19	35	11	33	31	48	17	38	16	28	26	42	29	34	33	26	31	31		
A BICYCLING IN MILPITAS	21	41	9	25	5	22	21	32	19	24	15	24	25	22	12	13	21	22	23	19		
	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY										LANGUAGE OF INTERVIEW		
	Total	YES/ <19 @ HME	YES/ NT @ HOME	HAVE CHLDN	NO CHLDN	DADS	MOMS	MEN W/NO CHLDN	WOMEN W/NO CHLDN	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS		
Column n-Size	693	188	164	352	307	167	181	145	153	97	90	97	83	91	97	388	550	655	17	21		
D IN YOUR NEIGHBORHOOD	44	44	45	45	46	49	41	49	43	49	57	35	51	41	33	41	45	43	76	44		
E IN THE CITY PARK	39	37	39	38	40	44	33	45	35	46	42	34	43	42	29	36	39	38	56	37		
B WALKING IN MILPITAS	34	35	34	35	34	36	35	41	26	38	48	21	47	22	32	30	35	32	74	39		
F SHOPPING IN MILPITAS	32	30	32	31	34	35	28	39	28	34	34	21	28	34	30	29	32	32	18	43		
C DRIVING IN MILPITAS	31	37	30	34	29	36	33	30	27	38	39	26	31	33	28	30	31	31	48	31		
A BICYCLING IN MILPITAS	21	27	15	21	21	25	18	22	19	18	32	9	24	20	19	18	22	21	30	22		

Table 12: Q11 SAFETY IN MILPITAS RANK MATRIX TABLE (VERY SAFE)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD			
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0-\$60K	\$60K-\$90K	\$90K-\$120K	\$120K-\$150K	\$150K+	PHONE	EMAIL	POST CARD	
Column n-Size	693	147	194	201	125	341	326	154	178	169	155	70	125	153	70	155	346	266	81	
D IN YOUR NEIGHBORHOOD	44	46	51	43	39	49	41	55	43	40	43	61	44	40	46	44	50	38	33	
E IN THE CITY PARK	39	34	42	41	38	38	40	44	33	41	38	51	37	30	45	40	42	33	43	
B WALKING IN MILPITAS	34	36	36	36	28	36	33	42	31	34	32	46	42	28	35	30	40	27	28	
F SHOPPING IN MILPITAS	32	38	34	33	24	36	29	46	26	27	31	39	36	30	44	26	40	24	22	
C DRIVING IN MILPITAS	31	27	34	33	31	31	32	31	30	34	30	26	34	28	42	30	34	29	24	
A BICYCLING IN MILPITAS	21	27	22	21	16	24	19	26	21	20	17	28	31	21	15	16	28	14	17	
	QD GENDER							QB AGE					GENDER BY AGE							
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+				
Column n-Size	693	326	346	139	146	104	166	69	49	388	284	118	187	132	187	151				
D IN YOUR NEIGHBORHOOD	44	47	41	52	42	41	38	48	51	45	43	49	51	43	40	42				
E IN THE CITY PARK	39	43	34	45	38	33	33	46	42	39	38	44	44	40	32	36				
B WALKING IN MILPITAS	34	37	31	41	34	28	28	37	44	35	33	40	38	37	31	30				
F SHOPPING IN MILPITAS	32	36	28	35	33	27	25	46	32	32	31	40	37	34	27	29				
C DRIVING IN MILPITAS	31	33	29	40	23	30	26	41	37	31	31	39	30	35	31	28				
A BICYCLING IN MILPITAS	21	23	19	33	20	18	18	24	9	24	18	18	21	24	24	13				

Table 13: Q11 SAFETY IN MILPITAS RANK MATRIX TABLE (TOTAL SAFE)

	QA ON CELL PHONE			DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION			
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	693	204	142	346	346	409	125	159	183	36	573	117	119	283	68	341	222	464	119	12	184	33
D IN YOUR NEIGHBORHOOD	85	88	87	88	82	90	69	84	95	56	88	67	78	81	76	89	82	86	86	73	85	78
E IN THE CITY PARK	82	84	81	83	81	88	61	81	92	55	86	62	73	78	72	87	80	83	84	73	84	67
C DRIVING IN MILPITAS	79	81	81	81	77	86	58	79	87	50	83	63	59	71	72	88	75	82	82	62	81	53
B WALKING IN MILPITAS	78	84	79	82	75	86	57	75	89	45	83	56	73	76	60	84	77	80	83	55	80	66
F SHOPPING IN MILPITAS	77	85	87	86	67	85	58	70	86	56	82	53	68	70	60	86	77	77	79	88	77	81
A BICYCLING IN MILPITAS	56	65	69	66	45	64	37	51	68	36	60	36	43	51	40	63	46	61	46	66	45	55

	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT	
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B
Column n-Size	693	157	26	554	92	223	436	95	18	174	49	218	174	143	84	73	481	160	346	347
D IN YOUR NEIGHBORHOOD	85	95	68	89	64	82	86	90	65	85	71	81	84	89	92	79	86	81	84	85
E IN THE CITY PARK	82	93	67	87	53	80	83	87	79	83	68	84	83	81	85	72	82	80	82	82
C DRIVING IN MILPITAS	79	90	61	84	54	73	82	82	78	75	64	79	82	75	84	78	82	77	80	78
B WALKING IN MILPITAS	78	94	40	86	43	77	81	85	74	78	71	74	83	81	80	74	80	74	81	76
F SHOPPING IN MILPITAS	77	87	60	83	48	71	81	82	56	72	67	73	81	77	76	80	78	78	77	76
A BICYCLING IN MILPITAS	56	69	34	62	27	48	61	59	44	50	42	52	69	54	54	43	59	54	58	54

	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY										LANGUAGE OF INTERVIEW	
	Total	YES/ <19 @ HME	YES/ NT @ HOME	HAVE CHLDN	NO CHLDN	DADS	MOMS	MEN W/NO CHLDN	WOMEN W/NO CHLDN	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS	
Column n-Size	693	188	164	352	307	167	181	145	153	97	90	97	83	91	97	388	550	655	17	21	
D IN YOUR NEIGHBORHOOD	85	83	83	83	89	82	84	92	86	84	85	89	87	86	85	86	86	84	95	96	
E IN THE CITY PARK	82	80	77	79	87	81	77	86	88	77	83	89	88	90	75	84	84	81	97	89	
C DRIVING IN MILPITAS	79	77	79	78	83	77	79	77	88	70	86	89	76	90	77	83	82	78	98	92	
B WALKING IN MILPITAS	78	72	78	75	84	75	76	80	89	75	86	72	86	81	79	79	80	78	100	87	
F SHOPPING IN MILPITAS	77	67	79	73	84	72	74	88	82	76	84	75	78	78	75	77	79	76	87	92	
A BICYCLING IN MILPITAS	56	60	50	55	59	61	51	54	62	43	70	49	53	60	62	56	59	54	85	80	

Table 13: Q11 SAFETY IN MILPITAS RANK MATRIX TABLE (TOTAL SAFE)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0-\$60K	\$60K-\$90K	\$90K-\$120K	\$120K-\$150K	\$150K+	PHONE	EMAIL	POST CARD
Column n-Size	693	147	194	201	125	341	326	154	178	169	155	70	125	153	70	155	346	266	81
D IN YOUR NEIGHBORHOOD	85	87	86	88	82	86	85	88	86	84	87	90	83	91	81	82	88	83	77
E IN THE CITY PARK	82	81	85	82	83	83	83	82	84	82	84	84	84	87	79	78	83	81	79
C DRIVING IN MILPITAS	79	72	81	83	80	77	82	72	81	80	84	77	81	84	88	76	81	79	71
B WALKING IN MILPITAS	78	81	77	82	77	78	80	75	82	77	84	83	78	86	73	74	82	78	64
F SHOPPING IN MILPITAS	77	85	79	75	69	81	73	86	78	72	75	84	82	85	72	69	86	68	65
A BICYCLING IN MILPITAS	56	61	58	61	44	59	55	57	61	55	54	50	60	72	65	47	66	49	33
	QD GENDER							QB AGE				GENDER BY AGE							
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+			
Column n-Size	693	326	346	139	146	104	166	69	49	388	284	118	187	132	187	151			
D IN YOUR NEIGHBORHOOD	85	86	85	86	81	91	84	90	74	86	84	84	89	83	85	85			
E IN THE CITY PARK	82	82	82	85	83	83	80	84	68	84	79	77	83	79	84	78			
C DRIVING IN MILPITAS	79	76	82	79	74	83	78	85	83	78	80	84	76	76	80	84			
B WALKING IN MILPITAS	78	76	81	83	73	84	76	84	71	79	77	79	76	77	84	78			
F SHOPPING IN MILPITAS	77	78	77	83	71	74	75	84	85	76	79	84	80	76	74	81			
A BICYCLING IN MILPITAS	56	56	56	62	49	62	60	56	38	57	55	48	52	62	62	49			

Table 14: Q11 SAFETY IN MILPITAS RANK MATRIX TABLE (TOTAL UNSAFE)

	QA ON CELL PHONE			DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION			
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	693	204	142	346	346	409	125	159	183	36	573	117	119	283	68	341	222	464	119	12	184	33
A BICYCLING IN MILPITAS	14	15	10	13	16	12	24	13	9	46	11	31	25	20	21	8	20	11	23	22	22	15
B WALKING IN MILPITAS	12	11	11	11	14	7	34	8	6	48	8	34	21	14	28	7	15	10	11	33	12	25
F SHOPPING IN MILPITAS	11	9	3	7	15	8	27	8	7	39	7	31	16	14	27	6	12	10	12	0	12	6
C DRIVING IN MILPITAS	10	11	7	9	11	6	28	7	5	41	7	26	30	16	16	4	10	10	9	30	9	14
E IN THE CITY PARK	7	4	4	4	10	3	23	3	1	33	4	23	13	9	12	4	7	6	7	14	7	11
D IN YOUR NEIGHBORHOOD	6	4	5	5	8	4	19	4	0	29	4	19	11	9	11	4	8	5	7	19	7	15
	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT			
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B		
Column n-Size	693	157	26	554	92	223	436	95	18	174	49	218	174	143	84	73	481	160	346	347		
A BICYCLING IN MILPITAS	14	10	36	11	36	20	11	14	28	20	19	17	9	19	9	16	13	14	13	16		
B WALKING IN MILPITAS	12	3	42	6	40	14	10	10	25	11	24	14	10	11	10	17	9	19	11	13		
F SHOPPING IN MILPITAS	11	5	20	7	33	14	9	8	32	12	20	14	8	11	8	13	10	12	11	11		
C DRIVING IN MILPITAS	10	4	32	6	31	15	8	10	19	13	22	11	8	11	7	12	8	11	11	9		
E IN THE CITY PARK	7	1	22	1	32	9	5	6	15	7	16	4	7	6	4	18	7	5	8	6		
D IN YOUR NEIGHBORHOOD	6	0	25	4	21	10	4	6	27	9	15	8	7	6	1	10	6	7	7	6		
	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY										LANGUAGE OF INTERVIEW		
	Total	YES/ <19 @ HME	YES/ NT @ HOME	HAVE CHLDN	NO CHLDN	DADS	MOMS	MEN W/NO CHLDN	WOMEN W/NO CHLDN	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS		
Column n-Size	693	188	164	352	307	167	181	145	153	97	90	97	83	91	97	388	550	655	17	21		
A BICYCLING IN MILPITAS	14	13	13	13	16	15	10	20	14	18	13	16	14	16	9	14	13	15	8	3		
B WALKING IN MILPITAS	12	16	12	14	8	12	15	11	6	13	8	12	10	11	11	12	11	13	0	6		
F SHOPPING IN MILPITAS	11	14	11	13	8	12	12	8	8	13	5	11	14	6	12	10	9	12	8	0		
C DRIVING IN MILPITAS	10	10	11	10	9	10	10	12	6	17	5	3	10	6	8	7	8	11	0	0		
E IN THE CITY PARK	7	8	12	10	2	7	11	3	1	8	6	2	2	3	8	5	5	7	0	0		
D IN YOUR NEIGHBORHOOD	6	4	7	6	5	5	5	5	6	6	8	5	2	5	3	4	5	7	0	0		

Table 14: Q11 SAFETY IN MILPITAS RANK MATRIX TABLE (TOTAL UNSAFE)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0-\$60K	\$60K-\$90K	\$90K-\$120K	\$120K-\$150K	\$150K+	PHONE	EMAIL	POST CARD
Column n-Size	693	147	194	201	125	341	326	154	178	169	155	70	125	153	70	155	346	266	81
A BICYCLING IN MILPITAS	14	14	13	13	21	13	16	18	9	16	15	30	8	11	3	20	13	15	17
B WALKING IN MILPITAS	12	14	11	8	11	12	9	13	12	11	7	11	11	9	16	12	11	12	18
F SHOPPING IN MILPITAS	11	10	8	9	16	9	12	9	10	13	11	8	9	7	11	13	7	15	15
C DRIVING IN MILPITAS	10	15	11	5	8	13	6	15	11	7	5	12	9	7	7	10	9	11	10
E IN THE CITY PARK	7	5	6	4	7	5	5	7	5	5	5	5	1	4	15	7	4	10	9
D IN YOUR NEIGHBORHOOD	6	5	6	5	6	6	5	4	7	7	3	7	8	2	5	5	5	7	14
	QD GENDER			QB AGE								GENDER BY AGE							
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+			
Column n-Size	693	326	346	139	146	104	166	69	49	388	284	118	187	132	187	151			
A BICYCLING IN MILPITAS	14	17	12	18	22	14	11	7	5	18	9	6	23	10	14	9			
B WALKING IN MILPITAS	12	12	12	12	15	8	13	3	17	12	11	9	13	10	10	13			
F SHOPPING IN MILPITAS	11	11	11	11	13	11	10	4	10	12	9	7	12	9	12	8			
C DRIVING IN MILPITAS	10	11	9	11	12	7	12	5	7	10	9	6	12	10	9	9			
E IN THE CITY PARK	7	6	7	4	6	6	8	4	17	5	9	9	5	6	4	11			
D IN YOUR NEIGHBORHOOD	6	6	6	8	9	2	6	1	9	6	6	5	5	7	6	4			

Table 15: Q13 SPECIFIC CITY SERVICES PROVIDED TO MILPITAS RESIDENTS RANK MATRIX TABLE (EXTREMELY IMPORTANT)

	QA ON CELL PHONE			DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION			
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
	347	104	73	173	173	205	62	80	99	22	291	62	73	148	44	174	120	242	63	7	96	20
Column n-Size	347	104	73	173	173	205	62	80	99	22	291	62	73	148	44	174	120	242	63	7	96	20
W EMERGENCY 911/FIRE RESP.	51	33	35	34	67	51	53	48	54	42	50	55	63	55	61	45	44	54	59	58	49	27
C POLICE SERVICES	48	34	45	38	58	47	67	38	53	65	46	62	59	57	58	40	48	48	54	66	47	51
P SEWER/WASTEWATER SYSTEM	47	35	31	33	60	43	55	50	48	32	45	58	63	56	59	36	49	46	57	85	53	34
H PUBLIC FACILITIES/INFRAST.	43	38	38	38	48	45	51	32	52	59	41	51	54	50	60	35	46	42	47	66	45	53
G STREETS AND ROADS	43	38	38	38	47	42	46	41	42	54	42	45	51	46	43	40	47	41	47	29	49	35
D EMERGENCIES/NAT DISASTERS	40	41	44	42	38	41	42	38	47	52	40	40	54	47	18	38	39	41	45	12	43	10
M BLIGHT AND ILLEGAL DUMPING	38	29	24	27	50	32	57	41	33	57	35	57	55	49	29	31	39	38	35	63	40	34
B PUBLIC PARKS	37	22	44	31	44	39	34	36	43	54	36	41	46	39	38	36	36	38	36	66	33	58
N TRAFFIC LAWS	37	40	16	30	44	40	29	36	40	32	37	40	56	45	46	28	41	35	53	85	45	25
E PROGRAMS TO HELP SENIORS	37	27	37	31	43	40	28	35	42	33	38	30	37	38	28	37	41	35	41	37	42	31
K AFFORDABLE HOUSING	35	36	32	34	36	38	25	34	37	31	37	25	30	37	33	33	34	35	31	37	35	28
V SUSTAINABLE LIVING	35	35	28	32	37	38	30	30	34	25	35	37	41	36	48	30	39	33	47	36	39	47
L HOMELESS SERVICES	35	37	37	37	32	35	31	36	42	42	35	33	37	35	36	35	34	35	30	49	30	52
S COMMUNITY INFORMED	33	34	20	28	38	32	38	32	38	37	31	43	28	36	42	28	37	32	37	34	40	25
O AFTERSCHOOL PROGRAMS	33	25	28	26	40	32	38	32	35	23	34	30	40	37	33	30	34	34	42	9	35	32
R NEW EMPLOYERS AND JOBS	32	29	31	30	33	29	25	42	34	13	31	34	35	40	40	22	35	30	34	15	33	53
A RECREATION OPPORTUNITIES	30	18	34	25	35	35	18	26	39	14	31	23	30	27	25	33	30	30	29	17	31	20
J NEW BUSINESSES/COMPANIES	28	22	31	26	30	28	26	27	33	48	27	32	32	24	38	29	25	29	30	37	26	20
X RENT RELIEF	27	32	18	26	28	30	24	23	28	10	29	20	39	28	37	24	36	23	41	36	38	32
U PERMITS AND LICENSES	27	23	27	24	29	26	25	30	32	2	27	26	27	35	39	17	23	29	30	15	23	29
F BICYCLE LANES AND PATHS	24	21	31	25	22	28	16	20	28	32	25	19	30	30	26	18	28	22	26	55	25	44
T DIVERSITY/CULTURE INCLUSION	23	24	22	23	23	24	22	22	32	0	24	19	16	26	24	20	26	22	24	0	25	34
Q DIVERSE RANGE OF ARTS	21	18	15	17	25	24	18	16	33	5	22	16	18	24	26	17	24	19	31	27	29	9
I GOVERNMENT OPPORTUNITIES	16	14	17	15	18	17	14	17	21	24	17	14	19	19	14	14	19	15	15	29	18	26

Table 15: Q13 SPECIFIC CITY SERVICES PROVIDED TO MILPITAS RESIDENTS RANK MATRIX TABLE (EXTREMELY IMPORTANT)

	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT	
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B
Column n-Size	347	81	16	280	51	118	220	59	9	95	26	113	90	72	47	43	245	83	346	347
W EMERGENCY 911/FIRE RESP.	51	52	47	50	55	64	42	71	50	67	54	45	45	62	52	58	52	46	0	51
C POLICE SERVICES	48	62	42	46	60	52	46	57	39	55	41	41	41	50	56	75	54	36	48	0
P SEWER/WASTEWATER SYSTEM	47	60	48	47	43	56	41	52	42	59	46	44	42	47	58	50	49	41	0	47
H PUBLIC FACILITIES/INFRAST.	43	57	62	41	56	53	38	53	39	53	49	41	41	50	39	42	45	40	43	0
G STREETS AND ROADS	43	45	64	38	61	44	42	42	63	44	42	36	35	50	48	56	45	37	43	0
D EMERGENCIES/NAT DISASTERS	40	61	26	41	43	43	40	42	38	45	34	31	55	42	33	36	38	44	40	0
M BLIGHT AND ILLEGAL DUMPING	38	37	39	33	64	43	36	41	82	39	58	37	33	42	42	44	39	30	38	0
B PUBLIC PARKS	37	43	44	35	47	46	32	45	56	47	43	38	21	43	51	47	41	25	37	0
N TRAFFIC LAWS	37	47	37	37	40	47	32	52	20	50	39	43	19	43	44	41	39	38	0	37
E PROGRAMS TO HELP SENIORS	37	48	26	38	29	46	33	39	50	50	29	33	24	44	51	49	36	41	37	0
K AFFORDABLE HOUSING	35	49	0	37	28	33	37	38	0	37	16	27	39	47	39	23	28	61	35	0
V SUSTAINABLE LIVING	35	41	18	36	30	41	31	53	5	47	21	39	20	37	43	43	33	41	0	35
L HOMELESS SERVICES	35	50	25	35	34	35	35	38	36	36	29	29	39	35	29	44	37	34	35	0
S COMMUNITY INFORMED	33	53	20	35	24	47	26	55	34	51	35	37	24	30	45	33	34	32	0	33
O AFTERSCHOOL PROGRAMS	33	48	19	35	21	39	31	43	53	42	28	37	31	29	33	35	35	33	0	33
R NEW EMPLOYERS AND JOBS	32	40	5	35	13	37	30	38	22	43	20	35	26	37	26	26	30	38	0	32
A RECREATION OPPORTUNITIES	30	42	27	29	27	32	29	28	15	35	18	30	22	35	25	41	30	27	30	0
J NEW BUSINESSES/COMPANIES	28	30	13	25	41	31	27	27	14	34	23	29	29	24	24	31	29	23	28	0
X RENT RELIEF	27	32	26	28	20	28	25	34	0	32	17	32	17	36	28	16	21	45	0	27
U PERMITS AND LICENSES	27	36	30	28	21	30	25	48	7	36	10	26	30	27	22	26	28	26	0	27
F BICYCLE LANES AND PATHS	24	27	23	22	27	27	22	33	3	30	14	20	16	28	24	41	24	21	24	0
T DIVERSITY/CULTURE INCLUSION	23	43	9	25	10	27	23	43	5	33	10	27	22	22	18	21	24	22	0	23
Q DIVERSE RANGE OF ARTS	21	36	10	22	13	31	15	44	17	36	16	25	16	16	29	17	20	24	0	21
I GOVERNMENT OPPORTUNITIES	16	24	25	16	18	21	14	18	12	21	21	16	19	16	11	17	15	15	16	0

Table 15: Q13 SPECIFIC CITY SERVICES PROVIDED TO MILPITAS RESIDENTS RANK MATRIX TABLE (EXTREMELY IMPORTANT)

	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY										LANGUAGE OF INTERVIEW			
	Total	YES/ <19	YES/ NT @	HAVE	NO	DADS	MOMS	MEN	WOMEN	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS			
		@ HME	HOME	CHLDN	CHLDN			W/NO CHLDN	W/NO CHLDN														
Column n-Size	347	95	83	178	157	86	94	77	78	49	45	49	42	48	49	194	277	330	10	13			
W EMERGENCY 911/FIRE RESP.	51	54	60	57	44	49	64	34	55	56	50	42	59	65	37	51	50	52	43	28			
C POLICE SERVICES	48	53	60	56	37	50	62	31	41	61	46	38	43	55	49	47	46	48	86	27			
P SEWER/WASTEWATER SYSTEM	47	50	53	52	42	35	66	34	48	57	48	27	67	58	34	45	45	48	33	20			
H PUBLIC FACILITIES/INFRAST.	43	49	35	43	42	45	40	40	42	51	51	40	25	56	36	37	42	44	52	7			
G STREETS AND ROADS	43	57	44	51	32	49	53	40	27	39	42	31	34	47	54	43	43	43	66	11			
D EMERGENCIES/NAT DISASTERS	40	39	33	36	43	38	34	41	42	49	40	16	59	52	37	39	39	41	32	34			
M BLIGHT AND ILLEGAL DUMPING	38	44	31	38	32	42	35	32	34	43	37	23	48	54	31	37	36	39	48	18			
B PUBLIC PARKS	37	45	39	42	28	35	49	31	23	36	34	26	36	49	38	38	36	37	86	18			
N TRAFFIC LAWS	37	39	41	40	35	32	48	36	36	54	33	24	47	53	31	38	36	39	0	16			
E PROGRAMS TO HELP SENIORS	37	26	44	34	36	27	42	31	38	36	34	29	53	36	23	37	37	37	66	7			
K AFFORDABLE HOUSING	35	30	31	31	40	26	36	37	40	32	50	19	60	31	34	34	36	35	66	23			
V SUSTAINABLE LIVING	35	33	29	31	40	28	35	35	44	29	35	22	35	48	44	37	37	35	28	40			
L HOMELESS SERVICES	35	34	38	36	33	32	42	33	29	30	54	21	36	29	41	33	37	33	86	34			
S COMMUNITY INFORMED	33	42	31	37	28	29	45	22	34	31	28	19	58	46	26	37	34	34	13	27			
O AFTERSCHOOL PROGRAMS	33	45	34	40	28	26	50	15	40	35	36	12	57	41	28	34	32	33	36	29			
R NEW EMPLOYERS AND JOBS	32	33	23	28	36	27	31	28	44	27	28	29	42	33	41	35	33	32	36	13			
A RECREATION OPPORTUNITIES	30	31	37	34	25	34	34	31	17	18	20	26	49	44	24	37	33	31	18	0			
J NEW BUSINESSES/COMPANIES	28	31	36	33	22	37	30	25	15	23	18	22	29	35	29	30	29	28	34	7			
X RENT RELIEF	27	31	21	26	30	23	30	20	40	15	37	10	56	26	22	27	30	27	38	37			
U PERMITS AND LICENSES	27	34	27	31	24	24	37	14	35	16	14	21	39	39	27	32	29	28	0	21			
F BICYCLE LANES AND PATHS	24	23	24	23	21	16	30	15	23	22	28	17	32	35	12	24	25	23	68	7			
T DIVERSITY/CULTURE INCLUSION	23	27	22	24	22	16	32	9	36	13	26	5	38	42	19	24	25	23	23	23			
Q DIVERSE RANGE OF ARTS	21	28	19	24	18	21	26	13	24	17	20	11	34	35	14	22	23	20	43	23			
I GOVERNMENT OPPORTUNITIES	16	24	14	19	10	20	18	11	6	15	9	9	22	17	7	14	16	17	0	0			

Table 15: Q13 SPECIFIC CITY SERVICES PROVIDED TO MILPITAS RESIDENTS RANK MATRIX TABLE (EXTREMELY IMPORTANT)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0-\$60K	\$60K-\$90K	\$90K-\$120K	\$120K-\$150K	\$150K+	PHONE	EMAIL	POST CARD
Column n-Size	347	77	97	101	62	174	163	82	91	89	82	39	66	80	37	81	173	134	42
W EMERGENCY 911/FIRE RESP.	51	42	43	52	67	43	58	36	51	47	68	34	40	39	69	63	34	65	75
C POLICE SERVICES	48	50	55	34	55	53	42	43	59	44	40	49	36	52	48	54	38	62	45
P SEWER/WASTEWATER SYSTEM	47	42	52	47	45	47	46	32	61	36	55	48	41	31	70	54	33	64	50
H PUBLIC FACILITIES/INFRAST.	43	43	50	35	49	47	40	45	47	41	39	48	44	35	28	52	38	46	56
G STREETS AND ROADS	43	36	50	41	37	44	39	48	44	43	35	32	38	41	52	46	38	51	32
D EMERGENCIES/NAT DISASTERS	40	47	51	36	30	49	34	57	41	29	39	47	47	37	18	43	42	42	27
M BLIGHT AND ILLEGAL DUMPING	38	38	44	30	41	42	34	40	45	39	27	23	27	39	26	42	27	49	54
B PUBLIC PARKS	37	53	34	26	37	42	30	41	42	29	30	23	25	33	44	39	31	44	43
N TRAFFIC LAWS	37	35	36	37	45	36	40	36	36	30	50	40	34	22	50	42	30	44	43
E PROGRAMS TO HELP SENIORS	37	34	37	40	28	36	35	30	39	31	41	43	33	27	37	23	31	47	30
K AFFORDABLE HOUSING	35	33	52	33	22	44	29	41	45	25	34	54	43	34	17	24	34	43	12
V SUSTAINABLE LIVING	35	25	37	36	43	32	38	34	30	26	49	36	41	28	42	34	32	37	39
L HOMELESS SERVICES	35	45	42	26	20	44	24	45	40	22	27	52	39	25	37	31	37	34	26
S COMMUNITY INFORMED	33	26	36	34	36	31	35	26	35	24	45	44	22	33	44	31	28	38	38
O AFTERSCHOOL PROGRAMS	33	26	39	33	35	33	34	18	47	23	44	23	32	30	47	36	26	43	32
R NEW EMPLOYERS AND JOBS	32	32	33	32	30	33	31	31	36	23	38	31	41	27	51	26	30	32	38
A RECREATION OPPORTUNITIES	30	26	33	28	31	30	29	34	25	33	26	26	27	25	33	32	25	37	26
J NEW BUSINESSES/COMPANIES	28	39	25	18	34	30	24	35	24	31	17	38	17	21	31	28	26	30	29
X RENT RELIEF	27	19	28	31	30	24	31	22	27	20	42	34	30	17	44	23	26	30	23
U PERMITS AND LICENSES	27	20	30	29	30	26	29	17	35	22	38	26	17	33	37	27	24	28	30
F BICYCLE LANES AND PATHS	24	31	25	19	19	27	19	20	31	17	21	33	16	12	38	26	25	24	17
T DIVERSITY/CULTURE INCLUSION	23	24	32	15	23	28	18	13	44	12	24	24	20	29	42	14	23	21	28
Q DIVERSE RANGE OF ARTS	21	19	23	19	24	21	21	19	22	13	28	27	24	12	44	15	17	25	25
I GOVERNMENT OPPORTUNITIES	16	22	16	17	11	19	15	20	15	14	15	17	16	11	13	16	15	20	10

Table 15: Q13 SPECIFIC CITY SERVICES PROVIDED TO MILPITAS RESIDENTS RANK MATRIX TABLE (EXTREMELY IMPORTANT)

	QD GENDER			QB AGE									GENDER BY AGE			
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Column n-Size	347	163	174	69	73	52	83	35	24	194	142	59	94	66	95	76
W EMERGENCY 911/FIRE RESP.	51	42	60	54	34	52	53	55	70	46	56	61	44	38	49	72
C POLICE SERVICES	48	43	53	26	46	49	60	58	68	40	61	62	35	55	44	66
P SEWER/WASTEWATER SYSTEM	47	34	58	41	44	40	52	45	62	42	52	52	29	43	54	60
H PUBLIC FACILITIES/INFRASTR.	43	43	42	46	55	27	42	46	28	44	41	38	47	38	41	43
G STREETS AND ROADS	43	45	41	29	47	50	41	53	37	42	44	47	49	40	37	47
D EMERGENCIES/NAT DISASTERS	40	41	38	48	43	31	37	48	33	41	39	42	41	42	41	37
M BLIGHT AND ILLEGAL DUMPING	38	39	37	25	42	31	43	54	35	33	45	46	34	46	31	43
B PUBLIC PARKS	37	34	37	31	46	29	37	43	41	36	39	42	36	31	32	46
N TRAFFIC LAWS	37	33	43	40	28	31	38	44	53	33	42	48	30	37	38	48
E PROGRAMS TO HELP SENIORS	37	30	41	42	35	20	40	46	47	33	42	46	23	41	40	44
K AFFORDABLE HOUSING	35	32	38	52	38	21	35	43	8	38	32	29	32	32	45	32
V SUSTAINABLE LIVING	35	31	39	28	39	28	31	44	52	32	37	47	29	34	37	41
L HOMELESS SERVICES	35	32	36	35	42	20	32	41	47	34	37	44	35	28	30	44
S COMMUNITY INFORMED	33	26	40	28	34	33	36	31	39	32	35	34	24	29	39	41
O AFTERSCHOOL PROGRAMS	33	20	44	25	37	38	32	28	49	33	34	37	20	22	44	45
R NEW EMPLOYERS AND JOBS	32	27	37	28	36	23	39	25	27	30	33	25	21	38	40	29
A RECREATION OPPORTUNITIES	30	33	27	35	25	26	23	46	50	29	33	48	34	32	22	34
J NEW BUSINESSES/COMPANIES	28	32	22	24	38	12	33	18	46	26	31	29	33	32	17	31
X RENT RELIEF	27	21	34	39	20	22	25	23	26	28	25	24	19	23	37	27
U PERMITS AND LICENSES	27	19	35	22	28	25	35	19	25	25	29	22	16	23	35	36
F BICYCLE LANES AND PATHS	24	18	28	29	17	23	24	33	26	23	26	30	18	19	25	33
T DIVERSITY/CULTURE INCLUSION	23	13	34	27	27	16	22	19	20	24	21	20	9	19	40	23
Q DIVERSE RANGE OF ARTS	21	17	24	25	22	22	21	15	12	23	18	14	15	21	32	16
I GOVERNMENT OPPORTUNITIES	16	17	14	13	20	13	17	22	12	15	17	18	12	22	15	13

Table 16: Q13 SPECIFIC CITY SERVICES PROVIDED TO MILPITAS RESIDENTS RANK MATRIX TABLE (EXTREMELY/VERY IMPORTANT)

	QA ON CELL PHONE			DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION			
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
	347	104	73	173	173	205	62	80	99	22	291	62	73	148	44	174	120	242	63	7	96	20
Column n-Size	347	104	73	173	173	205	62	80	99	22	291	62	73	148	44	174	120	242	63	7	96	20
W EMERGENCY 911/FIRE RESP.	86	79	85	81	90	86	90	81	81	80	86	86	99	90	87	82	81	88	82	100	79	100
G STREETS AND ROADS	85	78	85	81	89	81	87	93	82	75	85	84	88	89	74	83	87	84	90	51	92	57
H PUBLIC FACILITIES/INFRAST.	83	75	87	80	87	85	79	83	82	80	83	83	87	85	86	82	85	83	90	80	85	81
P SEWER/WASTEWATER SYSTEM	83	76	81	78	87	81	86	84	79	68	82	88	84	86	87	79	82	84	91	85	87	67
B PUBLIC PARKS	83	78	86	81	84	86	78	77	85	78	83	79	83	82	71	84	84	82	88	89	84	86
C POLICE SERVICES	80	70	85	76	84	78	94	74	77	95	78	89	90	85	80	76	86	78	94	75	89	64
D EMERGENCIES/NAT DISASTERS	80	71	84	76	84	81	81	76	83	73	80	80	92	83	65	80	79	80	86	51	81	67
N TRAFFIC LAWS	78	70	78	73	82	77	75	82	73	63	76	86	82	79	76	77	72	81	86	100	77	59
V SUSTAINABLE LIVING	74	77	71	75	73	77	68	70	87	56	75	69	74	73	77	74	72	76	85	100	72	74
M BLIGHT AND ILLEGAL DUMPING	73	68	68	68	79	72	72	79	74	76	73	75	75	77	57	73	78	71	79	89	79	67
E PROGRAMS TO HELP SENIORS	73	60	84	69	76	74	70	72	77	72	72	77	78	76	51	73	81	69	83	75	83	69
S COMMUNITY INFORMED	71	70	60	65	77	69	73	75	76	68	71	75	73	76	68	68	72	71	83	85	77	57
O AFTERSCHOOL PROGRAMS	70	71	74	72	69	71	64	74	72	43	72	67	68	73	77	67	67	73	77	51	74	50
K AFFORDABLE HOUSING	69	71	78	74	64	72	57	72	81	57	70	62	67	71	66	68	69	69	66	63	70	63
A RECREATION OPPORTUNITIES	67	58	78	66	68	70	67	58	71	58	68	62	72	71	44	67	73	64	75	38	76	53
R NEW EMPLOYERS AND JOBS	66	65	66	65	67	67	64	67	67	67	66	70	54	63	80	65	64	68	73	49	63	80
L HOMELESS SERVICES	65	63	79	69	60	69	55	62	73	65	65	62	58	63	59	67	67	64	67	75	66	73
U PERMITS AND LICENSES	64	69	59	65	63	65	57	68	78	57	64	61	65	73	69	55	55	69	64	23	62	33
J NEW BUSINESSES/COMPANIES	60	50	70	58	63	63	58	56	70	71	60	60	61	59	47	63	60	61	62	68	60	57
X RENT RELIEF	60	70	59	65	55	66	45	57	66	30	65	39	57	52	75	63	61	60	63	36	63	52
F BICYCLE LANES AND PATHS	60	61	77	67	53	65	51	53	69	75	60	60	66	65	49	57	65	58	59	75	63	75
T DIVERSITY/CULTURE INCLUSION	57	64	60	62	51	60	49	54	59	21	59	49	55	55	64	56	52	60	59	27	55	44
I GOVERNMENT OPPORTUNITIES	55	51	53	52	58	58	57	45	59	59	55	57	53	54	38	58	55	54	55	51	56	50
Q DIVERSE RANGE OF ARTS	53	61	51	57	48	57	42	49	65	30	54	49	45	50	61	52	52	54	54	36	52	46

Table 16: Q13 SPECIFIC CITY SERVICES PROVIDED TO MILPITAS RESIDENTS RANK MATRIX TABLE (EXTREMELY/VERY IMPORTANT)

	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT	
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B
Column n-Size	347	81	16	280	51	118	220	59	9	95	26	113	90	72	47	43	245	83	346	347
W EMERGENCY 911/FIRE RESP.	86	91	88	86	93	87	85	86	89	89	82	79	79	99	93	86	85	89	0	86
G STREETS AND ROADS	85	84	100	83	91	86	85	85	100	85	91	77	83	89	88	99	86	79	85	0
H PUBLIC FACILITIES/INFRAS.	83	88	64	85	75	87	81	81	87	87	87	84	77	91	85	80	84	82	83	0
P SEWER/WASTEWATER SYSTEM	83	93	66	83	81	89	79	94	88	91	82	87	72	79	97	86	82	86	0	83
B PUBLIC PARKS	83	91	64	84	78	86	82	91	97	86	85	78	85	87	82	82	85	78	83	0
C POLICE SERVICES	80	92	55	80	80	90	75	94	100	90	90	80	71	80	93	89	85	68	80	0
D EMERGENCIES/NAT DISASTERS	80	82	53	80	76	86	77	84	97	85	86	80	73	83	87	84	80	78	80	0
N TRAFFIC LAWS	78	83	76	77	83	81	76	81	91	82	80	81	67	74	95	79	80	74	0	78
V SUSTAINABLE LIVING	74	87	29	78	58	76	74	77	45	77	70	75	76	72	75	67	73	80	0	74
M BLIGHT AND ILLEGAL DUMPING	73	75	86	71	89	80	71	85	97	80	79	68	65	79	80	90	77	65	73	0
E PROGRAMS TO HELP SENIORS	73	86	67	76	59	82	68	84	79	86	67	65	62	84	86	87	73	70	73	0
S COMMUNITY INFORMED	71	87	54	73	61	78	67	87	58	85	55	72	67	67	84	69	73	68	0	71
O AFTERSCHOOL PROGRAMS	70	86	68	73	60	73	70	78	65	75	65	78	63	65	81	62	68	81	0	70
K AFFORDABLE HOUSING	69	79	30	74	52	74	67	79	82	76	64	70	63	72	77	69	64	80	69	0
A RECREATION OPPORTUNITIES	67	73	54	68	66	70	67	67	76	72	63	66	66	62	73	74	72	58	67	0
R NEW EMPLOYERS AND JOBS	66	81	40	71	49	68	65	66	83	71	61	70	59	66	67	69	66	73	0	66
L HOMELESS SERVICES	65	73	45	67	53	63	66	68	77	62	65	65	57	76	57	69	64	70	65	0
U PERMITS AND LICENSES	64	84	60	67	49	68	62	81	63	74	48	64	71	65	63	43	66	62	0	64
J NEW BUSINESSES/COMPANIES	60	75	43	61	58	66	59	62	75	66	67	59	57	60	67	64	66	48	60	0
X RENT RELIEF	60	68	39	64	43	61	60	59	36	63	56	68	57	55	66	42	55	76	0	60
F BICYCLE LANES AND PATHS	60	75	50	62	53	65	59	66	43	70	42	59	52	70	60	60	62	53	60	0
T DIVERSITY/CULTURE INCLUSION	57	79	44	60	43	59	57	73	19	67	33	59	62	49	63	42	56	67	0	57
I GOVERNMENT OPPORTUNITIES	55	70	45	58	46	61	52	55	82	60	64	53	51	56	69	52	56	53	55	0
Q DIVERSE RANGE OF ARTS	53	72	33	57	36	57	51	63	17	60	46	61	53	37	66	35	49	69	0	53

Table 16: Q13 SPECIFIC CITY SERVICES PROVIDED TO MILPITAS RESIDENTS RANK MATRIX TABLE (EXTREMELY/VERY IMPORTANT)

	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY								LANGUAGE OF INTERVIEW		
	Total	YES/ <19	YES/ NT @	HAVE	NO	DADS	MOMS	MEN W/NO	WOMEN W/NO	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS
		@ HME	HOME	CHLDN	CHLDN			CHLDN	CHLDN											
Column n-Size	347	95	83	178	157	86	94	77	78	49	45	49	42	48	49	194	277	330	10	13
W EMERGENCY 911/FIRE RESP.	86	89	93	91	80	90	91	85	77	91	90	77	88	86	86	84	85	85	97	100
G STREETS AND ROADS	85	91	88	89	79	89	89	78	83	81	78	84	94	87	86	88	85	86	66	71
H PUBLIC FACILITIES/INFRAST.	83	89	80	85	81	84	85	85	77	86	79	77	83	90	82	83	83	84	86	45
P SEWER/WASTEWATER SYSTEM	83	87	87	87	78	85	88	74	80	96	81	66	88	87	78	79	80	83	64	100
B PUBLIC PARKS	83	87	85	86	79	84	89	71	86	84	81	72	86	98	84	85	83	83	100	69
C POLICE SERVICES	80	89	91	90	69	84	95	67	68	87	78	78	75	76	78	77	78	79	100	91
D EMERGENCIES/NAT DISASTERS	80	78	84	81	77	78	83	76	76	86	78	73	89	88	64	78	78	80	66	88
N TRAFFIC LAWS	78	77	88	82	73	76	88	67	81	89	76	66	80	85	73	75	75	78	70	76
V SUSTAINABLE LIVING	74	75	77	76	72	76	78	69	78	79	83	57	83	83	77	74	76	73	74	92
M BLIGHT AND ILLEGAL DUMPING	73	79	82	80	64	78	82	66	66	71	78	69	78	79	62	73	73	74	82	44
E PROGRAMS TO HELP SENIORS	73	67	77	72	72	67	78	76	68	75	78	69	82	76	51	70	72	73	100	54
S COMMUNITY INFORMED	71	70	83	76	65	73	81	56	72	77	80	58	75	80	62	68	69	70	75	92
O AFTERSCHOOL PROGRAMS	70	75	70	73	68	72	74	63	73	72	82	37	86	80	74	68	70	69	97	93
K AFFORDABLE HOUSING	69	61	64	62	75	53	72	75	74	65	77	54	96	62	59	65	70	69	100	48
A RECREATION OPPORTUNITIES	67	74	71	72	60	69	76	52	65	55	73	60	86	62	65	68	69	68	52	54
R NEW EMPLOYERS AND JOBS	66	69	71	70	62	65	75	61	66	62	69	55	79	67	79	68	67	65	70	83
L HOMELESS SERVICES	65	61	65	63	67	52	75	61	69	60	76	47	82	69	59	63	67	65	86	41
U PERMITS AND LICENSES	64	65	69	67	62	63	68	59	68	61	57	49	69	74	68	65	65	63	73	92
J NEW BUSINESSES/COMPANIES	60	72	62	67	53	69	66	55	49	65	51	54	63	76	53	61	60	60	82	61
X RENT RELIEF	60	65	54	60	60	55	64	54	68	57	80	28	79	64	50	54	61	59	70	94
F BICYCLE LANES AND PATHS	60	62	55	59	61	54	63	63	57	59	61	55	80	58	46	60	62	60	82	38
T DIVERSITY/CULTURE INCLUSION	57	58	58	58	56	53	64	49	65	52	72	32	73	73	52	56	60	55	65	80
I GOVERNMENT OPPORTUNITIES	55	58	53	56	51	57	55	51	50	50	49	44	64	52	47	51	54	54	66	70
Q DIVERSE RANGE OF ARTS	53	55	49	52	54	45	59	44	62	49	63	34	80	58	43	52	55	50	91	88

Table 16: Q13 SPECIFIC CITY SERVICES PROVIDED TO MILPITAS RESIDENTS RANK MATRIX TABLE (EXTREMELY/VERY IMPORTANT)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0-\$60K	\$60K-\$90K	\$90K-\$120K	\$120K-\$150K	\$150K+	PHONE	EMAIL	POST CARD
Column n-Size	347	77	97	101	62	174	163	82	91	89	82	39	66	80	37	81	173	134	42
W EMERGENCY 911/FIRE RESP.	86	85	83	84	91	84	87	86	84	88	85	80	83	78	93	91	81	90	91
G STREETS AND ROADS	85	78	87	90	81	83	86	89	81	81	92	80	92	76	90	84	81	91	82
H PUBLIC FACILITIES/INFRAST.	83	81	88	79	88	85	83	87	83	86	79	85	83	66	91	90	80	87	88
P SEWER/WASTEWATER SYSTEM	83	79	84	81	87	82	83	75	87	84	82	86	73	73	95	89	78	90	79
B PUBLIC PARKS	83	90	78	81	88	83	83	76	88	81	86	86	75	77	82	91	81	85	81
C POLICE SERVICES	80	83	79	74	84	80	78	75	83	77	79	90	79	72	83	79	76	87	75
D EMERGENCIES/NAT DISASTERS	80	82	82	75	79	82	76	84	79	73	80	90	78	69	78	80	76	86	77
N TRAFFIC LAWS	78	78	75	79	78	76	78	68	84	74	84	72	68	74	92	77	73	84	77
V SUSTAINABLE LIVING	74	74	78	71	77	76	73	74	79	68	78	64	82	72	85	72	75	75	68
M BLIGHT AND ILLEGAL DUMPING	73	77	70	71	75	73	73	76	74	71	74	65	76	72	70	74	68	78	81
E PROGRAMS TO HELP SENIORS	73	70	75	76	64	73	71	70	74	71	72	90	72	60	81	62	69	80	65
S COMMUNITY INFORMED	71	67	80	64	73	74	67	72	76	56	77	84	60	71	82	67	65	76	78
O AFTERSCHOOL PROGRAMS	70	75	75	66	67	75	66	71	78	62	71	78	63	67	82	70	72	74	51
K AFFORDABLE HOUSING	69	72	84	64	57	79	61	76	81	55	69	94	72	60	67	58	74	67	56
A RECREATION OPPORTUNITIES	67	78	71	56	66	74	60	70	77	58	62	70	61	69	73	61	66	69	66
R NEW EMPLOYERS AND JOBS	66	77	64	61	65	70	62	63	78	61	64	67	64	61	79	66	65	68	66
L HOMELESS SERVICES	65	58	79	63	53	70	59	62	75	52	68	96	63	58	62	62	69	63	52
U PERMITS AND LICENSES	64	61	65	66	67	63	66	59	68	63	70	54	61	66	75	65	65	66	54
J NEW BUSINESSES/COMPANIES	60	66	59	56	60	62	58	62	60	62	53	65	56	49	64	60	58	65	55
X RENT RELIEF	60	59	66	63	52	63	59	59	67	49	68	54	68	58	77	57	65	57	50
F BICYCLE LANES AND PATHS	60	60	65	59	55	63	58	65	59	55	61	64	63	53	74	57	67	53	50
T DIVERSITY/CULTURE INCLUSION	57	60	68	50	51	65	50	59	71	41	59	66	54	67	59	46	62	54	40
I GOVERNMENT OPPORTUNITIES	55	44	62	58	51	54	56	48	57	58	53	48	59	45	56	52	52	56	66
Q DIVERSE RANGE OF ARTS	53	58	64	46	45	61	45	59	62	29	61	62	55	62	66	39	57	50	42

Table 16: Q13 SPECIFIC CITY SERVICES PROVIDED TO MILPITAS RESIDENTS RANK MATRIX TABLE (EXTREMELY/VERY IMPORTANT)

	QD GENDER			QB AGE									GENDER BY AGE			
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Column n-Size	347	163	174	69	73	52	83	35	24	194	142	59	94	66	95	76
W EMERGENCY 911/FIRE RESP.	86	87	85	86	79	91	83	94	92	85	87	93	88	86	83	87
G STREETS AND ROADS	85	85	86	79	88	81	86	82	98	83	87	88	84	86	85	87
H PUBLIC FACILITIES/INFRAST.	83	86	80	87	80	82	85	93	69	83	84	83	90	81	75	86
P SEWER/WASTEWATER SYSTEM	83	79	85	77	80	89	82	89	88	81	84	88	78	82	83	86
B PUBLIC PARKS	83	78	86	79	87	82	84	78	84	83	83	81	79	80	86	86
C POLICE SERVICES	80	77	82	58	83	87	83	83	98	75	86	89	75	78	73	92
D EMERGENCIES/NAT DISASTERS	80	78	81	82	75	71	83	83	96	77	85	88	75	82	76	88
N TRAFFIC LAWS	78	71	85	69	76	79	79	91	87	74	83	89	70	73	78	92
V SUSTAINABLE LIVING	74	72	78	72	68	78	77	80	73	72	77	77	65	81	82	74
M BLIGHT AND ILLEGAL DUMPING	73	73	75	63	70	67	77	89	91	67	83	90	70	78	64	87
E PROGRAMS TO HELP SENIORS	73	71	74	68	69	61	82	79	88	67	83	83	65	78	65	87
S COMMUNITY INFORMED	71	64	77	72	56	74	75	81	78	67	77	80	58	75	76	79
O AFTERSCHOOL PROGRAMS	70	67	74	73	68	73	71	69	68	71	70	68	65	69	76	71
K AFFORDABLE HOUSING	69	64	74	91	64	66	66	64	63	74	65	64	69	57	78	72
A RECREATION OPPORTUNITIES	67	63	70	58	75	70	62	76	73	68	68	75	64	62	70	73
R NEW EMPLOYERS AND JOBS	66	63	71	47	68	72	73	74	62	62	71	69	57	70	69	73
L HOMELESS SERVICES	65	56	72	77	70	62	56	55	81	70	60	66	61	49	77	70
U PERMITS AND LICENSES	64	61	67	64	59	70	67	62	63	64	65	62	58	67	70	63
J NEW BUSINESSES/COMPANIES	60	62	57	51	58	53	70	66	70	54	69	68	60	64	45	73
X RENT RELIEF	60	55	66	75	47	69	57	51	61	63	57	56	55	55	73	57
F BICYCLE LANES AND PATHS	60	59	61	67	61	57	62	53	61	62	59	56	62	56	61	62
T DIVERSITY/CULTURE INCLUSION	57	51	64	58	50	56	60	56	60	55	59	57	43	62	69	57
I GOVERNMENT OPPORTUNITIES	55	54	54	52	52	61	52	61	51	54	54	57	50	58	55	51
Q DIVERSE RANGE OF ARTS	53	44	61	62	57	48	50	46	53	56	49	49	40	52	72	48

Table 17: Q14 SATISFACTION WITH CITY SERVICES RANK MATRIX TABLE (VERY SATISFIED)

	QA ON CELL PHONE			DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION			
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
	347	104	73	173	173	205	62	80	99	22	291	62	73	148	44	174	120	242	63	7	96	20
Column n-Size	347	104	73	173	173	205	62	80	99	22	291	62	73	148	44	174	120	242	63	7	96	20
W EMERGENCY 911/FIRE RESP.	40	45	39	43	38	41	36	41	54	19	41	38	59	48	27	37	42	39	57	61	48	19
C POLICE SERVICES	37	36	46	40	33	44	32	22	57	39	39	27	41	40	26	35	46	33	64	11	50	13
B PUBLIC PARKS	31	39	46	42	20	38	15	27	53	20	35	12	24	29	42	31	35	30	48	11	39	6
P SEWER/WASTEWATER SYSTEM	26	33	29	31	21	31	22	17	49	3	27	23	24	30	24	23	23	28	33	24	27	8
H PUBLIC FACILITIES/INFRAST.	26	34	42	37	14	34	12	17	47	16	29	10	12	19	50	28	24	27	30	11	25	20
N TRAFFIC LAWS	25	25	28	26	23	26	22	22	42	9	25	25	24	29	22	22	19	28	32	0	24	0
G STREETS AND ROADS	24	28	44	35	13	28	13	24	32	32	25	19	22	24	25	24	23	24	26	37	24	20
A RECREATION OPPORTUNITIES	21	22	32	26	17	28	13	13	37	6	24	11	20	22	25	21	21	22	27	0	21	14
O AFTERSCHOOL PROGRAMS	21	31	24	28	14	21	24	19	29	25	21	25	24	28	7	20	24	20	24	15	25	22
V SUSTAINABLE LIVING	21	26	31	28	14	21	23	19	31	14	21	21	23	27	11	18	21	21	27	15	22	22
F BICYCLE LANES AND PATHS	21	30	26	28	13	23	11	22	36	30	21	17	15	21	0	23	23	20	24	66	20	46
D EMERGENCIES/NAT DISASTERS	21	24	32	27	14	23	14	20	35	8	23	5	19	21	6	23	24	19	29	0	26	10
E PROGRAMS TO HELP SENIORS	20	24	34	28	12	24	8	21	28	29	21	18	20	22	9	20	21	20	21	49	19	26
Q DIVERSE RANGE OF ARTS	20	26	31	28	12	21	26	14	39	23	19	26	18	25	15	18	22	20	30	15	26	4
S COMMUNITY INFORMED	17	18	29	22	11	21	11	10	32	6	18	12	16	16	12	19	18	17	26	0	22	1
J NEW BUSINESSES/COMPANIES	17	27	19	24	10	22	3	14	26	16	18	8	11	14	2	21	18	16	20	0	20	4
T DIVERSITY/CULTURE INCLUSION	17	24	21	23	11	17	19	13	33	14	17	16	15	17	12	18	16	17	29	15	19	5
X RENT RELIEF	16	25	23	24	8	16	18	15	25	23	16	17	15	18	8	16	15	17	15	9	17	9
L HOMELESS SERVICES	15	14	35	22	9	18	6	16	21	32	15	15	10	17	4	16	17	15	14	49	14	37
M BLIGHT AND ILLEGAL DUMPING	14	23	24	23	6	16	14	10	25	9	16	8	11	16	8	13	19	13	24	0	20	10
U PERMITS AND LICENSES	14	19	24	21	7	18	9	7	32	0	15	9	15	11	8	18	10	16	16	0	11	6
I GOVERNMENT OPPORTUNITIES	13	18	18	18	8	18	8	5	20	20	14	10	8	12	4	15	17	11	21	0	17	14
K AFFORDABLE HOUSING	12	15	23	18	6	14	5	13	16	21	12	12	11	13	10	12	18	10	24	11	20	6
R NEW EMPLOYERS AND JOBS	12	17	13	15	8	12	17	7	23	6	11	16	11	14	10	10	11	12	15	0	12	6

Table 17: Q14 SATISFACTION WITH CITY SERVICES RANK MATRIX TABLE (VERY SATISFIED)

Column n-Size	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT	
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B
	347	81	16	280	51	118	220	59	9	95	26	113	90	72	47	43	245	83	346	347
W EMERGENCY 911/FIRE RESP.	40	68	41	42	37	52	36	69	37	55	42	32	32	53	41	59	39	46	0	40
C POLICE SERVICES	37	63	9	42	18	43	35	47	44	46	32	32	39	39	43	35	38	33	37	0
B PUBLIC PARKS	31	56	0	37	7	33	31	42	0	39	8	28	36	38	27	21	31	29	31	0
P SEWER/WASTEWATER SYSTEM	26	56	15	30	9	36	23	53	17	42	18	20	28	33	30	20	28	19	0	26
H PUBLIC FACILITIES/INFRAST.	26	55	0	31	4	25	27	32	0	29	8	27	34	17	25	20	26	28	26	0
N TRAFFIC LAWS	25	51	15	28	9	28	24	40	15	33	14	14	29	28	28	35	24	22	0	25
G STREETS AND ROADS	24	44	0	26	8	22	26	29	0	26	10	15	29	29	22	30	23	28	24	0
A RECREATION OPPORTUNITIES	21	37	13	26	4	23	21	28	48	23	25	21	19	25	26	17	22	18	21	0
O AFTERSCHOOL PROGRAMS	21	42	19	23	18	21	23	26	26	22	20	19	27	27	11	15	22	22	0	21
V SUSTAINABLE LIVING	21	42	12	24	8	26	20	31	16	29	15	16	26	24	18	23	24	9	0	21
F BICYCLE LANES AND PATHS	21	42	13	24	7	16	23	25	0	20	0	15	25	19	25	26	21	25	21	0
D EMERGENCIES/NAT DISASTERS	21	42	2	26	2	19	22	21	3	21	10	14	32	16	13	26	22	16	21	0
E PROGRAMS TO HELP SENIORS	20	34	2	23	2	18	23	21	3	21	5	10	26	20	19	35	19	25	20	0
Q DIVERSE RANGE OF ARTS	20	38	26	22	14	24	19	35	16	29	9	15	26	32	6	18	20	13	0	20
S COMMUNITY INFORMED	17	34	0	20	6	25	15	37	0	32	0	17	21	13	11	26	19	10	0	17
J NEW BUSINESSES/COMPANIES	17	41	10	19	5	12	20	16	0	15	0	10	24	11	17	29	18	15	17	0
T DIVERSITY/CULTURE INCLUSION	17	39	24	18	11	18	16	34	16	21	9	9	13	30	16	25	16	14	0	17
X RENT RELIEF	16	34	17	18	12	19	15	23	5	24	4	9	30	17	10	14	17	11	0	16
L HOMELESS SERVICES	15	24	12	17	2	17	14	14	0	21	0	17	10	15	13	26	15	15	15	0
M BLIGHT AND ILLEGAL DUMPING	14	26	0	17	5	11	16	12	0	13	2	9	21	6	19	21	14	17	14	0
U PERMITS AND LICENSES	14	40	20	16	9	13	16	30	0	18	0	6	18	19	17	17	16	9	0	14
I GOVERNMENT OPPORTUNITIES	13	31	0	16	1	12	14	17	0	15	0	7	20	7	20	18	15	10	13	0
K AFFORDABLE HOUSING	12	19	2	12	6	9	14	11	3	11	1	8	7	10	19	32	15	8	12	0
R NEW EMPLOYERS AND JOBS	12	30	13	13	7	11	13	21	0	13	5	5	11	19	13	24	12	11	0	12

Table 17: Q14 SATISFACTION WITH CITY SERVICES RANK MATRIX TABLE (VERY SATISFIED)

	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY								LANGUAGE OF INTERVIEW				
	Total	YES/ <19	YES/ NT @	HAVE	NO	DADS	MOMS	MEN W/NO	WOMEN W/NO	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS		
		@ HME	HOME	CHLDN	CHLDN			CHLDN	CHLDN													
Column n-Size	347	95	83	178	157	86	94	77	78	49	45	49	42	48	49	194	277	330	10	13		
W EMERGENCY 911/FIRE RESP.	40	35	47	41	41	41	40	44	38	53	45	28	41	41	36	38	39	41	13	44		
C POLICE SERVICES	37	42	39	40	31	38	42	35	24	50	38	22	47	38	24	32	34	37	18	31		
B PUBLIC PARKS	31	34	26	30	36	30	31	36	36	28	44	29	25	45	20	29	33	31	18	35		
P SEWER/WASTEWATER SYSTEM	26	23	25	24	29	20	29	29	29	32	21	17	33	35	22	27	27	26	22	23		
H PUBLIC FACILITIES/INFRAST.	26	36	27	32	22	33	31	23	18	20	33	21	18	36	26	24	28	26	14	30		
N TRAFFIC LAWS	25	18	29	23	26	29	19	27	27	28	33	19	23	21	24	22	24	24	46	28		
G STREETS AND ROADS	24	26	28	27	21	22	31	25	18	10	38	20	44	27	15	27	27	23	68	31		
A RECREATION OPPORTUNITIES	21	20	19	20	23	12	26	21	26	22	26	17	35	29	11	22	21	22	0	28		
O AFTERSCHOOL PROGRAMS	21	24	14	19	25	20	19	22	28	18	35	15	35	16	19	20	22	20	49	30		
V SUSTAINABLE LIVING	21	19	22	20	22	16	25	17	29	27	30	13	26	17	19	19	20	20	32	30		
F BICYCLE LANES AND PATHS	21	27	22	25	17	21	29	16	20	8	39	16	26	18	18	19	23	19	82	23		
D EMERGENCIES/NAT DISASTERS	21	29	21	25	17	26	25	18	17	16	21	20	33	22	21	23	22	21	0	38		
E PROGRAMS TO HELP SENIORS	20	22	23	23	18	18	27	22	16	15	29	18	32	19	19	24	22	19	68	23		
Q DIVERSE RANGE OF ARTS	20	23	23	23	18	21	25	15	21	20	22	7	35	26	19	21	21	19	27	35		
S COMMUNITY INFORMED	17	16	24	20	15	17	22	12	19	28	38	4	8	21	11	12	16	16	43	30		
J NEW BUSINESSES/COMPANIES	17	19	20	20	13	13	27	18	10	7	14	13	22	28	12	21	19	17	0	31		
T DIVERSITY/CULTURE INCLUSION	17	20	12	16	19	20	13	12	24	7	22	8	20	23	21	19	19	17	3	16		
X RENT RELIEF	16	18	12	15	18	11	19	11	24	13	19	7	19	26	11	16	17	16	6	23		
L HOMELESS SERVICES	15	14	21	17	15	18	18	14	13	8	12	17	36	8	4	18	18	15	34	31		
M BLIGHT AND ILLEGAL DUMPING	14	16	22	18	11	15	22	8	15	11	33	15	12	6	14	11	16	13	32	42		
U PERMITS AND LICENSES	14	9	18	13	16	11	15	13	20	16	14	8	10	26	11	15	15	14	11	23		
I GOVERNMENT OPPORTUNITIES	13	16	18	17	10	15	19	13	9	12	16	15	15	15	7	14	13	13	14	31		
K AFFORDABLE HOUSING	12	13	22	17	8	12	23	7	10	8	18	12	9	13	4	11	13	12	0	31		
R NEW EMPLOYERS AND JOBS	12	13	8	11	13	11	11	13	15	10	15	9	15	12	13	12	13	11	14	23		

Table 17: Q14 SATISFACTION WITH CITY SERVICES RANK MATRIX TABLE (VERY SATISFIED)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0-\$60K	\$60K-\$90K	\$90K-\$120K	\$120K-\$150K	\$150K+	PHONE	EMAIL	POST CARD
Column n-Size	347	77	97	101	62	174	163	82	91	89	82	39	66	80	37	81	173	134	42
W EMERGENCY 911/FIRE RESP.	40	30	46	41	39	39	40	47	34	37	43	58	34	30	39	43	43	39	34
C POLICE SERVICES	37	49	43	31	26	46	29	50	41	30	28	55	43	29	21	36	40	37	22
B PUBLIC PARKS	31	39	37	28	25	38	27	41	37	23	32	43	40	31	26	31	42	21	20
P SEWER/WASTEWATER SYSTEM	26	26	27	29	22	27	27	20	34	28	25	34	19	24	37	23	31	21	21
H PUBLIC FACILITIES/INFRAST.	26	34	27	25	23	30	24	38	20	19	31	37	42	18	31	22	37	16	8
N TRAFFIC LAWS	25	23	26	26	19	25	23	26	25	27	20	26	17	28	27	22	26	25	17
G STREETS AND ROADS	24	30	21	23	20	25	22	33	20	17	28	42	34	15	36	17	35	15	9
A RECREATION OPPORTUNITIES	21	24	26	17	16	25	17	24	27	10	25	36	25	18	7	20	26	15	23
O AFTERSCHOOL PROGRAMS	21	25	26	18	18	26	18	22	29	19	17	28	27	29	22	11	28	18	3
V SUSTAINABLE LIVING	21	27	21	20	16	24	19	13	35	18	20	20	24	26	30	12	28	13	16
F BICYCLE LANES AND PATHS	21	24	28	23	9	26	17	23	30	15	21	49	27	20	27	8	28	16	2
D EMERGENCIES/NAT DISASTERS	21	32	21	19	16	26	17	32	21	15	21	40	29	15	17	17	27	17	5
E PROGRAMS TO HELP SENIORS	20	33	16	21	8	23	16	31	17	12	21	47	26	14	30	7	28	16	0
Q DIVERSE RANGE OF ARTS	20	19	22	17	25	21	20	17	25	18	22	17	30	24	18	13	28	13	9
S COMMUNITY INFORMED	17	25	17	14	13	20	14	14	28	14	14	9	19	21	21	14	22	10	17
J NEW BUSINESSES/COMPANIES	17	11	22	20	7	17	15	20	16	14	17	32	29	9	21	12	24	12	0
T DIVERSITY/CULTURE INCLUSION	17	12	16	21	19	14	20	12	16	20	21	21	19	15	28	12	23	12	6
X RENT RELIEF	16	22	15	15	13	18	14	9	26	12	16	16	23	21	20	6	24	8	7
L HOMELESS SERVICES	15	27	11	18	1	18	11	19	14	12	11	32	16	5	32	5	22	9	6
M BLIGHT AND ILLEGAL DUMPING	14	18	18	16	5	18	12	12	24	11	13	41	23	5	23	7	23	7	0
U PERMITS AND LICENSES	14	19	15	13	9	17	12	11	23	12	11	21	11	17	25	6	21	6	9
I GOVERNMENT OPPORTUNITIES	13	14	14	16	8	14	13	15	14	12	14	31	23	6	14	6	18	9	3
K AFFORDABLE HOUSING	12	9	10	13	13	10	13	6	13	11	15	27	15	6	26	7	18	7	3
R NEW EMPLOYERS AND JOBS	12	9	15	11	13	12	12	12	14	12	12	13	16	10	14	11	15	10	4

Table 17: Q14 SATISFACTION WITH CITY SERVICES RANK MATRIX TABLE (VERY SATISFIED)

	QD GENDER			QB AGE									GENDER BY AGE			
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Column n-Size	347	163	174	69	73	52	83	35	24	194	142	59	94	66	95	76
W EMERGENCY 911/FIRE RESP.	40	42	39	47	20	33	47	41	69	33	49	52	41	44	26	54
C POLICE SERVICES	37	38	33	30	32	36	43	46	46	32	44	46	34	46	27	42
B PUBLIC PARKS	31	31	33	48	27	26	28	31	24	34	28	28	34	27	37	29
P SEWER/WASTEWATER SYSTEM	26	24	29	38	20	23	22	25	36	27	25	30	28	18	28	31
H PUBLIC FACILITIES/INFRAST.	26	27	24	36	24	28	15	30	32	29	22	30	30	24	27	20
N TRAFFIC LAWS	25	27	23	28	12	19	27	31	40	20	30	34	24	30	17	30
G STREETS AND ROADS	24	24	25	28	17	27	20	11	55	24	24	29	27	21	23	26
A RECREATION OPPORTUNITIES	21	16	26	33	14	27	10	23	30	24	17	26	20	10	27	23
O AFTERSCHOOL PROGRAMS	21	20	22	31	18	20	22	7	18	23	18	12	23	17	25	19
V SUSTAINABLE LIVING	21	15	27	25	18	19	20	18	30	21	21	23	17	13	26	29
F BICYCLE LANES AND PATHS	21	18	24	18	18	26	19	28	26	20	22	27	18	17	24	27
D EMERGENCIES/NAT DISASTERS	21	23	20	18	15	20	20	32	28	17	24	30	21	25	15	24
E PROGRAMS TO HELP SENIORS	20	21	21	29	12	15	16	26	40	19	23	32	21	19	18	25
Q DIVERSE RANGE OF ARTS	20	18	23	33	18	18	18	12	14	23	16	13	20	15	28	17
S COMMUNITY INFORMED	17	14	20	27	6	14	16	14	37	16	19	24	16	12	16	26
J NEW BUSINESSES/COMPANIES	17	16	18	13	13	18	13	21	48	14	21	32	15	18	14	24
T DIVERSITY/CULTURE INCLUSION	17	16	17	21	13	18	14	13	21	17	15	16	16	16	19	14
X RENT RELIEF	16	11	21	24	15	11	16	10	12	17	14	11	11	10	24	17
L HOMELESS SERVICES	15	15	15	22	16	5	7	22	43	15	17	31	15	16	13	18
M BLIGHT AND ILLEGAL DUMPING	14	11	18	6	21	16	10	19	18	14	14	19	12	10	17	17
U PERMITS AND LICENSES	14	11	17	17	1	15	21	9	29	10	19	17	10	14	11	25
I GOVERNMENT OPPORTUNITIES	13	14	13	12	11	11	12	23	22	11	16	22	11	17	12	16
K AFFORDABLE HOUSING	12	9	16	3	12	8	13	20	38	8	19	27	8	10	8	27
R NEW EMPLOYERS AND JOBS	12	12	12	10	9	14	13	16	6	11	13	12	9	15	13	11

Table 18: Q14 SATISFACTION WITH CITY SERVICES RANK MATRIX TABLE (TOTAL SATISFIED)

	QA ON CELL PHONE			DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION			
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	347	104	73	173	173	205	62	80	99	22	291	62	73	148	44	174	120	242	63	7	96	20
B PUBLIC PARKS	86	89	92	90	81	92	77	76	94	88	88	72	83	85	81	87	85	86	89	80	87	69
W EMERGENCY 911/FIRE RESP.	84	92	95	93	74	87	81	78	84	67	85	81	89	90	75	82	82	86	82	100	81	98
C POLICE SERVICES	81	81	90	85	77	89	73	66	91	76	83	70	75	78	81	84	86	79	93	61	90	58
N TRAFFIC LAWS	77	77	88	81	72	86	56	69	79	52	80	63	55	71	70	83	68	83	76	23	70	71
H PUBLIC FACILITIES/INFRAST.	73	82	89	85	62	88	45	59	88	41	80	39	55	65	82	79	69	75	78	66	70	65
P SEWER/WASTEWATER SYSTEM	71	72	91	80	62	79	56	64	82	24	74	60	65	70	58	76	62	78	67	39	62	75
A RECREATION OPPORTUNITIES	70	74	78	75	65	78	51	64	83	58	73	52	69	67	66	73	75	69	83	78	76	62
G STREETS AND ROADS	69	79	75	77	61	80	45	61	83	59	75	41	64	62	66	76	63	72	70	62	66	45
S COMMUNITY INFORMED	66	74	78	76	57	75	44	62	85	28	71	46	55	66	56	70	57	73	69	24	59	46
F BICYCLE LANES AND PATHS	65	71	72	71	59	73	43	62	76	71	68	49	62	63	34	71	68	64	77	78	69	64
T DIVERSITY/CULTURE INCLUSION	64	70	77	73	55	74	53	46	80	44	66	53	53	64	46	68	59	67	74	58	59	55
E PROGRAMS TO HELP SENIORS	62	67	76	71	53	70	52	50	74	66	64	51	55	61	39	66	72	58	70	83	71	75
D EMERGENCIES/NAT DISASTERS	61	71	73	71	50	68	44	55	72	41	65	39	53	56	45	66	54	64	56	62	55	44
O AFTERSCHOOL PROGRAMS	60	72	74	73	47	69	48	46	73	65	62	51	52	59	37	67	58	63	57	58	57	74
J NEW BUSINESSES/COMPANIES	58	68	81	73	44	70	35	46	76	45	62	38	42	53	21	68	59	58	67	37	62	35
Q DIVERSE RANGE OF ARTS	57	66	75	70	45	67	52	38	74	55	60	46	54	56	35	65	50	63	56	58	50	57
V SUSTAINABLE LIVING	57	59	72	64	51	63	42	55	68	39	58	54	56	54	39	65	47	64	42	85	46	56
M BLIGHT AND ILLEGAL DUMPING	56	68	71	69	44	65	46	41	75	38	60	34	40	48	55	63	51	59	58	49	53	41
R NEW EMPLOYERS AND JOBS	55	59	70	64	46	66	38	40	71	16	58	38	52	52	38	61	41	63	42	66	39	56
U PERMITS AND LICENSES	53	58	78	66	41	63	36	43	64	32	56	43	57	56	23	59	48	57	44	100	42	83
I GOVERNMENT OPPORTUNITIES	53	61	77	67	38	61	37	43	65	42	56	38	42	51	19	59	50	54	53	49	51	45
K AFFORDABLE HOUSING	46	57	58	58	35	56	24	39	57	45	48	36	33	38	31	55	44	47	47	49	44	41
X RENT RELIEF	45	59	61	60	31	50	33	43	56	42	47	37	40	43	28	52	34	52	36	9	40	10
L HOMELESS SERVICES	43	54	57	55	31	49	28	40	48	42	45	33	35	40	24	48	39	45	37	49	39	37

Table 18: Q14 SATISFACTION WITH CITY SERVICES RANK MATRIX TABLE (TOTAL SATISFIED)

Column n-Size	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT	
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B
Column n-Size	347	81	16	280	51	118	220	59	9	95	26	113	90	72	47	43	245	83	346	347
B PUBLIC PARKS	86	93	69	92	62	90	85	91	87	91	88	86	89	91	76	80	86	87	86	0
W EMERGENCY 911/FIRE RESP.	84	93	75	89	77	83	86	96	54	87	71	80	87	87	83	85	85	89	0	84
C POLICE SERVICES	81	91	77	87	55	84	81	85	75	84	85	75	85	80	84	87	84	79	81	0
N TRAFFIC LAWS	77	93	58	83	61	70	80	87	46	81	35	72	85	77	85	59	78	75	0	77
H PUBLIC FACILITIES/INFRAS.	73	90	23	81	36	77	72	88	54	81	60	73	78	78	57	71	72	74	73	0
P SEWER/WASTEWATER SYSTEM	71	87	33	79	40	70	73	97	34	82	33	59	82	79	70	69	75	66	0	71
A RECREATION OPPORTUNITIES	70	82	42	78	42	73	69	79	94	74	68	68	72	78	67	61	69	75	70	0
G STREETS AND ROADS	69	88	5	76	30	62	74	76	19	67	43	66	76	73	63	65	71	66	69	0
S COMMUNITY INFORMED	66	85	29	75	32	58	71	79	9	68	26	63	79	54	66	76	71	63	0	66
F BICYCLE LANES AND PATHS	65	83	78	72	43	65	64	73	43	72	39	58	69	73	58	67	66	64	65	0
T DIVERSITY/CULTURE INCLUSION	64	82	46	69	55	66	64	80	28	70	52	59	74	66	62	53	65	65	0	64
E PROGRAMS TO HELP SENIORS	62	73	25	69	36	61	64	64	60	64	47	53	67	64	54	76	60	68	62	0
D EMERGENCIES/NAT DISASTERS	61	71	21	67	30	53	65	63	10	57	36	54	76	59	38	66	59	66	61	0
O AFTERSCHOOL PROGRAMS	60	86	35	67	40	49	67	62	31	54	31	52	75	66	51	52	63	61	0	60
J NEW BUSINESSES/COMPANIES	58	82	38	65	26	57	61	59	68	59	51	54	66	53	51	68	60	59	58	0
Q DIVERSE RANGE OF ARTS	57	77	49	62	52	52	60	67	25	59	30	46	71	67	54	46	60	53	0	57
V SUSTAINABLE LIVING	57	79	41	63	41	55	59	63	46	60	40	44	73	55	65	52	66	38	0	57
M BLIGHT AND ILLEGAL DUMPING	56	77	45	62	29	56	57	58	8	59	42	48	68	47	49	72	57	64	56	0
R NEW EMPLOYERS AND JOBS	55	73	36	63	27	47	59	62	6	56	20	37	71	59	59	60	59	48	0	55
U PERMITS AND LICENSES	53	71	35	61	33	39	62	50	6	43	27	43	68	55	58	44	58	50	0	53
I GOVERNMENT OPPORTUNITIES	53	69	25	60	21	44	58	49	14	50	19	43	64	52	41	66	54	48	53	0
K AFFORDABLE HOUSING	46	58	27	51	22	42	49	41	24	45	28	42	53	45	32	55	48	45	46	0
X RENT RELIEF	45	72	26	53	21	39	51	52	12	47	14	37	68	36	41	39	51	33	0	45
L HOMELESS SERVICES	43	56	19	49	14	47	42	44	7	48	41	40	55	33	33	51	43	43	43	0

Table 18: Q14 SATISFACTION WITH CITY SERVICES RANK MATRIX TABLE (TOTAL SATISFIED)

	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY								LANGUAGE OF INTERVIEW		
	Total	YES/ <19	YES/ NT @	HAVE	NO	DADS	MOMS	MEN W/NO	WOMEN W/NO	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS
		@ HME	HOME	CHLDN	CHLDN			CHLDN	CHLDN											
Column n-Size	347	95	83	178	157	86	94	77	78	49	45	49	42	48	49	194	277	330	10	13
B PUBLIC PARKS	86	91	80	86	89	89	83	84	93	84	90	88	92	89	83	85	87	85	100	93
W EMERGENCY 911/FIRE RESP.	84	80	87	83	86	86	82	85	90	86	97	75	82	83	87	82	85	83	100	92
C POLICE SERVICES	81	81	80	81	82	81	80	82	81	81	83	75	90	85	74	81	82	81	86	82
N TRAFFIC LAWS	77	77	73	75	80	78	74	82	77	69	79	73	70	85	82	78	79	76	78	85
H PUBLIC FACILITIES/INFRAST.	73	77	73	75	73	71	79	72	73	70	81	67	85	78	64	74	75	73	100	77
P SEWER/WASTEWATER SYSTEM	71	67	75	71	72	73	71	76	70	70	77	64	67	71	79	71	73	70	81	81
A RECREATION OPPORTUNITIES	70	74	66	70	72	64	75	67	75	65	76	62	89	68	68	69	71	69	86	93
G STREETS AND ROADS	69	74	69	72	72	74	70	69	73	55	69	71	86	77	62	74	74	69	68	93
S COMMUNITY INFORMED	66	68	66	67	65	66	70	58	75	63	75	59	73	78	61	67	69	65	74	86
F BICYCLE LANES AND PATHS	65	69	63	66	65	67	66	61	71	53	86	57	82	77	48	64	68	64	100	61
T DIVERSITY/CULTURE INCLUSION	64	64	64	64	64	59	71	63	67	56	76	45	77	82	72	69	69	63	76	78
E PROGRAMS TO HELP SENIORS	62	59	62	61	61	54	68	64	62	52	70	65	84	45	58	64	63	61	100	82
D EMERGENCIES/NAT DISASTERS	61	63	54	59	66	52	65	66	70	49	74	49	90	57	63	65	64	61	68	55
O AFTERSCHOOL PROGRAMS	60	51	57	54	69	57	53	71	69	52	77	48	59	75	73	63	64	59	71	86
J NEW BUSINESSES/COMPANIES	58	55	53	54	63	49	60	65	64	50	67	52	77	57	46	59	60	57	100	77
Q DIVERSE RANGE OF ARTS	57	57	64	60	56	61	62	60	53	55	72	44	58	69	69	59	61	56	69	85
V SUSTAINABLE LIVING	57	51	62	56	57	65	50	48	66	59	71	67	55	48	51	56	58	57	47	72
M BLIGHT AND ILLEGAL DUMPING	56	53	63	57	59	58	56	58	58	52	77	55	50	44	58	54	58	55	100	73
R NEW EMPLOYERS AND JOBS	55	54	61	57	54	65	53	55	55	59	64	56	45	50	76	56	58	53	95	78
U PERMITS AND LICENSES	53	44	55	49	61	54	47	56	68	47	68	50	45	56	65	55	56	52	71	80
I GOVERNMENT OPPORTUNITIES	53	48	53	51	58	45	57	56	62	46	67	44	64	52	48	54	56	52	82	55
K AFFORDABLE HOUSING	46	53	47	50	46	47	54	45	48	36	50	52	54	45	45	51	49	45	86	67
X RENT RELIEF	45	38	45	42	50	49	37	45	57	35	60	40	45	50	47	46	49	44	55	70
L HOMELESS SERVICES	43	44	45	44	43	40	48	41	44	29	48	41	64	38	38	47	47	42	82	61

Table 18: Q14 SATISFACTION WITH CITY SERVICES RANK MATRIX TABLE (TOTAL SATISFIED)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0-\$60K	\$60K-\$90K	\$90K-\$120K	\$120K-\$150K	\$150K+	PHONE	EMAIL	POST CARD
Column n-Size	347	77	97	101	62	174	163	82	91	89	82	39	66	80	37	81	173	134	42
B PUBLIC PARKS	86	90	89	88	82	89	86	92	87	80	94	90	88	96	82	85	90	85	68
W EMERGENCY 911/FIRE RESP.	84	89	88	82	77	88	80	91	89	78	82	79	90	94	79	77	93	74	75
C POLICE SERVICES	81	88	78	78	82	82	80	88	78	76	84	79	81	89	84	79	85	79	72
N TRAFFIC LAWS	77	88	74	79	68	81	74	81	79	76	72	75	80	89	87	60	81	71	75
H PUBLIC FACILITIES/INFRAST.	73	71	74	79	68	73	75	69	75	74	77	77	74	77	79	73	85	61	66
P SEWER/WASTEWATER SYSTEM	71	76	77	70	62	77	67	80	76	69	65	61	84	85	71	59	80	65	53
A RECREATION OPPORTUNITIES	70	70	77	72	62	74	68	72	75	61	76	85	72	78	51	68	75	67	56
G STREETS AND ROADS	69	73	61	79	70	66	75	68	63	73	78	74	79	69	67	69	77	63	56
S COMMUNITY INFORMED	66	75	66	64	61	70	63	63	77	60	67	69	68	79	71	53	76	56	58
F BICYCLE LANES AND PATHS	65	65	67	80	47	66	67	68	68	62	74	79	72	76	52	54	71	62	47
T DIVERSITY/CULTURE INCLUSION	64	73	65	59	65	69	61	66	73	56	66	50	79	72	69	52	73	56	52
E PROGRAMS TO HELP SENIORS	62	56	70	66	41	64	57	66	65	53	61	72	71	73	85	33	71	53	55
D EMERGENCIES/NAT DISASTERS	61	62	59	68	56	60	63	58	65	58	70	75	69	71	61	50	71	52	42
O AFTERSCHOOL PROGRAMS	60	81	61	55	45	70	51	71	70	54	49	69	69	69	64	51	73	53	30
J NEW BUSINESSES/COMPANIES	58	59	59	65	42	59	56	61	60	52	61	75	61	72	72	39	73	43	46
Q DIVERSE RANGE OF ARTS	57	68	54	58	56	60	58	63	58	55	60	46	78	68	61	45	70	49	34
V SUSTAINABLE LIVING	57	70	53	57	50	61	55	52	69	63	46	61	52	78	68	43	64	50	51
M BLIGHT AND ILLEGAL DUMPING	56	70	52	63	42	60	55	61	57	57	53	83	67	60	78	38	69	51	19
R NEW EMPLOYERS AND JOBS	55	63	63	56	38	63	49	66	63	52	46	46	62	67	56	49	64	47	42
U PERMITS AND LICENSES	53	70	56	52	39	62	47	61	65	47	47	53	67	73	49	42	66	42	37
I GOVERNMENT OPPORTUNITIES	53	55	55	61	38	55	52	53	59	48	57	78	68	51	71	32	67	42	25
K AFFORDABLE HOUSING	46	51	41	53	41	45	48	45	47	45	53	59	49	50	65	28	58	39	21
X RENT RELIEF	45	55	43	46	36	48	43	46	51	46	39	61	42	64	53	23	60	34	23
L HOMELESS SERVICES	43	52	36	54	28	43	44	39	44	43	45	53	52	44	58	29	55	36	14

Table 18: Q14 SATISFACTION WITH CITY SERVICES RANK MATRIX TABLE (TOTAL SATISFIED)

	QD GENDER			QB AGE									GENDER BY AGE			
	Total	MEN	WOMEN	18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+	MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
Column n-Size	347	163	174	69	73	52	83	35	24	194	142	59	94	66	95	76
B PUBLIC PARKS	86	86	86	93	91	86	80	91	66	90	80	81	88	82	93	79
W EMERGENCY 911/FIRE RESP.	84	85	85	83	82	77	88	91	89	81	89	90	86	83	79	93
C POLICE SERVICES	81	82	80	78	77	87	75	92	92	80	82	92	80	85	79	79
N TRAFFIC LAWS	77	79	75	67	83	79	76	83	74	76	78	79	83	74	70	81
H PUBLIC FACILITIES/INFRAST.	73	71	75	86	74	75	59	75	88	79	68	80	75	66	81	69
P SEWER/WASTEWATER SYSTEM	71	74	71	72	62	73	75	77	76	69	76	77	77	72	64	79
A RECREATION OPPORTUNITIES	70	66	72	79	61	81	63	81	59	73	67	72	68	63	75	69
G STREETS AND ROADS	69	71	69	77	56	78	62	77	83	69	70	80	71	71	69	68
S COMMUNITY INFORMED	66	62	72	67	55	64	71	80	76	62	74	78	56	71	70	77
F BICYCLE LANES AND PATHS	65	64	67	70	62	70	60	78	64	67	65	72	66	64	71	66
T DIVERSITY/CULTURE INCLUSION	64	60	69	62	64	61	67	66	66	63	66	66	64	58	64	74
E PROGRAMS TO HELP SENIORS	62	59	65	65	54	67	48	78	92	61	63	84	61	57	64	68
D EMERGENCIES/NAT DISASTERS	61	58	66	70	51	69	52	66	75	63	59	70	65	50	65	68
O AFTERSCHOOL PROGRAMS	60	63	59	67	50	52	67	62	65	57	66	63	64	63	54	68
J NEW BUSINESSES/COMPANIES	58	56	62	63	54	64	48	65	81	60	58	71	61	49	60	65
Q DIVERSE RANGE OF ARTS	57	59	58	64	43	54	68	55	57	54	63	56	57	61	53	65
V SUSTAINABLE LIVING	57	57	58	54	43	56	67	66	78	50	68	71	48	71	52	67
M BLIGHT AND ILLEGAL DUMPING	56	58	55	57	54	57	52	62	73	56	58	67	59	59	53	57
R NEW EMPLOYERS AND JOBS	55	59	53	55	39	47	74	59	56	47	67	58	51	70	45	65
U PERMITS AND LICENSES	53	54	55	55	45	35	67	49	77	46	64	60	50	60	45	68
I GOVERNMENT OPPORTUNITIES	53	50	59	62	41	56	45	59	72	53	53	64	51	49	59	57
K AFFORDABLE HOUSING	46	44	51	46	43	57	34	59	68	48	46	62	49	39	50	52
X RENT RELIEF	45	47	45	49	35	37	53	48	55	40	52	51	42	53	41	52
L HOMELESS SERVICES	43	41	45	44	36	51	38	46	63	43	44	53	41	41	45	47

Table 19: Q14 SATISFACTION WITH CITY SERVICES RANK MATRIX TABLE (TOTAL DISSATISFIED)

	QA ON CELL PHONE			DATA CLLCTN MODE		Q1 MILPITAS DIRECTION			Q2 LIFE QUALITY				Q7 GROWTH RATE				Q8 POLICE CONTACT		Q9 POLICE SATISFACTION			
	Total	YES	NO	PHONE	ONLNE	RIGHT DIREC	WRNG TRACK	DK/NA	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	MUCH TOO FAST	TOO FAST	TOO SLOW	ABT RIGHT /DK	TOTAL YES	NO	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT
Column n-Size	347	104	73	173	173	205	62	80	99	22	291	62	73	148	44	174	120	242	63	7	96	20
L HOMELESS SERVICES	31	28	33	30	32	29	52	17	33	48	29	42	35	32	49	27	40	26	44	38	38	52
K AFFORDABLE HOUSING	30	28	30	29	32	24	54	28	22	49	28	43	41	37	36	24	35	28	32	51	31	59
G STREETS AND ROADS	27	18	22	20	34	15	55	34	15	41	21	59	36	35	34	19	33	25	27	38	29	55
M BLIGHT AND ILLEGAL DUMPING	26	13	20	15	37	21	41	27	16	23	23	45	34	35	20	19	34	22	31	51	32	49
V SUSTAINABLE LIVING	24	32	20	27	21	24	38	13	19	41	23	28	16	23	41	20	34	19	35	0	31	40
X RENT RELIEF	23	25	28	27	20	26	33	8	16	13	22	31	22	24	41	18	33	19	25	42	21	77
S COMMUNITY INFORMED	22	23	19	21	22	17	42	18	5	51	17	45	28	21	36	19	29	17	16	61	25	50
J NEW BUSINESSES/COMPANIES	20	12	13	12	27	15	37	19	11	36	18	29	30	24	37	14	25	17	18	63	21	54
R NEW EMPLOYERS AND JOBS	20	25	18	22	17	15	34	21	17	66	16	38	18	20	48	12	28	15	22	34	25	33
F BICYCLE LANES AND PATHS	19	21	21	21	18	18	29	14	21	23	18	26	21	20	46	14	21	18	18	22	20	29
Q DIVERSE RANGE OF ARTS	17	20	10	15	19	18	14	17	12	22	16	25	17	20	27	12	25	13	14	27	21	35
I GOVERNMENT OPPORTUNITIES	17	14	10	12	22	14	28	16	12	23	15	28	19	15	36	16	20	15	15	51	16	44
D EMERGENCIES/NAT DISASTERS	17	11	21	15	19	15	30	11	14	33	15	26	21	18	39	12	26	13	24	38	23	42
P SEWER/WASTEWATER SYSTEM	15	22	7	16	15	12	29	13	10	66	11	34	19	15	27	12	22	11	14	61	20	23
H PUBLIC FACILITIES/INFRAS.	15	12	4	9	21	7	42	15	3	34	9	45	28	20	14	10	22	12	19	34	20	35
A RECREATION OPPORTUNITIES	14	10	15	12	16	13	23	11	7	13	12	26	14	13	24	14	14	14	6	22	10	38
O AFTERSCHOOL PROGRAMS	13	14	12	13	14	12	19	13	9	18	13	16	18	17	26	8	16	12	13	27	15	9
T DIVERSITY/CULTURE INCLUSION	13	17	14	16	11	12	14	15	9	20	12	17	9	9	20	14	17	11	4	27	14	35
N TRAFFIC LAWS	12	13	7	10	14	7	32	10	11	45	8	33	31	19	23	4	18	9	13	77	12	29
C POLICE SERVICES	11	11	6	9	13	6	19	17	7	4	10	16	13	11	13	11	10	11	6	22	6	32
B PUBLIC PARKS	10	4	7	5	15	6	20	14	5	12	7	28	17	12	19	7	13	9	10	20	10	31
U PERMITS AND LICENSES	9	15	6	11	7	6	21	8	6	39	7	18	13	11	22	5	12	7	5	0	11	7
E PROGRAMS TO HELP SENIORS	8	5	11	7	9	6	14	8	8	15	6	16	13	8	5	8	7	9	6	17	6	9
W EMERGENCY 911/FIRE RESP.	3	5	1	3	3	3	6	0	4	15	2	6	1	1	11	3	5	2	2	0	3	0

Table 19: Q14 SATISFACTION WITH CITY SERVICES RANK MATRIX TABLE (TOTAL DISSATISFIED)

Column n-Size	Q12 CITY SERVICE SATISFACTION					Q16 CONTACT WITH CITY		Q17 CITY CONTACT SATISFACTION				Q19 RESIDENCY LENGTH					Q21 RESIDENCE		A/B SPLIT	
	Total	VERY SAT	VERY DSSAT	TOTAL SAT	TOTAL DSSAT	YES	NO	VERY SAT	NT AT ALL	TOTAL SAT	TOTAL NOT	<11 YEARS	11-20 YEARS	21-30 YEARS	31-40 YEARS	41+ YEARS	OWN	RENT	A	B
Column n-Size	347	81	16	280	51	118	220	59	9	95	26	113	90	72	47	43	245	83	346	347
L HOMELESS SERVICES	31	29	48	26	60	30	31	28	60	29	33	29	27	40	34	22	29	37	31	0
K AFFORDABLE HOUSING	30	27	37	26	54	37	27	36	61	35	45	34	32	28	30	21	25	42	30	0
G STREETS AND ROADS	27	12	95	20	70	36	22	22	81	31	56	27	24	23	30	35	27	26	27	0
M BLIGHT AND ILLEGAL DUMPING	26	17	55	21	58	32	22	28	89	27	52	23	20	38	31	24	26	21	26	0
V SUSTAINABLE LIVING	24	15	49	21	49	27	22	19	43	21	46	33	17	24	18	20	19	41	0	24
X RENT RELIEF	23	10	43	20	44	24	23	21	38	16	46	33	13	26	22	11	15	51	0	23
S COMMUNITY INFORMED	22	11	61	16	57	32	17	21	63	23	58	23	10	32	29	14	19	31	0	22
J NEW BUSINESSES/COMPANIES	20	10	29	17	36	24	16	22	28	22	33	25	14	23	20	14	18	22	20	0
R NEW EMPLOYERS AND JOBS	20	13	40	16	49	28	17	19	55	21	47	34	14	16	5	10	17	29	0	20
F BICYCLE LANES AND PATHS	19	14	7	15	29	19	20	17	10	17	26	25	18	16	11	19	19	18	19	0
Q DIVERSE RANGE OF ARTS	17	15	20	17	24	23	15	20	30	18	39	26	13	13	12	13	16	26	0	17
I GOVERNMENT OPPORTUNITIES	17	16	42	13	39	23	13	10	56	16	53	24	13	14	21	8	17	18	17	0
D EMERGENCIES/NAT DISASTERS	17	13	46	15	32	25	12	15	67	23	33	19	10	20	20	19	17	17	17	0
P SEWER/WASTEWATER SYSTEM	15	12	67	12	47	20	14	2	40	10	51	23	10	12	16	11	14	18	0	15
H PUBLIC FACILITIES/INFRAST.	15	5	44	10	42	16	13	8	34	12	30	15	13	15	16	16	15	17	15	0
A RECREATION OPPORTUNITIES	14	12	25	11	27	11	15	4	3	9	18	20	11	9	11	20	15	13	14	0
O AFTERSCHOOL PROGRAMS	13	5	21	12	24	22	10	18	49	17	39	20	11	11	9	9	12	19	0	13
T DIVERSITY/CULTURE INCLUSION	13	12	21	13	20	10	15	0	27	6	22	18	10	11	12	10	13	18	0	13
N TRAFFIC LAWS	12	1	39	7	36	21	9	6	54	8	61	14	8	16	7	19	11	17	0	12
C POLICE SERVICES	11	8	10	8	29	8	12	11	0	9	2	13	6	13	13	10	9	16	11	0
B PUBLIC PARKS	10	7	31	4	36	8	10	7	13	8	12	10	5	9	13	20	11	5	10	0
U PERMITS AND LICENSES	9	4	30	6	31	17	6	7	60	10	39	11	11	8	3	7	10	8	0	9
E PROGRAMS TO HELP SENIORS	8	9	38	6	19	10	6	4	3	10	13	8	8	7	7	11	9	3	8	0
W EMERGENCY 911/FIRE RESP.	3	3	13	2	11	7	1	2	32	2	23	4	5	2	0	1	2	6	0	3

Table 19: Q14 SATISFACTION WITH CITY SERVICES RANK MATRIX TABLE (TOTAL DISSATISFIED)

	Q20 CHILDREN					PARENTS				QC RACE/ETHNICITY								LANGUAGE OF INTERVIEW		
	Total	YES/ <19	YES/ NT @	HAVE	NO	DADS	MOMS	MEN W/NO	WOMEN W/NO	WHITE	LATNO	CHNSE	FLPNO	INDN	VTNMS	TOTAL ASIAN	PPLE OF CLR	ENGLS	SPNSH	VTNM /CHNS
		@ HME	HOME	CHLDN	CHLDN			CHLDN	CHLDN											
Column n-Size	347	95	83	178	157	86	94	77	78	49	45	49	42	48	49	194	277	330	10	13
L HOMELESS SERVICES	31	30	29	30	30	33	27	33	29	49	35	19	21	21	35	24	27	31	18	12
K AFFORDABLE HOUSING	30	28	25	27	30	23	29	35	22	40	34	23	31	14	30	24	27	31	14	11
G STREETS AND ROADS	27	24	31	27	20	26	29	23	19	43	26	17	4	23	38	20	22	27	32	7
M BLIGHT AND ILLEGAL DUMPING	26	27	24	26	21	23	28	19	23	38	17	18	21	32	15	21	22	27	0	11
V SUSTAINABLE LIVING	24	29	19	24	24	18	28	33	14	15	14	10	31	45	23	26	25	25	8	16
X RENT RELIEF	23	23	22	22	24	16	28	30	19	15	27	13	28	20	32	23	24	23	41	30
S COMMUNITY INFORMED	22	17	24	20	23	18	22	28	14	21	24	20	22	19	24	21	21	22	26	14
J NEW BUSINESSES/COMPANIES	20	24	18	21	16	21	22	13	14	22	17	27	16	11	20	18	19	20	0	23
R NEW EMPLOYERS AND JOBS	20	21	15	18	20	16	18	17	22	13	25	7	18	35	6	16	18	21	0	8
F BICYCLE LANES AND PATHS	19	18	20	19	20	19	18	25	11	23	7	21	13	16	19	19	18	20	0	12
Q DIVERSE RANGE OF ARTS	17	16	16	16	18	18	14	22	14	15	13	24	21	22	6	18	17	18	6	6
I GOVERNMENT OPPORTUNITIES	17	20	18	19	11	25	12	11	7	18	4	13	11	28	11	15	15	17	0	12
D EMERGENCIES/NAT DISASTERS	17	12	19	15	14	16	15	8	16	20	8	17	5	18	9	12	15	16	32	23
P SEWER/WASTEWATER SYSTEM	15	16	15	15	15	16	14	15	12	13	14	8	16	23	13	15	14	16	0	14
H PUBLIC FACILITIES/INFRAS.	15	11	12	12	15	13	10	13	18	25	7	12	5	17	12	11	12	15	0	7
A RECREATION OPPORTUNITIES	14	14	17	15	12	17	14	11	13	16	10	18	5	22	9	16	14	14	14	7
O AFTERSCHOOL PROGRAMS	13	27	13	20	6	13	26	7	5	11	16	6	24	19	5	12	13	14	24	0
T DIVERSITY/CULTURE INCLUSION	13	11	13	12	14	15	9	19	10	10	14	13	10	12	6	10	12	13	0	16
N TRAFFIC LAWS	12	15	16	16	9	12	17	3	14	15	11	6	19	8	7	10	11	13	3	6
C POLICE SERVICES	11	4	16	10	11	9	11	15	8	12	17	13	10	5	10	9	10	11	14	7
B PUBLIC PARKS	10	8	14	11	6	10	12	10	4	15	10	6	0	11	2	8	8	10	0	7
U PERMITS AND LICENSES	9	13	10	12	5	11	11	11	0	15	6	5	7	14	2	7	7	9	4	6
E PROGRAMS TO HELP SENIORS	8	6	12	9	7	11	7	5	4	9	2	7	4	9	4	6	8	8	0	7
W EMERGENCY 911/FIRE RESP.	3	6	2	4	1	4	3	0	0	3	0	0	7	4	2	3	2	3	0	8

Table 19: Q14 SATISFACTION WITH CITY SERVICES RANK MATRIX TABLE (TOTAL DISSATISFIED)

	QE EDUCATION							EDUCATION BY GENDER				Q22 INCOME					CONTACT METHOD		
	Total	HS OR LESS	SOME COLL	COLL GRAD	POST-GRAD	NON-COLL	COLL+	NCOLL MEN	NCOLL WOMEN	COLL+ MEN	COLL+ WOMEN	\$0-\$60K	\$60K-\$90K	\$90K-\$120K	\$120K-\$150K	\$150K+	PHONE	EMAIL	POST CARD
Column n-Size	347	77	97	101	62	174	163	82	91	89	82	39	66	80	37	81	173	134	42
L HOMELESS SERVICES	31	29	42	22	28	36	24	38	37	31	17	42	26	34	25	27	30	30	38
K AFFORDABLE HOUSING	30	25	37	27	26	32	27	33	29	29	24	35	34	25	23	29	29	28	47
G STREETS AND ROADS	27	27	33	18	25	31	20	28	34	23	16	26	14	26	27	27	20	32	41
M BLIGHT AND ILLEGAL DUMPING	26	8	34	21	35	23	26	17	29	27	25	10	21	21	13	38	15	31	59
V SUSTAINABLE LIVING	24	24	25	17	30	25	22	34	16	17	26	27	30	12	18	29	27	19	25
X RENT RELIEF	23	29	28	21	14	28	19	27	31	20	17	6	37	26	22	26	27	23	12
S COMMUNITY INFORMED	22	20	20	23	24	20	23	21	17	25	21	25	20	15	22	30	21	22	23
J NEW BUSINESSES/COMPANIES	20	14	19	21	25	17	23	12	18	23	22	20	14	12	16	25	12	28	26
R NEW EMPLOYERS AND JOBS	20	20	13	16	28	16	21	13	18	20	21	14	19	19	25	23	22	17	18
F BICYCLE LANES AND PATHS	19	22	15	10	34	18	19	19	13	25	12	12	10	15	38	28	21	14	30
Q DIVERSE RANGE OF ARTS	17	17	20	15	15	19	15	20	19	20	9	32	8	16	13	21	15	16	28
I GOVERNMENT OPPORTUNITIES	17	16	11	12	28	13	18	17	7	22	13	8	9	18	12	22	12	20	28
D EMERGENCIES/NAT DISASTERS	17	14	19	15	13	17	15	12	18	17	12	19	15	9	24	16	15	18	21
P SEWER/WASTEWATER SYSTEM	15	17	10	12	22	13	16	10	13	18	13	25	12	9	9	23	16	12	23
H PUBLIC FACILITIES/INFRASTR.	15	11	14	13	21	13	16	11	14	18	14	19	17	2	14	17	9	19	27
A RECREATION OPPORTUNITIES	14	7	9	15	23	8	18	5	10	22	14	10	16	5	29	19	12	13	27
O AFTERSCHOOL PROGRAMS	13	5	15	14	19	11	16	4	17	15	15	6	15	11	8	18	13	11	22
T DIVERSITY/CULTURE INCLUSION	13	16	12	15	6	14	11	17	11	15	8	27	7	18	9	12	16	11	9
N TRAFFIC LAWS	12	8	11	11	18	9	13	5	14	10	16	5	10	7	10	22	10	14	13
C POLICE SERVICES	11	6	13	13	9	10	11	4	15	18	4	12	15	5	11	7	9	11	20
B PUBLIC PARKS	10	2	9	9	12	6	10	5	7	14	5	10	8	2	18	9	5	11	28
U PERMITS AND LICENSES	9	9	5	8	12	7	10	7	6	13	7	5	9	5	8	14	11	6	8
E PROGRAMS TO HELP SENIORS	8	9	5	10	9	6	10	6	3	11	8	15	9	4	5	6	7	10	5
W EMERGENCY 911/FIRE RESP.	3	5	0	2	3	2	2	0	3	5	0	4	0	2	1	5	3	3	3

Table 19: Q14 SATISFACTION WITH CITY SERVICES RANK MATRIX TABLE (TOTAL DISSATISFIED)

	QD GENDER			QB AGE									GENDER BY AGE			
	Total	MEN	WOMEN										MEN 18-49	MEN 50+	WOMEN 18-49	WOMEN 50+
				18-29	30-39	40-49	50-64	65-74	75+	18-49	50+	65+				
Column n-Size	347	163	174	69	73	52	83	35	24	194	142	59	94	66	95	76
L HOMELESS SERVICES	31	33	28	37	35	25	33	25	10	33	27	19	36	29	30	25
K AFFORDABLE HOUSING	30	30	27	36	36	24	34	19	14	33	27	17	30	31	32	23
G STREETS AND ROADS	27	25	27	16	36	19	38	20	17	24	30	19	24	28	23	32
M BLIGHT AND ILLEGAL DUMPING	26	23	28	18	22	32	35	21	21	23	29	21	18	29	27	29
V SUSTAINABLE LIVING	24	26	21	28	36	18	18	19	4	28	16	13	34	13	22	19
X RENT RELIEF	23	23	24	31	34	17	19	15	8	28	16	12	29	14	29	18
S COMMUNITY INFORMED	22	23	19	21	31	18	20	11	17	24	17	14	28	16	18	18
J NEW BUSINESSES/COMPANIES	20	19	19	20	25	21	21	12	5	22	16	9	16	21	26	12
R NEW EMPLOYERS AND JOBS	20	17	20	22	35	11	12	2	20	24	11	9	19	12	27	10
F BICYCLE LANES AND PATHS	19	22	15	21	19	18	24	8	19	19	19	13	22	21	13	17
Q DIVERSE RANGE OF ARTS	17	21	14	20	24	7	20	10	13	18	16	11	21	21	15	12
I GOVERNMENT OPPORTUNITIES	17	20	10	12	15	21	21	19	4	15	17	13	16	26	10	10
D EMERGENCIES/NAT DISASTERS	17	14	16	20	20	7	20	10	8	17	16	9	10	21	18	11
P SEWER/WASTEWATER SYSTEM	15	15	13	14	21	10	16	7	9	16	13	8	14	15	14	11
H PUBLIC FACILITIES/INFRAST.	15	14	15	10	8	17	26	8	7	11	18	8	11	18	11	18
A RECREATION OPPORTUNITIES	14	14	15	9	20	11	12	12	26	13	14	18	13	15	14	14
O AFTERSCHOOL PROGRAMS	13	9	17	18	24	14	9	3	4	19	7	4	11	7	25	7
T DIVERSITY/CULTURE INCLUSION	13	17	10	19	12	7	15	10	13	13	13	11	16	18	11	9
N TRAFFIC LAWS	12	8	16	14	10	10	17	11	4	12	13	8	3	13	19	13
C POLICE SERVICES	11	11	11	12	8	7	19	7	8	9	14	7	11	11	7	16
B PUBLIC PARKS	10	10	10	2	8	12	11	8	34	7	14	19	8	12	6	16
U PERMITS AND LICENSES	9	10	7	16	10	4	9	3	3	11	6	3	11	9	9	4
E PROGRAMS TO HELP SENIORS	8	9	5	11	6	4	10	8	3	7	8	6	6	13	6	5
W EMERGENCY 911/FIRE RESP.	3	2	2	7	2	2	2	1	0	4	1	0	2	2	4	0