FAIRBANK, MASLIN, MAULLIN, METZ & ASSOCIATES
CITY OF MILPITAS 2022 COMMUNITY SURVEY - 320-991 (JANUARY 3-17, 2022)

| BANNER OVERALL | Q1 RIGHT DIREC 59% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Interviewed in Vietnamese/Chin | 86% | 3% |
| Interviewed in Spanish | 77% | 3% |
| Interviewed on Cell Phone | 76% | 30% |
| Men Ages 18-49 | 72% | 27% |
| Mode of Interview Phone | 71% | 50% |
| Contact Method Phone | 71% | 50% |
| Ages 18-29 | 70% | 20% |
| Chinese | 70% | 14% |
| Indian | 70% | 13% |
| Lived 0-10yrs in Milpitas | 68% | 32% |
| Men with No Children | 68% | 21% |
| College-Educated Men | 67% | 24% |
| HH Income $90,000-$120,000 | 67% | 22% |
| HH Income <$60,000 | 67% | 10% |
| Renters | 66% | 23% |
| Ages 18-49 | 65% | 56% |
| Asian/Pacific Islanders | 64% | 56% |
| Men | 64% | 47% |
| Four-year College Graduates | 64% | 29% |
| Interviewed on Landline | 64% | 20% |
| Ages 40-49 | 64% | 15% |
| People of Color | 63% | 79% |
| Four-year College or More | 63% | 47% |
| Dads | 63% | 24% |
| No Children | 62% | 44% |
| Lived 21-30yrs in Milpitas | 62% | 21% |
| Post-Graduate Educated | 62% | 18% |
| Have Young Children at Home | 61% | 27% |
| Non-College Educated Men | 61% | 22% |
| HH Income $150,000+ | 61% | 22% |
| Ages 30-39 | 61% | 21% |
| Ages 75+ | 61% | 7% |
| College-Educated Women | 60% | 22% |
| HH Income $60,000-$90,000 | 60% | 18% |
| Homeowners | 59% | 69% |

| BANNER OVERALL | Q1 RIGHT DIREC 59% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Have Children | 59% | 51% |
| Some College Education | 59% | 28% |
| Women Ages 18-49 | 59% | 27% |
| Filipino | 59% | 12% |
| Interviewed in English | 58% | 94% |
| Lived 11-20yrs in Milpitas | 58% | 25% |
| Ages 65+ | 58% | 17% |
| Latinos | 58% | 13% |
| Some College or Less | 57% | 49% |
| Women with No Children | 57% | 22% |
| Women | 56% | 50% |
| Moms | 56% | 26% |
| No Young Children at Home | 56% | 24% |
| Ages 65-74 | 56% | 10% |
| HH Income $120,000-$150,000 | 56% | 10% |
| Contact Method Postcard | 55% | 12% |
| High School Educated | 54% | 21% |
| Vietnamese | 54% | 14% |
| Non-College Educated Women | 53% | 26% |
| Women Ages 50+ | 53% | 22% |
| Ages 50+ | 52% | 41% |
| Men Ages 50+ | 52% | 19% |
| Whites | 51% | 14% |
| Lived 31-40yrs in Milpitas | 49% | 12% |
| Ages 50-64 | 48% | 24% |
| Mode of Interview Online | 47% | 50% |
| Contact Method Email | 45% | 38% |
| Lived 41+yrs in Milpitas | 38% | 11% |

| BANNER OVERALL | Q1 WRONG TRACK 18% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Lived 41+yrs in Milpitas | 32% | 11% |
| Whites | 27% | 14% |
| Mode of Interview Online | 25% | 50% |
| Contact Method Email | 25% | 38% |
| Ages 50-64 | 25% | 24% |
| Men Ages 50+ | 22% | 19% |
| Contact Method Postcard | 22% | 12% |
| HH Income $120,000-$150,000 | 22% | 10% |
| Ages 50+ | 21% | 41% |
| Non-College Educated Women | 21% | 26% |
| Lived 11-20yrs in Milpitas | 21% | 25% |
| Women Ages 50+ | 21% | 22% |
| Lived 31-40yrs in Milpitas | 21% | 12% |
| Moms | 20% | 26% |
| Vietnamese | 20% | 14% |
| Interviewed in English | 19% | 94% |
| Homeowners | 19% | 69% |
| Have Children | 19% | 51% |
| Have Young Children at Home | 19% | 27% |
| No Young Children at Home | 19% | 24% |
| Post-Graduate Educated | 19% | 18% |
| Latinos | 19% | 13% |
| Women | 18% | 50% |
| Some College or Less | 18% | 49% |
| Some College Education | 18% | 28% |
| HH Income $150,000+ | 18% | 22% |
| High School Educated | 18% | 21% |
| Men | 17% | 47% |
| Dads | 17% | 24% |
| College-Educated Men | 17% | 24% |
| Lived 21-30yrs in Milpitas | 17% | 21% |
| Ages 30-39 | 17% | 21% |
| Ages 65-74 | 17% | 10% |
| Renters | 16% | 23% |
| HH Income $60,000-$90,000 | 16% | 18% |

| BANNER OVERALL | Q1 WRONG TRACK 18% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Ages 65+ | 16% | 17% |
| HH Income <$60,000 | 16% | 10% |
| Four-year College or More | 15% | 47% |
| Women Ages 18-49 | 15% | 27% |
| HH Income $90,000-$120,000 | 15% | 22% |
| Non-College Educated Men | 15% | 22% |
| Ages 40-49 | 15% | 15% |
| Ages 75+ | 15% | 7% |
| People of Color | 14% | 79% |
| Ages 18-49 | 14% | 56% |
| No Children | 14% | 44% |
| Women with No Children | 14% | 22% |
| Men with No Children | 14% | 21% |
| Filipino | 14% | 12% |
| Interviewed in Vietnamese/Chin | 14% | 3% |
| Asian/Pacific Islanders | 13% | 56% |
| Men Ages 18-49 | 13% | 27% |
| Interviewed on Cell Phone | 12% | 30% |
| Four-year College Graduates | 12% | 29% |
| College-Educated Women | 12% | 22% |
| Mode of Interview Phone | 11% | 50% |
| Contact Method Phone | 11% | 50% |
| Lived 0-10yrs in Milpitas | 11% | 32% |
| Ages 18-29 | 10% | 20% |
| Interviewed on Landline | 10% | 20% |
| Chinese | 10% | 14% |
| Indian | 7% | 13% |
| Interviewed in Spanish | 3% | 3% |

2

| BANNER OVERALL | Q1 DK/NA 23% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Contact Method Email | 30% | 38% |
| Lived 31-40yrs in Milpitas | 30% | 12% |
| Lived 41+yrs in Milpitas | 30% | 11% |
| Women with No Children | 29% | 22% |
| Mode of Interview Online | 28% | 50% |
| College-Educated Women | 28% | 22% |
| High School Educated | 28% | 21% |
| Ages 50-64 | 27% | 24% |
| Interviewed on Landline | 27% | 20% |
| Ages 65-74 | 27% | 10% |
| Women | 26% | 50% |
| Ages 50+ | 26% | 41% |
| Women Ages 18-49 | 26% | 27% |
| Non-College Educated Women | 26% | 26% |
| Women Ages 50+ | 26% | 22% |
| Men Ages 50+ | 26% | 19% |
| Ages 65+ | 26% | 17% |
| Vietnamese | 26% | 14% |
| Filipino | 26% | 12% |
| Some College or Less | 25% | 49% |
| No Young Children at Home | 25% | 24% |
| Interviewed in English | 24% | 94% |
| No Children | 24% | 44% |
| Four-year College Graduates | 24% | 29% |
| Moms | 24% | 26% |
| HH Income $60,000-$90,000 | 24% | 18% |
| People of Color | 23% | 79% |
| Asian/Pacific Islanders | 23% | 56% |
| Some College Education | 23% | 28% |
| Non-College Educated Men | 23% | 22% |
| Ages 30-39 | 23% | 21% |
| Indian | 23% | 13% |
| Contact Method Postcard | 23% | 12% |
| Ages 75+ | 23% | 7% |
| Homeowners | 22% | 69% |

| BANNER OVERALL | Q1 DK/NA 23% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Have Children | 22% | 51% |
| Four-year College or More | 22% | 47% |
| Lived 11-20yrs in Milpitas | 22% | 25% |
| Latinos | 22% | 13% |
| HH Income $120,000-$150,000 | 22% | 10% |
| Ages 18-49 | 21% | 56% |
| Lived 0-10yrs in Milpitas | 21% | 32% |
| Ages 40-49 | 21% | 15% |
| Whites | 21% | 14% |
| Chinese | 21% | 14% |
| Men | 20% | 47% |
| HH Income $150,000+ | 20% | 22% |
| Lived 21-30yrs in Milpitas | 20% | 21% |
| Interviewed in Spanish | 20% | 3% |
| Have Young Children at Home | 19% | 27% |
| Dads | 19% | 24% |
| Ages 18-29 | 19% | 20% |
| Post-Graduate Educated | 19% | 18% |
| Mode of Interview Phone | 18% | 50% |
| Contact Method Phone | 18% | 50% |
| Renters | 18% | 23% |
| HH Income $90,000-$120,000 | 18% | 22% |
| Men with No Children | 18% | 21% |
| HH Income <$60,000 | 17% | 10% |
| College-Educated Men | 16% | 24% |
| Men Ages 18-49 | 15% | 27% |
| Interviewed on Cell Phone | 11% | 30% |
| Interviewed in Vietnamese/Chin | 0% | 3% |

| BANNER OVERALL | Q2 VERY SAT 26% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Ages 18-29 | 39% | 20% |
| HH Income $90,000-$120,000 | 37% | 22% |
| Interviewed on Landline | 36% | 20% |
| Ages 75+ | 36% | 7% |
| Mode of Interview Phone | 35% | 50% |
| Contact Method Phone | 35% | 50% |
| Interviewed on Cell Phone | 35% | 30% |
| Ages 65+ | 35% | 17% |
| Ages 65-74 | 35% | 10% |
| Lived 21-30yrs in Milpitas | 34% | 21% |
| Indian | 34% | 13% |
| Whites | 32% | 14% |
| Interviewed in Vietnamese/Chin | 32% | 3% |
| High School Educated | 31% | 21% |
| HH Income $60,000-$90,000 | 31% | 18% |
| Some College or Less | 30% | 49% |
| Women with No Children | 30% | 22% |
| Interviewed in Spanish | 30% | 3% |
| Homeowners | 29% | 69% |
| No Children | 29% | 44% |
| Some College Education | 29% | 28% |
| Non-College Educated Women | 29% | 26% |
| Non-College Educated Men | 29% | 22% |
| Men Ages 50+ | 29% | 19% |
| Chinese | 29% | 14% |
| Latinos | 29% | 13% |
| HH Income <$60,000 | 29% | 10% |
| Ages 50+ | 28% | 41% |
| Women Ages 18-49 | 28% | 27% |
| No Young Children at Home | 28% | 24% |
| People of Color | 27% | 79% |
| Women | 27% | 50% |
| Lived 11-20yrs in Milpitas | 27% | 25% |
| Women Ages 50+ | 27% | 22% |
| College-Educated Women | 27% | 22% |

| BANNER OVERALL | Q2 VERY SAT 26% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Men with No Children | 27% | 21% |
| Interviewed in English | 26% | 94% |
| Ages 18-49 | 26% | 56% |
| Asian/Pacific Islanders | 26% | 56% |
| Have Children | 26% | 51% |
| Men | 26% | 47% |
| Four-year College Graduates | 26% | 29% |
| Moms | 26% | 26% |
| Dads | 26% | 24% |
| Lived 41+yrs in Milpitas | 26% | 11% |
| HH Income $120,000-$150,000 | 26% | 10% |
| Four-year College or More | 25% | 47% |
| Lived 0-10yrs in Milpitas | 25% | 32% |
| Men Ages 18-49 | 24% | 27% |
| Have Young Children at Home | 24% | 27% |
| College-Educated Men | 24% | 24% |
| Filipino | 24% | 12% |
| Ages 50-64 | 23% | 24% |
| Post-Graduate Educated | 23% | 18% |
| Ages 40-49 | 22% | 15% |
| Renters | 21% | 23% |
| HH Income $150,000+ | 20% | 22% |
| Vietnamese | 19% | 14% |
| Mode of Interview Online | 18% | 50% |
| Contact Method Email | 18% | 38% |
| Lived 31-40yrs in Milpitas | 18% | 12% |
| Ages 30-39 | 17% | 21% |
| Contact Method Postcard | 17% | 12% |

| BANNER | Q2 VERY DISSAT | PERCENT OF SAMPLE |
|---|---|---|
| OVERALL | 5% | 100% |
| Interviewed in Spanish | 15% | 3% |
| High School Educated | 9% | 21% |
| Ages 50-64 | 8% | 24% |
| Non-College Educated Men | 8% | 22% |
| Men | 7% | 47% |
| Interviewed on Cell Phone | 7% | 30% |
| Lived 11-20yrs in Milpitas | 7% | 25% |
| Lived 21-30yrs in Milpitas | 7% | 21% |
| Ages 30-39 | 7% | 21% |
| Men Ages 50+ | 7% | 19% |
| Latinos | 7% | 13% |
| Mode of Interview Online | 6% | 50% |
| Contact Method Email | 6% | 38% |
| Have Young Children at Home | 6% | 27% |
| Dads | 6% | 24% |
| Indian | 6% | 13% |
| Lived 31-40yrs in Milpitas | 6% | 12% |
| Interviewed in Vietnamese/Chin | 6% | 3% |
| Interviewed in English | 5% | 94% |
| People of Color | 5% | 79% |
| Homeowners | 5% | 69% |
| Ages 18-49 | 5% | 56% |
| Have Children | 5% | 51% |
| Mode of Interview Phone | 5% | 50% |
| Contact Method Phone | 5% | 50% |
| Some College or Less | 5% | 49% |
| Ages 50+ | 5% | 41% |
| Men Ages 18-49 | 5% | 27% |
| College-Educated Men | 5% | 24% |
| No Young Children at Home | 5% | 24% |
| HH Income $90,000-$120,000 | 5% | 22% |
| Men with No Children | 5% | 21% |
| Ages 40-49 | 5% | 15% |
| Vietnamese | 5% | 14% |
| Contact Method Postcard | 5% | 12% |

| BANNER | Q2 VERY DISSAT | PERCENT OF SAMPLE |
|---|---|---|
| OVERALL | 5% | 100% |
| HH Income $120,000-$150,000 | 5% | 10% |
| Asian/Pacific Islanders | 4% | 56% |
| Four-year College or More | 4% | 47% |
| No Children | 4% | 44% |
| Four-year College Graduates | 4% | 29% |
| Moms | 4% | 26% |
| Non-College Educated Women | 4% | 26% |
| Renters | 4% | 23% |
| HH Income $60,000-$90,000 | 4% | 18% |
| Post-Graduate Educated | 4% | 18% |
| Whites | 4% | 14% |
| Lived 41+yrs in Milpitas | 4% | 11% |
| HH Income <$60,000 | 4% | 10% |
| Women | 3% | 50% |
| Women Ages 18-49 | 3% | 27% |
| Women Ages 50+ | 3% | 22% |
| HH Income $150,000+ | 3% | 22% |
| College-Educated Women | 3% | 22% |
| Chinese | 3% | 14% |
| Lived 0-10yrs in Milpitas | 2% | 32% |
| Some College Education | 2% | 28% |
| Women with No Children | 2% | 22% |
| Interviewed on Landline | 2% | 20% |
| Ages 18-29 | 2% | 20% |
| Filipino | 2% | 12% |
| Ages 65+ | 1% | 17% |
| Ages 65-74 | 1% | 10% |
| Ages 75+ | 1% | 7% |

| BANNER OVERALL | Q2 TOTAL SAT 83% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Interviewed in Vietnamese/Chin | 94% | 3% |
| Ages 75+ | 93% | 7% |
| Interviewed on Landline | 91% | 20% |
| Mode of Interview Phone | 90% | 50% |
| Contact Method Phone | 90% | 50% |
| Lived 0-10yrs in Milpitas | 90% | 32% |
| Interviewed on Cell Phone | 90% | 30% |
| Ages 18-29 | 90% | 20% |
| Women with No Children | 87% | 22% |
| HH Income $90,000-$120,000 | 87% | 22% |
| HH Income $60,000-$90,000 | 87% | 18% |
| Ages 65+ | 87% | 17% |
| Four-year College Graduates | 86% | 29% |
| Women Ages 18-49 | 86% | 27% |
| Dads | 86% | 24% |
| College-Educated Women | 86% | 22% |
| Filipino | 86% | 12% |
| People of Color | 85% | 79% |
| Asian/Pacific Islanders | 85% | 56% |
| Have Young Children at Home | 85% | 27% |
| Non-College Educated Men | 85% | 22% |
| Vietnamese | 85% | 14% |
| Latinos | 85% | 13% |
| Interviewed in Spanish | 85% | 3% |
| Ages 18-49 | 84% | 56% |
| Have Children | 84% | 51% |
| Women | 84% | 50% |
| Some College or Less | 84% | 49% |
| Four-year College or More | 84% | 47% |
| No Children | 84% | 44% |
| Some College Education | 84% | 28% |
| Men Ages 18-49 | 84% | 27% |
| Non-College Educated Women | 84% | 26% |
| High School Educated | 84% | 21% |
| Chinese | 84% | 14% |

| BANNER OVERALL | Q2 TOTAL SAT 83% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Indian | 84% | 13% |
| Ages 65-74 | 84% | 10% |
| Homeowners | 83% | 69% |
| Moms | 83% | 26% |
| No Young Children at Home | 83% | 24% |
| Renters | 83% | 23% |
| HH Income $150,000+ | 83% | 22% |
| Women Ages 50+ | 83% | 22% |
| Whites | 83% | 14% |
| HH Income $120,000-$150,000 | 83% | 10% |
| Interviewed in English | 82% | 94% |
| Men | 82% | 47% |
| Ages 50+ | 82% | 41% |
| College-Educated Men | 82% | 24% |
| Ages 30-39 | 82% | 21% |
| Lived 21-30yrs in Milpitas | 81% | 21% |
| Men with No Children | 81% | 21% |
| Men Ages 50+ | 81% | 19% |
| Post-Graduate Educated | 81% | 18% |
| Contact Method Postcard | 81% | 12% |
| Ages 40-49 | 80% | 15% |
| Lived 41+yrs in Milpitas | 80% | 11% |
| HH Income <$60,000 | 80% | 10% |
| Lived 31-40yrs in Milpitas | 79% | 12% |
| Lived 11-20yrs in Milpitas | 78% | 25% |
| Ages 50-64 | 78% | 24% |
| Mode of Interview Online | 75% | 50% |
| Contact Method Email | 73% | 38% |

| BANNER OVERALL | Q2 TOTAL DISSAT 17% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Contact Method Email | 26% | 38% |
| Mode of Interview Online | 24% | 50% |
| Ages 50-64 | 22% | 24% |
| Lived 11-20yrs in Milpitas | 21% | 25% |
| Lived 31-40yrs in Milpitas | 21% | 12% |
| Ages 40-49 | 20% | 15% |
| Lived 41+yrs in Milpitas | 20% | 11% |
| HH Income <$60,000 | 20% | 10% |
| Lived 21-30yrs in Milpitas | 19% | 21% |
| Post-Graduate Educated | 19% | 18% |
| Contact Method Postcard | 19% | 12% |
| College-Educated Men | 18% | 24% |
| Ages 30-39 | 18% | 21% |
| Men Ages 50+ | 18% | 19% |
| Interviewed in English | 17% | 94% |
| Men | 17% | 47% |
| Ages 50+ | 17% | 41% |
| Moms | 17% | 26% |
| No Young Children at Home | 17% | 24% |
| Renters | 17% | 23% |
| Women Ages 50+ | 17% | 22% |
| HH Income $150,000+ | 17% | 22% |
| Men with No Children | 17% | 21% |
| HH Income $120,000-$150,000 | 17% | 10% |
| Homeowners | 16% | 69% |
| Have Children | 16% | 51% |
| Women | 16% | 50% |
| Four-year College or More | 16% | 47% |
| No Children | 16% | 44% |
| Non-College Educated Women | 16% | 26% |
| Whites | 16% | 14% |
| Indian | 16% | 13% |
| People of Color | 15% | 79% |
| Ages 18-49 | 15% | 56% |
| Some College or Less | 15% | 49% |

| BANNER OVERALL | Q2 TOTAL DISSAT 17% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Some College Education | 15% | 28% |
| Men Ages 18-49 | 15% | 27% |
| Have Young Children at Home | 15% | 27% |
| High School Educated | 15% | 21% |
| Chinese | 15% | 14% |
| Latinos | 15% | 13% |
| Interviewed in Spanish | 15% | 3% |
| Asian/Pacific Islanders | 14% | 56% |
| Four-year College Graduates | 14% | 29% |
| Women Ages 18-49 | 14% | 27% |
| Dads | 14% | 24% |
| Non-College Educated Men | 14% | 22% |
| College-Educated Women | 14% | 22% |
| Filipino | 14% | 12% |
| Ages 65-74 | 14% | 10% |
| Women with No Children | 13% | 22% |
| HH Income $90,000-$120,000 | 13% | 22% |
| Vietnamese | 13% | 14% |
| HH Income $60,000-$90,000 | 12% | 18% |
| Ages 65+ | 11% | 17% |
| Mode of Interview Phone | 10% | 50% |
| Contact Method Phone | 10% | 50% |
| Lived 0-10yrs in Milpitas | 10% | 32% |
| Interviewed on Cell Phone | 10% | 30% |
| Ages 18-29 | 9% | 20% |
| Interviewed on Landline | 9% | 20% |
| Ages 75+ | 7% | 7% |
| Interviewed in Vietnamese/Chin | 6% | 3% |

| BANNER OVERALL | Q7 MUCH TOO FAST 17% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Lived 41+yrs in Milpitas | 40% | 11% |
| Whites | 30% | 14% |
| Interviewed in Spanish | 26% | 3% |
| Ages 50-64 | 23% | 24% |
| Women Ages 50+ | 23% | 22% |
| Ages 75+ | 23% | 7% |
| Ages 50+ | 22% | 41% |
| Contact Method Email | 22% | 38% |
| Mode of Interview Online | 21% | 50% |
| No Young Children at Home | 21% | 24% |
| Men Ages 50+ | 21% | 19% |
| Ages 65+ | 21% | 17% |
| Latinos | 21% | 13% |
| Lived 31-40yrs in Milpitas | 21% | 12% |
| Moms | 20% | 26% |
| Non-College Educated Women | 20% | 26% |
| Ages 65-74 | 20% | 10% |
| HH Income <$60,000 | 20% | 10% |
| Some College or Less | 19% | 49% |
| Some College Education | 19% | 28% |
| HH Income $150,000+ | 19% | 22% |
| Lived 21-30yrs in Milpitas | 19% | 21% |
| Contact Method Postcard | 19% | 12% |
| Have Children | 18% | 51% |
| Women | 18% | 50% |
| Non-College Educated Men | 18% | 22% |
| High School Educated | 18% | 21% |
| Filipino | 18% | 12% |
| Interviewed in English | 17% | 94% |
| Homeowners | 17% | 69% |
| Dads | 17% | 24% |
| Men | 16% | 47% |
| Have Young Children at Home | 16% | 27% |
| Women with No Children | 16% | 22% |
| College-Educated Women | 16% | 22% |

| BANNER OVERALL | Q7 MUCH TOO FAST 17% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Post-Graduate Educated | 16% | 18% |
| Ages 40-49 | 16% | 15% |
| People of Color | 15% | 79% |
| Four-year College or More | 15% | 47% |
| No Children | 15% | 44% |
| Women Ages 18-49 | 15% | 27% |
| Lived 11-20yrs in Milpitas | 15% | 25% |
| Renters | 15% | 23% |
| Interviewed on Landline | 15% | 20% |
| HH Income $120,000-$150,000 | 15% | 10% |
| Four-year College Graduates | 14% | 29% |
| College-Educated Men | 14% | 24% |
| Men with No Children | 14% | 21% |
| Ages 18-29 | 14% | 20% |
| Interviewed in Vietnamese/Chin | 14% | 3% |
| Ages 18-49 | 13% | 56% |
| Mode of Interview Phone | 13% | 50% |
| Contact Method Phone | 13% | 50% |
| HH Income $90,000-$120,000 | 13% | 22% |
| Asian/Pacific Islanders | 12% | 56% |
| Interviewed on Cell Phone | 12% | 30% |
| Men Ages 18-49 | 12% | 27% |
| HH Income $60,000-$90,000 | 12% | 18% |
| Indian | 12% | 13% |
| Ages 30-39 | 10% | 21% |
| Vietnamese | 10% | 14% |
| Lived 0-10yrs in Milpitas | 9% | 32% |
| Chinese | 9% | 14% |

| BANNER OVERALL | Q7 TOO FAST 41% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Lived 41+yrs in Milpitas | 65% | 11% |
| Interviewed in Spanish | 65% | 3% |
| Whites | 60% | 14% |
| Ages 65-74 | 52% | 10% |
| Non-College Educated Women | 51% | 26% |
| Moms | 49% | 26% |
| No Young Children at Home | 49% | 24% |
| Latinos | 49% | 13% |
| HH Income <$60,000 | 49% | 10% |
| Some College Education | 48% | 28% |
| Women Ages 50+ | 48% | 22% |
| Women | 47% | 50% |
| Women Ages 18-49 | 47% | 27% |
| Mode of Interview Online | 46% | 50% |
| Some College or Less | 46% | 49% |
| Contact Method Email | 46% | 38% |
| Ages 50-64 | 46% | 24% |
| Lived 31-40yrs in Milpitas | 46% | 12% |
| Ages 50+ | 45% | 41% |
| Ages 65+ | 45% | 17% |
| Contact Method Postcard | 45% | 12% |
| Filipino | 45% | 12% |
| Have Children | 44% | 51% |
| HH Income $150,000+ | 44% | 22% |
| Women with No Children | 43% | 22% |
| High School Educated | 43% | 21% |
| Interviewed on Landline | 43% | 20% |
| Homeowners | 42% | 69% |
| College-Educated Women | 42% | 22% |
| Lived 21-30yrs in Milpitas | 42% | 21% |
| Men Ages 50+ | 42% | 19% |
| Ages 40-49 | 42% | 15% |
| HH Income $120,000-$150,000 | 42% | 10% |
| Interviewed in English | 41% | 94% |
| Non-College Educated Men | 41% | 22% |

| BANNER OVERALL | Q7 TOO FAST 41% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Have Young Children at Home | 39% | 27% |
| Dads | 39% | 24% |
| Ages 18-49 | 38% | 56% |
| Four-year College Graduates | 38% | 29% |
| Ages 18-29 | 38% | 20% |
| People of Color | 37% | 79% |
| Four-year College or More | 37% | 47% |
| Lived 11-20yrs in Milpitas | 37% | 25% |
| Mode of Interview Phone | 36% | 50% |
| Contact Method Phone | 36% | 50% |
| Men | 36% | 47% |
| No Children | 36% | 44% |
| HH Income $90,000-$120,000 | 36% | 22% |
| Chinese | 36% | 14% |
| Ages 75+ | 35% | 7% |
| Asian/Pacific Islanders | 34% | 56% |
| Ages 30-39 | 34% | 21% |
| Post-Graduate Educated | 34% | 18% |
| HH Income $60,000-$90,000 | 34% | 18% |
| Lived 0-10yrs in Milpitas | 33% | 32% |
| Renters | 33% | 23% |
| College-Educated Men | 32% | 24% |
| Interviewed on Cell Phone | 31% | 30% |
| Men Ages 18-49 | 31% | 27% |
| Men with No Children | 31% | 21% |
| Indian | 31% | 13% |
| Vietnamese | 25% | 14% |
| Interviewed in Vietnamese/Chin | 17% | 3% |

| BANNER OVERALL | Q7 TOO SLOW 10% | PERCENT OF SAMPLE 100% |
|---|---|---|
| HH Income $150,000+ | 23% | 22% |
| Lived 0-10yrs in Milpitas | 19% | 32% |
| Ages 30-39 | 19% | 21% |
| Contact Method Postcard | 19% | 12% |
| Post-Graduate Educated | 18% | 18% |
| Renters | 16% | 23% |
| Have Young Children at Home | 15% | 27% |
| College-Educated Men | 15% | 24% |
| Chinese | 15% | 14% |
| Dads | 14% | 24% |
| Interviewed on Cell Phone | 13% | 30% |
| Men Ages 18-49 | 13% | 27% |
| Indian | 13% | 13% |
| Ages 18-49 | 12% | 56% |
| Have Children | 12% | 51% |
| Men | 12% | 47% |
| Four-year College or More | 12% | 47% |
| Women Ages 18-49 | 12% | 27% |
| Men Ages 50+ | 12% | 19% |
| Interviewed in Spanish | 12% | 3% |
| People of Color | 11% | 79% |
| Mode of Interview Online | 11% | 50% |
| Men with No Children | 11% | 21% |
| Latinos | 11% | 13% |
| Interviewed in English | 10% | 94% |
| Asian/Pacific Islanders | 10% | 56% |
| High School Educated | 10% | 21% |
| Mode of Interview Phone | 9% | 50% |
| Contact Method Phone | 9% | 50% |
| Contact Method Email | 9% | 38% |
| Four-year College Graduates | 9% | 29% |
| Moms | 9% | 26% |
| College-Educated Women | 9% | 22% |
| Ages 18-29 | 9% | 20% |
| Filipino | 9% | 12% |

| BANNER OVERALL | Q7 TOO SLOW 10% | PERCENT OF SAMPLE 100% |
|---|---|---|
| HH Income $120,000-$150,000 | 9% | 10% |
| Homeowners | 8% | 69% |
| No Children | 8% | 44% |
| No Young Children at Home | 8% | 24% |
| Ages 50-64 | 8% | 24% |
| Non-College Educated Men | 8% | 22% |
| Lived 21-30yrs in Milpitas | 8% | 21% |
| Ages 65-74 | 8% | 10% |
| HH Income <$60,000 | 8% | 10% |
| Women | 7% | 50% |
| Some College or Less | 7% | 49% |
| Lived 11-20yrs in Milpitas | 7% | 25% |
| Ages 40-49 | 7% | 15% |
| Ages 50+ | 6% | 41% |
| Non-College Educated Women | 6% | 26% |
| HH Income $60,000-$90,000 | 6% | 18% |
| Vietnamese | 6% | 14% |
| Some College Education | 5% | 28% |
| Women with No Children | 5% | 22% |
| HH Income $90,000-$120,000 | 5% | 22% |
| Whites | 5% | 14% |
| Ages 65+ | 4% | 17% |
| Women Ages 50+ | 2% | 22% |
| Interviewed on Landline | 2% | 20% |
| Lived 41+yrs in Milpitas | 2% | 11% |
| Lived 31-40yrs in Milpitas | 1% | 12% |
| Ages 75+ | 0% | 7% |
| Interviewed in Vietnamese/Chin | 0% | 3% |

| BANNER<br>OVERALL | Q7<br>RIGHT/DK<br>49% | PERCENT<br>OF SAMPLE<br>100% |
|---|---|---|
| Interviewed in Vietnamese/Chin | 83% | 3% |
| Vietnamese | 69% | 14% |
| Ages 75+ | 65% | 7% |
| HH Income $60,000-$90,000 | 61% | 18% |
| HH Income $90,000-$120,000 | 59% | 22% |
| Men with No Children | 58% | 21% |
| Indian | 57% | 13% |
| Asian/Pacific Islanders | 56% | 56% |
| No Children | 56% | 44% |
| Interviewed on Cell Phone | 56% | 30% |
| Men Ages 18-49 | 56% | 27% |
| Lived 11-20yrs in Milpitas | 56% | 25% |
| Mode of Interview Phone | 55% | 50% |
| Contact Method Phone | 55% | 50% |
| Interviewed on Landline | 54% | 20% |
| Four-year College Graduates | 53% | 29% |
| College-Educated Men | 53% | 24% |
| Ages 18-29 | 53% | 20% |
| Lived 31-40yrs in Milpitas | 53% | 12% |
| People of Color | 52% | 79% |
| Men | 52% | 47% |
| Four-year College or More | 51% | 47% |
| Renters | 51% | 23% |
| Women with No Children | 51% | 22% |
| Women Ages 50+ | 51% | 22% |
| Ages 65+ | 51% | 17% |
| Homeowners | 50% | 69% |
| Ages 18-49 | 50% | 56% |
| Non-College Educated Men | 50% | 22% |
| Lived 21-30yrs in Milpitas | 50% | 21% |
| Ages 40-49 | 50% | 15% |
| Interviewed in English | 49% | 94% |
| College-Educated Women | 49% | 22% |
| Chinese | 49% | 14% |
| HH Income $120,000-$150,000 | 49% | 10% |

| BANNER<br>OVERALL | Q7<br>RIGHT/DK<br>49% | PERCENT<br>OF SAMPLE<br>100% |
|---|---|---|
| Ages 50+ | 48% | 41% |
| Lived 0-10yrs in Milpitas | 48% | 32% |
| High School Educated | 48% | 21% |
| Post-Graduate Educated | 48% | 18% |
| Some College or Less | 47% | 49% |
| Some College Education | 47% | 28% |
| Ages 50-64 | 47% | 24% |
| Dads | 47% | 24% |
| Ages 30-39 | 47% | 21% |
| Women | 46% | 50% |
| Have Young Children at Home | 46% | 27% |
| Men Ages 50+ | 46% | 19% |
| Filipino | 46% | 12% |
| Have Children | 45% | 51% |
| Contact Method Email | 45% | 38% |
| Mode of Interview Online | 43% | 50% |
| Non-College Educated Women | 43% | 26% |
| Moms | 43% | 26% |
| No Young Children at Home | 43% | 24% |
| HH Income <$60,000 | 43% | 10% |
| Women Ages 18-49 | 42% | 27% |
| Ages 65-74 | 41% | 10% |
| Latinos | 40% | 13% |
| Contact Method Postcard | 36% | 12% |
| Whites | 34% | 14% |
| HH Income $150,000+ | 33% | 22% |
| Lived 41+yrs in Milpitas | 32% | 11% |
| Interviewed in Spanish | 24% | 3% |

| BANNER<br>OVERALL | Q8<br>TOTAL YES<br>32% | PERCENT<br>OF SAMPLE<br>100% |
|---|---|---|
| HH Income <$60,000 | 50% | 10% |
| Lived 41+yrs in Milpitas | 45% | 11% |
| Whites | 44% | 14% |
| Renters | 42% | 23% |
| Ages 75+ | 42% | 7% |
| Ages 30-39 | 40% | 21% |
| Contact Method Postcard | 40% | 12% |
| Non-College Educated Women | 39% | 26% |
| Some College Education | 38% | 28% |
| Moms | 38% | 26% |
| HH Income $120,000-$150,000 | 38% | 10% |
| Lived 0-10yrs in Milpitas | 37% | 32% |
| No Young Children at Home | 37% | 24% |
| Some College or Less | 36% | 49% |
| Women Ages 50+ | 36% | 22% |
| Ages 65+ | 36% | 17% |
| Latinos | 36% | 13% |
| Filipino | 36% | 12% |
| Women | 35% | 50% |
| HH Income $150,000+ | 35% | 22% |
| Women Ages 18-49 | 34% | 27% |
| Lived 31-40yrs in Milpitas | 34% | 12% |
| Interviewed in English | 33% | 94% |
| Have Children | 33% | 51% |
| Mode of Interview Online | 33% | 50% |
| Ages 50+ | 33% | 41% |
| Chinese | 33% | 14% |
| High School Educated | 32% | 21% |
| Lived 21-30yrs in Milpitas | 32% | 21% |
| Ages 65-74 | 32% | 10% |
| Mode of Interview Phone | 31% | 50% |
| Contact Method Phone | 31% | 50% |
| Contact Method Email | 31% | 38% |
| Interviewed on Cell Phone | 31% | 30% |
| Non-College Educated Men | 31% | 22% |

| BANNER<br>OVERALL | Q8<br>TOTAL YES<br>32% | PERCENT<br>OF SAMPLE<br>100% |
|---|---|---|
| Women with No Children | 31% | 22% |
| Ages 18-49 | 30% | 56% |
| Ages 50-64 | 30% | 24% |
| College-Educated Women | 30% | 22% |
| People of Color | 29% | 79% |
| Homeowners | 29% | 69% |
| Have Young Children at Home | 29% | 27% |
| Interviewed on Landline | 29% | 20% |
| Men Ages 50+ | 29% | 19% |
| HH Income $60,000-$90,000 | 29% | 18% |
| Post-Graduate Educated | 29% | 18% |
| Men | 28% | 47% |
| No Children | 28% | 44% |
| Four-year College or More | 27% | 47% |
| Men Ages 18-49 | 27% | 27% |
| Dads | 27% | 24% |
| Ages 40-49 | 27% | 15% |
| Interviewed in Spanish | 27% | 3% |
| Asian/Pacific Islanders | 26% | 56% |
| Four-year College Graduates | 26% | 29% |
| Men with No Children | 26% | 21% |
| College-Educated Men | 25% | 24% |
| Ages 18-29 | 23% | 20% |
| Indian | 21% | 13% |
| HH Income $90,000-$120,000 | 20% | 22% |
| Lived 11-20yrs in Milpitas | 19% | 25% |
| Interviewed in Vietnamese/Chin | 17% | 3% |
| Vietnamese | 13% | 14% |

| BANNER OVERALL | Q9 VERY SAT 54% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Indian | 81% | 8% |
| Post-Graduate Educated | 72% | 16% |
| Women Ages 50+ | 68% | 25% |
| Ages 50-64 | 67% | 23% |
| Whites | 66% | 19% |
| HH Income <$60,000 | 66% | 16% |
| College-Educated Women | 65% | 21% |
| Ages 75+ | 65% | 9% |
| HH Income $150,000+ | 64% | 25% |
| Ages 50+ | 63% | 42% |
| Ages 40-49 | 63% | 13% |
| Latinos | 62% | 14% |
| Contact Method Postcard | 61% | 15% |
| Lived 41+yrs in Milpitas | 61% | 15% |
| Four-year College or More | 60% | 40% |
| Moms | 60% | 31% |
| Ages 65+ | 59% | 19% |
| Some College Education | 58% | 34% |
| No Young Children at Home | 58% | 28% |
| Mode of Interview Online | 57% | 52% |
| Have Children | 57% | 52% |
| Women with No Children | 57% | 21% |
| Men Ages 50+ | 57% | 17% |
| Lived 31-40yrs in Milpitas | 57% | 13% |
| Homeowners | 56% | 63% |
| Women | 56% | 55% |
| Contact Method Email | 56% | 38% |
| Have Young Children at Home | 56% | 25% |
| Interviewed in English | 55% | 96% |
| Interviewed on Cell Phone | 55% | 29% |
| College-Educated Men | 55% | 19% |
| Lived 11-20yrs in Milpitas | 55% | 15% |
| Ages 65-74 | 54% | 10% |
| No Children | 53% | 39% |
| Non-College Educated Women | 53% | 31% |

| BANNER OVERALL | Q9 VERY SAT 54% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Dads | 53% | 21% |
| HH Income $120,000-$150,000 | 53% | 12% |
| People of Color | 52% | 71% |
| Some College or Less | 52% | 55% |
| Ages 30-39 | 52% | 26% |
| Four-year College Graduates | 52% | 24% |
| Lived 0-10yrs in Milpitas | 51% | 36% |
| Renters | 51% | 30% |
| Lived 21-30yrs in Milpitas | 51% | 20% |
| Chinese | 51% | 15% |
| Mode of Interview Phone | 50% | 48% |
| Contact Method Phone | 50% | 48% |
| Men | 50% | 42% |
| Ages 18-49 | 48% | 53% |
| Asian/Pacific Islanders | 48% | 45% |
| Non-College Educated Men | 48% | 22% |
| Women Ages 18-49 | 46% | 29% |
| Men Ages 18-49 | 46% | 23% |
| Men with No Children | 46% | 17% |
| High School Educated | 43% | 21% |
| Interviewed on Landline | 42% | 19% |
| HH Income $60,000-$90,000 | 42% | 17% |
| Filipino | 39% | 14% |
| Interviewed in Spanish | 39% | 2% |
| Interviewed in Vietnamese/Chin | 33% | 2% |
| HH Income $90,000-$120,000 | 31% | 14% |
| Ages 18-29 | 26% | 14% |
| Vietnamese | 17% | 6% |

| BANNER OVERALL | Q9 VERY DISSAT 5% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Interviewed in Spanish | 55% | 2% |
| Lived 21-30yrs in Milpitas | 15% | 20% |
| Latinos | 14% | 14% |
| High School Educated | 12% | 21% |
| Dads | 11% | 21% |
| HH Income <$60,000 | 11% | 16% |
| Contact Method Postcard | 11% | 15% |
| Ages 18-29 | 11% | 14% |
| Ages 50-64 | 10% | 23% |
| Non-College Educated Women | 9% | 31% |
| No Young Children at Home | 9% | 28% |
| HH Income $150,000+ | 8% | 25% |
| People of Color | 7% | 71% |
| Some College or Less | 7% | 55% |
| Have Children | 7% | 52% |
| Mode of Interview Phone | 7% | 48% |
| Contact Method Phone | 7% | 48% |
| Renters | 7% | 30% |
| Interviewed on Cell Phone | 7% | 29% |
| Women with No Children | 7% | 21% |
| Men Ages 50+ | 7% | 17% |
| Ages 40-49 | 7% | 13% |
| Ages 50+ | 6% | 42% |
| Non-College Educated Men | 6% | 22% |
| Interviewed on Landline | 6% | 19% |
| Post-Graduate Educated | 6% | 16% |
| Homeowners | 5% | 63% |
| Women | 5% | 55% |
| Ages 18-49 | 5% | 53% |
| Men | 5% | 42% |
| Some College Education | 5% | 34% |
| Women Ages 18-49 | 5% | 29% |
| Women Ages 50+ | 5% | 25% |
| College-Educated Men | 5% | 19% |
| Lived 31-40yrs in Milpitas | 5% | 13% |

| BANNER OVERALL | Q9 VERY DISSAT 5% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Indian | 5% | 8% |
| Interviewed in English | 4% | 96% |
| Mode of Interview Online | 4% | 52% |
| No Children | 4% | 39% |
| Moms | 4% | 31% |
| Have Young Children at Home | 4% | 25% |
| Men Ages 18-49 | 4% | 23% |
| Lived 41+yrs in Milpitas | 4% | 15% |
| HH Income $90,000-$120,000 | 4% | 14% |
| Lived 0-10yrs in Milpitas | 3% | 36% |
| Ages 65-74 | 3% | 10% |
| Asian/Pacific Islanders | 2% | 45% |
| Four-year College or More | 2% | 40% |
| Contact Method Email | 2% | 38% |
| Ages 65+ | 2% | 19% |
| HH Income $60,000-$90,000 | 2% | 17% |
| Chinese | 2% | 15% |
| Lived 11-20yrs in Milpitas | 2% | 15% |
| HH Income $120,000-$150,000 | 2% | 12% |
| Ages 30-39 | 0% | 26% |
| Four-year College Graduates | 0% | 24% |
| College-Educated Women | 0% | 21% |
| Whites | 0% | 19% |
| Men with No Children | 0% | 17% |
| Filipino | 0% | 14% |
| Ages 75+ | 0% | 9% |
| Vietnamese | 0% | 6% |
| Interviewed in Vietnamese/Chin | 0% | 2% |

| BANNER<br>OVERALL | Q9<br>TOTAL SAT<br>83% | PERCENT<br>OF SAMPLE<br>100% |
|---|---|---|
| Ages 75+ | 100% | 9% |
| Indian | 95% | 8% |
| Women Ages 50+ | 94% | 25% |
| Ages 65+ | 94% | 19% |
| Contact Method Email | 92% | 38% |
| College-Educated Women | 92% | 21% |
| Lived 41+yrs in Milpitas | 92% | 15% |
| Some College Education | 91% | 34% |
| Whites | 91% | 19% |
| Ages 50+ | 90% | 42% |
| Post-Graduate Educated | 90% | 16% |
| Lived 11-20yrs in Milpitas | 90% | 15% |
| Lived 31-40yrs in Milpitas | 90% | 13% |
| Homeowners | 89% | 63% |
| Mode of Interview Online | 89% | 52% |
| Four-year College or More | 89% | 40% |
| Four-year College Graduates | 88% | 24% |
| Ages 65-74 | 88% | 10% |
| Ages 50-64 | 86% | 23% |
| College-Educated Men | 86% | 19% |
| HH Income <$60,000 | 86% | 16% |
| Chinese | 86% | 15% |
| Filipino | 86% | 14% |
| Latinos | 86% | 14% |
| Have Children | 85% | 52% |
| Moms | 85% | 31% |
| No Young Children at Home | 85% | 28% |
| Women with No Children | 85% | 21% |
| HH Income $120,000-$150,000 | 85% | 12% |
| Interviewed in English | 84% | 96% |
| Women | 84% | 55% |
| Interviewed on Cell Phone | 84% | 29% |
| Have Young Children at Home | 84% | 25% |
| Dads | 84% | 21% |
| Men Ages 50+ | 84% | 17% |

| BANNER<br>OVERALL | Q9<br>TOTAL SAT<br>83% | PERCENT<br>OF SAMPLE<br>100% |
|---|---|---|
| Ages 40-49 | 84% | 13% |
| People of Color | 82% | 71% |
| Asian/Pacific Islanders | 82% | 45% |
| HH Income $150,000+ | 82% | 25% |
| Men | 81% | 42% |
| No Children | 81% | 39% |
| Lived 0-10yrs in Milpitas | 81% | 36% |
| Non-College Educated Women | 80% | 31% |
| Contact Method Postcard | 80% | 15% |
| Some College or Less | 79% | 55% |
| Ages 30-39 | 79% | 26% |
| Ages 18-49 | 78% | 53% |
| Men Ages 18-49 | 78% | 23% |
| HH Income $60,000-$90,000 | 78% | 17% |
| HH Income $90,000-$120,000 | 78% | 14% |
| Mode of Interview Phone | 77% | 48% |
| Contact Method Phone | 77% | 48% |
| Women Ages 18-49 | 76% | 29% |
| Non-College Educated Men | 76% | 22% |
| Men with No Children | 74% | 17% |
| Renters | 72% | 30% |
| Lived 21-30yrs in Milpitas | 71% | 20% |
| Interviewed in Vietnamese/Chin | 71% | 2% |
| Ages 18-29 | 70% | 14% |
| Interviewed on Landline | 66% | 19% |
| High School Educated | 59% | 21% |
| Vietnamese | 48% | 6% |
| Interviewed in Spanish | 39% | 2% |

| BANNER OVERALL | Q9 TOTAL DISSAT 15% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Interviewed in Spanish | 61% | 2% |
| Vietnamese | 52% | 6% |
| High School Educated | 35% | 21% |
| Interviewed on Landline | 34% | 19% |
| Lived 21-30yrs in Milpitas | 29% | 20% |
| Interviewed in Vietnamese/Chin | 29% | 2% |
| Renters | 24% | 30% |
| Non-College Educated Men | 23% | 22% |
| Men with No Children | 23% | 17% |
| HH Income $60,000-$90,000 | 22% | 17% |
| Ages 30-39 | 21% | 26% |
| Mode of Interview Phone | 20% | 48% |
| Contact Method Phone | 20% | 48% |
| Women Ages 18-49 | 20% | 29% |
| Contact Method Postcard | 20% | 15% |
| HH Income $90,000-$120,000 | 20% | 14% |
| Ages 18-29 | 20% | 14% |
| Ages 18-49 | 19% | 53% |
| Men Ages 18-49 | 19% | 23% |
| Some College or Less | 18% | 55% |
| No Children | 18% | 39% |
| Men | 17% | 42% |
| People of Color | 16% | 71% |
| Non-College Educated Women | 16% | 31% |
| Men Ages 50+ | 16% | 17% |
| Lived 0-10yrs in Milpitas | 15% | 36% |
| No Young Children at Home | 15% | 28% |
| Women with No Children | 15% | 21% |
| Dads | 15% | 21% |
| HH Income $120,000-$150,000 | 15% | 12% |
| Interviewed in English | 14% | 96% |
| Women | 14% | 55% |
| Asian/Pacific Islanders | 14% | 45% |
| Ages 50-64 | 14% | 23% |
| HH Income <$60,000 | 14% | 16% |

| BANNER OVERALL | Q9 TOTAL DISSAT 15% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Latinos | 14% | 14% |
| Have Children | 13% | 52% |
| Chinese | 13% | 15% |
| Ages 40-49 | 13% | 13% |
| HH Income $150,000+ | 12% | 25% |
| College-Educated Men | 12% | 19% |
| Ages 65-74 | 12% | 10% |
| Homeowners | 11% | 63% |
| Mode of Interview Online | 11% | 52% |
| Moms | 11% | 31% |
| Ages 50+ | 10% | 42% |
| Four-year College or More | 10% | 40% |
| Interviewed on Cell Phone | 10% | 29% |
| Have Young Children at Home | 10% | 25% |
| Four-year College Graduates | 10% | 24% |
| Post-Graduate Educated | 10% | 16% |
| Lived 31-40yrs in Milpitas | 10% | 13% |
| Some College Education | 8% | 34% |
| College-Educated Women | 8% | 21% |
| Whites | 8% | 19% |
| Lived 41+yrs in Milpitas | 8% | 15% |
| Contact Method Email | 7% | 38% |
| Lived 11-20yrs in Milpitas | 7% | 15% |
| Women Ages 50+ | 6% | 25% |
| Ages 65+ | 6% | 19% |
| Indian | 5% | 8% |
| Filipino | 4% | 14% |
| Ages 75+ | 0% | 9% |

| BANNER OVERALL | Q12 VERY SAT 23% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Interviewed in Vietnamese/Chin | 35% | 3% |
| Interviewed in Spanish | 34% | 3% |
| Ages 75+ | 33% | 7% |
| Filipino | 32% | 12% |
| Interviewed on Cell Phone | 31% | 30% |
| HH Income <$60,000 | 31% | 10% |
| Mode of Interview Phone | 29% | 50% |
| Contact Method Phone | 29% | 50% |
| HH Income $60,000-$90,000 | 29% | 18% |
| Whites | 29% | 14% |
| Lived 21-30yrs in Milpitas | 28% | 21% |
| Some College Education | 27% | 28% |
| Lived 11-20yrs in Milpitas | 27% | 25% |
| Non-College Educated Men | 27% | 22% |
| Ages 65+ | 27% | 17% |
| Ages 40-49 | 27% | 15% |
| Indian | 27% | 13% |
| Some College or Less | 26% | 49% |
| Dads | 26% | 24% |
| No Young Children at Home | 26% | 24% |
| Interviewed on Landline | 26% | 20% |
| Ages 18-29 | 26% | 20% |
| Have Children | 25% | 51% |
| Four-year College Graduates | 25% | 29% |
| Have Young Children at Home | 25% | 27% |
| HH Income $90,000-$120,000 | 25% | 22% |
| Men Ages 50+ | 25% | 19% |
| Homeowners | 24% | 69% |
| Men | 24% | 47% |
| Moms | 24% | 26% |
| High School Educated | 24% | 21% |
| Latinos | 24% | 13% |
| Asian/Pacific Islanders | 23% | 56% |
| Ages 18-49 | 23% | 56% |
| Ages 50+ | 23% | 41% |

| BANNER OVERALL | Q12 VERY SAT 23% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Women Ages 18-49 | 23% | 27% |
| Men Ages 18-49 | 23% | 27% |
| Non-College Educated Women | 23% | 26% |
| Men with No Children | 23% | 21% |
| Ages 65-74 | 23% | 10% |
| Interviewed in English | 22% | 94% |
| People of Color | 22% | 79% |
| No Children | 22% | 44% |
| Renters | 22% | 23% |
| College-Educated Women | 22% | 22% |
| Women | 21% | 50% |
| Four-year College or More | 21% | 47% |
| College-Educated Men | 21% | 24% |
| Women Ages 50+ | 21% | 22% |
| Vietnamese | 21% | 14% |
| HH Income $120,000-$150,000 | 21% | 10% |
| Ages 50-64 | 20% | 24% |
| Lived 31-40yrs in Milpitas | 20% | 12% |
| Women with No Children | 19% | 22% |
| Lived 41+yrs in Milpitas | 19% | 11% |
| Contact Method Email | 18% | 38% |
| Lived 0-10yrs in Milpitas | 18% | 32% |
| HH Income $150,000+ | 17% | 22% |
| Ages 30-39 | 17% | 21% |
| Mode of Interview Online | 16% | 50% |
| Post-Graduate Educated | 15% | 18% |
| Chinese | 13% | 14% |
| Contact Method Postcard | 11% | 12% |

| BANNER | Q12 VERY DISSAT | PERCENT OF SAMPLE | | BANNER | Q12 VERY DISSAT | PERCENT OF SAMPLE |
|---|---|---|---|---|---|---|
| OVERALL | 4% | 100% | | OVERALL | 4% | 100% |
| Ages 50-64 | 7% | 24% | | Men with No Children | 3% | 21% |
| No Young Children at Home | 7% | 24% | | Asian/Pacific Islanders | 2% | 56% |
| Lived 21-30yrs in Milpitas | 7% | 21% | | Women | 2% | 50% |
| Indian | 7% | 13% | | No Children | 2% | 44% |
| Lived 41+yrs in Milpitas | 7% | 11% | | Interviewed on Cell Phone | 2% | 30% |
| High School Educated | 6% | 21% | | Four-year College Graduates | 2% | 29% |
| Men Ages 50+ | 6% | 19% | | Some College Education | 2% | 28% |
| HH Income <$60,000 | 6% | 10% | | Have Young Children at Home | 2% | 27% |
| Mode of Interview Online | 5% | 50% | | Non-College Educated Women | 2% | 26% |
| Non-College Educated Men | 5% | 22% | | Lived 11-20yrs in Milpitas | 2% | 25% |
| Ages 30-39 | 5% | 21% | | Renters | 2% | 23% |
| Lived 31-40yrs in Milpitas | 5% | 12% | | Ages 18-29 | 2% | 20% |
| Contact Method Postcard | 5% | 12% | | HH Income $60,000-$90,000 | 2% | 18% |
| Interviewed in English | 4% | 94% | | Whites | 2% | 14% |
| Have Children | 4% | 51% | | Lived 0-10yrs in Milpitas | 1% | 32% |
| Some College or Less | 4% | 49% | | Women Ages 18-49 | 1% | 27% |
| Men | 4% | 47% | | College-Educated Women | 1% | 22% |
| Ages 50+ | 4% | 41% | | Ages 40-49 | 1% | 15% |
| Contact Method Email | 4% | 38% | | Chinese | 1% | 14% |
| Dads | 4% | 24% | | Ages 75+ | 1% | 7% |
| College-Educated Men | 4% | 24% | | Women with No Children | 0% | 22% |
| HH Income $150,000+ | 4% | 22% | | Ages 65+ | 0% | 17% |
| HH Income $90,000-$120,000 | 4% | 22% | | Vietnamese | 0% | 14% |
| Interviewed on Landline | 4% | 20% | | Filipino | 0% | 12% |
| Post-Graduate Educated | 4% | 18% | | Ages 65-74 | 0% | 10% |
| Latinos | 4% | 13% | | HH Income $120,000-$150,000 | 0% | 10% |
| People of Color | 3% | 79% | | Interviewed in Spanish | 0% | 3% |
| Homeowners | 3% | 69% | | Interviewed in Vietnamese/Chin | 0% | 3% |
| Ages 18-49 | 3% | 56% | | | | |
| Mode of Interview Phone | 3% | 50% | | | | |
| Contact Method Phone | 3% | 50% | | | | |
| Four-year College or More | 3% | 47% | | | | |
| Men Ages 18-49 | 3% | 27% | | | | |
| Moms | 3% | 26% | | | | |
| Women Ages 50+ | 3% | 22% | | | | |

| BANNER OVERALL | Q12 TOTAL SAT 80% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Interviewed in Spanish | 100% | 3% |
| Interviewed in Vietnamese/Chin | 93% | 3% |
| Filipino | 92% | 12% |
| Interviewed on Landline | 89% | 20% |
| Mode of Interview Phone | 88% | 50% |
| Contact Method Phone | 88% | 50% |
| Interviewed on Cell Phone | 87% | 30% |
| Women with No Children | 87% | 22% |
| HH Income $60,000-$90,000 | 87% | 18% |
| HH Income $90,000-$120,000 | 86% | 22% |
| Vietnamese | 86% | 14% |
| HH Income <$60,000 | 86% | 10% |
| Four-year College Graduates | 85% | 29% |
| Ages 75+ | 85% | 7% |
| Asian/Pacific Islanders | 84% | 56% |
| Lived 11-20yrs in Milpitas | 84% | 25% |
| High School Educated | 84% | 21% |
| No Children | 83% | 44% |
| Women Ages 18-49 | 83% | 27% |
| Non-College Educated Women | 83% | 26% |
| Non-College Educated Men | 83% | 22% |
| College-Educated Women | 83% | 22% |
| Ages 65+ | 83% | 17% |
| Ages 40-49 | 83% | 15% |
| Indian | 83% | 13% |
| People of Color | 82% | 79% |
| Homeowners | 82% | 69% |
| Some College or Less | 82% | 49% |
| Dads | 82% | 24% |
| Ages 65-74 | 82% | 10% |
| Ages 18-49 | 81% | 56% |
| Men | 81% | 47% |
| Lived 0-10yrs in Milpitas | 81% | 32% |
| Some College Education | 81% | 28% |
| Men with No Children | 81% | 21% |

| BANNER OVERALL | Q12 TOTAL SAT 80% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Ages 18-29 | 81% | 20% |
| Men Ages 50+ | 81% | 19% |
| Women | 80% | 50% |
| Four-year College or More | 80% | 47% |
| Have Young Children at Home | 80% | 27% |
| Men Ages 18-49 | 80% | 27% |
| Ages 30-39 | 80% | 21% |
| Interviewed in English | 79% | 94% |
| Have Children | 79% | 51% |
| Ages 50+ | 79% | 41% |
| College-Educated Men | 79% | 24% |
| Renters | 79% | 23% |
| Lived 21-30yrs in Milpitas | 79% | 21% |
| Chinese | 79% | 14% |
| Latinos | 79% | 13% |
| HH Income $120,000-$150,000 | 79% | 10% |
| Moms | 78% | 26% |
| No Young Children at Home | 78% | 24% |
| Whites | 78% | 14% |
| Women Ages 50+ | 77% | 22% |
| Ages 50-64 | 76% | 24% |
| HH Income $150,000+ | 75% | 22% |
| Lived 31-40yrs in Milpitas | 75% | 12% |
| Lived 41+yrs in Milpitas | 74% | 11% |
| Post-Graduate Educated | 73% | 18% |
| Contact Method Postcard | 73% | 12% |
| Mode of Interview Online | 72% | 50% |
| Contact Method Email | 72% | 38% |

| BANNER<br>OVERALL | Q12<br>TOTAL DISSAT<br>13% | PERCENT<br>OF SAMPLE<br>100% |
|---|---|---|
| Ages 50-64 | 20% | 24% |
| Post-Graduate Educated | 19% | 18% |
| Latinos | 19% | 13% |
| Contact Method Postcard | 19% | 12% |
| Mode of Interview Online | 18% | 50% |
| Contact Method Email | 18% | 38% |
| HH Income $150,000+ | 18% | 22% |
| Lived 21-30yrs in Milpitas | 18% | 21% |
| Lived 41+yrs in Milpitas | 18% | 11% |
| Lived 31-40yrs in Milpitas | 17% | 12% |
| No Young Children at Home | 16% | 24% |
| Men Ages 50+ | 16% | 19% |
| Have Children | 15% | 51% |
| Ages 50+ | 15% | 41% |
| Interviewed in English | 14% | 94% |
| Men | 14% | 47% |
| Moms | 14% | 26% |
| College-Educated Men | 14% | 24% |
| Dads | 14% | 24% |
| Women Ages 50+ | 14% | 22% |
| Non-College Educated Men | 14% | 22% |
| High School Educated | 14% | 21% |
| Indian | 14% | 13% |
| Homeowners | 13% | 69% |
| Four-year College or More | 13% | 47% |
| Have Young Children at Home | 13% | 27% |
| Men Ages 18-49 | 13% | 27% |
| Ages 30-39 | 13% | 21% |
| Whites | 13% | 14% |
| People of Color | 12% | 79% |
| Ages 18-49 | 12% | 56% |
| Some College or Less | 12% | 49% |
| Renters | 12% | 23% |
| Men with No Children | 12% | 21% |
| HH Income <$60,000 | 12% | 10% |

| BANNER<br>OVERALL | Q12<br>TOTAL DISSAT<br>13% | PERCENT<br>OF SAMPLE<br>100% |
|---|---|---|
| Women | 11% | 50% |
| Lived 11-20yrs in Milpitas | 11% | 25% |
| College-Educated Women | 11% | 22% |
| Ages 18-29 | 11% | 20% |
| Some College Education | 10% | 28% |
| Non-College Educated Women | 10% | 26% |
| HH Income $90,000-$120,000 | 10% | 22% |
| Ages 40-49 | 10% | 15% |
| Vietnamese | 10% | 14% |
| Chinese | 10% | 14% |
| Ages 65-74 | 10% | 10% |
| Asian/Pacific Islanders | 9% | 56% |
| No Children | 9% | 44% |
| Interviewed on Cell Phone | 9% | 30% |
| Four-year College Graduates | 9% | 29% |
| Women Ages 18-49 | 9% | 27% |
| Mode of Interview Phone | 8% | 50% |
| Contact Method Phone | 8% | 50% |
| Lived 0-10yrs in Milpitas | 8% | 32% |
| HH Income $60,000-$90,000 | 8% | 18% |
| Ages 65+ | 8% | 17% |
| Interviewed on Landline | 7% | 20% |
| Women with No Children | 6% | 22% |
| HH Income $120,000-$150,000 | 6% | 10% |
| Ages 75+ | 6% | 7% |
| Filipino | 2% | 12% |
| Interviewed in Spanish | 0% | 3% |
| Interviewed in Vietnamese/Chin | 0% | 3% |

| BANNER OVERALL | Q16 DEF YES 32% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Interviewed in Spanish | 57% | 3% |
| Ages 75+ | 47% | 7% |
| Contact Method Postcard | 46% | 12% |
| Lived 41+yrs in Milpitas | 46% | 11% |
| Whites | 45% | 14% |
| HH Income $150,000+ | 44% | 22% |
| Moms | 41% | 26% |
| No Young Children at Home | 41% | 24% |
| Post-Graduate Educated | 41% | 18% |
| Have Children | 37% | 51% |
| Mode of Interview Online | 37% | 50% |
| Lived 0-10yrs in Milpitas | 37% | 32% |
| Ages 65+ | 37% | 17% |
| Lived 31-40yrs in Milpitas | 37% | 12% |
| College-Educated Women | 36% | 22% |
| Men Ages 50+ | 36% | 19% |
| Ages 40-49 | 36% | 15% |
| Ages 50+ | 35% | 41% |
| Contact Method Email | 35% | 38% |
| Homeowners | 34% | 69% |
| Women | 34% | 50% |
| Four-year College or More | 34% | 47% |
| Have Young Children at Home | 34% | 27% |
| Women Ages 18-49 | 34% | 27% |
| Latinos | 34% | 13% |
| Ages 50-64 | 33% | 24% |
| Women Ages 50+ | 33% | 22% |
| Chinese | 33% | 14% |
| Interviewed in English | 32% | 94% |
| Dads | 32% | 24% |
| College-Educated Men | 32% | 24% |
| High School Educated | 32% | 21% |
| Lived 21-30yrs in Milpitas | 32% | 21% |
| HH Income $120,000-$150,000 | 32% | 10% |
| HH Income <$60,000 | 32% | 10% |

| BANNER OVERALL | Q16 DEF YES 32% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Interviewed in Vietnamese/Chin | 32% | 3% |
| Non-College Educated Women | 31% | 26% |
| Ages 65-74 | 30% | 10% |
| People of Color | 29% | 79% |
| Ages 18-49 | 29% | 56% |
| Some College or Less | 29% | 49% |
| Four-year College Graduates | 29% | 29% |
| Ages 18-29 | 29% | 20% |
| Indian | 29% | 13% |
| Men | 28% | 47% |
| Interviewed on Landline | 28% | 20% |
| Asian/Pacific Islanders | 27% | 56% |
| Mode of Interview Phone | 27% | 50% |
| Contact Method Phone | 27% | 50% |
| Some College Education | 27% | 28% |
| Interviewed on Cell Phone | 26% | 30% |
| Ages 30-39 | 26% | 21% |
| HH Income $60,000-$90,000 | 26% | 18% |
| Filipino | 26% | 12% |
| Renters | 25% | 23% |
| No Children | 24% | 44% |
| Non-College Educated Men | 24% | 22% |
| Women with No Children | 22% | 22% |
| Men with No Children | 22% | 21% |
| Men Ages 18-49 | 21% | 27% |
| Lived 11-20yrs in Milpitas | 19% | 25% |
| HH Income $90,000-$120,000 | 16% | 22% |
| Vietnamese | 16% | 14% |

| BANNER OVERALL | Q17 VERY SAT 43% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Interviewed in Spanish | 74% | 4% |
| HH Income <$60,000 | 70% | 10% |
| Non-College Educated Women | 61% | 25% |
| Latinos | 60% | 14% |
| Ages 75+ | 60% | 10% |
| Women Ages 50+ | 59% | 22% |
| Women with No Children | 58% | 15% |
| Lived 41+yrs in Milpitas | 56% | 15% |
| Women | 51% | 52% |
| Renters | 51% | 18% |
| Vietnamese | 50% | 7% |
| No Young Children at Home | 49% | 30% |
| Some College Education | 49% | 23% |
| Moms | 48% | 33% |
| Lived 21-30yrs in Milpitas | 48% | 20% |
| Indian | 48% | 12% |
| HH Income $120,000-$150,000 | 48% | 10% |
| People of Color | 47% | 71% |
| Mode of Interview Phone | 47% | 42% |
| Contact Method Phone | 47% | 42% |
| Women Ages 18-49 | 47% | 28% |
| Four-year College Graduates | 47% | 26% |
| Ages 50-64 | 47% | 25% |
| Interviewed on Cell Phone | 47% | 24% |
| HH Income $90,000-$120,000 | 47% | 11% |
| Ages 50+ | 46% | 44% |
| Some College or Less | 46% | 44% |
| No Children | 46% | 32% |
| College-Educated Men | 46% | 24% |
| Interviewed on Landline | 46% | 18% |
| HH Income $150,000+ | 45% | 31% |
| Ages 65+ | 45% | 19% |
| Ages 30-39 | 45% | 17% |
| Four-year College or More | 44% | 49% |
| Asian/Pacific Islanders | 44% | 46% |

| BANNER OVERALL | Q17 VERY SAT 43% | PERCENT OF SAMPLE 100% |
|---|---|---|
| College-Educated Women | 44% | 25% |
| Have Children | 43% | 59% |
| Men Ages 18-49 | 43% | 18% |
| Ages 18-49 | 42% | 51% |
| High School Educated | 42% | 21% |
| HH Income $60,000-$90,000 | 42% | 14% |
| Interviewed in English | 41% | 93% |
| Homeowners | 41% | 72% |
| Post-Graduate Educated | 41% | 23% |
| Whites | 41% | 19% |
| Ages 40-49 | 41% | 17% |
| Mode of Interview Online | 40% | 58% |
| Contact Method Email | 40% | 41% |
| Contact Method Postcard | 40% | 17% |
| Ages 18-29 | 39% | 18% |
| Lived 11-20yrs in Milpitas | 39% | 15% |
| Men with No Children | 39% | 14% |
| Filipino | 39% | 10% |
| Lived 0-10yrs in Milpitas | 38% | 37% |
| Dads | 38% | 24% |
| Men | 37% | 41% |
| Have Young Children at Home | 37% | 29% |
| Chinese | 36% | 14% |
| Lived 31-40yrs in Milpitas | 36% | 14% |
| Interviewed in Vietnamese/Chin | 36% | 3% |
| Men Ages 50+ | 33% | 21% |
| Ages 65-74 | 28% | 9% |
| Non-College Educated Men | 25% | 17% |

| BANNER OVERALL | Q17 NOT AT ALL SAT 8% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Contact Method Postcard | 18% | 17% |
| Ages 30-39 | 15% | 17% |
| Ages 40-49 | 13% | 17% |
| Interviewed in Vietnamese/Chin | 13% | 3% |
| Mode of Interview Online | 12% | 58% |
| Have Young Children at Home | 12% | 29% |
| Lived 21-30yrs in Milpitas | 11% | 20% |
| Lived 11-20yrs in Milpitas | 11% | 15% |
| Filipino | 11% | 10% |
| Vietnamese | 11% | 7% |
| Homeowners | 10% | 72% |
| Ages 18-49 | 10% | 51% |
| Contact Method Email | 10% | 41% |
| Interviewed in English | 8% | 93% |
| Lived 0-10yrs in Milpitas | 8% | 37% |
| Women Ages 18-49 | 8% | 28% |
| Lived 31-40yrs in Milpitas | 8% | 14% |
| Chinese | 8% | 14% |
| Have Children | 7% | 59% |
| Women | 7% | 52% |
| HH Income $150,000+ | 7% | 31% |
| Some College Education | 7% | 23% |
| HH Income $120,000-$150,000 | 7% | 10% |
| People of Color | 6% | 71% |
| Four-year College or More | 6% | 49% |
| Asian/Pacific Islanders | 6% | 46% |
| Moms | 6% | 33% |
| College-Educated Women | 6% | 25% |
| Dads | 6% | 24% |
| Post-Graduate Educated | 6% | 23% |
| Men Ages 18-49 | 6% | 18% |
| Men | 5% | 41% |
| Four-year College Graduates | 5% | 26% |
| Non-College Educated Women | 5% | 25% |
| College-Educated Men | 5% | 24% |

| BANNER OVERALL | Q17 NOT AT ALL SAT 8% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Whites | 5% | 19% |
| HH Income $90,000-$120,000 | 5% | 11% |
| Some College or Less | 4% | 44% |
| Ages 50-64 | 4% | 25% |
| Interviewed on Cell Phone | 4% | 24% |
| Ages 18-29 | 4% | 18% |
| Non-College Educated Men | 4% | 17% |
| Men with No Children | 4% | 14% |
| Ages 65-74 | 4% | 9% |
| Ages 50+ | 3% | 44% |
| Mode of Interview Phone | 3% | 42% |
| Contact Method Phone | 3% | 42% |
| No Young Children at Home | 3% | 30% |
| Women Ages 50+ | 3% | 22% |
| Men Ages 50+ | 3% | 21% |
| Lived 41+yrs in Milpitas | 3% | 15% |
| HH Income $60,000-$90,000 | 3% | 14% |
| HH Income <$60,000 | 3% | 10% |
| No Children | 2% | 32% |
| Ages 65+ | 2% | 19% |
| Latinos | 2% | 14% |
| High School Educated | 1% | 21% |
| Women with No Children | 1% | 15% |
| Ages 75+ | 1% | 10% |
| Interviewed on Landline | 0% | 18% |
| Renters | 0% | 18% |
| Indian | 0% | 12% |
| Interviewed in Spanish | 0% | 4% |

| BANNER OVERALL | Q17 TOTAL SAT 78% | PERCENT OF SAMPLE 100% |
|---|---|---|
| HH Income <$60,000 | 95% | 10% |
| Interviewed in Spanish | 95% | 4% |
| HH Income $60,000-$90,000 | 92% | 14% |
| Interviewed on Landline | 91% | 18% |
| Women with No Children | 91% | 15% |
| No Children | 90% | 32% |
| Ages 75+ | 90% | 10% |
| Four-year College Graduates | 88% | 26% |
| Men Ages 18-49 | 88% | 18% |
| Ages 18-29 | 88% | 18% |
| Men with No Children | 86% | 14% |
| Latinos | 86% | 14% |
| Mode of Interview Phone | 84% | 42% |
| Contact Method Phone | 84% | 42% |
| Lived 41+yrs in Milpitas | 84% | 15% |
| HH Income $120,000-$150,000 | 84% | 10% |
| Women Ages 18-49 | 83% | 28% |
| College-Educated Women | 83% | 25% |
| Whites | 83% | 19% |
| Ages 30-39 | 83% | 17% |
| Chinese | 83% | 14% |
| Ages 18-49 | 82% | 51% |
| Four-year College or More | 81% | 49% |
| Ages 65+ | 81% | 19% |
| Renters | 81% | 18% |
| Women | 80% | 52% |
| Some College or Less | 80% | 44% |
| Lived 0-10yrs in Milpitas | 80% | 37% |
| Some College Education | 80% | 23% |
| People of Color | 79% | 71% |
| Men | 79% | 41% |
| Non-College Educated Women | 79% | 25% |
| College-Educated Men | 79% | 24% |
| Interviewed on Cell Phone | 79% | 24% |
| High School Educated | 79% | 21% |

| BANNER OVERALL | Q17 TOTAL SAT 78% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Asian/Pacific Islanders | 78% | 46% |
| Moms | 78% | 33% |
| No Young Children at Home | 78% | 30% |
| Women Ages 50+ | 78% | 22% |
| Non-College Educated Men | 78% | 17% |
| HH Income $90,000-$120,000 | 78% | 11% |
| Interviewed in Vietnamese/Chin | 78% | 3% |
| Interviewed in English | 77% | 93% |
| Lived 21-30yrs in Milpitas | 77% | 20% |
| Vietnamese | 77% | 7% |
| Homeowners | 76% | 72% |
| Ages 50+ | 76% | 44% |
| Ages 40-49 | 76% | 17% |
| Filipino | 76% | 10% |
| Have Children | 75% | 59% |
| Contact Method Email | 75% | 41% |
| Dads | 75% | 24% |
| Mode of Interview Online | 74% | 58% |
| Post-Graduate Educated | 74% | 23% |
| Lived 11-20yrs in Milpitas | 74% | 15% |
| Have Young Children at Home | 73% | 29% |
| Men Ages 50+ | 73% | 21% |
| Indian | 73% | 12% |
| Ages 50-64 | 72% | 25% |
| Lived 31-40yrs in Milpitas | 72% | 14% |
| Contact Method Postcard | 71% | 17% |
| Ages 65-74 | 71% | 9% |
| HH Income $150,000+ | 69% | 31% |

| BANNER OVERALL | Q17 TOT NOT SAT 22% | PERCENT OF SAMPLE 100% |
|---|---|---|
| HH Income $150,000+ | 31% | 31% |
| Contact Method Postcard | 29% | 17% |
| Ages 65-74 | 29% | 9% |
| Ages 50-64 | 28% | 25% |
| Lived 31-40yrs in Milpitas | 28% | 14% |
| Have Young Children at Home | 27% | 29% |
| Men Ages 50+ | 27% | 21% |
| Indian | 27% | 12% |
| Mode of Interview Online | 26% | 58% |
| Post-Graduate Educated | 26% | 23% |
| Lived 11-20yrs in Milpitas | 26% | 15% |
| Have Children | 25% | 59% |
| Contact Method Email | 25% | 41% |
| Dads | 25% | 24% |
| Homeowners | 24% | 72% |
| Ages 50+ | 24% | 44% |
| Ages 40-49 | 24% | 17% |
| Filipino | 24% | 10% |
| Interviewed in English | 23% | 93% |
| Lived 21-30yrs in Milpitas | 23% | 20% |
| Vietnamese | 23% | 7% |
| Asian/Pacific Islanders | 22% | 46% |
| Moms | 22% | 33% |
| No Young Children at Home | 22% | 30% |
| Women Ages 50+ | 22% | 22% |
| Non-College Educated Men | 22% | 17% |
| HH Income $90,000-$120,000 | 22% | 11% |
| Interviewed in Vietnamese/Chin | 22% | 3% |
| People of Color | 21% | 71% |
| Men | 21% | 41% |
| Non-College Educated Women | 21% | 25% |
| Interviewed on Cell Phone | 21% | 24% |
| College-Educated Men | 21% | 24% |
| High School Educated | 21% | 21% |
| Women | 20% | 52% |

| BANNER OVERALL | Q17 TOT NOT SAT 22% | PERCENT OF SAMPLE 100% |
|---|---|---|
| Some College or Less | 20% | 44% |
| Lived 0-10yrs in Milpitas | 20% | 37% |
| Some College Education | 20% | 23% |
| Four-year College or More | 19% | 49% |
| Ages 65+ | 19% | 19% |
| Renters | 19% | 18% |
| Ages 18-49 | 18% | 51% |
| Women Ages 18-49 | 17% | 28% |
| College-Educated Women | 17% | 25% |
| Whites | 17% | 19% |
| Ages 30-39 | 17% | 17% |
| Chinese | 17% | 14% |
| Mode of Interview Phone | 16% | 42% |
| Contact Method Phone | 16% | 42% |
| Lived 41+yrs in Milpitas | 16% | 15% |
| HH Income $120,000-$150,000 | 16% | 10% |
| Latinos | 14% | 14% |
| Men with No Children | 14% | 14% |
| Four-year College Graduates | 12% | 26% |
| Ages 18-29 | 12% | 18% |
| Men Ages 18-49 | 12% | 18% |
| No Children | 10% | 32% |
| Ages 75+ | 10% | 10% |
| Interviewed on Landline | 9% | 18% |
| Women with No Children | 9% | 15% |
| HH Income $60,000-$90,000 | 8% | 14% |
| HH Income <$60,000 | 5% | 10% |
| Interviewed in Spanish | 5% | 4% |