



Ryan Petersen
Penngrove, CA

Ryan Petersen is a Sonoma County artist most know as a large scale muralist and fine art painter with an extensive background in conceptualizing and executing diverse artistic projects. A well-rounded artist with 10+ years in professional design and fabrication, his versatile skill set has evolved to include woodwork, metal work, computer graphics, paint, videography, and automotive design. He has executed numerous projects in public art, corporate art, his original artwork and commissioned pieces.

Solo Exhibitions

2017

Momentum, Curated by SF MoMA Artist Gallery, Nordstroms, San Francisco, CA

2016

Into the Wild, Selected Works, Ray's Deli and Tavern, Petaluma, CA

Selected Group Exhibitions

2016

Art Around Town, Petaluma Valley Hospital, Petaluma, CA
Artprize Group Exhibition, The Harris Gallery, Grand Rapids, MI

2015

Group Show, Redwood Cafe, Cotati, CA

2014

Group Show, Studio 425, San Francisco, CA
On To Genesis, Zodiacs Art Gallery, Petaluma, CA
Artprize, The Harris Building Gallery, Grand Rapids, Michigan.
Annual Fall Conference, Brain Injury Association, Michigan

2013

Artprize, The Harris Building, Grand Rapids, MI
Natural Selection, Rays Deli and Tavern, Petaluma, CA
Group Exhibition, Redwood Cafe, Cotati, CA

2012

Pancakes and Booze SF, Gallery 4n5, San Francisco, CA
Pancakes and Booze LA, Lot 603, Los Angeles, CA
Pancakes and Booze, Gallery 4n5, San Francisco, CA
Selected Group Exhibition, CW Gallery, Petaluma, CA

Commissioned

2020

Telephone Alley Mural, Petaluma, CA - Publicly Commissioned by City of Petaluma + Petaluma Public Art Committee
Copeland Street Mural, Petaluma, CA - Privately Commissioned by Allied Restoration

Renew Public Art Mural, Mill Valley, CA - Publicly Commissioned by City of Mill Valley + SASM
MSA Novato High Student+Teacher Collaboration Mural - Commissioned by City of Novato +
Marin School of the Arts

2019

Little Sumpin' Easy Mural, Lagunitas Brewing Company, Petaluma, CA
MSA Novato High Student Collaboration Mural, Novato, CA
Seared Restaurant, Petaluma, CA

2018

2018 Rugby World Cup Trophies, San Francisco, CA - Commissioned by AIG
WalkME HQ, San Francisco, CA
Hogan Memorial, Lagunitas Brewing Company, Petaluma, CA

2017

Sonoma Strong Public Mural, Petaluma, CA
AIG SF, One Montgomery Tower, San Francisco, CA

2016

'Art Car' Lamborghini Huracan Super Trofeo - Private Commission
Office Space, Lagunitas Brewing Company, Petaluma, CA

2015

SF Streets, Autodesk, San Francisco, CA
P40 Bomber, Lagunitas Brewing Company, Petaluma, CA
Spirals, Mentor Me, Petaluma, CA
Aunt Sally, Lagunitas Brewing Company, Petaluma, CA
Inspiration, Mentor Me, Petaluma, CA

2014

Lucky 13, Lagunitas Brewing Company, Petaluma, CA
Little Sumpin Sumpin, Lagunitas Brewing Company, Petaluma, CA

Live Painting

2017

Earth Goddess, Heritage Salvage, Petaluma, CA
Big Mama Day Celebrating World Environment Day - Petaluma, CA - May

2015

Community, High Sierra Music Festival, Quincy, CA
Spirit in the Sky, O+Positive Art Music Festival - Petaluma, CA - November

2014

Cone Peak, The Big Surreal Music and Art Festival, Big Sur, CA
Golden Abstracts, Riley Street Art Supply, Santa Rosa, CA
Northern Lights, Live painting with Lucas Nelson and POTR, Zodiacs, Petaluma, CA
Mari Gras, Grand Opening, Zodiacs, Petaluma, CA

2013

Oasis, 415 Kentucky Studio, Petaluma, CA

Articles

<https://www.petaluma360.com/article/news/petaluma-parking-garage-mural-takes-shape/>

www.ryanpetersenart.com

[@ryanpetersenart](#)



TELEPHONE ALLEY

32' x 125'

PETALUMA, CA

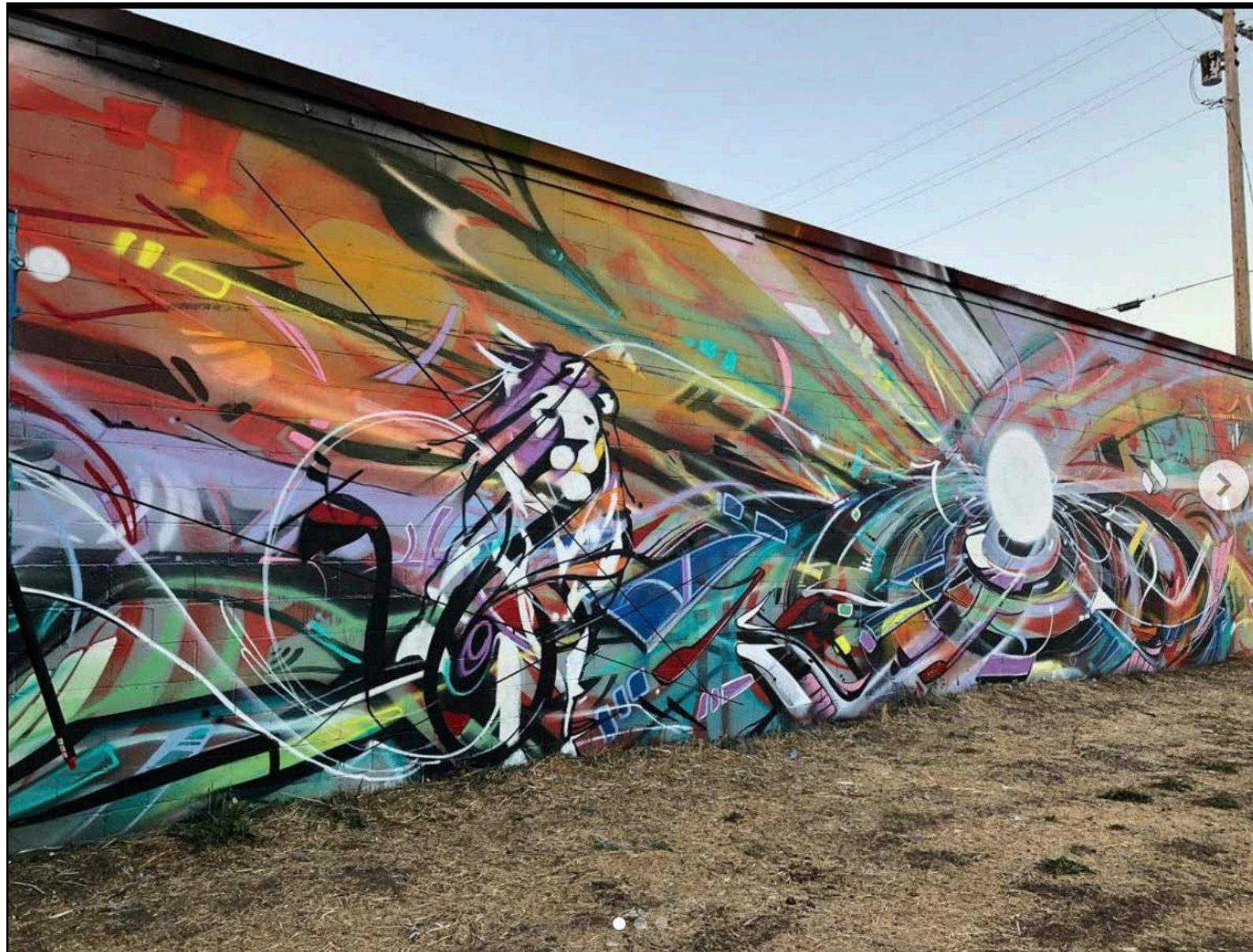
2020

\$25,000

FUNDED BY PETALUMA ART COMMITTEE

CITY OF PETALUMA
STEVE HUSS
SHUSS@cityofpetaluma.org





COPELAND STREET

16' x 80'

PETALUMA, CA

2020

\$15,000

FUNDED BY ALLIED RESTORATION

Micheal Tabatoyon
michael@teamallied.com





RENEW

16' x 80'

MILL VALLEY

2020

\$20,000

FUNDED BY CITY OF MILL VALLEY + SASM

MARK GRUSHAYEV
mgrushayev@cityofmillvalley.org





LITTLE SUMPIN EASY

32' x 52'

PETALUMA, CA

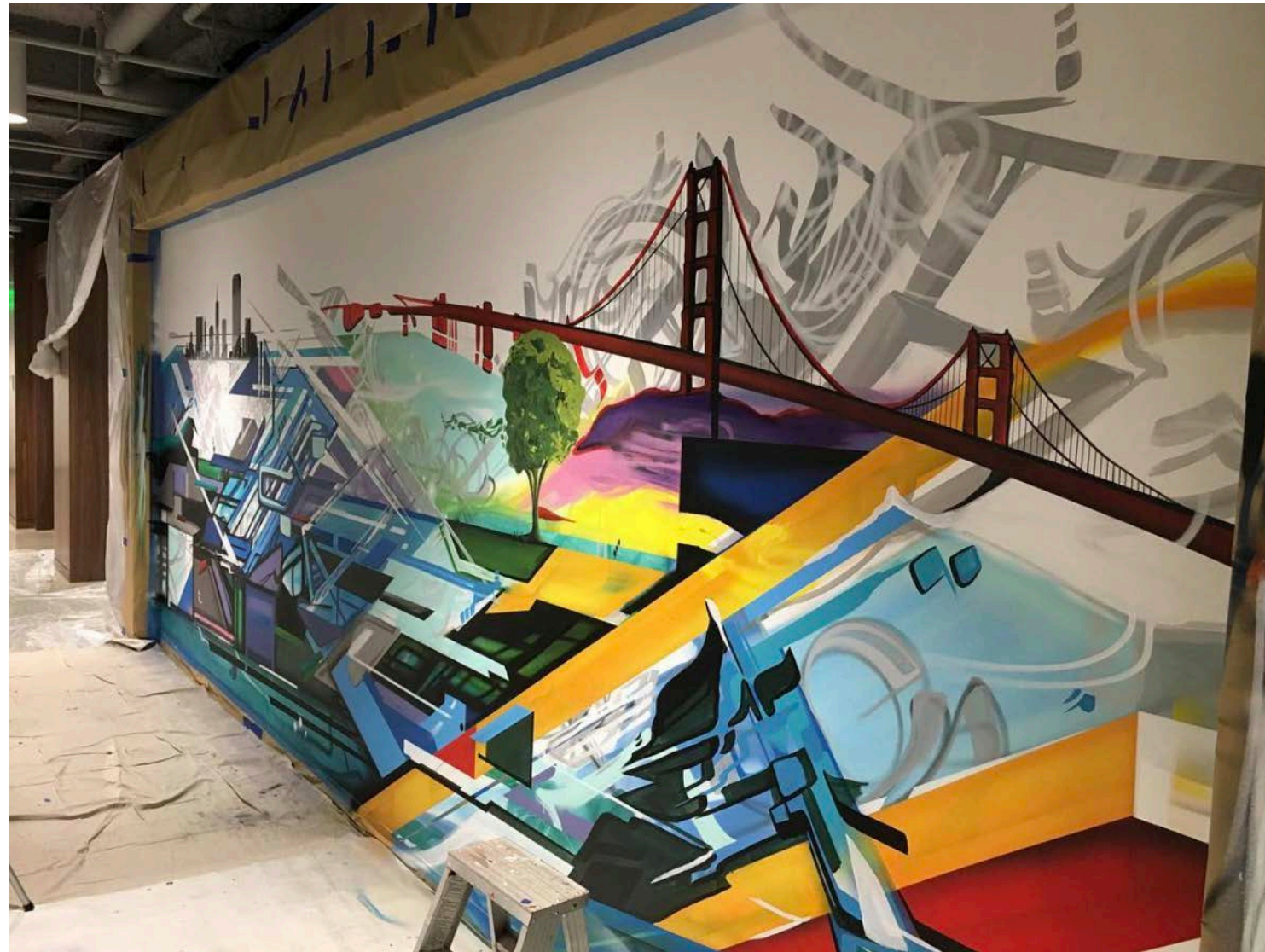
2019

\$7,500

FUNDED BY LAGUNITAS BREWING COMPANY

MIKE FEUSI
mike.Feusi@lagunitas.com





SF STREETS - AIG HEADQUARTERS SF

8' x 20'

SAN FRANCISCO

2020

\$7500

FUNDED BY AIG

JOHN OLSEN
John.Olsen@aig.com





SONOMA STRONG

16' x 160'

PETALUMA, CA

2017

\$20,000

FUNDED BY Kosewic and Ko-Ri GP

Carla Cloud
carla@kozyhomes.com





MONTAGUE PEDESTRIAN OVERCROSSING MURAL PROJECT

MURAL PROPOSAL





PROPOSED SPACES

MONTAGUE PEDESTRIAN OVERCROSSING

APPROXIMATELY 1200+ SQ. FT

UPON VISITING THE CURRENT SITE I WOULD LIKE TO MAKE
ADDITIONAL SPACE RECOMMENDATIONS.

THIS IS A PRESENTATION OF THE ACTUAL SITE LOCATION
ALLOWING FOR A INTEGRATED DESIGN AND EXPLANATION OF
THE ARTWORK AND IT'S USE OF THE SPACE





ARTIST STATEMENT

“Art is in my blood. I’m driven. Physically I need to paint. My process begins with a certain motion, a feeling, an energy. Technique and textures are woven into compositions creating a sense of depth, which begins to tell my story. My works can evolve themselves; one layer inspires the next, and the next may seem to bear no relation to what came before. My intention is to capture the harmony between beautiful and chaotic; a construction and deconstruction of space to evoke the emotional connections between us, nature and our modern world. Everyday is an opportunity for us to become more aware, to be inspired, to share a willingness to interact, while being submerged into both the light and dark influences of this wonderfully profound existence that we call life. Most importantly it’s a life in which I love living, creating and sharing with others.”

I’m a local Bay Area artist with a passion to beautify, support local business, and provide welcoming and safe spaces for the people who live and visit here.

The Milpitas Montague Pedestrian Overcrossing Project is an asset to city, business owners and a convenience to patrons. I’m proposing to paint an abstract based mural expanding approximately 1200+ square foot length of the provided site specific spaces. The designs will be both elevated and sophisticated which will breathe life, energy, and momentum into the space through the use of abstract forms and imagery. Inspirations from the historic roots of Milpitas will blend into the modern high tech world and architecture with colorful gradients that will complement the exterior of the overcrossing structure and surrounding buildings. The use of abstract forms mixed with subtle hints of imagery will allow for a very broad demographic of people (including ages of youth to seniors) to experience the space at their own pace. This will also help create a dialog while telling a story in which people will be able interact and engage through their own perspective so that each viewer will connect with the piece on a personal level. Abstract form help to work their imaginations and mind, making people think “outside the box”; for a moment taking them out of their everyday lives to appreciate something maybe not so literal. Additionally, influences of nature and other native elements will be incorporated into the design as the mural develops.

The benefit of creating murals is multifold. It weaves culture and history through local spaces for all to enjoy, it creates a welcoming atmosphere for residents and visitors. Furthermore well respected and designed murals have proven to greatly deter unceasing, unsightly marks of inappropriate street vandalism as taggers are less likely to paint on a mural created by a local, respected artist than they are to claim a blank, unowned wall, prime for the taking.

I have years of experience working for private, corporate, and city funded art projects and I am very familiar with similar scopes of work, procedures and requirements. I know what is expected from me as Artist and as well as professional and have what it takes to completion such projects as this. I would be an honor to collaborate with the City of Milpitas for this project.

Thank you.

Respectfully,

Ryan Petersen



RYAN PETERSEN
CREATIVE CONSULTING

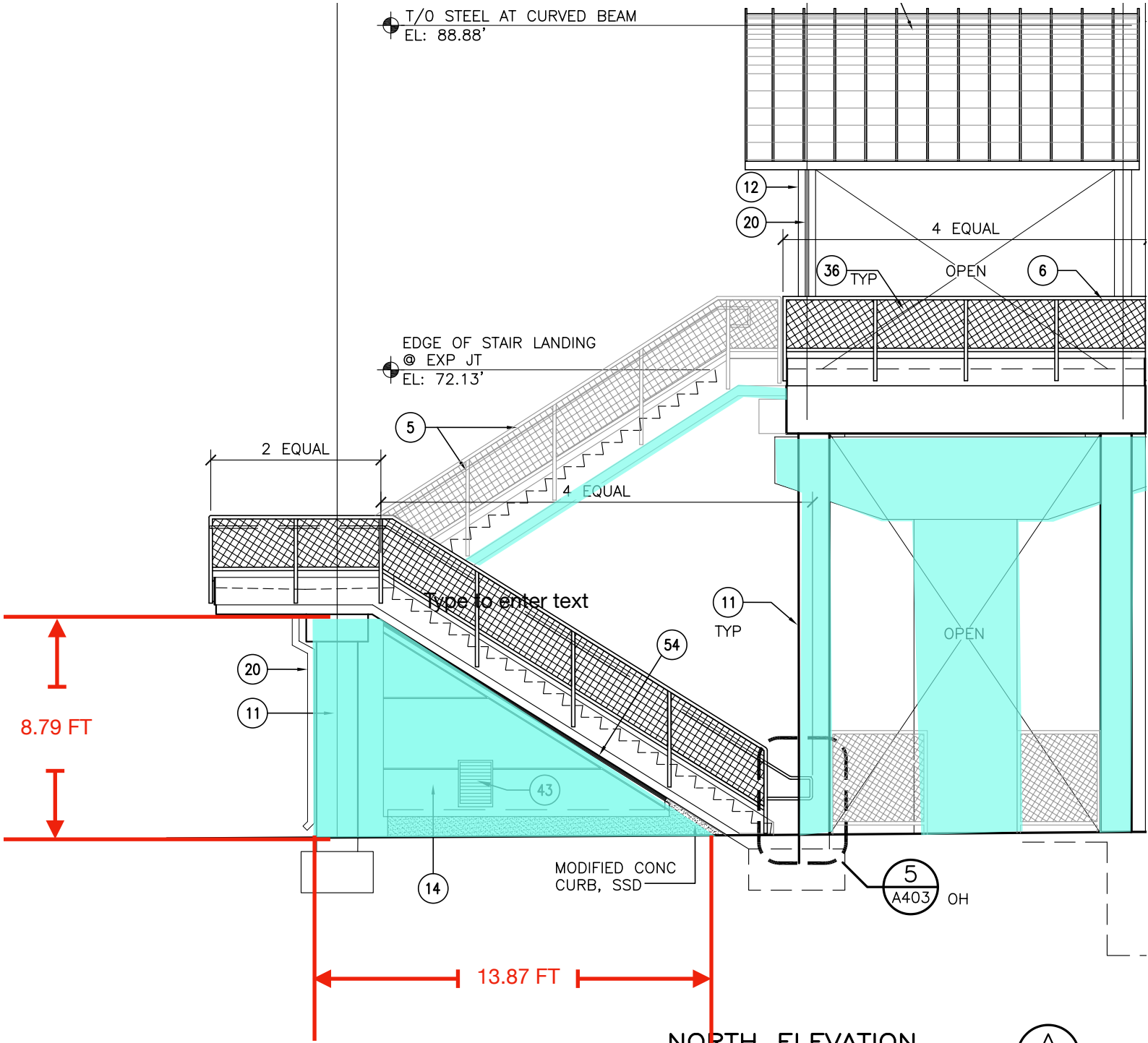


MURAL CONCEPT

WOVEN LAYERS
ABSTRACT FORMS
COLORFUL
ENERGETIC
MOTION
MOVEMENT
MOMENTUM
ELEVATED
SOPHISTICATED



R. PETERSEN



NOTES:

- 1. SEE STRUCTURAL DRAWINGS FOR BRIDGE

KEY NOTES:

- (5) STAINLESS STEEL HANDRAIL / GUARDRAIL
- (12) HSS COLUMN



RYAN PETERSEN
CREATIVE CONSULTING



MONTAGUE PEDESTRIAN OVERCROSSING - NORTH ELEVATION

Original space



6+ Additional Spaces

Upon personally visiting this location, I would like to expand the mural surface areas to incorporate more of the space which include: 4 columns, the 1 main Overcrossing support, and under the stairs.

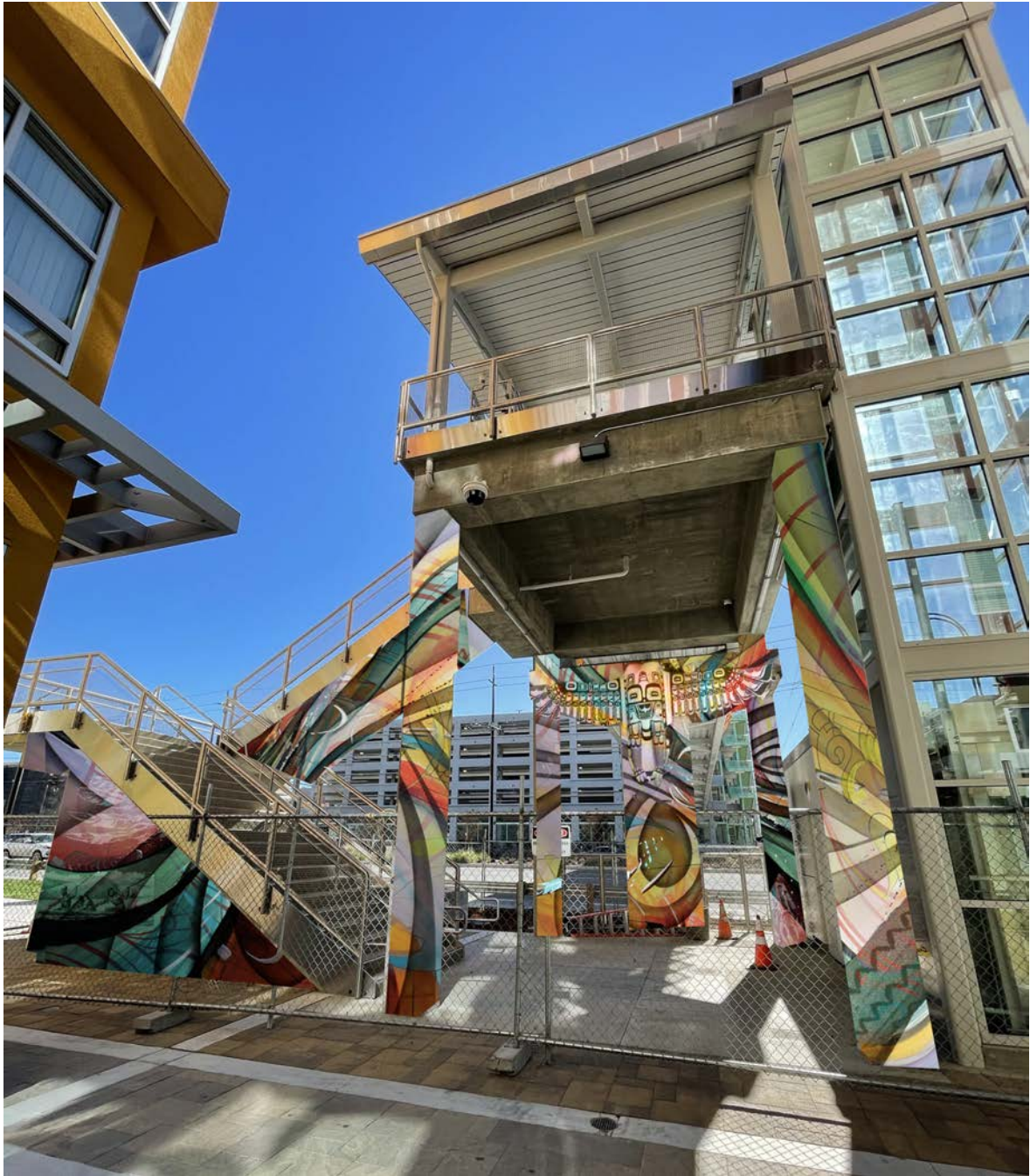
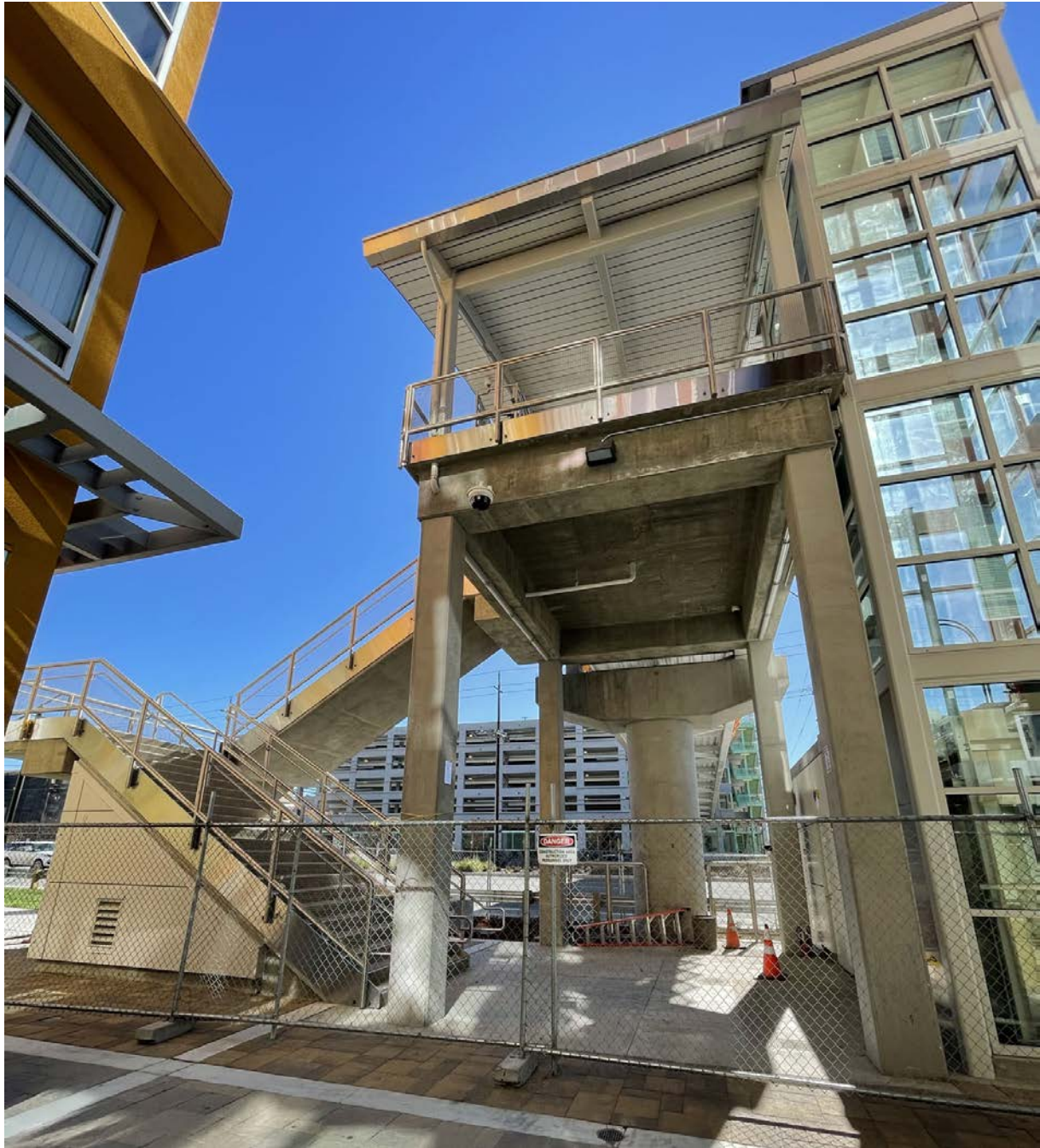
These additional spaces are currently bare concrete.

Details on following pages.





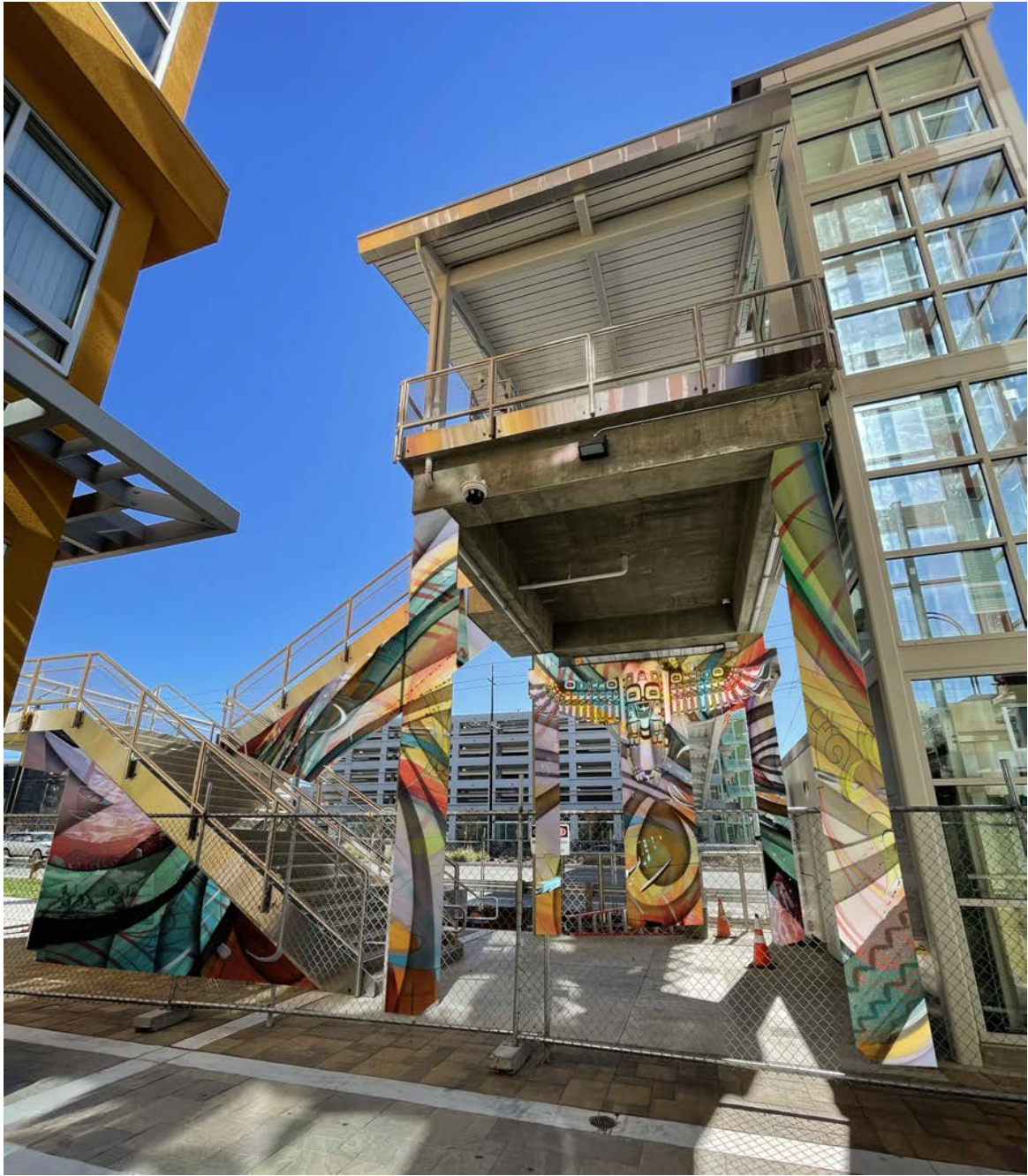
MONTAGUE PEDESTRIAN OVERCROSSING - NORTH ELEVATION



PLEASE NOTE THIS IS A CONCEPT RENDERING AND ACTUAL COLORS AND DESIGN WILL SLIGHTLY VARY



MONTAGUE PEDESTRIAN OVERCROSSING - NORTH ELEVATION - EXPLAINED



Native Roots + Historical Tribute + Cultural Symbolism

The abstract designs and symbols are intended to reflect the historic roots and natives to the areas, the Muwekma Ohlone people who were the original residents of the Bay Area.

The four columns contain layers and layers of under-paintings and designs inspired from different languages, traditional patterns found in woven coil baskets and feather patterns.

The dark and light contrasting colors throughout the design mimic and carry suggestions of body paint used during ceremonies and furthermore the flow and movements of this design suggest and remind us of the cultural traditions of Dance and Rhythm.

The centralized support (one on each side of the Overcrossing) as imagery of an Eagle “a totem-like” tribute with it wings out which represents storytelling and the passing down of information from generation to generation.

Hidden throughout the artwork are silhouette of native landscape, hills, mountains, huts, people, and activities like hunting, fishing.

See next page for Details.

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NORTH ELEVATION - DETAILS

Feather Patterns

Silhouettes
Hunting

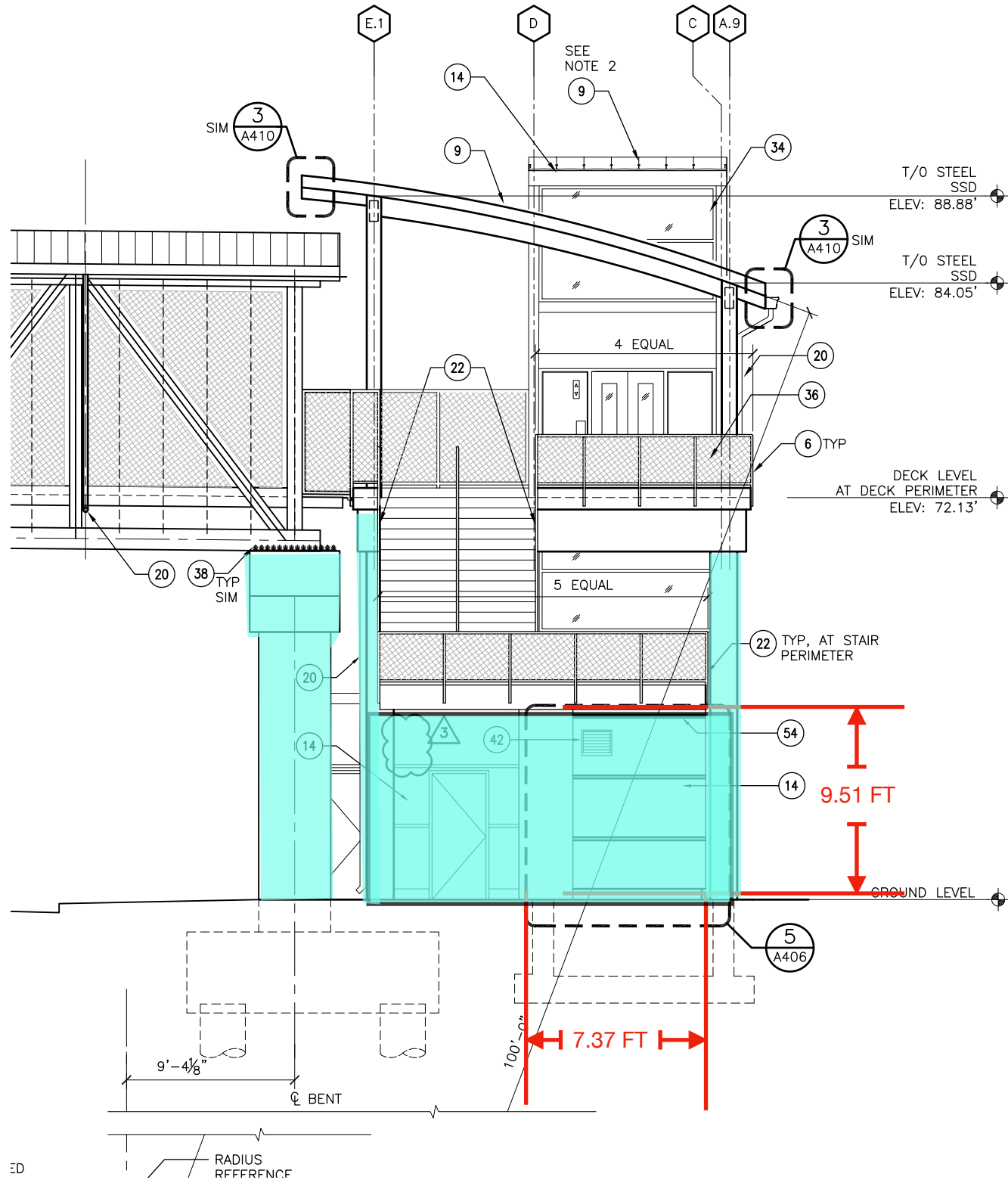
MAIN "Totem" design

Lost Languages

Zig Zag Patterns of basket weaving +
techniques used by the Ohlone Tribes

MONTAGUE PEDESTRIAN OVERCROSSING - NORTH ELEVATION -CONTINUED



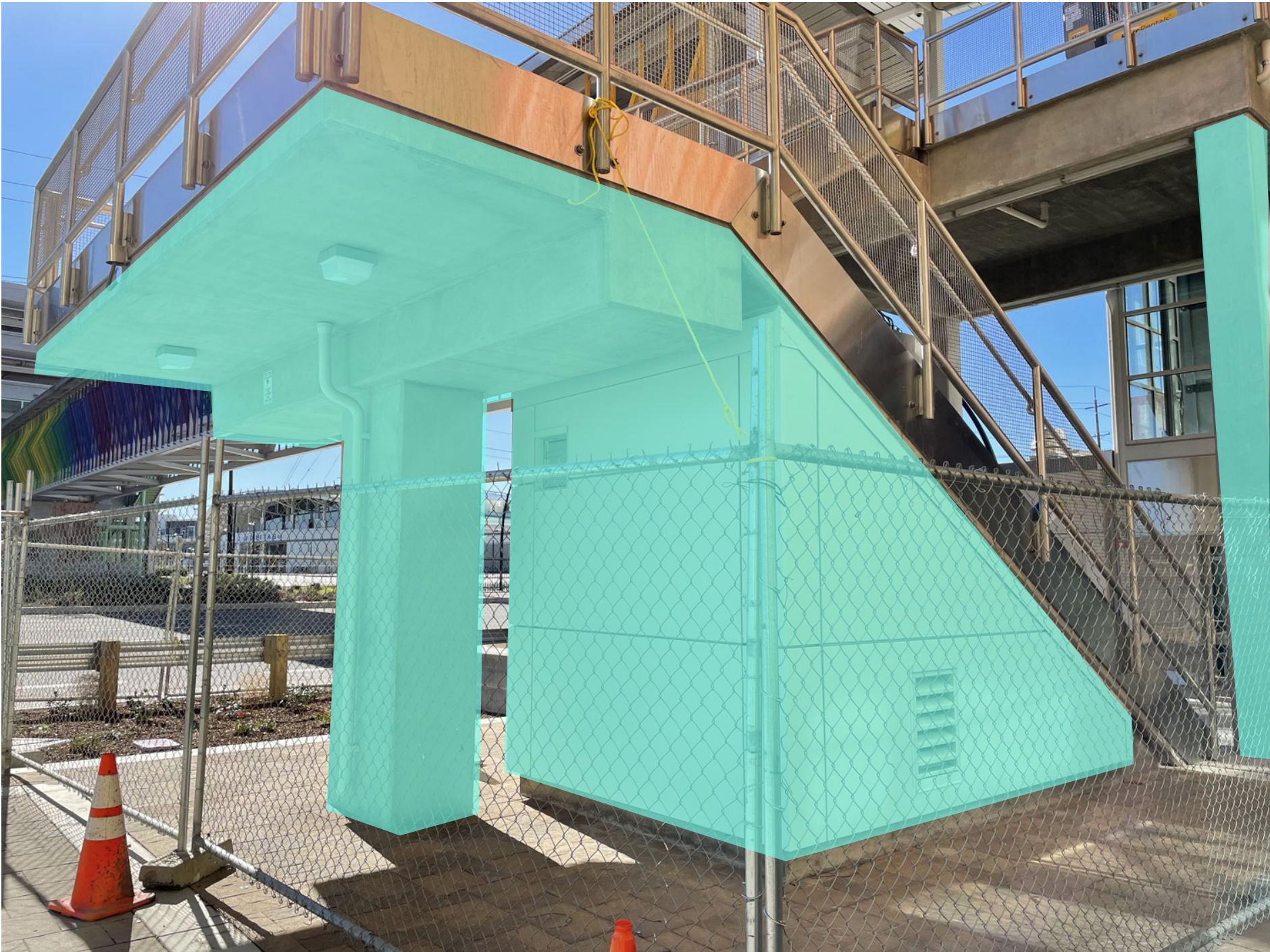


EAST ELEVATION

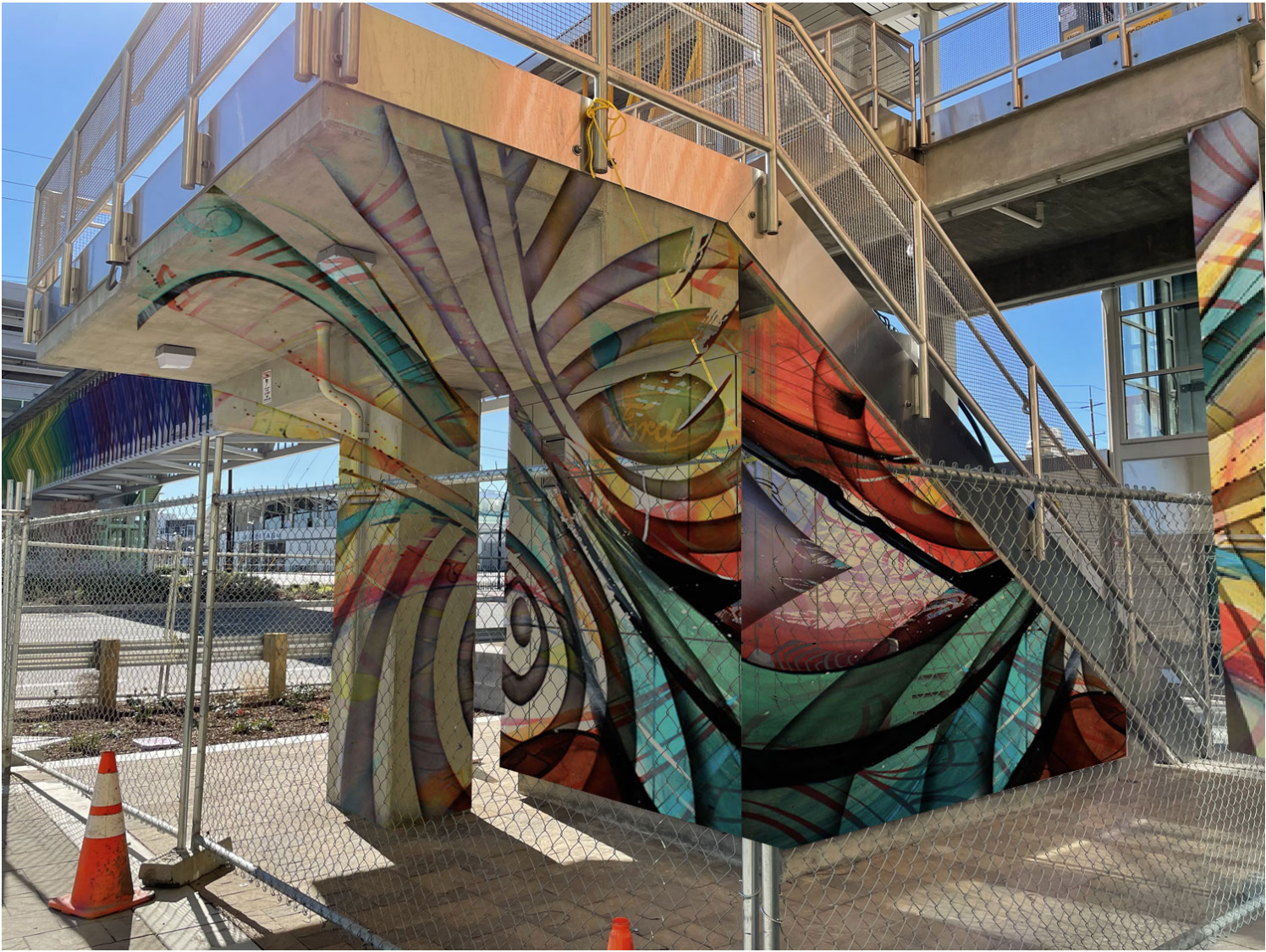




EAST ELEVATION



EAST ELEVATIONS



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EAST ELEVATIONS - EXPLAINED

Diversity + Movement + Motion

An abstract vortex-like roundabout represents movement and Transportation.

These elements represents the mixing of our diverse community; each specific color, line and shape representing the uniqueness of people and individuals. The colors are squeezed together in the center (transportation hub, ie bart station) then they all go off to their different destinations.

The composition of all these movements (destinations) and the diversity of these colors and lines (people) all mixing together in one space creates a whole, a unit (representing our community) = Colorfully Beautiful and Diverse!

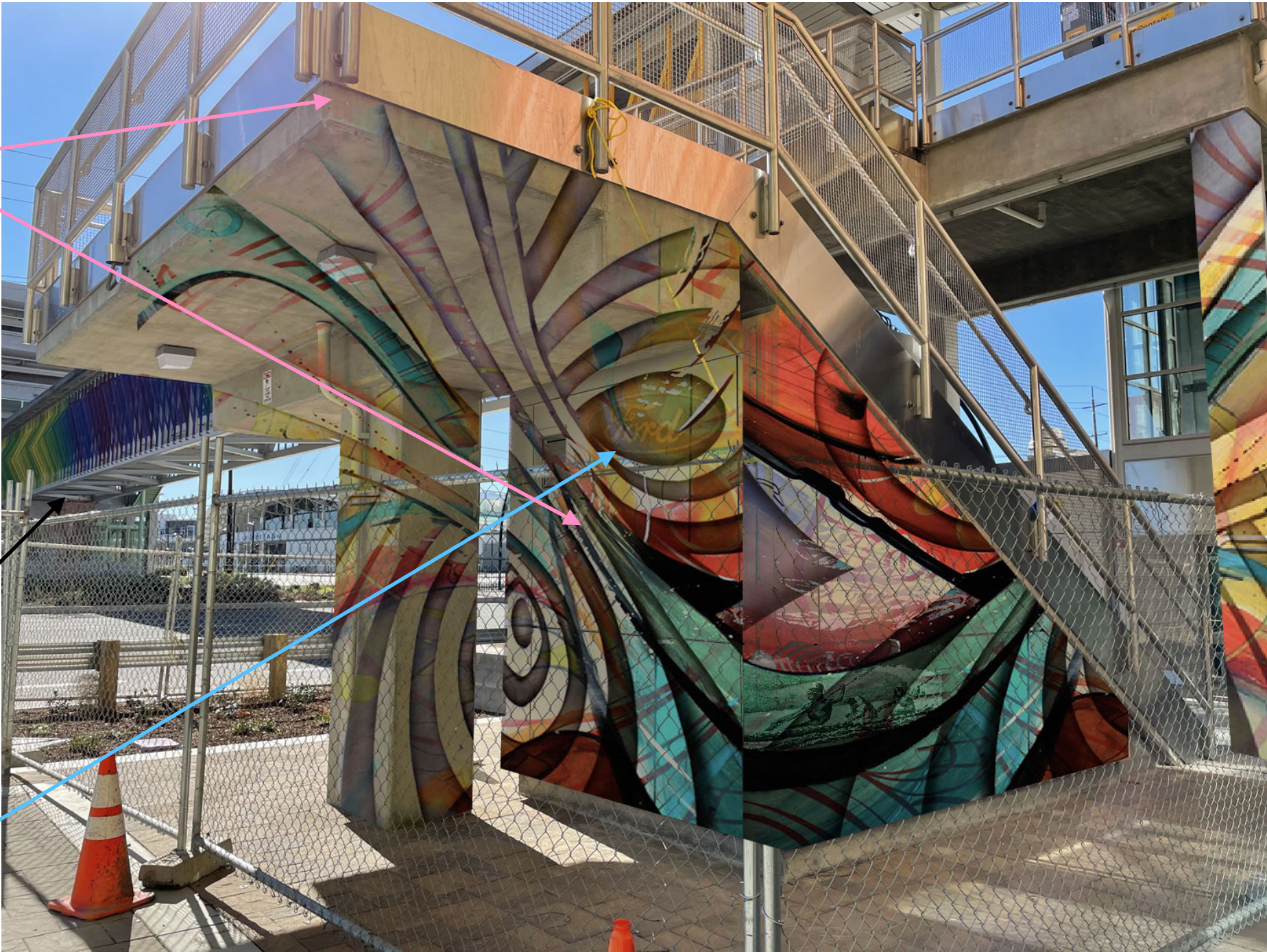
East location - In some cultures the East can also represents growth.

This location and direction as an intention for people to keep an open mind and continue to better themselves so they can reach their highest potentials in life.

The alternating colors and lines have dual meanings which are complementary to the existing Overcrossing artwork also mimicking the architecture and color palette, pulling the color from the overdressing to the ground

Other Design Facts -

Inside this Oval is very subtle FORD Motor Company Logo a little part of history which has shape our automotive history into what it is today. Again, which plays into the Movement and Transportation aspect of this design.



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(I'm a car person...I actually own a 1966 mustang that was built in San Jose)





MONTAGUE PEDESTRIAN OVERCROSSING - UNDERSTAIRS





MONTAGUE PEDESTRIAN OVERCROSSING - UNDERSTAIRS

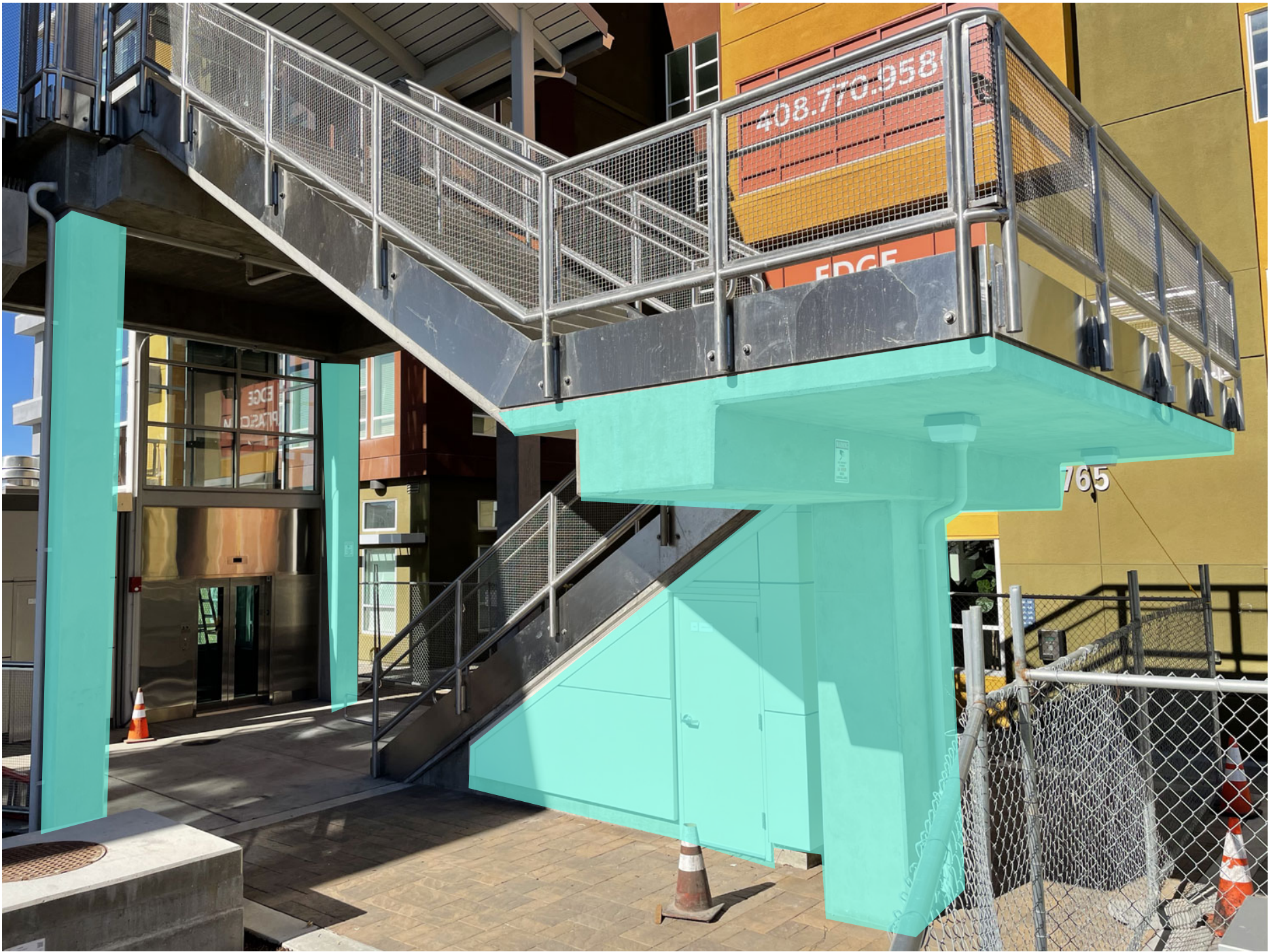


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MONTAGUE PEDESTRIAN OVERCROSSING - STREET VIEW



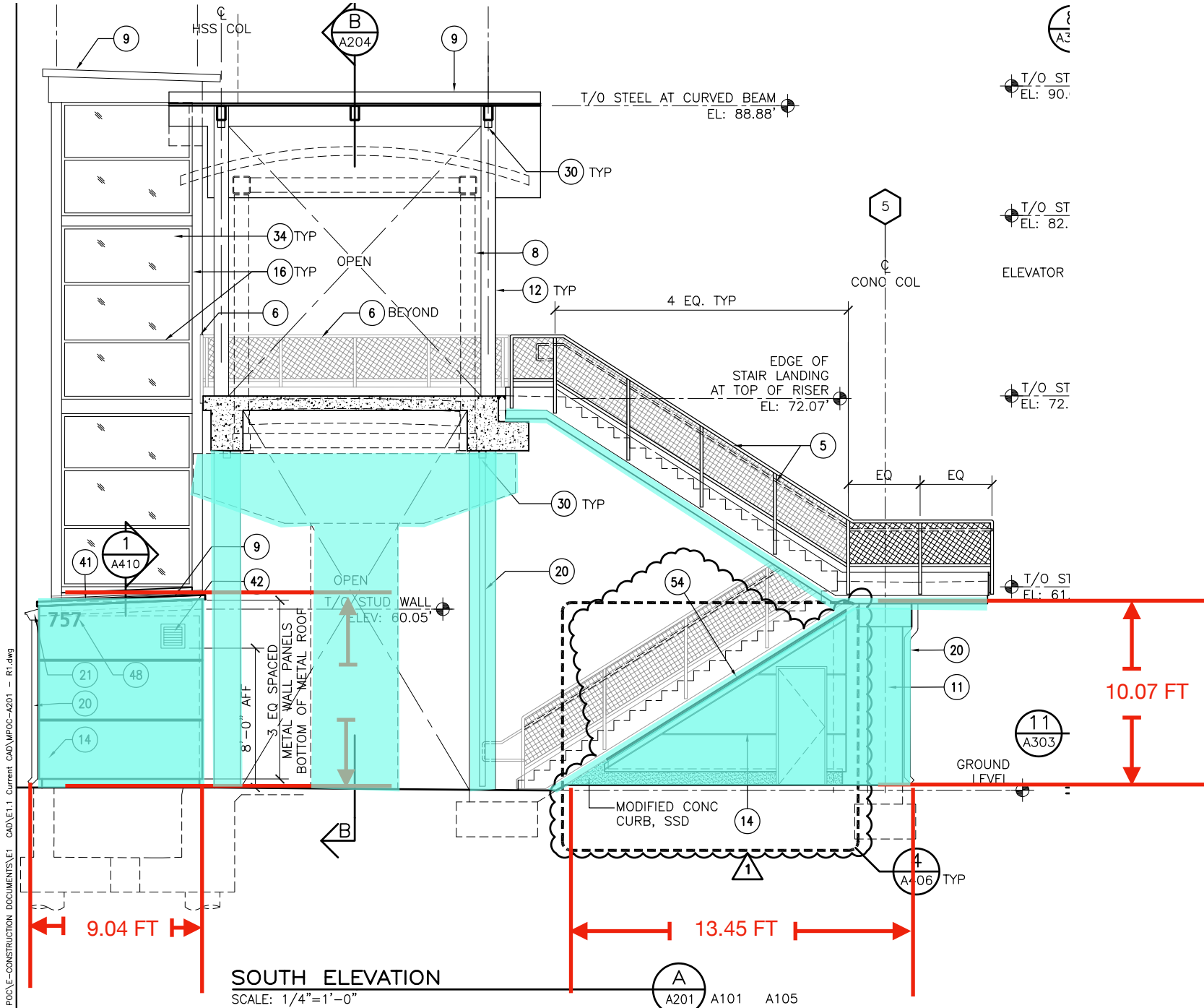
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MONTAGUE PEDESTRIAN OVERCROSSING - Street View - Theme and motion continues to wrap the surfaces



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R. PETERSEN



NOTE:

SEE ELECTRICAL PLANS FOR
HANDRAIL LIGHTING DETAILS

KEY NOTES:

- | | | |
|---|-----------------------------------|-------------------------------|
| (5) STAINLESS STEEL, HANDRAIL/
GUARDRAIL | (11) CONC COLUMN, SSD | (20) GALV SHEET
LEADER (P/ |
| (6) STAINLESS STEEL GUARDRAIL | (12) HSS COLUMN, SSD | (21) STAINLESS |
| (8) OUTLINE OF POC IN FRONT | (14) PREFINISHED METAL WALL PANEL | (25) AREA DRAIN |



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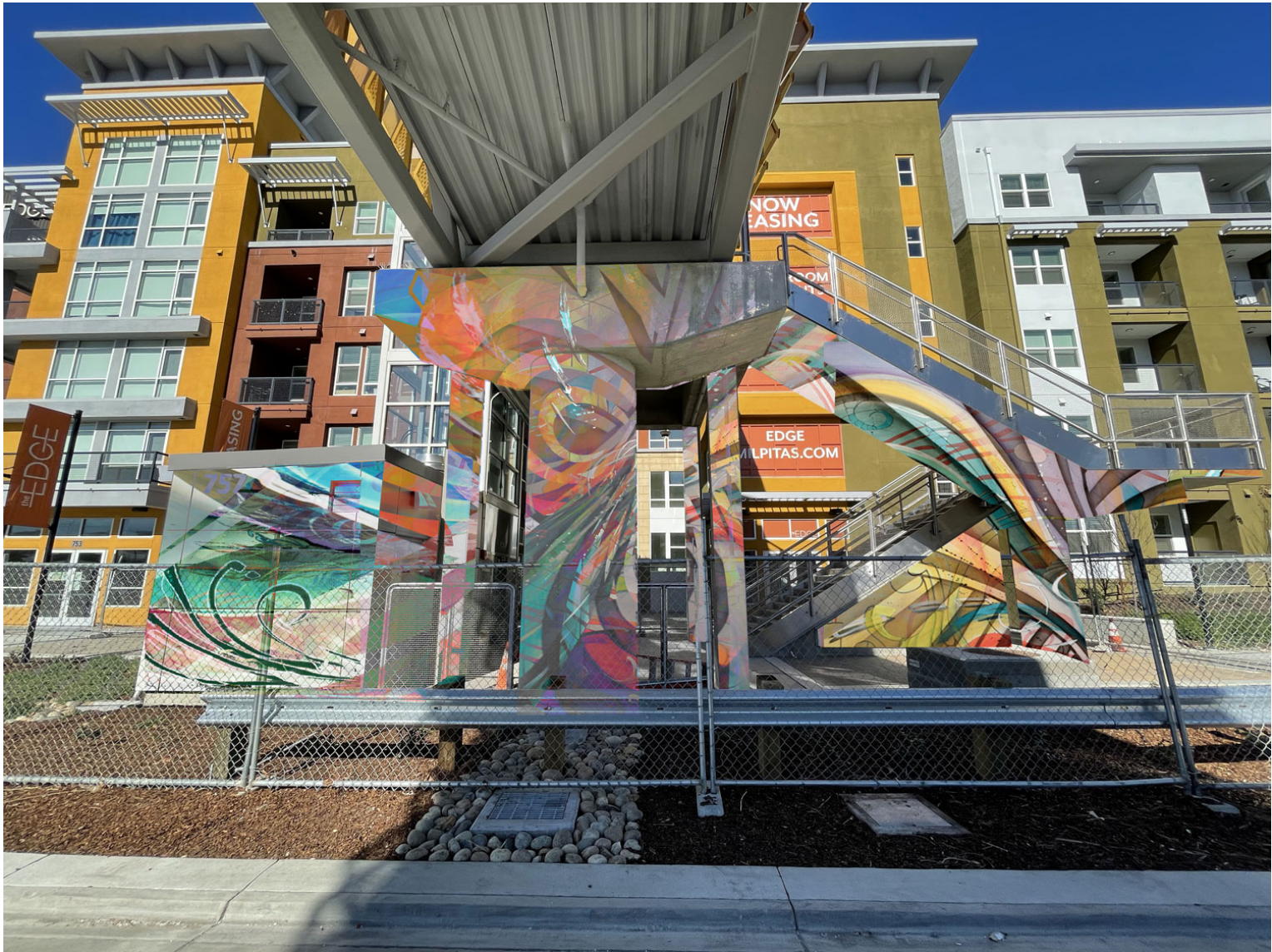


MONTAGUE PEDESTRIAN OVERCROSSING - SOUTH ELEVATION - STREET VIEW



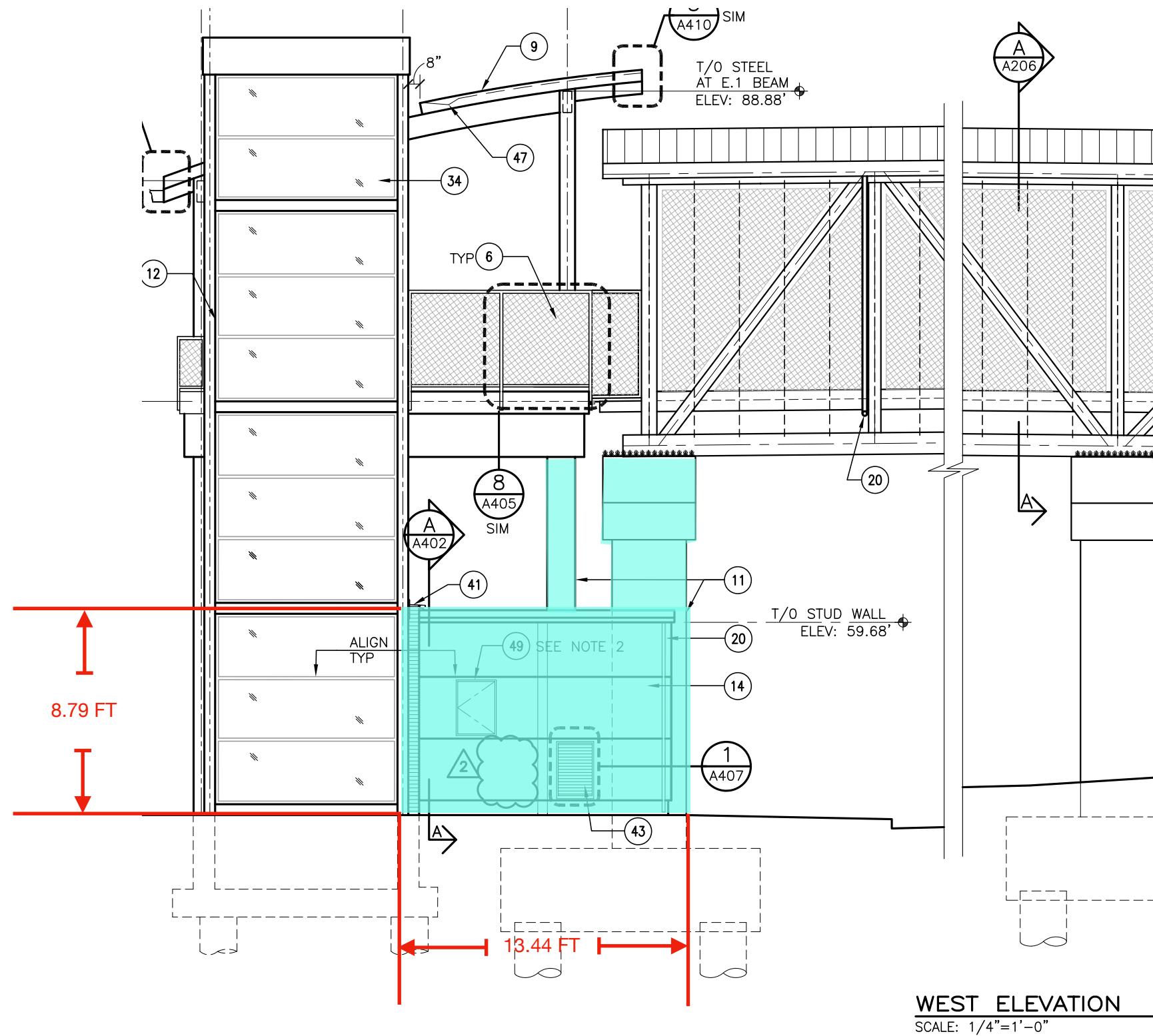
MONTAGUE PEDESTRIAN OVERCROSSING - SOUTH ELEVATION - STREET VIEW

Continuing to play on all the elements of above, this view ties the piece together in 360 degrees, but with more of an emphasis of Nature and blooming into the surrounding landscape.



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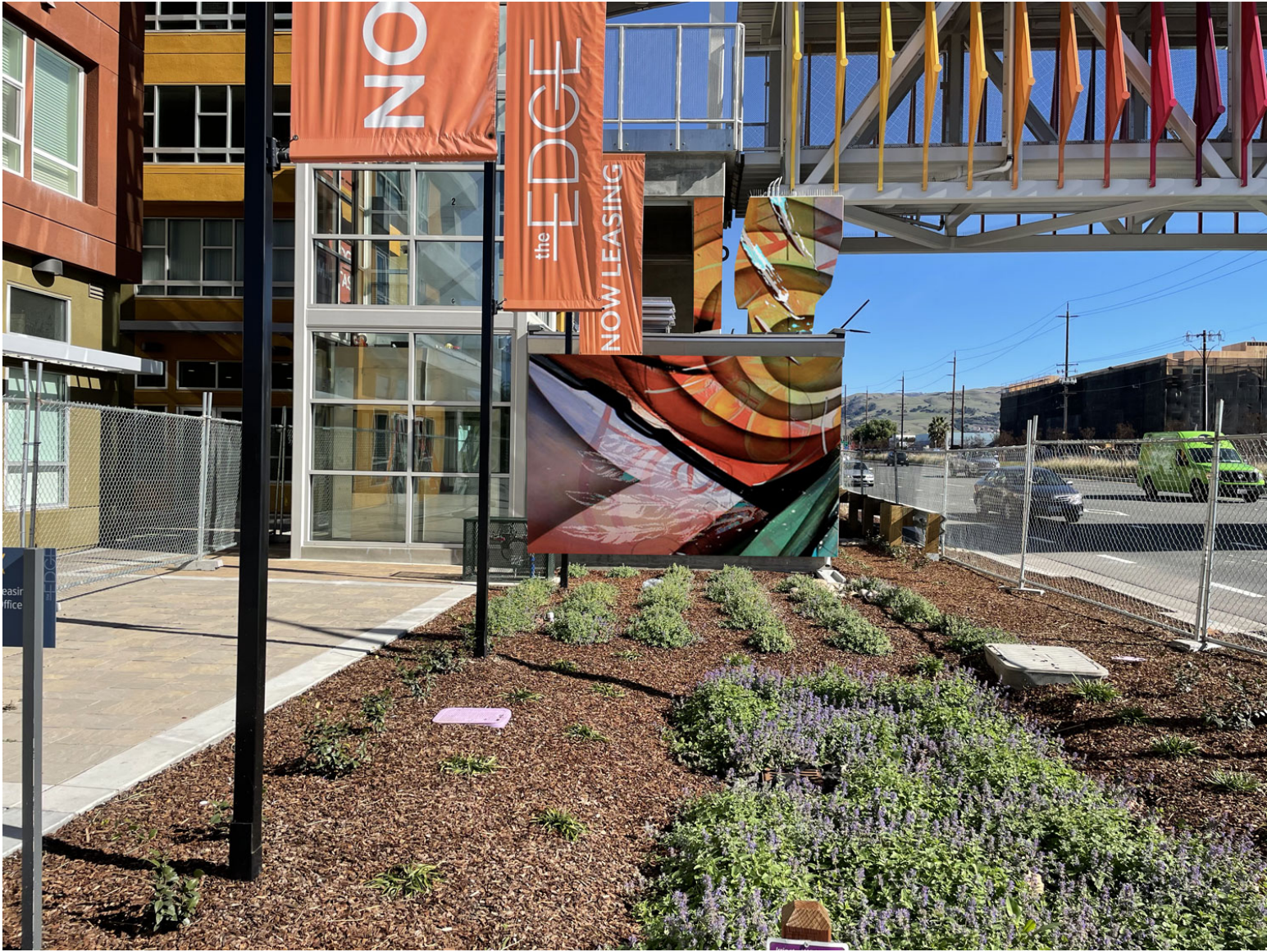


MONTAGUE PEDESTRIAN OVERCROSSING - WEST ELEVATION - STREET VIEW





MONTAGUE PEDESTRIAN OVERCROSSING - WEST ELEVATION - STREET VIEW



PLEASE NOTE THIS IS A CONCEPT RENDERING AND ACTUAL COLORS AND DESIGN WILL SLIGHTLY VARY





MONTAGUE PEDESTRIAN OVERCROSSING MURAL PROJECT BUDGETING

NOT TO EXCEED MURAL PRODUCTION COST: \$15,000

ARTWORK WILL BE PAINTED ON SITE

PRODUCTION TIME - APPROXIMATELY 1 MONTH

MURAL PRICING IS BASED ON THE TOTAL SQUARE FOOTAGE + THE COMPLEXITY OF FINALIZED DESIGN.

BASED ON THE PROVIDED DIMENSIONS THIS TOTAL PROJECT IS APPROXIMATELY 1200+ SQ FT

MURAL PRODUCTION PACKAGES INCLUDE:

- ARTIST CONCEPT + DESIGN TIME + FINISHED MURAL
- SITE PREP
- ALL LABOR
- ALL PAINTS & MATERIALS
- ALL EQUIPMENT
- ARTIST TRAVEL AND RELATED FEES
- INSURANCE + ADDITIONAL INSURED CERTIFICATES
- ENCROACHMENT + RELATED PERMIT(S)
- ALL RELATED CITY + BUSINESS TAX FORMS
- UI + ANTI GRAFFITI CLEAR COAT
- ARTWORK PLAQUE DESIGN + INSTALLATION