

ORLUarts

Liv Losee-Unger

www.orluarts.com

CV:

Education

Bachelor of Fine Arts, University of Pennsylvania. Philadelphia: 2014-2018. Graduated magna cum laude
Certificate in Painting, Pennsylvania Academy of Fine Arts. Philadelphia: 2013-2017.

Murals I designed/painted:

2020:

- The Eco Mural Project 13: Leafy Sea Dragon, 927 s 46th Street, Philadelphia, PA. Hagopian Arts
- I Am Because We Are, Faith Worship Center Daycare, 65 Penn Blvd., Lansdowne, PA. Hagopian Arts
- Hope Medallions (I designed and painted three of six, Philadelphia Mural Arts Program and Arts & Crafts Holdings, 990 Spring Garden Street, Philadelphia, PA. Hagopian Arts

2019:

- Eco Mural Project 7: Nautili, Hagopian Arts, Choy Wong Kitchen, Philadelphia, PA. Hagopian Arts

2018:

- Eco Mural Project 3: Arowana, Red Lotus Spa, Philadelphia PA. Hagopian Arts

Murals where I was lead assistant:

(lead assistant entails giving input on designs, painting half or more of each artwork, and installing)

2020:

- Eco Mural Project 12: Luna Moth, The Cube at 30th Street Station, University City District, Philadelphia, PA. Hagopian Arts
- Eco Mural Project 11 (Series of 9): Collaboration with John Heinz National Wildlife Refuge at Tinicum. Hagopian Arts
- Keep Going Mural, in partnership with Drive Out Suicide (Gabriel Nathan) and Spak Properties, Park Pizza, West Philadelphia, PA. Hagopian Arts
- Art at the Airport Exhibition, Terminal D, Philadelphia International Airport, Philadelphia, PA. Hagopian Arts
- Hope Medallions (Series of 6), Philadelphia Mural Arts Program and Arts & Crafts Holdings, 990 Spring Garden Street, Philadelphia, PA. Hagopian Arts

2019

- 25th Anniversary Marathon Mural, Quaker MotorSport, Philadelphia, PA, through Hagopian Arts and Philadelphia Mural Arts Program

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- Eco Mural Project 9: Eastern Tiger Swallowtail Butterfly, Cedar Park Triangle, Cedar Park Neighbors, University City District, Philadelphia, PA
 - Eco Mural Project 8: Chesapeake's Bounty, Painted and designed by Katie Lillard and the 2019 Public Art Class of Wye River Upper School in partnership with Hagopian Arts and Kent County Arts Council, The Mainstay, Rock Hall, MD
 - Eco Mural Project 6: Honey Bee, Inner Rhythms, Philadelphia, PA. Hagopian Arts
 - Eco Mural Project 5: Wetlands, Davis Pharmacy in Philadelphia, PA. Hagopian Arts
 - Mercantile Library Mural, 1021 Chestnut Street, Philadelphia, PA. Hagopian Arts, Brickstone Properties, and Philadelphia Mural Arts Program

2018

- Eco Mural Project 4: Amphibian, University City Housing in Philadelphia, PA. Hagopian Arts
- Archetype Solutions Group Interior Mural in Philadelphia PA. Hagopian Arts
- New Courtland Fellowship Mural and Painting Workshops 3, Center For the Emerging Visual Arts and NewCourtland in Philadelphia, PA. Hagopian Arts
- Brauhaus Schmitz, South Street in Philadelphia. Hagopian Arts
- Symbiosis, Eco Mural Project 2, Emlen School in Philadelphia PA. City of Philadelphia Mural Arts Program and Hagopian Arts
- Eco Mural Project 1: Kauai Coral Reef Life, One Stop Deli in Philadelphia, PA. Hagopian Arts

2017

- Neighborhood Bike Works Mural, Neighborhood Bike Works, Philadelphia, PA. Hagopian Arts

Publications

- "A new Herbie the Love Bug mural in West Philly has a driving purpose--suicide prevention--and QR codes", Stephanie Farr at the Philadelphia Inquirer, 2020
- "Hope Medallions Debut in Spring Arts," Spring Arts, 2020
- "Hope Medallions," Mural Arts Philadelphia, 2020
- "Philadelphia Mural Dedicated to Philadelphia Marathon Weekend," AACR Philadelphia Marathon Press Release by Jennifer Sherlock, 2019
- "New Mural Dedicated To Philadelphia Marathon Unveiled In Manayunk", CBS3 Philadelphia, 2019
- "New Manayunk mural celebrates the Philadelphia Marathon, and offers motivation to runners," Justin Udo, KYW Newsradio 1060AM , 2019
- "American Association for Cancer Research dedicates a mural on marathon course", 6ABC Action News, 2019

Portfolio samples on next page

For more murals, progress photos, different angles, and better resolution, please visit my website at www.orluarts.com

- 1) **“The Eco Mural Project 12: Leafy Seadragon”** The Leafy Seadragon is an endangered and rare seahorse endemic to Australian coral reefs. Their spectacular camouflage makes them unique, remarkably beautiful, and delicate creatures. “Leafies” are currently threatened by several environmental factors driven by human interference: ecological degradation, ocean warming and acidification, coral bleaching, pollution, and poaching. Painted and designed by Olivia Losee-Unger under Hagopian Arts. **Date:** 2020 **Materials:** Acrylic on parachute cloth **Location:** 931 South 46th Street, Philadelphia, PA



2)

- 3) **"I Am Because We Are,"** A mural depicting the bright future for the students of Faith Worship Daycare, and the principles of *Ubuntu*: "*I am because we are.*" Painted and designed by Olivia Losee-Unger under Hagopian Arts. **Date:** June 2020 **Materials:** Acrylic on parachute cloth **Location:** Faith Worship Daycare, 65 Penn Blvd, Lansdowne, PA.



- 4) **“The Eco Mural Project 10: Channel-Billed Toucan,”** This piece features the endangered Channel-Billed Toucan and was inspired by the widespread 2019 amazon rainforest fires. The colors and pattern used in this artwork aim to evoke indigenous South American artwork and textiles. Painted and designed by Olivia Losee-Unger under Hagopian Arts. **Date:** 2019
Materials: Acrylic on parachute cloth. **Location:** Green Line Cafe, 4426 Locust Street, Philadelphia, PA



- 5) **“The Eco Mural Project 7: Nautili”**: Nautili are relatives of octopuses, squid, and cuttlefish. In addition to severe ocean pollution and warming threatening nautili populations worldwide, these precious cephalopods are being poached to near extinction due to their iconic shell’s value on the tourism market. Painted and designed by Olivia Losee-Unger under Hagopian Arts. **Date**: 2019. **Materials**: Acrylic on parachute cloth. **Location**: Choy Wong Kitchen, 1631, 708 S 50th St, Philadelphia, PA.



- 6) **“Hope Medallions, series of six: Gratitude, Empathy, Adapt, Gumption, Hopeful, and Persevere,”** The Hope Medallions are a series of six mini murals that were designed and painted during the 2020 COVID-19 quarantine. They aim to remind passersby of their incredible fortitude by placing inspiring words in circles of intricate, hand-painted patterns and gold accents. The Hope Medallions were supported by Arts & Crafts Holdings and Mural Arts Philadelphia. Empathy, Adapt, and Persevere designed and painted by Olivia Losee-Unger under Hagopian Arts. **Date:** May 2020 **Materials:** Acrylic on parachute cloth **Location:** 990 Spring Garden Street, Philadelphia, PA



- 7) **“The Eco Mural Project 3: Arowana”**: This piece is one of our mini Eco Murals, featuring a predatory armored fish. The Asian Arowana is prized as a symbol of prosperity for collectors of exotic fish, but it has become desperately endangered in its native habitat of Southeast Asia. Painted and designed by Olivia Losee-Unger under Hagopian Arts. **Date:** 2018. **Materials:** Acrylic on parachute cloth. **Location:** Red Lotus Spa, 4610 Cedar Ave, Philadelphia, PA.



Proposal for City of Milpitas Montague Pedestrian Overcrossing Mural

Included in this RFP, in order:

- Proposal narrative
 - Process/materials/maintenance
 - Proposed design
 - Timeline and budget
 - Artist's resume
 - Portfolio samples
-

Proposal Narrative:

Hello to the folks at the City of Milpitas! My name is Liv and I am a muralist and San Francisco native with several years of professional experience creating vibrant, colorful, and community-inspired murals of all shapes and sizes. I specialize in realism, bright pattern, and environmental subject matter. My murals are meticulously created using the parachute cloth method, making them last decades longer than direct-paint applications and significantly reducing installation and maintenance costs.

I recently moved back to San Francisco after spending a few years in Philadelphia working for Hagopian Arts, a women-owned and operated mural company. At Hagopian Arts, I designed and painted several murals in addition to being lead assistant for over twenty large-scale public artworks since 2017. I have recently launched my own mural company, ORLUarts, and am excited to continue my passion in my home state!

I was so inspired by the premise of this RFP and the chance to add my art to Milpitas! After some research into Milpitas, its history, and the Muwekma Ohlone people, I decided to create a piece that honors Milpitas' vibrant indigenous history and some of the beautiful wildlife that lives in the area. I used a native pattern and tailored the colors to resemble a stained glass window, highlighting the colors of the art installed along the top of the overcrossing. I believe this color palette will beautifully compliment the rainbow fins while standing out and brightening the pedestrian area. I incorporated vintage illustrations of birds and flowers native to the area: on the main wall is a series of poppies and California hummingbirds, and on the triangular wall is a native Western Kingbird on an oak branch. I wanted to include the oak because acorns were a staple food of indigenous peoples in the area, and are still used in native cuisine today. The vintage illustrations on top of the pattern creates a graphic and colorful artwork that is easy to read from afar, while still hinting at the intricate history of Milpitas.

A note: I had a bit of trouble reading the architectural diagrams provided, so after calling and speaking briefly to Tegan I got the green light to include the two walls I was able to get a

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sense of. My budget will reflect the cost for just those two walls--approximately 175 square feet, but I would love to expand upon this design if I'm given additional dimensions. I would be happy to work with the committee to add on other walls and to expand or alter the theme.

Process/Materials:

A bit on my process: Traditional murals are painted directly onto a primed wall using acrylic or spray paint. Unfortunately, this method is restricted by sunlit working hours, weather conditions, and inevitable peeling and fading.

I instead use the "parachute cloth" method which is gaining popularity on the East Coast. I use acrylic paint on a synthetic canvas-like material to render the mural in sections in the studio. Once the piece is completed, the sections are applied to the wall using a super-strong adhesive, and then the entire composition is triple-sealed with a UV protectant. Parachute cloth takes on the texture of the wall it's applied to and becomes a permanent fixture, preventing peeling, fading, and extending the life of the mural by *decades*.

Using this method, murals go up in a fraction of the time of traditional pieces, preventing prolonged clogging of sidewalks and walkways, and cutting scaffolding or swingstage costs markedly. For this project, I would likely only need to use a small standing scaffolding, which I could rent.

Regarding maintenance, the UV protectant also serves as a barrier for graffiti, making maintenance easy, simple, and rare. There should be no issue with the mural for many, many years before I may need to be brought in for very minor touch-ups.

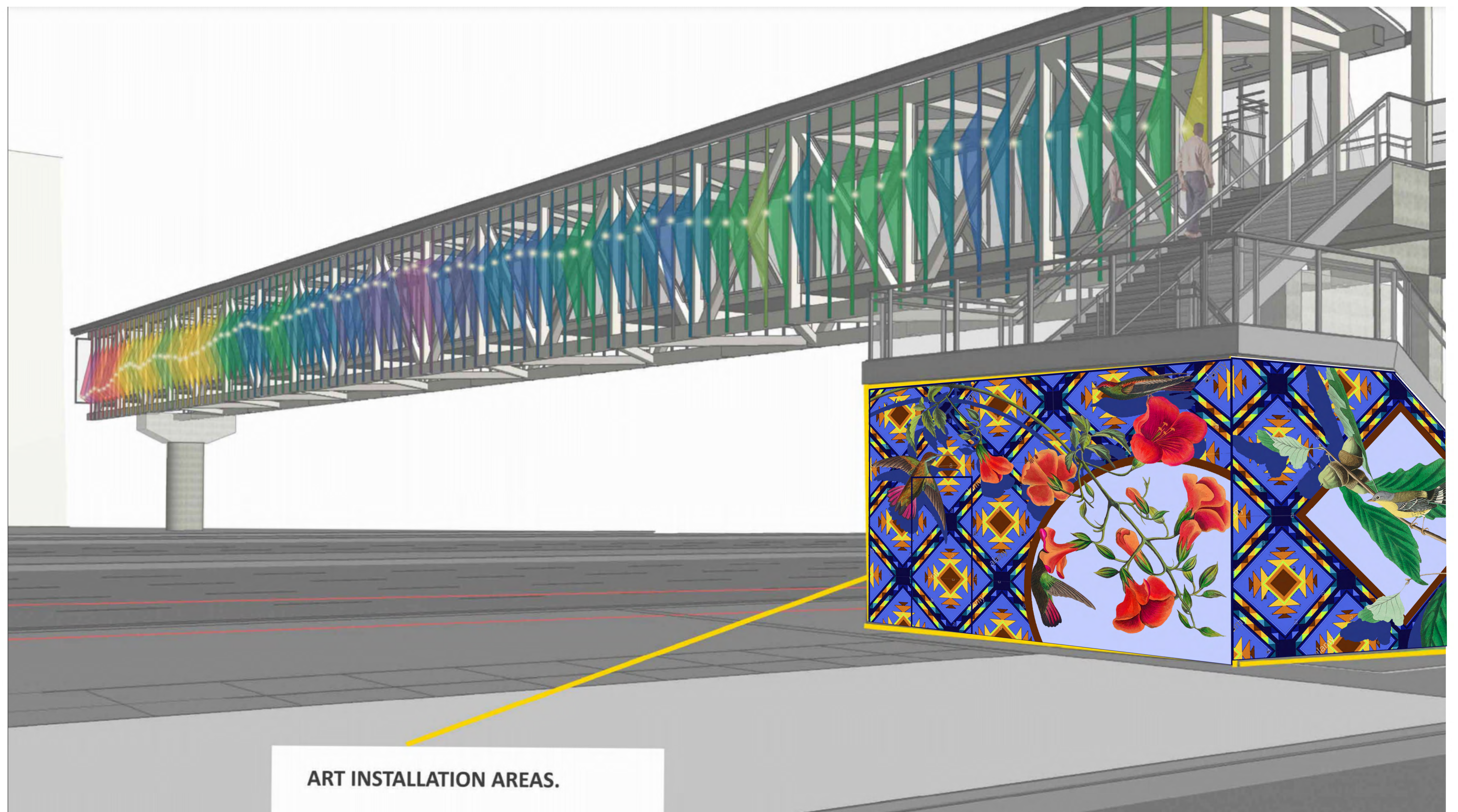
It would be a privilege to get to paint this piece for the City of Milpitas and to honor the rich indigenous history, the diverse people who live there today, and the beautiful wildlife in the area.

Mural design on next page



City of Milpitas Pedestrian
Overcrossing Mural Proposal

ORLUarts
www.orluarts.com
orluarts@gmail.com



ART INSTALLATION AREAS.

City of Milpitas Montague Pedestrian Overcrossing Proposal

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Please note: if chosen for this project, I will be purchasing the rights to the pattern below from Alamy. This is just a photoshopped design, and the painting will be more vibrant and clean.



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Timeline:

With the existing square footage, this piece could likely be installed by late summer. With an expansion of additional walls, the piece will be done and installed by mid to late fall at the latest. I can give a more accurate timeline once the final square footage is determined.

Budget:

Artist Labor: 175 square feet x \$22/sq foot: \$3,850

Materials budget total (**see below for itemized breakdown**) \$2,205

Travel (approximately 5 days for install, using a fuel cost calculator): \$47

Small scaffold rental for one week: \$140

Grand total: \$6,242

Milpitas Pedestrian Overcrossing Mural Proposal

Materials Budget

1/8/21

	COLOR	PRICE (\$)	QTY (gallons)	COST (\$)
PAINT	Burnt Sienna	50	2	100
	Burnt Umber	49	1	49
	Cadmium Red	132	1	132
	Cadmium Yellow	83	2	166
	Carbon Black	42	1	42
	Cerulean Blue	55	2	110
	Payne's Gray	71	1	71
	Quinacridone Purple	75	1	75
	Quinacridone Red	95	1	95
	Titanium White	49	4	196
	Ultramarine Blue	47	2	94
	Venetian Red	67	1	67
	Yellow Ochre	51	2	102
	SUBTOTAL			\$1,299.00

	ITEM	PRICE (\$)	QTY	COST (\$)
INSTALL SUPPLIES	Roller Brush 3pack	11	4	44
	Roller Frame	4	6	24
	NovaGel 5gal	188	2	376
	Primer 5gal	95	2	190
	Seal Krete 5gal	62	1	62
	Painter's Tape 9pack	33	2	66
	Drop Cloth	12	4	48
	Roller Pole	8	2	16
	Trash Bags 1box	17	1	17
	Rags 1box	11	1	11
	Plastic Sheeting 1box	26	2	52
	SUBTOTAL			\$906.00

MATERIALS TOTAL \$2,205.00

ORLUarts Milpitas Overcrossing Mural Design Site Photos

