



**ECONOMIC DEVELOPMENT & TRADE COMMISSION (EDTC)
WORK PLAN FY 2019-2020**

| EDTC Mission Statement: Advise the City Council on business issues, cultivate international trade relationships, and make recommendations on the design, development, and implementation of economic development in the City of Milpitas. | | | |
|---|--|---|-----------------------|
| Topic/Overall Goal | Specific Action(s) Required | Resources | Goal Deadlines |
| Economic Development Strategy | EDTC will review and provide recommendations, participate in strategy development and implementation. | EDTC, staff, local stakeholders | Spring 2020 |
| International Trade | EDTC will help cultivate relationships with local businesses who have a global presence in international trade, commerce, B2B and workforce development. Promote FTZ. | EDTC, staff, local businesses | Ongoing |
| Manufacturing Day 2019 & 2020 | EDTC members provided recommendations for event, planned, and attended the 10/4/19 tour. They will help plan program strategy and participate in the 2020 event preparation. | EDTC, staff, various community partners | Fall 19 & 20 |
| Better Block | EDTC Subcommittee will provide work plan recommendations, act as ambassadors of program strategy, participate in event, and review final draft report. | EDTC Subcomm., staff, local partners | Spring 2020 |
| EPS Real Estate Findings | EDTC will receive presentation on project findings and provide recommendation. | EDTC and staff | Spring 2020 |
| Business Seminars | EDTC assist in development of 6 workshops and promote events to small business comm. | EDTC, SBDC, staff | 2020 |
| General Plan Update – Economic Development Element | EDTC review/provide feedback on GP Update and Economic Development Element. | EDTC and staff | 2019 and 2020 |
| Pilot Façade Improvement Grant Program | EDTC Subcommittee will review applications and make recommendations on grants. | EDTC Subcomm., staff, businesses | Spring 2020 |
| FlexFactor Initiative | EDTC will provide recommendations and market the workforce development plan. | EDTC, staff, MUSD | Spring 2020 |
| Annual Report | EDTC will assist staff in preparing annual report and accomplishments. | EDTC and staff | 2020 |
| Development Projects – Specific Plans | EDTC will provide feedback on development projects and specific plan documents. | EDTC and staff | Ongoing |