

RESOLUTION NO. 2022-41

A RESOLUTION SUPPORTING SMALL BUSINESS SATURDAY

WHEREAS, Women Impacting Public Policy and the Small Business Coalition have approved the City of Mills and asked for Mayoral support for Small Business Saturday, which shall occur on November 26, 2022; and

WHEREAS, the City of Mills contains many small businesses which the City has always endeavored to support and foster.

WHEREAS, The United States Small Business Administration indicates there are 30.7 million small businesses in the United States, representing 99.7% of all firms with paid employees in the United States; and

WHEREAS, small businesses employ 47.3% of the employees in the private sector in the United States, and

WHEREAS, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, the most reported reason for consumers aware of the day to shop and dine at small, independently owned businesses was to support their community (64%); and

WHEREAS, Mills Wyoming supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, the Mills City Council endorses and directs the Mayor of the City of Mills, Wyoming, to hereby proclaim, November 26, 2022, as Small Business Saturday And urges the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year

PASSED, APPROVED AND ADOPTED THIS _____ day of November, 2022.

Mayor, Seth Coleman

Councilman, Sara McCarthy

Councilman, Darla R. Ives

Councilman, James Hollander

Councilman, Brad Neumiller

ATTEST:

City Clerk, Christine Trumbull

CERTIFICATE

I, Christine Trumbull, City Clerk, hereby certify that the foregoing Resolution was adopted by the City of Mills at a public meeting held on November 15th, 2022, and that the meeting was held accordingly to law; and that said Resolution has been duly entered in the record of the City of Mills.

City Clerk, Christine Trumbull