



# PROCLAMATION

Office of the Mayor  
Pediatric Cancer Awareness Month  
September 2024



INFINITE  
LOVE for KIDS  
FIGHTING CANCER

**WHEREAS:** September of each year is recognized as Pediatric Cancer Awareness Month throughout the nation. Every day approximately 46 children are diagnosed with cancer; and

**WHEREAS:** More than 40,000 children undergo treatment for cancer each year; and

**WHEREAS:** According to the American Childhood Cancer Organization, the FDA has initially approved only six new drugs specifically for childhood cancer in the past 20 years; and

**WHEREAS:** Less than four percent of the federal government's total funding for cancer research is dedicated to childhood cancers, and only about four percent of the funds raised for the National Cancer Institute go directly to pediatric cancer research; and

**WHEREAS:** Middletown Township, along with local 501(c)(3) foundation Infinite Love for Kids Fighting Cancer (Infinite Love), is dedicated to educating and mobilizing people about the critical need for funding for pediatric cancer research; and

**WHEREAS:** To help raise money for this important cause, the third annual **Love for Luca 5K** will be taking place on Sunday, September 22<sup>nd</sup> in honor and memory of Luca Iacono, a beloved 11-year-old Middletown resident who was taken by cancer in 2019. Infinite Love will also be holding its second annual **Designer Bag Bingo + Basket Raffle** on Friday, October 4<sup>th</sup>. Now,

**THEREFORE:** I, Mayor Tony Perry and the Middletown Township Committee, do hereby proclaim September 2024, and every September going forward, as **Pediatric Cancer Awareness Month** in the Township of Middletown. We encourage the community to help keep Luca's memory alive and honor his life by participating in this event. All proceeds will be given to Infinite Love. Visit [www.runsignup.com/Race/NJ/Middletown/LoveforLuca5KRun](http://www.runsignup.com/Race/NJ/Middletown/LoveforLuca5KRun) to register. You can also sign up for Infinite Love's second annual Designer Bag Bingo + Basket Raffle event by visiting <http://givebutter.com/InfiniteLoveBingo2024>.

*Given, under my hand and the Great Seal of the Township of Middletown,  
this third day of September in the year two thousand twenty-four*

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**Mayor Tony Perry**