



PROCLAMATION

Office of the Mayor

International WeLoveU Foundation Day

August 6, 2023



- WHEREAS:** The International WeLoveU Foundation (WeLoveU) is an NGO founded by Chairwoman Zahng Gil-jah in 2001 and is associated with the United Nations Department of Global Communications; and
- WHEREAS:** The foundation is currently active in over 50 countries with a mission to support creating a healthier and more sustainable environment for all; and
- WHEREAS:** WeLoveU tirelessly strives to support the 17 Sustainable Development Goals and has carried out 2,037 activities in 67 countries, touching the lives of countless individuals and helping protect the environment with nearly 300,000 participants; and
- WHEREAS:** Plastic pollution has rapidly become a global crisis, severely affecting the marine environment. At least 8 million tons of plastic enter the ocean annually – threatening human health, food safety and contributing to climate change; and
- WHEREAS:** The Oceans and Waterways Cleanup campaign launched by WeLoveU aims to reduce plastic pollution by educating people about plastic’s harmful effects on human health, marine life, and climate change and mobilizing volunteers to clean their local shorelines. The campaign honors the United Nation’s declaration of the Decade on Ecosystem Restoration, fulfilling Sustainable Development Goals 13 and 14 – Climate Action and Life Below Water. Now,
- THEREFORE:** I, Mayor Tony Perry and the Middletown Township Committee, do hereby proclaim August 6, 2023 as **International WeLoveU Foundation Day** in the Township of Middletown. We extend our gratitude to the foundation and its volunteers across the State of New Jersey for hosting a cleanup at Leonardo Beach. Their actions have a profound effect on the health of our people, our waterways, and our environment and we encourage the community to celebrate and support their efforts.

Given, under my hand and the Great Seal of the Township of Middletown, this sixth day of August in the year two thousand twenty-three

Mayor Tony Perry