



## MERIDIAN ARTS COMMISSION MEETING

City Council Chambers, 33 East Broadway Avenue Meridian, Idaho

Thursday, March 13, 2025 at 3:30 PM

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### MINUTES

#### ROLL-CALL ATTENDANCE

<input checked="" type="checkbox"/> Lizzie Taylor	<input type="checkbox"/> Patrick O'Leary
<input checked="" type="checkbox"/> Bridget King, Vice Chair	<input checked="" type="checkbox"/> Bobby Gaytan
<input checked="" type="checkbox"/> Shaun Muscolo	<input type="checkbox"/> Seoyoon Song
<input checked="" type="checkbox"/> Brecken Bird, Chair	<input checked="" type="checkbox"/> Jay Smith
<input checked="" type="checkbox"/> Crystal Paulson	

City staff present was Arts and Culture Coordinator Cassandra Schiffler and City Attorney Emily Kane.

#### WELCOME NEW COMMISSIONER JAY SMITH!

B. Bird introduced J. Smith.

#### ADOPTION OF AGENDA [ACTION ITEM]

L. Taylor made motion to adopt agenda; S. Muscolo seconded.

All ayes.

#### APPROVAL OF MINUTES [ACTION ITEM]

1. Approval of Draft Minutes from the February 13, 2025 Meridian Arts Commission Meeting

S. Muscolo made motion to adopt minutes; B. Gaytan seconded.

All ayes.

#### NEW BUSINESS [ACTION ITEMS]

2. **Volunteer:** Upcoming West Ada School District (WASD) Annual Show Judging on Tuesday, April 15 at 10:00AM (3 MAC Judges Needed)

B. Bird asked if anyone wanted to volunteer as a judge. B. Bird asked to leave a place for S. Song to volunteer if she wanted since she is youth commissioner. B. King volunteered and S. Muscolo said she would if there is no third. J. Smith volunteered. B. Gaytan said it is a fun experience, and he would be an alternate volunteer if needed.

3. **Volunteer:** Public Engagement at the Meridian Fine Arts Festival Event for the Public Art Plan

B. Bird mentioned there were volunteers for Sunday but none for Saturday. She stated it is a large time commitment, but it is necessary for both days. This will happen June 28<sup>th</sup> and 29<sup>th</sup>. B. Gaytan volunteered for the morning shift. B. Bird offered to switch to Saturday and S. Muscolo volunteered to help with B. Bird in the afternoon. C. Schiffler asked C. Paulson to explain the hands-on activity since she proposed it. C. Paulson explained the project is a replica of one of the wrapped boxes and students are offered supplies to make their own. S. Muscolo asked if the project would be taught to the volunteers at the event. C. Paulson said she could show them prior. Jay Smith volunteered with B. Gaytan. L. Taylor said she would take the show to the Meridian Senior Center.

**REPORTS [ACTION ITEMS]**

4. **Initial Point Gallery:** ~ *Lizzie Taylor, IPG Subcommittee Chair*

- Current Exhibit: "Land Lines" Antonia Hedrick, Beth Trott, and Stephanie Inman (Opening: Tuesday, March 4, Host: Shaun Muscolo);

S. Muscolo said about 55 people attended the opening reception.

- Upcoming Exhibit: "Of Leaf and Petal" Claire Remsberg, Jessie Swimeley, Cindi Walton, Jill Storey, Mary Arnold, and Suzi Butler (Opening: Tuesday, April 1, HOST NEEDED);

S. Muscolo said she had volunteered to host.

- Update: Gallery Information and Outreach Efforts

L. Taylor wants to reach other groups of people and thought of the church community. L. Taylor has contacted nine religious organizations, and one is going to have a staff lunch outing at the gallery. She asked for contacts of organizations that should know about IPG, and she would talk with them or send a script to contacts on the committee. C. Paulson asked if there was anything to hand out because she teaches at the library and thought it would be a good opportunity. L. Taylor said she would get it to C. Schiffler asked about yearly or per show handouts because both are readily available, and C. Paulson said yearly.

- Call to Artists: Initial Point Gallery Call to Artists for 2026 is Open, Application Deadline: May 30, 2025

L. Taylor stated that there is no IPG meeting this month

5. **Concerts on Broadway Update:** July 12 (Soul Patch), August 9 (Rockabetty), September 6 (Billy Blues Band) ~ *Cassandra Schiffler, Arts and Culture Coordinator*

B. Bird asked C. Schiffler to give an update on "Concerts on Broadway". C. Schiffler said all the bands were booked. The final contracts are not yet executed. *Soul Patch* is booked for July 12<sup>th</sup> and they are country style. *Rockabetty* is 50s/60s tributes to

women who were singing at that time, and they are a newer group. *The Billy Blues Band* was also booked, and they play the blues.

6. **Public Art: Updates on Projects:** Chateau Park Public Art (*Save the Date for a Dedication Event on Monday, April 21 at 4PM*), Linder Road Median Public Art, Remsberg Painting Art Purchase for City Hall, Homecourt Mural Art Purchase, Public Art Master Plan ~ *Cassandra Schiffler, Arts and Culture Coordinator*

B. Bird asked C. Schiffler to give an update on the public art projects. Chateau Park public art was installed, and the dedication event is planned for Monday April 21<sup>st</sup> at 4:00 and speeches at 4:30. They can discuss other schedule of events at the public art committee later. Linder Rd. median public art project is on track. Claire Remsberg paintings for purchase at City Hall has been executed, so those will potentially be installed by the next MAC meeting. Homecourt mural is moving forward but the agreement still needs to be worked on by C. Schiffler and E. Kane. V. Ivanov was previously on the public art committee and a new commissioner is interested in joining. However, the meeting dates might need to be shifted from Tuesday to Thursday. C. Schiffler said J. Smith would need to officially be put on the committee by the Chair of the commission or the public art committee and states they could do that now. B. Gayton said he would love to offer the opportunity to J. Smith. J. Smith said he is very interested, but he has time constraints. B. Gayton announced J. Smith is officially a part of the Public Art Committee and asked other committee members what days worked. J. Smith proposed Wednesdays at 3:30 would work and C. Schiffler said Wednesdays don't work so they agreed on the third Thursday of every month.

## **SPECIAL DISCUSSION SESSION**

7. **Discussion:** Present New Ideas and Projects: Creative Brainstorming Session ~ *20 minutes*

B. Bird and C. Schiffler talked about a more formal way of introducing and discussing new ideas that come up so it can be on record. The last 20 min will be dedicated to discussing ideas. C. Schiffler said to consider the flow chart that was handed out to determine if an idea can be executed. S. Muscolo asked if the gallery could be opened one Saturday a month and earnestly begs for it. L. Taylor seconded that she would love the gallery open a Saturday and asked if it would be possible to figure out how much it exactly would cost. C. Schiffler said the cost would be lights, HVAC, and security. She asked if someone would be willing to be there all-day Saturdays and be there consistently since the gallery would need to be supervised. L. Taylor said with scheduling notice she would be more than happy to do it. B. Bird asked if the gallery would just be open or if other programming would be available because people are better with consistency. B. Bird said this would come with a lot of planning and work. S. Muscolo said we could try it one time with lots of activities around the kid's event. She said we could have lots of staff just for one time and maybe doing this once a year would be better. P. O'Leary asked L. Taylor if there is any way to coordinate the religious organizations around the Saturday to come in. L. Taylor said that if it was advertised that people would

perhaps respond. L. Taylor said possibly making the gallery open during “Concerts on Broadway” might bring other people in. P. O’Leary asked C. Schiffler if in the future there a possibility would be to coordinate the gallery exhibit with the “Concerts on Broadway” to tie the two together. C. Schiffler pushed the question back to the commission. B. Bird responded saying that the way the artist’s call works would be hard to guarantee something like that. L. Taylor said it is a good idea but not feasible. She hoped that we are not planning on moving opening receptions from where they have been because it is difficult to manage. P. O’Leary asked if there was a way to coordinate this without adding an extra event. S. Muscolo said a possibility is to do an artist talk or demonstration during a current event like “Concerts on Broadway”. E. Kane said security would be a big deal to manage who comes in and out of the gallery if this idea proceeds. B. Gayton said there hasn’t been mural proposals lately and that we could start thinking about another round of murals. He said we could do singles or a series but maybe reintroduce mural art. He also suggested a mural fest. He realized it would be a logistical undertaking. He mentioned putting a budget together and seeing that happen again. S. Muscolo asked how spots are chosen for murals. B. Gayton said soliciting businesses or doing a call to see what spaces are offered. He mentioned that C. Schiffler suggested offering space owned by the city. B. Bird said they should discuss it in a future public art meeting. C. Schiffler said the public art planning process is in process, so it is the perfect time to discuss new projects through the public art planning process. O’Leary said it should happen during “Meridian Arts Week” since there are good turnouts. B. Bird concluded the 20 min. of idea discussion.

#### **NEXT MEETING - APRIL 10, 2025**

B. Bird asked if anyone motioned to adjourn the meeting. L. Taylor made a motion to adjourn, and C. Paulson seconded.

All ayes.

#### **ADJOURNMENT [ACTION ITEM]**

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#### **Meridian Arts Commission 2025 All Commission Goals and Priorities**

Program monthly Initial Point Gallery exhibits, host opening receptions, market the gallery to the city and the community, market yearly Call-to-Artists, and serve as a selection panel for new exhibits.

Participate in the partnership with the Parks and Recreation Commission and staff to add theming and identity reinforcing art in Meridian parks and pathways. Focus this year on Fuller Park.

Engage the community through Art Week in 2025 and participate in programming and marketing events.

Participate in planning for new MAPS projects and future updates to the MAPS Public Art Workplan. Focus on the creation of a new Public Art Master Plan.

Increase inclusive programming through representation of diverse populations and marketing to underserved and underrepresented populations

Support Concerts on Broadway Series in 2025.

Maintain existing Traffic Box Series; select WASD artworks, recommend locations, and use Call-to-Artists to commission installation of new traffic box wraps.

Support youth performing arts programs through partnership and fiscal support of youth performing arts projects.

Plan to present the 2026 biennial Tammy de Weerd's Awards in the Arts