



## EVENTS AND OUTREACH SUBCOMMITTEE MEETING

Parks and Rec Conference Room, 33 East Broadway Avenue Meridian, Idaho

At 3:30 PM

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### MINUTES

#### ROLL-CALL ATTENDANCE

\_\_\_\_\_ Crystal Paulson, Chair

\_\_\_\_\_ Patrick O'Leary

\_\_\_\_\_ Shaun Muscolo - Online

<https://us06web.zoom.us/j/89233604944?pwd=30mwYh2bAtPu4m7Y7gCGqR2Z44CXaF.1>

Meeting ID 892 3360 4944

Passcode: 963833

Meeting brought to order at 3:41pm, in 2<sup>nd</sup> floor meeting room due to confusion of commissioner O'Leary's part, and staff, as to where the meeting was.

#### ACTION ITEMS

Approve Events and Outreach Meeting Minutes from 1-26-24

Crystal moved, Patrick 2<sup>nd</sup> – All Ayes.

#### 1. Discussion and Brainstorming: Meridian Art Week Outline September 8 - 14, 2024 - Classes Offered, Events

Commissioners discussed the logistics of the Art Party at Kleiner Park and continuing to invite buskers.

- It was asked by commissioner O'Leary if the committee thought a two-tiered busker presentation might be possible in two segments.
  - Buskers not requiring electricity to perform would provide their work at different locations around the area of the Amphitheatre near where and during the Chalk Art competition locations.
  - Following the chalk art competition. Local performers needing electricity to power instruments would be in a talent show format on the amphitheater stage over a scheduled period of time assigned to each arts group and accounting for any change-overs of equipment and artists.
    - Voting discs and drop buckets would need to be provided for voting at both locations.
    - The two different times of the events would provide plenty of time for commissioners to monitor, vote and tally the chalk art competition.
    - While awarding the chalk art winners commissioners could tally the busker and talent show performances.



- It was decided that E&O members would plan a walk around of the Amphitheatre area and come up with a plan to propose to the full commission as to the possible locations for Tent booths (children's museum, etc), where, Potential Food Truck Vendors, along with locations for other events at Kleiner Park.
- The question was raised if we should consider changes to the art drop as participation has seemed to drop off.
  - Keeping it downtown as done in the past
  - Have artists do their drops around the amphitheater area and make it part of the Art Party.
- The potential of having voting for chalk art and buskers take place on-line via MAC FB page as a survey post for both events and links to the page via QR codes around the Art Party location.

#### **Classes offered during Art Week**

- It was agreed that we should not do an improv class in '24.
- We should keep all the other classes that were offered last year.
  - Promote the class offerings during the Art Party better
- We should consider doing a 'How to View Visual Art' class in IPG during the 2025 Art Week.
  - Gallery show at IPG from local galleries to promote them and have gallery owners each do a 'How To' presentation.

**Discuss:** Compass Annual Art Show Table on April 12 (Signed Up)  
Shaun said she could attend the show and monitor a table for MAC.

**NEXT MEETING - 3/29/24 3:30pm**

**ADJOURNMENT** Shaun moved, Crystal 2<sup>nd</sup> "All eyes" – 5pm