



PARKS & RECREATION COMMISSION

MEETING - MINUTES

City Hall Council Chambers, 33 East Broadway Avenue, Meridian, Idaho
Wednesday, July 09, 2025 - 4:00 p.m.

The Meridian Parks & Recreation Commission is a volunteer citizens' group that is created and empowered to advise the City on issues relating to park facilities and recreation programs of the City. Their mission is to gather input from staff and other qualified personnel on issues relating to the creation and design of public parks and open spaces; to listen to public input; and to provide advice and recommendations on parks and recreation related matters to the Mayor and City Council.

ROLL-CALL ATTENDANCE

Commission Chair Dom Gelsomino called the meeting to order at approximately 4:05 p.m. MPR Administrative Assistant II Rachel Myers took roll-call attendance as follows:

| | |
|-----------------------------------|---|
| <u> X </u> Dom Gelsomino, Chair | <u> X </u> Brienne Sandow, Vice Chair |
| <u> O </u> Jennifer Bobo | <u> X </u> Terry Dennington |
| <u> O </u> Mandi Roberts | <u> O </u> John Nesmith |
| <u> X </u> Jo Greer | <u> O </u> Alan Helms |
| <u> X </u> Elle Hood | |

Others present were: MPR Department staff—Parks and Recreation Director Steve Siddoway, Parks Superintendent Mike Barton, Recreation Superintendent Garrett White, Pathways Project Manager Kim Warren, Homecourt Facilities Manager Jake Garro, Administrative Assistant II Rachel Myers, Deputy City Attorney Emily Kane, Meridian Dairy Board President Hans Bruijn, and Chamber President/CEO Sean Evans.

ADOPTION OF THE AGENDA

Commission Chair Dom Gelsomino asked for a motion to adopt the evening's agenda.

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Commissioner Jo Greer moved to adopt the agenda. Commissioner Terry Dennington seconded. All were in favor of the motion.

APPROVAL OF THE MINUTES

1. April 9, 2025 Regular Meeting

2. May 14, 2025 Special Meeting

Commission Chair Dom Gelsomino asked for a motion to adopt the minutes as presented. Commissioner Brienne Sandow moved to adopt the minutes. Commissioner Jo Greer seconded. All were in favor of the motion.

ANNOUNCEMENTS

3. Upcoming Events

Steve Siddoway, Parks and Recreation Director, presented upcoming events.

- A. Sparklight Movie Nights – Settlers Park
- B. Kleiner Park Live – Kleiner Park Bandshell
- C. Concerts on Broadway – City Hall
- D. Public Art Survey – Available on the Meridian City Website
- E. Activity Guide – Includes information on summer camps, swim lessons, and registration

The floor was opened for questions:

- 1. Commissioner Dom Gelsomino inquired if the Christmas Committee had already been established.

Garrett White stated that an internal meeting regarding volunteer opportunities is scheduled for July 11, 2025, after which external organizations will be contacted for assistance.

- 2. Commissioner Dom Gelsomino requested a recap of the 4th of July event at Storey Park.

Steve Siddoway shared that inclement weather, including rain and cooler temperatures, initially kept crowds away. However, attendance increased later in the evening. The event saw a larger turnout than the previous year, and the fireworks display was considered one of the best Meridian has hosted.

No further questions were raised from the Commissioners.

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OLD BUSINESS ~ NONE

NEW BUSINESS

4. 2025 Meridian Dairy Days Update

Hans Bruijn, Meridian Dairy Board President provided an update on the 2025 Meridian Dairy Days event, noting it was very well attended. Highlights of the event included:

- **Golf Tournament:** The event kicked off with a successful golf tournament under ideal weather conditions. Hans mentioned that earlier in the week, weather forecasts had raised concerns about potential low attendance.
- **Cultural Performances:** Several Hispanic dance groups performed, along with the band *Soul Patch*, which was well received by the audience.
- **Hot Air Balloons:** This year featured 10 hot air balloons, which inflated in the early morning and again in the evening for a night glow. However, due to high winds, they were unable to take flight.
- **Parade Schedule Change:** Traditionally held at 6:00 p.m., the parade was moved to 11:00 a.m. this year to avoid the heat. The cooler temperatures allowed attendees to stay longer, contributing to the largest crowd in Dairy Days history. Food vendors ran low on supplies, with some making multiple restocking trips due to the high demand.
- **Demolition Derby:** A new addition this year was a demolition derby featuring 14 cars, which proved to be a popular attraction and helped differentiate the event from others in the region.
- **Livestock Exhibits:** A dairy cattle and goat show was held and deemed highly successful. Additionally, a petting zoo-style exhibit, Old McDonald's Farm, was hosted by a local 4-H club

Hans noted a significant increase in **new sponsors** this year. **All proceeds** from Dairy Days go toward scholarships or support for local youth. In 2025, more than **\$30,000 in scholarships** were awarded to **FFA students** pursuing careers in agriculture.

Hans also extended his gratitude to the **Parks and Recreation staff at Storey Park**, noting that in his experience working with various cities, Meridian's staff consistently demonstrated reliability and professionalism.

The floor was opened for questions.

1. Garrett White asked if Hans could speak briefly on how they support the local high schools.

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Hans stated that they help support students from the 4H club get to the National Competition since it is very costly. They also sponsor football teams and cheerleading teams that help them with their vendors set ups. However, most of their money goes to the Idaho FFA Foundation. The scholarship is meant for recipients who are going into the agricultural field.

2. Commissioner Terry Dennington asked how many dairies are still in the treasure valley or if they work with the whole state.

Hans stated that there are still some dairies in the southern part of the Treasure Valley. They work on educating people on the importance of dairy, however they are not representatives of the dairies themselves.

3. Commissioner Dennington followed up asking Hans if the reason they promote dairy is to try to get people to go into agriculture and dairy farming. Dennington also asked if 4H and FFA kids participate in Dairy Days.

Hans stated that this is correct. The goal is to get more people in agriculture; there are many different branches of agriculture that they could go into. Kids from these programs are required to attend Dairy Days.

In conclusion Director Steve Siddoway thanked Hans and the Dairy Board. They have done a good job at keeping Meridian's dairy history alive.

No further questions were raised from the Commissioners.

5. Meridian Chamber of Commerce Update

Sean Evans, Chamber President presented a PowerPoint on the Meridian Auditorium District, a new car show event, and Oktoberfest.

The Meridian Auditorium District would address the lack of conference and meeting facilities as well as provide additional space for community activities. An Auditorium District is a section of code that the Idaho Legislature established in the 50s. This allows for communities/municipalities to create a special taxing district. This taxing district can then collect up to a 5% tax on overnight hotel stays. Revenue does not come from any other sources. Those funds are used to build, operate, market, maintain and manage public auditoriums, exhibition halls, convention centers, sports arenas and facilities of a similar nature. Districts are governed by elected officials that oversee that special taxing district. This special taxing district only collects that tax on overnight stays from hotels. The communities in Idaho that currently have this are Boise, Pocatello, Nampa and Idaho Falls.

The purpose of the Auditorium District would be to build an event center that would bring in people who are not residents. This would help bring outside dollars to help stimulate

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Meridian's economy. An event center that can be used as a multipurpose sports center would bring in many visitors. Sports tourism is one of the fastest growing sectors of domestic tourism. Studies came back pointing towards the need in the Treasure Valley for an indoor sports complex. Based on the study that was completed, it projects that at full capacity it could:

- Host 439 annual events
- Generate an annual attendance of 220,700 people
- Increase annual hotel room nights by 32,000
- Local economic impact of \$25.4 million a year

A Car Show is scheduled to take place in downtown Meridian on September 6th. The downtown committee—comprised of local businesses—decided to organize this event following the success of Oktoberfest. The primary goal is to support the growth of downtown businesses while offering live music and showcasing approximately 125 cars.

Oktoberfest is scheduled for October 4th this year. The event has seen significant growth since its inception—originally expecting 2,000–3,000 attendees in its first year, over 10,000 people attended. Last year, attendance reached approximately 12,000. The event features live music, local beer, and activities such as a brat eating contest, strudel eating contest, costume contest and stein hold.

The floor was opened for questions.

1. Commissioner Dom Gelsomino asked where they plan to build the future event center/multipurpose event center.

Sean pulled up a map reflecting the prospective Meridian boundary line on meridianauditoriumdistrict.org website. The center would be built within the boundary lines.

2. Commissioner Gelsomino followed up asking what the pulse is on the community and if people are receptive to the proposed Auditorium District. Secondly, what strategic partnerships have you identified that would effectively help us reach our ultimate goal?

Sean stated that the community is very receptive to this proposed idea because the increased taxes on the hotel rooms would not affect residents, but residents would be able to directly benefit from having a large indoor event center due to their proximity to it. It has been most effective to talk to the community to explain what this proposed tax would do, who it would affect and then to answer any questions they have about it.

3. Commission Jo Greer asked what size of property would be created for the event center?

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Sean stated that it is not firm yet. The facility would need to be somewhere that has 4-8 acres available or larger to allow the room to expand.

4. Commissioner Terry Dennington asked who would be paying for the facility.

Sean stated that once an Auditorium District is established then the funding from that can be used to build the facility. Additionally, there are many private entities that would be interested in helping fund a facility like this, however they typically seek additional funding from public entities. There are many avenues to go to get this facility built.

5. Commissioner Terry Dennington asked for clarification to confirm that this is a combo event center/indoor sports events center. Would chairs be able to be set up to host many people for an event?

Sean replied stating that the primary use would be for indoor sports events, the proposed facility would have flex space. It would have 120,000sqft of blank space with another 14,000sqft of upscale/ballroom space. This would be a flex space so it would be able to be used for a variety of events.

6. Commissioner Dennington asked what date the new car show was happening.

Sean stated that this will occur on September 6th.

No further questions were raised from the Commissioners.

6. MPR Department Homecourt Update

Jake Garro, MPR Facilities Manager, provided an update on Homecourt through a PowerPoint presentation. Jake commented on Sean's presentation stating that he often gets requests for tournaments at Homecourt.

Homecourt is approximately 49,000sqft with 4 NBA multi-use basketball courts, 14 pickleball courts, 7 volleyball courts and 9,000sqft for community education space. Homecourt was built in 2005 and donated to the YMCA in 2006, the City of Meridian purchased it in 2016. Homecourt consists of daily patrons, membership holders, community athletic groups and special events.

Homecourt does have a flexible schedule and can adjust courts as needed. The hours have changed during the weekends on the summer from 10am – 7pm now to 8am – 2pm. This change was made because of the low number of people using the facility at this time. The schedule will revert back to 10am – 7pm once fall hits.

Homecourt has community partnerships with Gametime Basketball, Idaho Premier, Idaho Strike, Diamond Lane, AUSKF, Select Basketball, Tree of Hope Mt. West, and Culture Shock.

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AUSKF is the United Kendo Federation, they will be hosting an event in the near future. The instructor Robert Stroud is flying 4 kendo instructors in from Japan.

It is the goal at Homecourt to be fair and equitable to the daily patrons and monthly membership holders and to not overschedule the facility. Based on the time of year, there is a maximum number of events that are scheduled. This keeps a good balance between events and availability for members.

Beginning August 4th there will be 4 A/C units that will be replaced with the possibility of an additional unit being replaced as well. The project should take roughly 1 week to complete. It is the goal to be reopened by August 18th. On August 25th Homecourt will then be closed for an additional 2 weeks for a floor resurfacing project. Homecourt will reopen again on September 7th.

Patron safety is the number one priority at Homecourt. All employees are First aid & CPR certified. There are daily checks of the equipment and facilities. Due to the limited visibility from the offices there is always somebody monitoring the cameras. This helps employees to see if there are any fights that need broken up, if anyone gets injured or if anyone takes home the wrong bag.

Jake stated that they are looking into the idea of selling marketing spots on the pillars underneath the basketball courts. Another marketing option would be to have two advertising spots below the scoreboards. There is a spot on the top of the scoreboards that they are planning to use for the beverage sponsorship that is also currently being worked on. The fees at Homecourt have not changed since it was first purchased from YMCA, there will be a fee increase proposed to Council in the coming weeks.

The floor was opened for questions.

1. Commissioner Terry Dennington asked what the average pickleball player age is at Homecourt and are the educational rooms rented out often?

Jake responded, stating that there are players of all ages, kids all the way from 8 years old up to senior citizens. There is a large interest in pickleball from all age ranges. Jake also stated that the educational rooms are not typically rented out. Instructors who offer classes posted in the Activity Guide typically host their classes in those rooms.

2. Commissioner Dennington also asked if the advertisements on the scoreboards will be digital.

Jake stated that making the scoreboards would be very costly upfront and there would be costs associated with running them. At this time, we do not plan to have digital advertisements.

No further questions were raised from the Commissioners.

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WORKSHOP ~ NONE

STAFF REPORTS

7. MPR Staff

Director Steve Siddoway reported on the following:

1. The community center construction building project budget is currently being reviewed. A big step in the process is getting the construction funding approved. The floor was opened for questions. No further questions were raised from the Commissioners.

Parks Superintendent Mike Barton reported on the following:

1. Another restroom opened at Lakeview Golf Course with two more being delivered the week of July 21st.
2. Kleiner Park bocce ball courts are being renovated.

The floor was opened for questions.

1. Commissioner Terry Dennington asked for an update regarding the silos that were off Black Cat.

Mike stated that Victory Greens nursery wanted the silos and that they wanted to put them back up on their property.

No further questions were raised from the commissioners.

Recreation Superintendent Garrett White reported on the following:

1. Events are in full swing with Renee and Jenna handling the 4th of July, movie nights and Kleiner Park Live. They are starting to look forward to events such as the Community Art Party, Trunk or Treat and the Christmas events.
2. The spring softball season is wrapping up their tournaments and the fall softball registration is now closed. Fall volleyball registration is still open.
3. The Parent and Me swim class didn't get as big of a turnout as originally hoped but hopefully this will gain more traction in the coming years. Willow added private parties this year and those filled quickly. Swim meets are also hosted often at the pool.
4. The golf course has had some of the best few months that they've had in a while, things are going great!
5. The Meridian Youth Baseball agreement is still being reviewed by a few board members before it goes before council.

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The floor was opened for questions. No further questions were raised from the Commissioners.

Pathways Project Manager Kim Warren reported on the following:

1. There are a few pathways poised for construction. One from McDermot to Glassford.
2. Rail with Trail has a federal funding delay, however the PSNE (Plan Specifications and Engineering) process is complete. Once funding comes through then the bidding process can begin early September.
3. The Ten Mile trail hub has a restroom on order. The Fivemile trail hub is still in the design process before it goes out.

The floor was opened for questions.

1. Commissioner Dom Gelsomino asked if there is the possibility of having a mobile app that allows you to orientate yourself on the map as you ride.

Steve responded, stating that there are many logistical challenges that make having an interactive map not very feasible. There have been some updates to our map that pinpoint you based off your GPS location. Kim responded, stating that there are many ways that are being researched to increase the accessibility and usability of the pathways.

No further questions were raised from the Commissioners.

NEXT MEETING ~ Wednesday, August 13, 2025 at 4 PM

ADJOURNMENT

Commission Chair Dom Gelsomino called for a motion to adjourn the meeting. Commissioner Brienne Sandow moved to adjourn. Commissioner Jo Greer seconded. All were in favor of the motion.

There being no further business, the meeting adjourned at approximately 5:50 p.m.

2025 All-Commission Goals:

1. Participate in the design and programming of a new Community Center.
2. Support development of a connected pathway system across the City of Meridian, with a focus on user experience amenities and improved connectivity.
3. Participate in the development of the Pathways Master Plan Update.
4. Continue to provide feedback for ongoing park improvements and enhancements.

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5. Participate in the partnership with the Meridian Arts Commission to add theming and identity reinforcing art in Meridian parks and along pathways. Focus this year on Chateau Park and the Arts Master Plan.
6. Support future improvements at Lakeview Golf Course, including new on-course restrooms.
7. Pursue a future park site in Northwest Meridian "Fields District."
8. Engage other task forces, commissions, entities, and agencies through workshops and other outreach for partnership opportunities.
9. Support ongoing operations of the Meridian Pool.
10. Pursue improved communication tools and opportunities to engage the community and diverse interests.

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Meridian Auditorium District



Background

- The lack of conference and meeting facilities are noticeably lacking in Meridian.
- If we are to overcome this deficiency and have needed space, we need our business community to lead in this effort.
- As a leader in our community, we need your support to help champion the formation of an Auditorium District.



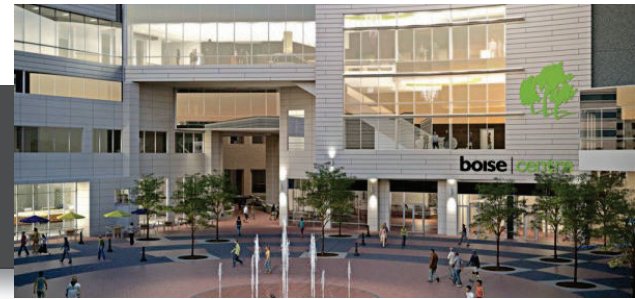
What is an Auditorium District?

- Districts are authorized by the Idaho Legislature via Chapter 49, Title 67 of Idaho Code and voted into being by the residents.
- Allows the collection of up to a 5% visitor lodging tax on hotels located in the district. Revenue does not come from any other sources.
- Funds are used to “build, operate, maintain, market, and manage... public auditoriums, exhibition halls, convention centers, sports arenas, and facilities of a similar nature.” (I.C. § 67-4902)
- Districts are governed by a publicly elected, nonpartisan, five-member board of directors that serve staggered six-year terms.



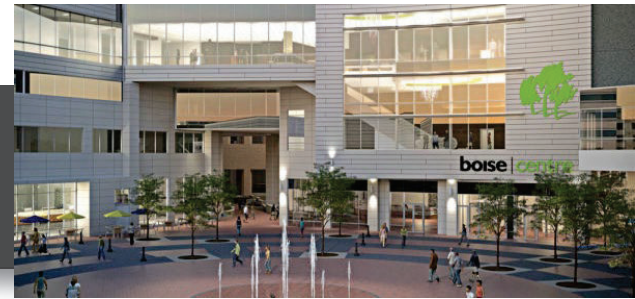
Current Examples in Idaho

- Greater Boise Auditorium District
 - Formed in 1959
 - 1990 Boise Centre
 - 2017 Boise Centre East
 - 2017 District Collected over \$7 million
 - 2021 Public/Private Partnership built the Greater Boise Aquatic Center
 - Today collects over \$13 million annually
- Pocatello/Chubbuck Auditorium District
 - Formed in 1998
 - 2016 Built Mountain View Events Center
 - Working to expand center today.



Current Examples in Idaho

- Idaho Falls Auditorium District
 - Formed in 2011
 - Raised \$16 million in district funding since 2011
 - November 2022 opened the \$62 million Mountain America Center
- Nampa Auditorium District
 - Formed in November 2024
 - Vote to establish passed by 61%
 - Support for Idaho Ford Center & Nampa Civic Center
 - Estimated collections \$1.8 million annually



Potential Benefits

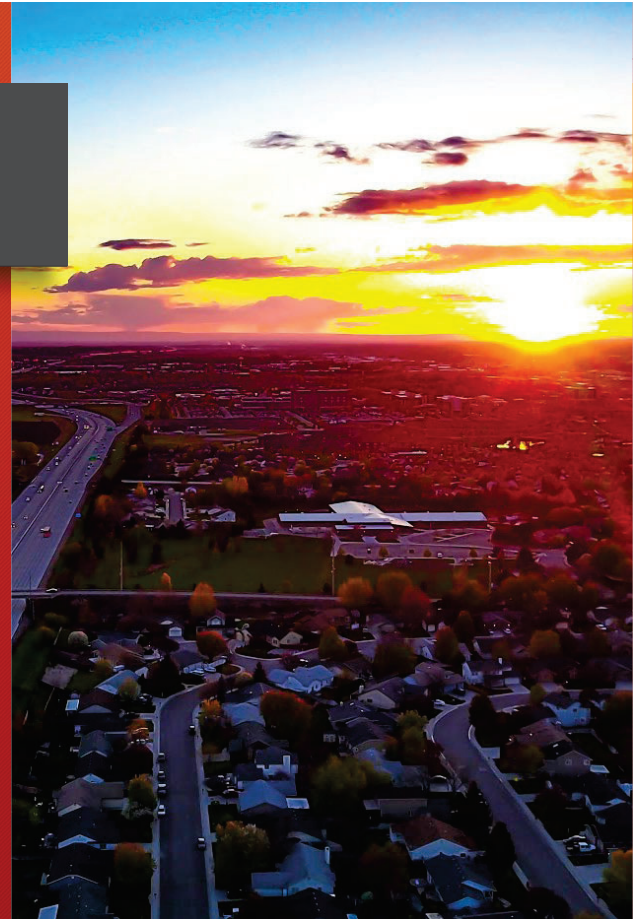
Bringing Outside Visitors and Dollars to Meridian

- Paid for by a hotel tax on visitors staying in the district.
Does not raise taxes on residents or local businesses.
- Visitors bring in outside dollars to local businesses, stimulating Meridian's economy.
- An Event Center is a significant catalyst project for the area and will bring in additional development and help to create a community identity.
- Provides the community with a location for meetings, sporting events, graduations, conferences, musical events, and more.
- Provides additional jobs and workforce opportunities in Meridian.



Why Meridian?

- Businesses, schools, club sports teams, and community groups must travel to other cities for meetings, conferences, and events.
- Previous studies have shown there is the need for at least 28,000 square feet of meeting space in Meridian.
- A multi-use event center would raise the regional, state, and national profile of Meridian.
- There is limited publicly available spaces in Meridian currently, making it difficult to find locations for community events.
- Currently there is 1 million sq./ft. of conference space in the Treasure Valley, but less than 60,000 of that is located in Meridian.



The First Step, A Feasibility Study

Bringing in an experienced outside consultant to conduct a third-party feasibility study will provide the following information:

1. Market Demand Analysis
2. Building Program and Event/Use Levels Analysis
3. Preliminary Construction Cost and Financial Operations Analysis
4. Economic Impact and Cost/Benefit Analysis
5. Funding/Ownership/Management Analysis
6. Preparation and Presentation of Final Report



Action Plan & Needs

- Fund a feasibility study to determine if a conference/event/meeting space is right for Meridian
- Partners will be provided with access to the results, research and planning efforts
- Partners will have a voice in the decision-making process
- Partners will be asked to help fund a campaign to establish an auditorium district in Meridian

Business
Community
Fundraising
Begins Spring 2019

Feasibility Study
Summer 2023

Petition to Add
District to Ballot
**Fall/Spring
2024-2025**

Marketing and
Education
**Summer/Fall
2025**

Election Day
Nov 2025



Questions?





FEASIBILITY ANALYSIS FOR A POTENTIAL NEW MULTIPURPOSE EVENT/SPORTS CENTER

In Meridian, Idaho

November 29, 2023

CSL

INTRODUCTION & BACKGROUND

- **STUDY PURPOSE:**
Feasibility study of a potential new Multipurpose Event/ Sports Center in Meridian, Idaho to:
 - ✓ Generate new tourism.
 - ✓ Drive new economic impact.
 - ✓ Provide expanded opportunities for local residents.
- **PROJECT EXPERIENCE:**
2,000+ event facility planning projects including recent studies with Boise and Idaho Falls Auditorium Districts.
- **BENCHMARKING:**
Interviews with 50+ competitive and/or comparable facilities.
- **SITE VISIT, INTERVIEWS & OUTREACH:**
 - ✓ Community/facility tours.
 - ✓ 30 meetings with community leaders & stakeholders.
 - ✓ 30+ interviews with event promoters.

| STUDY COMPONENTS | |
|------------------|---------------------------------|
| 1 | Introduction & Background |
| 2 | Local Market Conditions |
| 3 | Competitive Regional Facilities |
| 4 | Industry Trends |
| 5 | Comparable Facilities |
| 6 | Market Demand & Opportunities |
| 7 | Program & Site Considerations |
| 8 | Cost/Benefit Analysis |
| 9 | Funding Opportunities |

LOCAL MARKET CONDITIONS

- Nearly 754,000 people reside within 30 minutes of Meridian which has grown by over 60 percent since 2010.
- Meridian's market profile offers a significant presence of young families.
- Meridian offers more than 1,800 sleeping room, of which 1,243 are located outside of the Greater Boise Auditorium District.
- Meridian hotel performance has returned to pre-COVID levels, exceeding 2019 occupancy and average daily rate metrics. In 2022, city of Meridian hotels were estimated to have generated more than \$33 million in revenue, up nearly 20 percent over 2021 and nearly 30 percent above pre-COVID levels in 2019.
- Limited large meeting/event space or indoor court facilities with a critical mass of courts for tournaments.

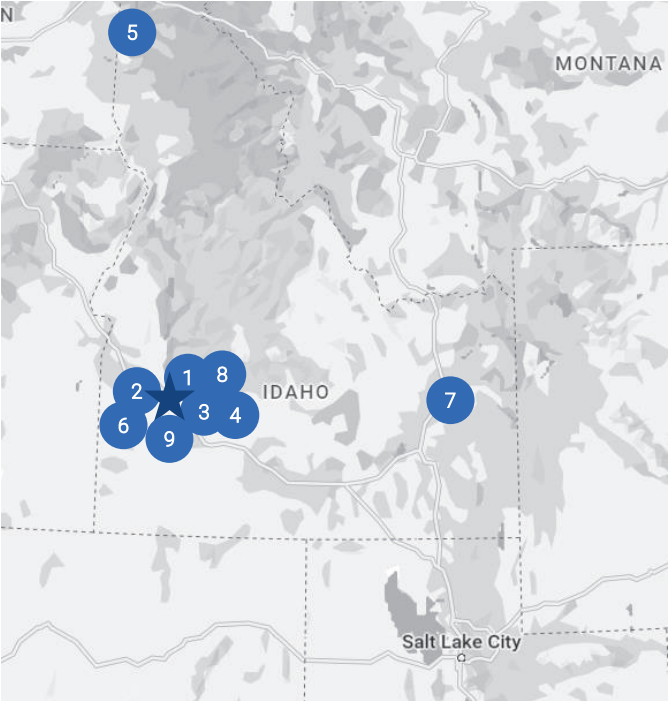


REASONS TO CONSIDER EVENT/SPORTS CENTER

- Growing market & demand for meeting/event space and youth/amateur sports facilities.
- Residents increasingly looking outside of Meridian for meeting/event space and youth/amateur sports facilities.
- Existing meeting/event and youth/amateur sports facilities cannot accommodate demand for event and/or activity space.
- State of Idaho legislation allows development of auditorium district to fund construction and operations of event complex.
- Event activity can positively impact other community stakeholders and businesses.
- Potential opportunity for generating net new economic impact.



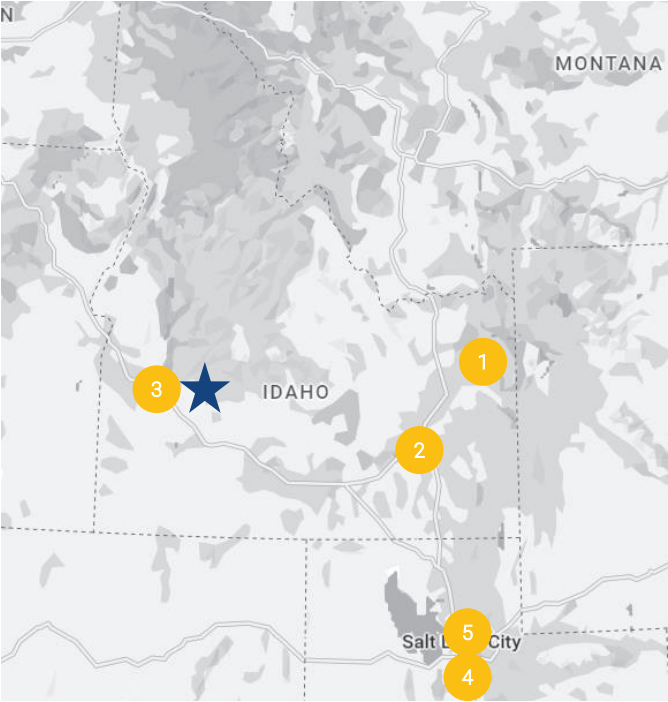
COMPETITIVE MEETING & EVENT FACILITIES



| Facility Name | | Location | Total/ Sellable Space (sf) | Largest Contiguous Space (sf) |
|---------------|--------------------------|-------------------|----------------------------------|-------------------------------------|
| 1 | Expo Idaho | Boise, ID | 84,200 | 35,000 |
| 2 | Idaho Center | Nampa, ID | 31,200 | 31,200 |
| 3 | Boise Centre | Boise, ID | 63,800 | 24,400 |
| 4 | The Grove Hotel | Boise, ID | 34,200 | 20,000 |
| 5 | The Coeur d'Alene Resort | Coeur d'Alene, ID | 28,800 | 15,200 |
| 6 | Nampa Civic Center | Nampa, ID | 13,200 | 10,200 |
| 7 | Snake River Event Center | Idaho Falls, ID | 12,000 | 10,200 |
| 8 | The Riverside Hotel | Boise, ID | 15,500 | 9,100 |
| 9 | Galaxy Event Center | Meridian, ID | 8,300 | 8,300 |
| AVERAGE | | | 32,400 | 18,200 |
| TOTAL | | | 291,200 | 163,600 |

Source: Facility management, 2023.

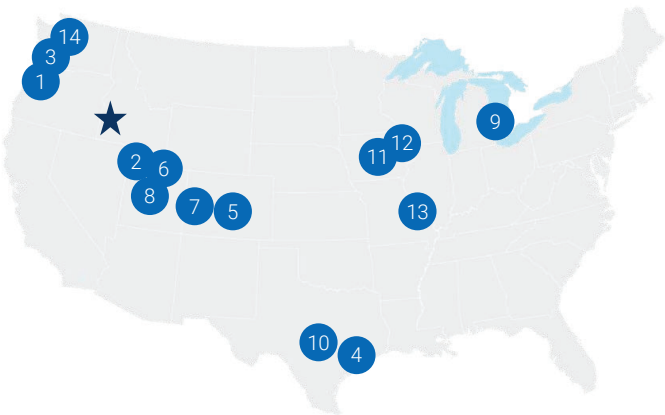
COMPETITIVE INDOOR COURT FACILITIES



| Facility Name | Location | Courts | |
|---------------------------------------|---------------------|------------|------------|
| | | Basketball | Volleyball |
| 1 The Zone Recreation Center | Rexburg, ID | 2 | 2 |
| 2 Mountain View Event Center | Pocatello, ID | 3 | 6 |
| 3 Mettle Sports | Nampa, ID | 4 | 4 |
| 4 Sport City | Draper, UT | 4 | 6 |
| 5 Club V Facilities - North Salt Lake | North Salt Lake, UT | 4 | 8 |
| TOTAL | | 17 | 26 |
| AVERAGE | | 3 | 5 |

Source: Facility management, 2023.

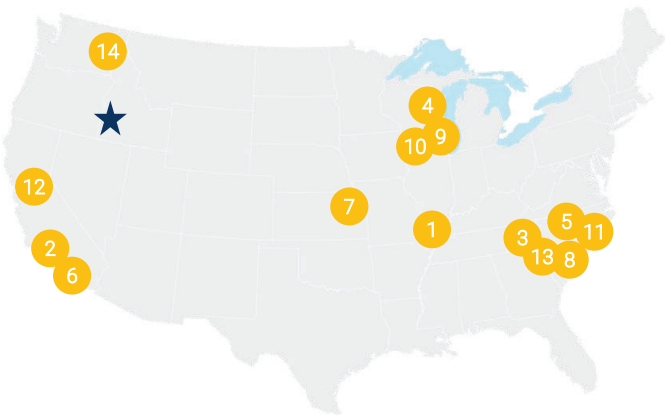
COMPARABLE MEETING & EVENT FACILITIES



| | Facility Name | Location | Total/ Sellable Space (sf) | Largest Contiguous Space (sf) |
|---------|---|--------------------|----------------------------------|-------------------------------------|
| 1 | Salem Convention Center | Salem, OR | 24,300 | 11,400 |
| 2 | Ogden Eccles Conference Center | Ogden, UT | 27,700 | 13,800 |
| 3 | Vancouver Convention Center | Vancouver, WA | 30,400 | 14,100 |
| 4 | Sugar Land Conference Center | Sugar Land, TX | 24,600 | 15,500 |
| 5 | Pueblo Convention Center | Pueblo, CO | 38,600 | 17,500 |
| 6 | Davis Conference Center | Layton, UT | 43,500 | 18,400 |
| 7 | Grand Junction Convention Center | Grand Junction, CO | 22,900 | 18,600 |
| 8 | Utah Valley Convention Center | Provo, UT | 46,400 | 19,600 |
| 9 | Blue Water Convention Center | Port Huron, MI | 29,200 | 20,400 |
| 10 | City of San Marcos Conference Center | San Marcos, TX | 42,300 | 28,800 |
| 11 | Coralville Marriott Hotel and Conference Center | Coralville, IA | 57,500 | 30,000 |
| 12 | Grand River Conference Center | Dubuque, IA | 54,000 | 30,000 |
| 13 | St. Charles Convention Center | St. Charles, MO | 58,900 | 35,700 |
| 14 | Meydenbauer Center | Bellevue, WA | 49,400 | 36,000 |
| AVERAGE | | | 39,300 | 22,100 |
| TOTAL | | | 549,700 | 309,800 |

Source: Facility Management, 2023.

COMPARABLE INDOOR COURT FACILITIES



| Facility Name | Location | Courts | |
|-----------------------------------|---------------------|------------|------------|
| | | Basketball | Volleyball |
| 1 Cape Girardeau Sportsplex | Cape Girardeau, MO | 6 | 12 |
| 2 The Map Sports Facility | Garden Grove, CA | 8 | 8 |
| 3 Rocky Top Sports World | Gaitlinburg, TN | 6 | 12 |
| 4 Community First Champion Center | Grand Chute, WI | 8 | 14 |
| 5 Greensboro Sportsplex | Greensboro, NC | 8 | 8 |
| 6 Open Gym Premier - Ladera | Ladera Ranch, CA | 8 | 8 |
| 7 Sports Pavillion Lawrence | Lawrence, KS | 8 | 16 |
| 8 Myrtle Beach Sports Center | Myrtle Beach, SC | 8 | 16 |
| 9 Pleasant Prarie RecPlex | Pleasant Prarie, WI | 8 | 12 |
| 10 UW Sports Factory | Rockford, IL | 8 | 16 |
| 11 Rocky Mount Event Center | Rocky Mount, NC | 8 | 16 |
| 12 The Roebbelen Center | Roseville, CA | 12 | 24 |
| 13 Upward Star Center | Spartanburg, SC | 6 | 12 |
| 14 The Podium USA | Spokane, WA | 9 | 16 |
| AVERAGE | | 8 | 14 |
| MEDIAN | | 8 | 13 |

Source: Facility Management, 2023.

MARKET DEMAND CONCLUSIONS

- **OVERALL DEMAND & FACILITY FOCUS:** Surveys indicate demand is moderate to strong among both meeting and event space users and indoor court space user groups.
- **MEETING AND EVENT SPACE DEMAND & ISSUES:** Primary demand segment is similar to event profile for Boise Centre event activity. Creating a dedicated year-round convention/event center may create too much supply within the market, increasing competition for events.
- **INDOOR COURT FACILITY DEMAND & ISSUES:** Meridian market is growing rapidly, particularly among families and young people looking for additional access to indoor sports and activity space. Local and regional demand for multi-court tournament space is growing; however, regional population is somewhat lower than that of comparable dedicated indoor court facility complexes, suggesting potential challenges with consistency in attracting tournament, meet, camp/clinic participants from outside the local community.
- **LACK OF TOURNAMENT-QUALITY FACILITIES:** Lack of facilities in greater Boise area offering a critical mass of courts in single facility.
- **IMPROVED PRODUCT TO BETTER SERVE LOCAL USERS:** In addition to tournaments, new facility would serve local residents through providing quality/accessible sports/rec facility and programming.
- **HIGH-IMPACT, YEAR-ROUND PRODUCT:** Unlike outdoor field complexes, indoor hardcourt/synthetic court facilities offer year-round usage/programming. Often, annually financially profitable.
- **HOTEL ISSUES:** Optimized convention/conference facility would include on-site development of one or more headquarter hotel properties; however, funding source limits the community's ability to pursue public/private partnership (P3) and incentivize private development. Sports tourism asset or stand-alone meeting/event facility targeting drive-in state/regional event activity would better leverage existing hotel inventory throughout the destination.
- **VISITOR INDUSTRY INFRASTRUCTURE:** Over 1,800 hotel guest rooms in Meridian, including nearly 1,250 that could support funding for an Auditorium District. Hotels offer a diversity of brands and price points across all major categories of product. Important that an appropriate & appealing hotel supply exists within a 20-minute drive of facility.

MARKET SUPPORTABLE PROGRAM ALTERNATIVES

OPTION 1: INDOOR COURT COMPLEX

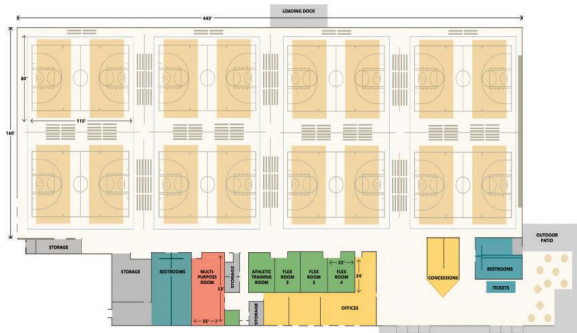
- **DEVELOPMENT SCENARIO:**
 - Flexible, tournament-quality indoor court complex.
 - Eight (8) hardwood basketball courts (95' x 50' alleys) or 16 full-sized volleyball courts (60' x 30' alleys).
 - 100,000 GSF building footprint.
 - Approximately 600 parking spaces.
- **CHARACTERISTICS/AMENITIES:**
 - Minimum 35-foot ceiling height.
 - Dropdown nets to separate court spaces (including ability to net individual batting/training cages/spaces).
 - Bleachers, athletic equipment, scoreboard, and other such equipment.
 - Locker/team rooms and party rooms consistent with industry standards.
 - Pro shop with sports equipment and apparel.
 - Fitness/wellness spaces, play areas and equipment.
 - Food court/café.

OPTION 2: FLEXIBLE EVENT CENTER

- **DEVELOPMENT SCENARIO:**
 - Flexible meeting/event and sports tourism space:
 - Eight (8) hardwood basketball courts (95' x 50' alleys) or 16 full-sized volleyball courts (60' x 30' alleys).
 - Four courts convertible to approximately 35,800 SF of flat floor event space.
 - Similar characteristics/amenities to Dedicated Indoor Court Complex concept.
 - Multipurpose conference/event space:
 - 10,000 SF carpeted, upscale ballroom with 25' ceiling.
 - 4,000 SF sub-divisible breakout meeting space.
 - Level of finish (wall treatment, floor covering, lighting, etc.) that is characteristic of three or four-star hotels.
 - 150,000 GSF building footprint.
 - Full-service kitchen.

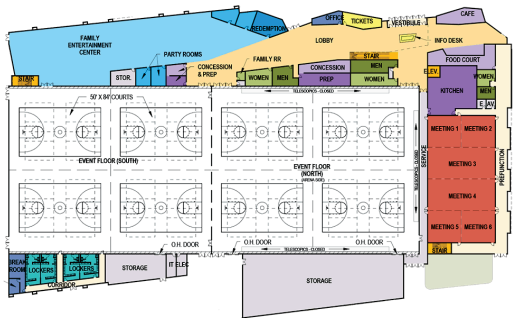
PRELIMINARY CONSTRUCTION COST ESTIMATES

OPTION 1: INDOOR COURT COMPLEX



| | |
|---------------------|--|
| 100,000 | Facility Size (GSF) |
| \$250 | Est. Hard Const. Cost Per GSF |
| <u>\$25,000,000</u> | <u>Estimated Hard Construction Costs</u> |
| \$1,500,000 | Site/Infrastructure Costs |
| <u>\$7,950,000</u> | <u>Estimated Soft Costs (incl. FF&E) (30%)</u> |
| \$34,450,000 | Order-of-Magnitude Total Construction Costs |

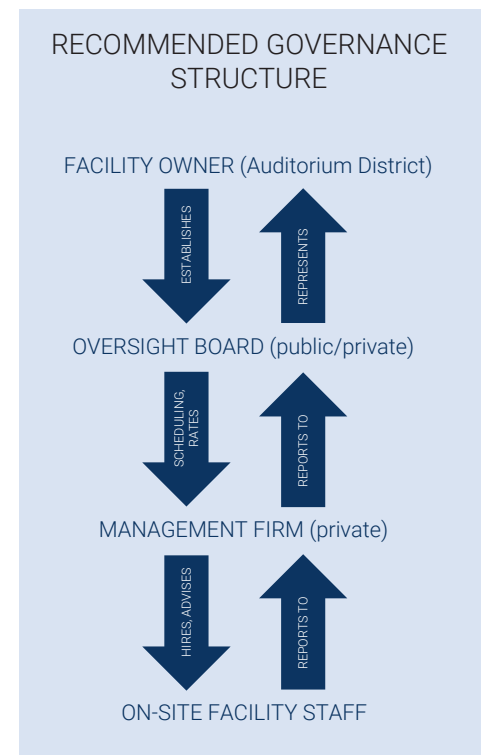
OPTION 2: FLEXIBLE EVENT CENTER



| | |
|---------------------|--|
| 150,000 | Facility Size (GSF) |
| \$265 | Est. Hard Const. Cost Per GSF |
| <u>\$39,750,000</u> | <u>Estimated Hard Construction Costs</u> |
| \$1,500,000 | Site/Infrastructure Costs |
| <u>\$13,900,000</u> | <u>Estimated Soft Costs (incl. FF&E) (35%)</u> |
| \$55,150,000 | Order-of-Magnitude Total Construction Costs |

GOVERNANCE & OVERSIGHT MODEL

- **TYPE:** Hybrid Public/Private model.
- **OWNERSHIP/GOVERNANCE:** The facility owner (assumed to be Meridian Auditorium District or similar entity developed through a Joint Powers Agreement) outlines facility policies.
- **OVERSIGHT BOARD:** Appointed by Owner and consisting of individuals with facility and community ties, has de facto control of the use calendar as well as rates and discounting policies.
- **PRIVATE MANAGEMENT:** Hired by the Owner and Oversight Board, would be responsible for operating the Multipurpose Event/Sports Center as guided by defined Ownership/Oversight Board policies.
- **ON-SITE FACILITY STAFF:** Responsible for operating the facility within the budget submitted by the private management firm and in coordination with Oversight Board.



PROJECTED EVENT & USE LEVELS

| UTILIZATION ESTIMATES | Opening Year 1 2027 | Year 2 2028 | Year 3 2029 | Stabilized Year 4 2030 | Operating Years 1-20 Cumulative |
|---|---------------------------|----------------|----------------|------------------------------|---------------------------------------|
| NUMBER OF EVENTS | | | | | |
| Conventions/Tradeshows (w exhibits) | 7 | 8 | 9 | 11 | 211 |
| Conventions/Conferences (no exhibits) | 14 | 16 | 19 | 22 | 423 |
| Public/Consumer Shows | 1 | 1 | 2 | 3 | 55 |
| Meetings/Banquets/Receptions | 170 | 180 | 185 | 195 | 3,850 |
| Civic/Cultural Events | 4 | 6 | 7 | 8 | 153 |
| Amateur Sports/Recreation (local usage) | 120 | 135 | 145 | 160 | 3,120 |
| Amateur Sports/Recreation (tournaments) | 18 | 21 | 24 | 27 | 522 |
| Entertainment | 2 | 2 | 3 | 3 | 58 |
| Miscellaneous/Other Events | 4 | 6 | 8 | 10 | 188 |
| Total | 340 | 375 | 402 | 439 | 8,580 |
| UTILIZATION DAYS | | | | | |
| Conventions/Tradeshows (w exhibits) | 29 | 33 | 37 | 45 | 865 |
| Conventions/Conferences (no exhibits) | 41 | 46 | 55 | 64 | 1,227 |
| Public/Consumer Shows | 4 | 4 | 8 | 12 | 220 |
| Meetings/Banquets/Receptions | 170 | 180 | 185 | 195 | 3,850 |
| Civic/Cultural Events | 8 | 12 | 14 | 16 | 306 |
| Amateur Sports/Recreation (local usage) | 120 | 135 | 145 | 160 | 3,120 |
| Amateur Sports/Recreation (tournaments) | 59 | 69 | 79 | 89 | 1,723 |
| Entertainment | 3 | 3 | 5 | 5 | 87 |
| Miscellaneous/Other Events | 4 | 6 | 8 | 10 | 188 |
| Total | 438 | 489 | 536 | 596 | 11,585 |

PROJECTED ATTENDANCE & HOTEL ROOM NIGHTS

| ATTENDANCE ESTIMATES | Opening Year 1 2027 | Year 2 2028 | Year 3 2029 | Stabilized Year 4 2030 | Operating Years 1-20 Cumulative |
|---|---------------------------|----------------|----------------|------------------------------|---------------------------------------|
| ATTENDEE DAYS | | | | | |
| Conventions/Tradeshows (w exhibits) | 17,360 | 19,840 | 22,320 | 27,280 | 523,280 |
| Conventions/Conferences (no exhibits) | 11,760 | 13,440 | 15,960 | 18,480 | 355,320 |
| Public/Consumer Shows | 1,500 | 1,500 | 3,000 | 4,500 | 82,500 |
| Meetings/Banquets/Receptions | 14,450 | 15,300 | 15,725 | 16,575 | 327,250 |
| Civic/Cultural Events | 600 | 900 | 1,050 | 1,200 | 22,950 |
| Amateur Sports/Recreation (local usage) | 15,000 | 16,875 | 18,125 | 20,000 | 390,000 |
| Amateur Sports/Recreation (tournaments) | 82,800 | 96,600 | 110,400 | 124,200 | 2,401,200 |
| Entertainment | 4,000 | 4,000 | 6,000 | 6,000 | 116,000 |
| Miscellaneous/Other Events | 1,000 | 1,500 | 2,000 | 2,500 | 47,000 |
| Total | 148,470 | 169,955 | 194,580 | 220,735 | 4,265,500 |
| HOTEL ROOM NIGHTS | | | | | |
| Conventions/Tradeshows (w exhibits) | 11,402 | 13,031 | 14,660 | 17,918 | 343,700 |
| Conventions/Conferences (no exhibits) | 5,513 | 6,300 | 7,481 | 8,663 | 166,556 |
| Public/Consumer Shows | 17 | 17 | 34 | 51 | 928 |
| Meetings/Banquets/Receptions | 278 | 294 | 302 | 319 | 6,293 |
| Civic/Cultural Events | 3 | 5 | 5 | 6 | 115 |
| Amateur Sports/Recreation (local usage) | 4 | 4 | 5 | 5 | 98 |
| Amateur Sports/Recreation (tournaments) | 3,327 | 3,881 | 4,436 | 4,990 | 96,477 |
| Entertainment | 53 | 53 | 80 | 80 | 1,547 |
| Miscellaneous/Other Events | 7 | 10 | 13 | 17 | 313 |
| Total | 20,603 | 23,596 | 27,016 | 32,048 | 616,026 |

PROJECTED FINANCIAL OPERATIONS

| | Opening Year 1 2027 | Year 2 2028 | Year 3 2029 | Stabilized Year 4 2030 |
|---------------------------------|---------------------------|--------------------|--------------------|------------------------------|
| FINANCIAL OPERATIONS | | | | |
| OPERATING REVENUES | | | | |
| Event Revenue | | | | |
| Rental Income | \$663,015 | \$747,939 | \$836,463 | \$945,621 |
| Food & Beverage (net) | \$293,831 | \$331,759 | \$382,463 | \$436,972 |
| Advertising/Sponsorship (net) | \$68,000 | \$76,000 | \$84,000 | \$92,000 |
| Total Operating Revenues | \$1,024,846 | \$1,155,698 | \$1,302,926 | \$1,474,592 |
| OPERATING EXPENSES | | | | |
| Personnel | \$895,500 | \$905,500 | \$915,500 | \$925,500 |
| Utilities | \$250,000 | \$250,000 | \$250,000 | \$250,000 |
| Operations | \$275,000 | \$300,000 | \$325,000 | \$350,000 |
| General & Administrative | \$80,500 | \$89,500 | \$97,750 | \$106,000 |
| Insurance | \$85,000 | \$85,000 | \$85,000 | \$85,000 |
| Total Operating Expenses | \$1,586,000 | \$1,630,000 | \$1,673,250 | \$1,716,500 |
| OPERATING INCOME (LOSS) | (\$561,154) | (\$474,302) | (\$370,325) | (\$241,908) |
| Capital Reserve | \$0 | \$0 | \$0 | \$0 |
| NET OPERATING INCOME (LOSS) | (\$561,154) | (\$474,302) | (\$370,325) | (\$241,908) |

SUMMARY OF KEY PROJECTIONS

SUMMARY OF KEY
PERFORMANCE
PROJECTIONS ASSOCIATED
WITH A NEW MULTIPURPOSE
EVENT/SPORTS CENTER IN
MERIDIAN

(Annual Operating Impacts Upon
Stabilization Plus One-Time
Construction Period Impact,
2023 dollars)



ANNUAL
EVENTS
439



ANNUAL UTILIZATION
DAYS
596



ANNUAL
ATTENDANCE
220,700



ANNUAL
OPERATING REVENUE
\$1.5M



ANNUAL
HOTEL RM NIGHTS
32,000



CONSTRUCTION
PERIOD IMPACT
\$46.5M



ANNUAL
DIRECT
SPENDING
\$15.1M

+

ANNUAL
INDIRECT/INDUCED
SPENDING
\$10.3M

=

ANNUAL
ECONOMIC
OUTPUT
\$25.4M



ANNUAL
PERSONAL
INCOME
\$10.4M



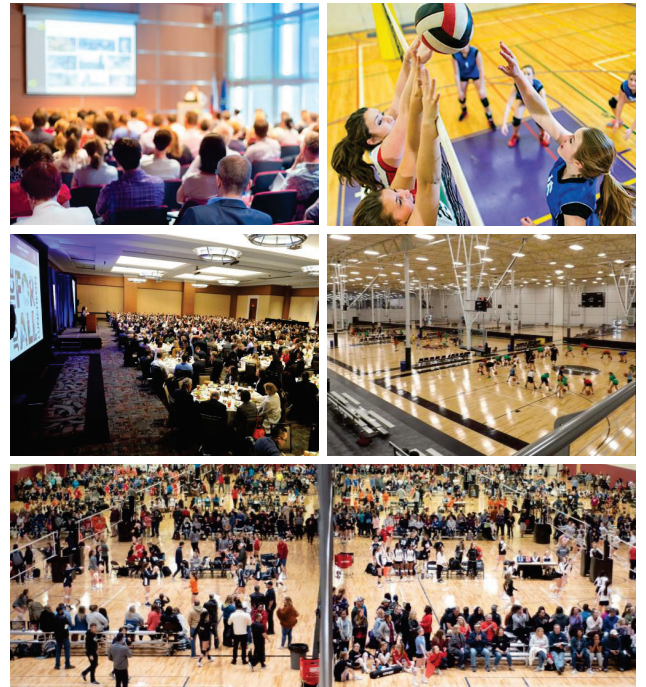
ANNUAL
EMPLOYMENT
(FULL & PART-TIME JOBS)
319



ANNUAL MERIDIAN
AUDITORIUM DISTRICT
REVENUE
\$193,200

AUDITORIUM DISTRICT FUNDING POTENTIAL

- 1,145 sleeping rooms in Meridian.
98 sleeping rooms in Eagle.
1,243 rooms in a Potential Auditorium District.
- 928 sleeping rooms operated in 2022:
 - \$33.0 million in rooms revenue generated.
- Extrapolated analysis for 1,243 rooms in potential Meridian Auditorium District:
 - \$40 to \$45 million in annual rooms revenue.
- Assuming a 5.0 percent Auditorium District hotel/motel room assessment:
 - \$2.0 to \$2.2 million in annual revenue.
- Assuming a 30-year bond and 5.0 percent interest rate:
 - \$31 to \$34 million estimated bonding capacity.



Meridian Homecourt

Meridian Homecourt is a Community Center for the citizens of City of Meridian and the Treasure Valley as whole. It is the goal of Meridian Parks and Recreation to create an provide a fair and equal opportunity for community members to maximize opportunity for facility usage.

- Approximately 49,000 square feet
- 4 NBA sized multi-use basketball courts
- 14 Pickleball Courts
- 7 Volleyball Courts
- Community Education Space – 9,000 square feet+/-



BUILT IN 2005
DONATED TO THE YMCA IN 2006
PURCHASED BY THE CITY OF MERIDIAN IN 2016



SCHEDULING & PROGRAMMING HOMECOURT

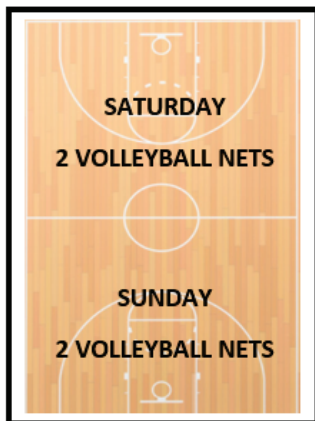
| Meridian Homecourt - Court Designation - September through November | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---------|---------|---------|---------|---------|---------|---------|---------|-----------|---------|---------|---------|----------|---------|---------|---------|---------|---------|---------|---------|---|--|---------|--|
| | Monday | | | | Tuesday | | | | Wednesday | | | | Thursday | | | | Friday | | | | MPR Leagues | | | |
| | Court 1 | Court 2 | Court 3 | Court 4 | Court 1 | Court 2 | Court 3 | Court 4 | Court 1 | Court 2 | Court 3 | Court 4 | Court 1 | Court 2 | Court 3 | Court 4 | Court 1 | Court 2 | Court 3 | Court 4 | | | | |
| 7:00am | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Mid September - 1st part of December Court 1, Monday & Thursday 6:00pm - 10:00pm | | | |
| 7:30am | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | | | | |
| 8:00am | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | | | | |
| 8:30am | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | | | | |
| 9:00am | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | | | | |
| 10:00am | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Winter Volleyball January - March Court 1, Monday & Thursday 6:00pm - 10:00pm | | | |
| 10:30am | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | | | | |
| 11:00am | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | | | | |
| 11:30am | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | Pickle | | | | |
| 12:00pm | Noon BB | Noon BB | Noon BB | Pickle | Pickle | Pickle | Pickle | Pickle | Noon BB | Noon BB | Noon BB | Pickle | Pickle | Pickle | Pickle | Pickle | Noon BB | Noon BB | Noon BB | Pickle | | | | |
| 12:30pm | Noon BB | Noon BB | Noon BB | Pickle | Pickle | Pickle | Pickle | Pickle | Noon BB | Noon BB | Noon BB | Pickle | Pickle | Pickle | Pickle | Pickle | Noon BB | Noon BB | Noon BB | Pickle | Spring Volleyball March - May Court 1, Monday & Thursday 6:00pm - 10:00pm | | | |
| 1:00pm | Noon BB | Noon BB | Noon BB | Pickle | Pickle | Pickle | Pickle | Pickle | Noon BB | Noon BB | Noon BB | Pickle | Pickle | Pickle | Pickle | Pickle | Noon BB | Noon BB | Noon BB | Pickle | | | | |
| 1:30pm | Noon BB | Noon BB | Noon BB | Pickle | Pickle | Pickle | Pickle | Pickle | Noon BB | Noon BB | Noon BB | Pickle | Pickle | Pickle | Pickle | Pickle | Noon BB | Noon BB | Noon BB | Pickle | | | | |
| 2:00pm | Noon BB | Noon BB | Noon BB | Pickle | Pickle | Pickle | Pickle | Pickle | Noon BB | Noon BB | Noon BB | Pickle | Pickle | Pickle | Pickle | Pickle | Noon BB | Noon BB | Noon BB | Pickle | | | | |
| 2:30pm | Noon BB | Noon BB | Noon BB | Pickle | Pickle | Pickle | Pickle | Pickle | Noon BB | Noon BB | Noon BB | Pickle | Pickle | Pickle | Pickle | Pickle | Noon BB | Noon BB | Noon BB | Pickle | | | | |
| 3:00pm | | | | | | | | | | | | | | | | | | | | | Adult Basketball December - March (Spring Break) Court 4, Monday through Thursday 6:15pm - 10:00pm | | | |
| 3:30pm | | | | | | | | | | | | | | | | | | | | | | | | |
| 4:00pm | | | | | | | | | | | | | | | | | | | | | | | | |
| 4:30pm | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | | | | | | | | |
| 5:00pm | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | | | | | | | | |
| 5:30pm | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | | | | | | | | |
| 6:00pm | MPR | CLUB | CLUB | CLUB | Open VB | CLUB | CLUB | CLUB | Open PB | CLUB | CLUB | CLUB | MPR | CLUB | CLUB | CLUB | Open VB | OPEN BB | OPEN BB | Open PB | Weekend Facility Set-Up Court 1 - 2 volleyball nets Court 2 - Basketball Court 3 - Basketball Court 4 - 3 Pickleball Nets | | | |
| 6:30pm | MPR | CLUB | CLUB | CLUB | Open VB | CLUB | CLUB | CLUB | Open PB | CLUB | CLUB | CLUB | MPR | CLUB | CLUB | CLUB | Open VB | OPEN BB | OPEN BB | Open PB | | | | |
| 7:00pm | MPR | CLUB | CLUB | CLUB | Open VB | CLUB | CLUB | CLUB | Open PB | CLUB | CLUB | CLUB | MPR | CLUB | CLUB | CLUB | Open VB | OPEN BB | OPEN BB | Open PB | | | | |
| 7:30pm | MPR | Comm | Comm | Comm | Comm | Open VB | Comm | Comm | Comm | Open PB | Open PB | Comm | Comm | Comm | Comm | Comm | Open VB | OPEN BB | OPEN BB | Open PB | | | | |
| 8:00pm | MPR | Comm | Comm | Comm | Comm | Open VB | Comm | Comm | Comm | Open PB | Open PB | Comm | Comm | MPR | Comm | Comm | Comm | Open VB | OPEN BB | OPEN BB | | | Open PB | |
| 8:30pm | MPR | Comm | Comm | Comm | Comm | Open VB | Comm | Comm | Comm | Open PB | Open PB | Comm | Comm | MPR | Comm | Comm | Comm | Open VB | OPEN BB | OPEN BB | Open PB | | | |
| 9:00pm | MPR | Comm | Comm | Comm | Comm | Open VB | Comm | Comm | Comm | Open PB | Open PB | Comm | Comm | MPR | Comm | Comm | Comm | Open VB | OPEN BB | OPEN BB | Open PB | | | |
| 9:30pm | MPR | Comm | Comm | Comm | Comm | Open VB | Comm | Comm | Comm | Open PB | Open PB | Comm | Comm | MPR | Comm | Comm | Comm | Open VB | OPEN BB | OPEN BB | Open PB | | | |
| 10:00pm | | | | | | | | | | | | | | | | | | | | | | | | |

| Meridian Homecourt - Evening Court Designation - December through May | | | | | | | | | | | | | | | | | | | | | | |
|---|--------|------|------|------|---------|---------|------|------|-----------|---------|------|------|----------|------|------|------|---------|---------|-------|---------|--|--|
| | Monday | | | | Tuesday | | | | Wednesday | | | | Thursday | | | | Friday | | | | | |
| 3:00pm | | | | | | | | | | | | | | | | | | | | | | |
| 3:30pm | | | | | | | | | | | | | | | | | | | | | | |
| 4:00pm | | | | | | | | | | | | | | | | | | | | | | |
| 4:30pm | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | | | | | |
| 5:00pm | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | | | | | |
| 5:30pm | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | CLUB | | | | | |
| 6:00pm | MPR | CLUB | CLUB | MPR | Open VB | CLUB | CLUB | MPR | Open PB | CLUB | CLUB | MPR | MPR | CLUB | CLUB | MPR | Open VB | OPEN BB | FC BB | Open PB | | |
| 6:30pm | MPR | CLUB | CLUB | MPR | Open VB | CLUB | CLUB | MPR | Open PB | CLUB | CLUB | MPR | MPR | CLUB | CLUB | MPR | Open VB | OPEN BB | FC BB | Open PB | | |
| 7:00pm | MPR | CLUB | CLUB | MPR | Open VB | CLUB | CLUB | MPR | Open PB | CLUB | CLUB | MPR | MPR | CLUB | CLUB | MPR | Open VB | OPEN BB | FC BB | Open PB | | |
| 7:30pm | MPR | Comm | Comm | MPR | Open VB | Open VB | Comm | MPR | Open PB | Open PB | Comm | MPR | MPR | Comm | Comm | MPR | Open VB | OPEN BB | FC BB | Open PB | | |
| 8:00pm | MPR | Comm | Comm | MPR | Open VB | Open VB | Comm | MPR | Open PB | Open PB | Comm | MPR | MPR | Comm | Comm | MPR | Open VB | OPEN BB | FC BB | Open PB | | |
| 8:30pm | MPR | Comm | Comm | MPR | Open VB | Open VB | Comm | MPR | Open PB | Open PB | Comm | MPR | MPR | Comm | Comm | MPR | Open VB | OPEN BB | FC BB | Open PB | | |
| 9:00pm | MPR | Comm | Comm | MPR | Open VB | Open VB | Comm | MPR | Open PB | Open PB | Comm | MPR | MPR | Comm | Comm | MPR | Open VB | OPEN BB | FC BB | Open PB | | |
| 9:30pm | MPR | Comm | Comm | MPR | Open VB | Open VB | Comm | MPR | Open PB | Open PB | Comm | MPR | MPR | Comm | Comm | MPR | Open VB | OPEN BB | FC BB | Open PB | | |
| 10:00pm | | | | | | | | | | | | | | | | | | | | | | |

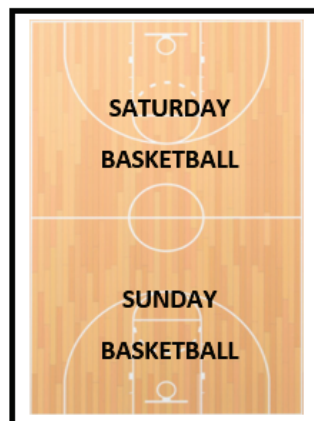
WEEKEND FACILITY USAGE

Saturday 10:00am – 7:00pm, Sunday 10:00am – 7:00pm

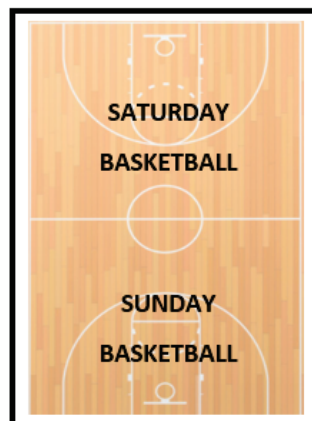
Court 1



Court 2



Court 3



Court 4



Organized team practices, workouts, shoot-a-rounds or scrimmages are not allowed. Thank you for your patience and understanding as weekend hours are open to the community.



Facility Closures, Special Events & Weekend Court Schedule

Friday, May 9: Close at 12:00pm, Basketball Tournament
Saturday, May 10: Basketball Tournament
Sunday, May 11: Basketball Tournament
Monday, May 26: Memorial Day

WEEKEND HOURS: INDIVIDUALIZED COACHING AND/OR INSTRUCTION LED BY COACHES AND/OR INSTRUCTORS ALONG WITH ORGANIZED TEAM PRACTICES, WORKOUTS, SHOOT-A-ROUNDS OR PICK UP GAMES ARE NOT ALLOWED.

FACILITY HOURS: Monday - Friday 7:00am - 10:00pm, Saturday & Sunday 10:00am - 7:00pm

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--|---|---|---|---|---|--|
| Pickleball 3 Nets All Skill Levels 10am - 7pm | Pickleball 7am - 12pm, 12 Nets Ct 1 Adv. Ct 2 Int./Adv. Ct 3 Int. Ct 4 Beg.Rec | Pickleball 7am - 12pm, 12 Nets Ct 1 Adv. Ct 2 Int./Adv. Ct 3 Int. Ct 4 Beg.Rec | Pickleball 7am - 12pm, 12 Nets Ct 1 Adv. Ct 2 Int./Adv. Ct 3 Int. Ct 4 Beg.Rec | Pickleball 7am - 12pm, 12 Nets Ct 1 Adv. Ct 2 Int./Adv. Ct 3 Int. Ct 4 Beg.Rec | Pickleball 7am - 12pm, 12 Nets Ct 1 Adv. Ct 2 Int./Adv. Ct 3 Int. Ct 4 Beg.Rec | Pickleball 3 Nets All Skill Levels 10am - 7pm |
| Pick-Up Basketball 1 Court 10am - 7pm | Pick-Up Basketball 5vs5 - 18YO+ 12pm - 3pm 3 Courts | Pickleball 12pm - 3pm, 12 Nets | Pick-Up Basketball 5vs5 - 18YO+ 12pm - 3pm 3 Courts | Pickleball 12pm - 3pm, 12 Nets | Pick-Up Basketball 5vs5 - 18YO+ 12pm - 3pm 3 Courts | Pick-Up Basketball 1 Court 10am - 7pm |
| Open Basketball 1 Court 10am - 7pm | Pickleball 12pm - 3pm 3 Nets | Ct 1 Adv. Ct 2 Int./Adv. Ct 3 Int. Ct 4 Beg.Rec | Pickleball 12pm - 3pm 3 Nets | Ct 1 Adv. Ct 2 Int./Adv. Ct 3 Int. Ct 4 Beg.Rec | Pickleball 12pm - 10pm 3 Nets | Open Basketball 1 Court 10am - 7pm |
| | Basketball 430pm - 6pm 3 Courts | Basketball 430pm - 6pm 2.5 Courts | Basketball 430pm - 6pm 3 Courts | Basketball 430pm - 6pm 3.5 Courts | | |
| Volleyball 2 Nets 10am - 7pm | Basketball 7:30pm - 10pm 3 Courts | Basketball 7:30pm - 10pm 3 Courts | Basketball 7:30pm - 10pm 2 Court | Basketball 7:30pm - 10pm 3 Courts | Basketball 3pm - 10pm 2 Courts | Volleyball 2 Nets 10am - 7pm |
| | | Volleyball 6pm - 10pm 2 Nets | Pickleball 6pm - 10pm (3) 7:30pm - 10pm(3) | | Volleyball 6pm - 10pm 2 Nets | |



COMMUNITY PARTNERSHIPS



COMMUNITY PARTNERSHIPS

Between October 1 & April 30

- Homecourt staff will make every effort to schedule tournaments/events at least six (6) to eight (8) weeks apart in order to preserve time for the general public to use the facility, though tournaments/events may be scheduled four (4) weeks apart if suitable alternative dates are not available.

Between May 1 & September 30

- When facility usage rates are typically lower, tournaments/events may be scheduled no closer than two (2) weeks apart.

Special Event Requirements

- Must reserve all four (4) courts and will not be open to the public
- Homecourt may be reserved for tournaments/events only on Fridays, Saturdays and Sundays
- Bay 5 and Bay 6 are not reservable spaces and will continue to accommodate community education classes that may take place during a tournament/event.

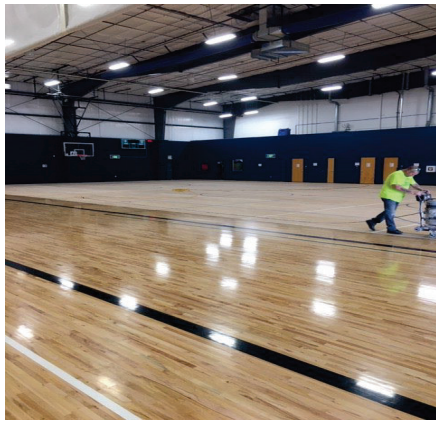
Special Events



BAY 5 – COMMUNITY ED

BAY 6 – COMMUNITY ED





FACILITY MAINTENANCE



Patron Safety.....

Training and Education for staff

- Safety is the first criterion
- First Aid & CPR
- Emergency Response

Safety Assessments

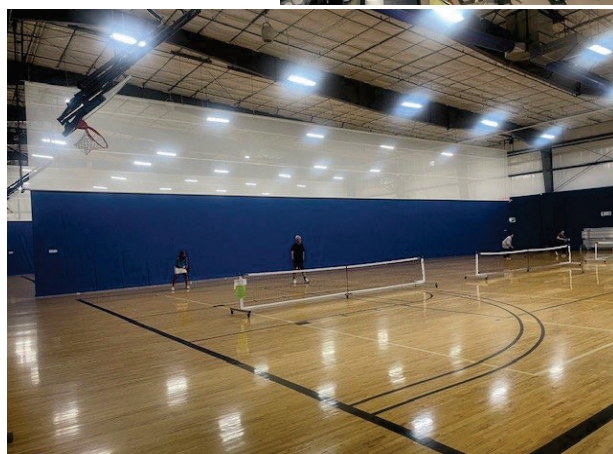
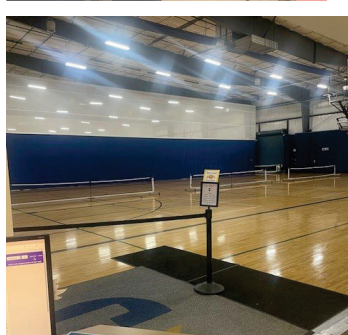
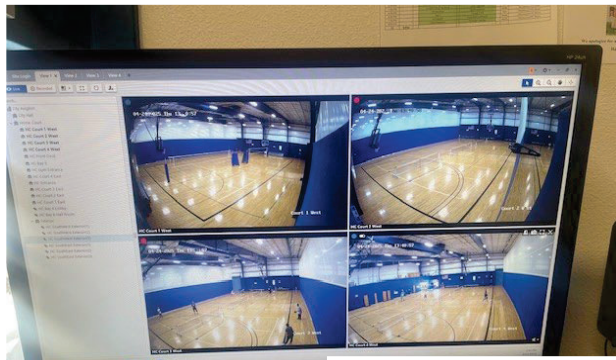
- Conduct regular safety assessments of equipment, facility structure...
- Identify and address potential hazards
- Implement preventative measures

Promote a Safe Culture

- Patrons
- Employees
- City of Meridian Residents

PATRON SAFETY





**PATRON
SAFETY**



MERIDIAN HOMECOURT MARKETING PROGRAM

Market and advertise your service or business with Meridian Homecourt. Meridian Homecourt is a 56,000 square foot premier indoor athletic facility that encompasses 4 full size NBA basketball courts, 14 pickleball courts, 7 volleyball courts and two designated areas for community education classes.

NORTH



C4 SOUTH

Facility Entrance &
Homecourt Front Desk

SPORT COURT ADVERTISING OPPORTUNITIES

Choose from 6 available sponsorship opportunities on each court. Six 24" x 30" advertising signs will be sold on each court. 3 signs available behind each basketball hoop on each court. See below:

SPORT COURT ADVERTISING PRICING & PLACEMENT



Court 1 \$400 per sign per year
Court 2 \$425 per sign per year
Court 3 \$450 per sign per year
Court 4 \$500 per sign per year

of signs _____ # of signs _____
Choose court # & west or east end

C1 W or E C1 W or E
C2 W or E C2 W or E
C3 W or E C3 W or E
C4 W or E C4 W or E

Sign expiration/renewal 1 YR after
install date

Business Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Please send artwork (Vector or PDF) for sign to Jake Garro, Facility
Manager, Meridian Homecourt. jgarro@meridiancity.org

____ 1 year commitment: sign production fee of \$120.00 per sign

____ 3 year commitment: sign production fee is waived

Office Use Only

Payment Date: _____ Check # _____ Credit Card _____

Payment Transaction # _____ Sign Expiration Date: _____

MARKETING OPPORTUNITIES



MERIDIAN HOMECOURT MARKETING PROGRAM

SCOREBOARD ADVERTISING OPPORTUNITIES

Choose from 8 available marketing opportunities. Two 24" x 39" advertising signs will be sold on each scoreboard. Each sport court has 1 scoreboard located on the east side of the facility. 2 signs available on each scoreboard. See below:



SCOREBOARD ADVERTISING PRICING & PLACEMENT

\$750.00 per 24" x 39" sign per court. ____ 1 year commitment: sign production fee of \$260.00 per sign
____ 3 year commitment: sign production fee is waived

Sign Placement: Check all that apply. Court 1 ____ Court 2 ____ Court 3 ____ Court 4 ____

Business Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Please send artwork (Vector or PDF) for sign to Jake Garro,
Facility Manager, Meridian Homecourt. jgarro@meridiancity.org

Office Use Only

Payment Date: _____ Check # _____

Credit Card _____

Payment Transaction # _____

Sign Expiration Date: _____

MARKETING OPPORTUNITIES



MERIDIAN HOMECOURT

FAMILY RECREATION CENTER

**MERIDIAN HOMECOURT FACILITY FEE PROPOSAL
PUBLIC HEARING
JULY 15, 2025
6:00PM**

**Meridian City Hall
33 E. Broadway Avenue
Meridian, ID 83642**

Proposed fees are as follows:

OPEN GYM FEES

| | |
|--------------------------------|-----|
| Meridian Youth (17 or younger) | \$4 |
| Meridian Adult (18-54) | \$5 |
| Meridian Senior (55+) | \$4 |
| All Non-Meridian Residents | \$6 |

MONTHLY MEMBERSHIPS

| | |
|--------------------------------|------|
| Meridian Youth (17 or younger) | \$28 |
| Meridian Adult (18-54) | \$35 |
| Meridian Senior (55+) | \$28 |
| All Non-Meridian Residents | \$42 |

COURT RESERVATIONS

| | |
|-----------------------------|---------------|
| Practice Court Rental Fee | \$65 per hour |
| Tournament Court Rental Fee | \$75 per hour |

Patron feedback welcome!



MERIDIAN
HOMECOURT

FAMILY RECREATION CENTER

QUESTIONS & DISCUSSION

THANK YOU

Jake Garro

208-888-3579

jgarro@meridiancity.rg