

## **PROFESSIONAL SERVICES AGREEMENT WITH TREASURE VALLEY CHILDREN'S THEATER**

This PROFESSIONAL SERVICES AGREEMENT WITH TREASURE VALLEY CHILDREN'S THEATER (hereinafter "Agreement") is made this \_\_\_ day of \_\_\_\_\_, 2023, by and between the City of Meridian, a municipal corporation organized under the laws of the state of Idaho ("City"), by and through the Meridian Arts Commission, and Treasure Valley Children's Theater, Inc., a nonprofit corporation organized under the laws of the State of Idaho (hereinafter "Organization").

**WHEREAS**, pursuant to its strategic plan objective to develop and offer extracurricular arts opportunities to youth, the Meridian Arts Commission released a Request for Proposals for Youth Performing Arts Projects, as set forth in *Exhibit A* ("RFP"), and Organization responded to the RFP, as set forth in *Exhibit B*;

**WHEREAS**, at its meeting on March 9, 2023, the Meridian Arts Commission voted to invest in Organization's youth theater productions as set forth in *Exhibit B*; and

**WHEREAS**, the respective governing bodies of City and Organization wish to work together to further their respective and shared objectives to present theater arts experiences for Meridian youth;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and agreed, and in consideration of the mutual promises and covenants herein contained, and in consideration of the recitals above, which are incorporated herein, City and Organization agree as follows:

### **I. Scope of services.**

Organization shall provide the following services, deliverables, and materials under this Agreement:

- A. By August 31, 2023, Organization shall present to the public the theater arts experiences as set forth in the proposal attached hereto as *Exhibit B*. All performances shall be presented to the public, in Meridian City limits, with no admission fee.
- B. Organization shall obtain all necessary royalties and scripts.
- C. Organization shall schedule and hold auditions and rehearsals, and shall provide cast members with all necessary materials for such experience. Organization shall make auditions available to all persons between the ages of 8 and 18 at no charge.
- D. Organization shall provide the following staff and any other staff necessary to provide the services and deliverables set forth in this Agreement: director, music director, choreographer, stage manager, production assistant, costume designer, and light designer.
- E. Organization shall provide all necessary costumes, props, and set.
- F. Organization shall provide and distribute marketing materials to publicize performances, including, at a minimum, posters, flyers, and programs.
- G. Organization shall reserve and pay all related costs for audition, rehearsal, and performance space. All locations shall be accessible to persons of all abilities.

H. By September 15, 2023, Organization shall submit to the Arts and Culture Coordinator a final written report describing the services provided.

## **II. Compensation and payment.**

**A. Amount.** City shall pay Organization for professional services described herein in an amount not to exceed three thousand, five hundred dollars (\$3,500.00).

**B. Method of payment.** Organization shall provide to City a W9 form and detailed invoices for services and deliverables provided pursuant to the payment schedule set forth herein, which City shall pay within thirty (30) days of receipt.

**C. Payment schedule.** City shall remit payment to Organization as follows:

1. Within thirty (30) days of Organization's submission of: a) proof that Organization has secured production rights and b) written confirmation of performance venues, and c) invoice, City shall mail payment to Organization in the amount of \$1,500.00.
2. Within thirty (30) days of Organization's presentation of the final performance, or by August 31, 2023, and Organization's submission of invoice, City shall mail payment to Organization in the amount of \$1,500.00.
3. Following receipt of Organization's final written report, by September 15, 2023, City shall mail payment to Organization in the amount of \$500.00.

These amounts shall constitute full compensation for any and all services provided and any and all related expenses, including, without limitation, travel, materials, contingency, commission, insurance, equipment, and any and all other costs of work to be performed or furnished by Organization. City shall not withhold any federal or state income taxes or Social Security tax from any payment made by City to Organization under the terms and conditions of this Agreement. Payment of all taxes and other assessments on such sums shall be the sole responsibility of Organization.

**D. Materials fees; revenue.** Organization shall be entitled to collect a reasonable materials fee from each cast member not to exceed two hundred and fifty dollars (\$250.00). In exchange for such fee, each cast member shall be entitled to participation in rehearsals per Organization's casting and direction; direction and coaching from Organization staff at rehearsals; and performance per Organization's casting, direction, and scheduling. Organization may not turn away any person due to inability to pay the materials fee; Organization shall waive and/or make other accommodations for such fee upon request and demonstration of financial hardship. Organization shall be entitled to retain any revenues realized from ticket sales, sponsorships, or other fundraising undertaken by Organization.

### **III. General provisions.**

**A. Indemnification.** Organization and each and all of Organization's employees, agents, contractors, officials, officers, servants, guests, and/or invitees, including any and all participants in or observers of Organization's programming and activities, shall indemnify and save and hold harmless City from and for any and all losses, claims, actions, judgments for damages, or injury to persons or property and losses and expenses caused or incurred by Organization or any Organization employee, agent, contractor, official, officer, servant, guest, and/or invitee, or any participant in or observers of Organization's programming and activities.

**B. Insurance.** Organization shall submit to City proof of an insurance policy issued by an insurance company licensed to do business in Idaho protecting Organization, Organization's employees, and Organization's agents from all claims for damages to property and bodily injury, including death, which may arise during or in connection with Organization's programming and activities, including, without limitation, auditions, rehearsals, set-up, performance, and tear-down. Such insurance shall name City as additional insured, and shall afford at least five hundred thousand dollars (\$500,000.00) per person bodily injury, five hundred thousand dollars (\$500,000.00) per occurrence bodily injury, and five hundred thousand dollars (\$500,000.00) per occurrence property damage. The limits of insurance shall not be deemed a limitation of the covenants to indemnify and save and hold harmless City as set forth in this Agreement or any permit. If City becomes liable for an amount in excess of the insurance limits herein provided due to the actions or omissions of Organization or any Organization employee, agent, contractor, official, officer, servant, guest, and/or invitee, or any participant in or observer of Organization activities, Organization covenants and agrees to indemnify and save and hold harmless City from and for all such losses, claims, actions, or judgments for damages or liability to persons or property. At all times during the course of this Agreement, Organization shall maintain worker's compensation coverage in the amount required by law for each and every employee utilized in the course of performance of this Agreement.

**C. Notices.** All notices required to be given by either of the parties shall be in writing and be deemed communicated when personally served or mailed via U.S. mail, addressed as follows:

If to Organization:

Autumn Kersey, Executive Director  
Treasure Valley Children's Theater, Inc.  
P.O. Box 9144  
Boise ID 83707

If to City:

Arts and Culture Coordinator  
City of Meridian  
33 East Broadway Ave  
Meridian ID 83642

Either party may change its authorized representative and/or address for the purpose of this paragraph by giving written notice of such change to the other party in the manner herein provided.

**D. Assignment.** City shall not assign or sublet all or any portion of City's interest in this Agreement or any privilege or right hereunder, either voluntarily or involuntarily, without the prior written consent of Organization. Organization shall not assign or sublet all or any

portion of Organization's interest in this Agreement or any privilege or right hereunder, either voluntarily or involuntarily, without the prior written consent of City. This Agreement and each and all of the terms and conditions hereof shall apply to and are binding upon the respective organizations, legal representatives, successors, and assigns of the parties.

- E. No agency; independent contractor.** Neither Organization nor its employees, agents, contractors, officials, officers, servants, guests, and/or invitees shall be considered agents of City in any manner or for any purpose whatsoever. In all matters pertaining to this agreement, Organization shall be acting as an independent contractor, and neither Organization nor any officer, employee or agent of Organization shall be deemed an employee or agent of City in any manner or for any purpose. Specifically, without limitation, Organization understands, acknowledges, and agrees that Organization and its employees, agents, contractors, officials, officers, servants, guests, and/or invitees:
1. Are free from actual and potential control by City in the provision of services under this Agreement.
  2. Are engaged in an independently established trade, occupation, profession, or business.
  3. Have the authority to hire subordinates.
  4. Own and/or will provide all major items of equipment necessary to perform services under this Agreement.
- F. Compliance with laws.** In performing the scope of services required hereunder, City and Organization shall comply with all applicable federal, state, and local laws.
- G. Attorney Fees.** Should any litigation be commenced between the parties hereto concerning this Agreement, the prevailing party shall be entitled, in addition to any other relief as may be granted, to court costs and reasonable attorneys' fees as determined by a court of competent jurisdiction. This provision shall be deemed to be a separate contract between the parties and shall survive any default, termination or forfeiture of this Agreement.
- H. Time of the essence.** The parties shall fulfill obligations described in this Agreement in a timely manner, as set forth herein. The parties acknowledge and agree that time is strictly of the essence with respect to this Agreement, and that the failure to timely perform any of the obligations hereunder shall constitute a default of this Agreement.
- I. Termination.**
1. **Grounds.** Grounds for termination of this Agreement shall include, but shall not be limited to: an act or omission by either party which breaches any term of this Agreement; an act of nature or other unforeseeable event which precludes or makes impossible the performance of the terms of this Agreement by either party; or a change in or occurrence of circumstances that renders the performance by either party a detriment to the public health, safety, or welfare.
  2. **Process.** Either party may terminate this Agreement by providing fourteen (14) days' notice of intention to terminate. Such notice shall include a description of the breach or circumstances providing grounds for termination. A forty-eight (48) hour cure period shall commence upon provision of the notice of intention to terminate. If the defaulting party successfully cures the breach or circumstances providing grounds for termination,

the terminating party shall signify such cure by issuing written withdrawal of the notice of termination. If, upon the expiration of such cure period, cure of the breach or circumstances providing grounds for termination has not occurred, this Agreement shall be terminated.

- J. Construction and severability.** If any part of this Agreement is held to be invalid or unenforceable, such holding will not affect the validity or enforceability of any other part of this Agreement so long as the remainder of the Agreement is reasonably capable of completion.
- K. Exhibits.** All exhibits to this Agreement are incorporated by reference and made a part of hereof as if the exhibits were set forth in their entirety herein. In the event of conflicting terms in the exhibits and this Agreement, the terms of this Agreement shall prevail.
- L. Entire Agreement.** This Agreement contains the entire agreement of the parties and supersedes any and all other agreements or understandings, oral or written, whether previous to the execution hereof or contemporaneous herewith.
- M. Discrimination prohibited.** In performing the Services required herein, Organization shall not discriminate against any person on the basis of race, color, religion, gender, sexual orientation, national origin or ancestry, age, or physical handicap.
- N. Applicable law.** This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Idaho.
- O. Approval Required.** This Agreement shall not become effective or binding until approved by the respective governing bodies of both City and Organization.

IN WITNESS WHEREOF, the parties shall cause this Agreement to be executed by their duly authorized officers to be effective as of the day and year first above written.

**TREASURE VALLEY CHILDREN’S THEATER:**

BY: Autumn Kersey  
Autumn Kersey  
Executive Director

**CITY OF MERIDIAN:**

**Attest:**

\_\_\_\_\_  
Robert E. Simison  
Mayor

\_\_\_\_\_  
Chris Johnson  
City Clerk



## Request for Proposals: Youth Performing Arts Projects

### OVERVIEW:

The Meridian Arts Commission (MAC) requests proposals from local youth theater and performing arts organizations, professionals, and educators for performing arts projects that will feature, include, and benefit Meridian youth.

### BUDGET:

Total funding available from MAC is \$7,000. Selected applicants may receive a full or partial award of up to \$3,500.

### ELIGIBILITY:

Organizations currently registered with the Idaho Secretary of State or individuals who are performing arts professionals or performing arts educators are eligible to respond. Organizations with nonprofit status will be given preference. The opportunity to respond is open to applicants regardless of race, gender, gender identity, sexual orientation, religion, nationality, or disability. Applicants shall be ineligible who are, employ, or allow to volunteer: any person convicted of any charge involving, or related to, a child or children, elderly persons, and/or other vulnerable persons; any charge involving, or related to, use of or possession of drugs or illicit substances; or any charge of battery, assault, telephone harassment, stalking, or violation of a protective order.

### DEADLINE:

**\*\*\*Deadline Extended to March 3\*\*\* Any questions regarding application must be submitted to [cschiffler@meridiancity.org](mailto:cschiffler@meridiancity.org) by February 24<sup>th</sup> \*\*\***

Proposals must be received by the Meridian Arts & Culture Coordinator by **March 3, 2023, at 5:00 pm MST**. Materials may be delivered by e-mail, mail, or in-person delivery. Incomplete, ineligible, or late submissions will not be considered.

### PROJECT REQUIREMENTS:

Each selected applicant must:

- Enter into a Professional Services Agreement with the City of Meridian setting forth specific conditions of participation prior to project initiation. A sample agreement is available upon request.
- Complete all activity, including submission of a final report and invoices, by September 15, 2023.
- By August 31, 2022, present a theater arts production to the public that features, includes, and benefits Meridian youth.
- Conduct all activities within Meridian city limits or area of impact.

- Conduct all activities in a facility fully accessible to, and make all activities accessible to, all persons regardless of race, gender, gender identity, sexual orientation, religion, nationality, or disability.
- Reserve and pay all related costs for audition, rehearsal, and performance space.
- Obtain all necessary royalties and scripts.
- Schedule and hold open, public auditions for youth, and provide those auditioning with all necessary materials to do so.
- If fees are collected from cast members, limit fees collected from each cast member to an amount not to exceed \$250.00, and must offer financial assistance to ensure participation regardless of ability to pay.
- Provide all necessary staff to provide the services and deliverables commissioned by MAC.
- Provide all necessary costumes, props, and set.
- Publicize all opportunities to audition for, participate in, and watch the final production(s).
- Include MAC logo on materials.

#### **APPLICATION REQUIREMENTS:**

The Proposal must address each and all of the following:

1. Applicant's contact information (address, phone, email, website), mission statement, and history; resumes and biographies of key staff and volunteers.
2. Detailed project budget, including all project expenses (e.g., administrative fees, production fees, material costs, venue fees, marketing and promotion, etc.) and income (e.g., admission fees, grants, corporate contributions, sponsorships, fundraising).
3. Detailed project timeline.
4. Description of previous work in youth theater arts.
5. Narrative describing the proposed project, including:
  - a. How the project will benefit Meridian residents and local youth;
  - b. Target audience demographics, estimated number of Meridian residents and visitors that will be impacted, and corresponding marketing/outreach plan;
  - c. How MAC's contribution will be recognized; and
  - d. Number of participants and audience members to be impacted by your project.

#### **EVALUATION CRITERIA:**

The selection of winning proposals for the 2023 Youth Performing Arts Projects will be made by MAC. Proposals related to the presentation of subject matter that would be disruptive, violent, discriminatory, inappropriate, or likely to offend the sensibilities of the general public will not be considered. In evaluating eligible proposals, the following factors will be considered:

- Quality, clarity, and merit of proposal;
- Completion of and adherence with the provisions of this RFP;
- Demonstrated ability to meet the RFP's requirements and objectives;

- Feasibility of proposed project;
- Location of project activities;
- Impact to Meridian residents and visitors;
- Consistency of proposed project with City policy and community values; and
- Dedication and contribution to performing arts opportunities that feature, include, and benefit Meridian youth.

#### **ABOUT MAC:**

The Meridian Arts Commission (MAC) advises the City of Meridian on arts/cultural policy and promotes public awareness and participation in the arts with a mission to develop, advance and nurture all facets of the arts to enhance the quality of life for Meridian residents and visitors. Core to this mission is the belief that opportunities to experience and participate in the visual, performing and public arts can strengthen cities, increase livability, and contribute to a sense of community.

#### **QUESTIONS:**

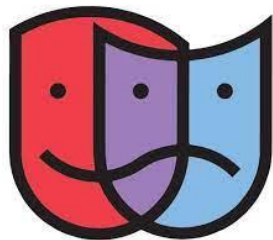
Cassandra Schiffler, Arts & Culture Coordinator  
Phone: 208-489-0399  
Email: [cschiffler@meridiancity.org](mailto:cschiffler@meridiancity.org)

#### **PUBLIC RECORDS**

The City of Meridian is a public agency; pursuant to the Idaho Public Records Act, all documents in its possession are public records. Proposals will be available for inspection and reproduction by any person.



3 MARCH 2023



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MERIDIAN ARTS COMMISSION GRANT PROPOSAL**

**ORGANIZATIONAL INFORMATION:**

**NAME:** Treasure Valley Children's Theater

**ADDRESS:** 440 W. Pennwood St. #100, Meridian, ID, 83642

**PHONE:** (208)-287-8828

**EMAIL:** michele@treasurevalleychildrenstheater.com

**WEBSITE:** www.treasurevalleychildrenstheater.com

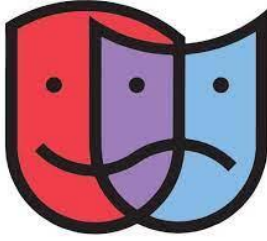
**MISSION STATEMENT:** Through the transformative power of the arts and our core values, Treasure Valley Children's Theater empowers youth to realize their full potential and use the confidence gained and skills learned to change the world.

**ORGANIZATIONAL HISTORY AND PREVIOUS WORK IN THEATER ARTS:**

Since 2012, Treasure Valley Children's Theater (TVCT) has harnessed the transformative power of the arts coupled with our core values, to empower youth to realize their full potential and use the confidence gained and skills learned to change the world. Our core values of Respect, Courage, Enthusiasm, Excellence, and Commitment equip students with the practiced qualities that will aid in their future. We serve the greater Treasure Valley community in a two pronged approach: 1) by providing arts education to youth in Boise, Meridian, and Eagle, and 2) by providing free or low-cost access to arts experiences throughout the community with our performance companies. Our work provides area youth with the skills needed to excel at our core values and strengthens real-world skills like critical thinking, empathy, and creativity. Since our founding, we have fulfilled our mission by offering leadership-through-performing arts training, professional adult performances, and theater education, and collaborated with dozens of community partners to bring professional quality arts experiences to the Treasure Valley.

Each year we serve the Treasure Valley community by offering theater education in the form of camps and classes as well as a fall tour of professional adult actors and youth performance opportunities. For example, in 2022, we produced:

- Four free public performances Boise, Meridian, and Nampa in spring 2022 of *A Bad Case of Stripes, The Musical* (World Premiere!) adapted from the popular children's book by David Shannon, music, lyrics and script by Treasure Valley local, Kate Haderlie (est. 1,200 audience members)
- Two free public performances and 23 tour performances at 16 local schools of *Voyage of the Forgotten*, (World Premiere!) an original story written by TVCT Artist Educator, Noah Charles Moody. (Est. 5,000 audience members)



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- A total of 6 performances of our signature Performance Program experience for youth with *Schoolhouse Rock Live, Jr.!* Performances in Meridian, Eagle, and Boise on our custom mobile stage. (Est. 650 audience members)
- Nine sold out performances of *A Christmas Carol* Holiday Experience (405 audience members)

Additionally, in 2022, we offered:

- 105 Education-based programs offers in 16 valley locations with 1039 registrations processed

**PROJECT INFORMATION:**

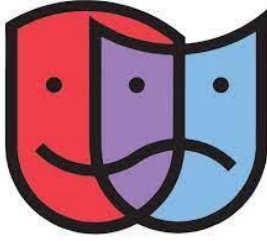
**PROJECT NARRATIVE:**

Treasure Valley Children's Theater seeks \$3,500 from the Meridian Arts Commission to support production costs associated with our summer youth performance program, *The Grunch*- a new children's musical by BeatbyBeat press- and to subsidize registration costs for families.

*The Grunch* will follow our signature performance program model to involve youth from the Meridian community in the rehearsal and production of a full-length, family-friendly theater show:

*"Inspired by "The Grinch Who Stole Christmas," The Grunch tells the story of Rudy Grunch, a grumpy 6th grader who always feels like an outsider. When the entire school gets excited about the annual school musical, he comes up with a perfect plan to ruin it for everyone; steal the sets, costumes, and lights the night before it opens. But will the spirit of theatre prevail?"*  
(BBBpress.com)

Youth of all abilities and experience will have the opportunity to register for the program in April. This registration style program gives young artists with some class experience who have not participated in a full-length show the involvement of working with other young artists who have performed in shows. This model works well to assuage fears related to auditioning in order to gain access to participation by instead including everyone who registers. It also gives leadership opportunities to other young artists to be examples and mentors. The over 20 youth who are cast will learn leadership and performance skills- and will practice teamwork, empathy, and our five core values of courage, commitment, enthusiasm, excellence, and respect- over the course of a two week rehearsal period in downtown Meridian. A note from the director, Melissa Hadden:



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*"We love that the themes of teamwork, community, inclusion, and collaboration are all part of this show. This reinforces our mission and values of respect for others, enthusiasm about working together, courage to be a friend and get to know others, commitment to producing something big, and the excellence of character it takes to bring a community together."*

At the end of the rehearsal period, two performances will be presented on June 23, 6pm at Jump Boise and June 24, 2pm at the Kleiner Park Amphitheater at no charge to the public. One of these performances will be ASL interpreted.

**SUPPORT NEEDS:**

In order to make our performance programs sustainable, we typically charge \$300 for materials fees. However, with MAC's financial assistance, we can reduce youth participation fees to \$250 (potential for cast members to find sponsors to reduce fees even further) making the program even more accessible to more families. MAC's support would also alleviate pressure on our limited scholarship funds - while we do charge fees to participate, no child is ever turned away for inability to pay.

Additionally, by not charging for tickets, we lose an average revenue of \$5,000-\$6,000. Sponsor and community support helps cover some of this shortfall, but not all. MAC's financial support would not only help us subsidize costs for youth participants but also support the production and operational costs we undertake as an organization.

**BENEFITS TO MERIDIAN RESIDENTS AND YOUTH:**

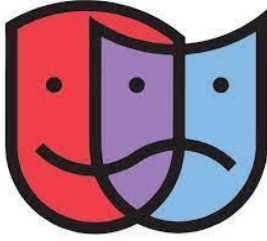
Theater as an art form and as a tool for education provides youth with critical skills needed to improve academic performance, emotional intelligence, and community engagement.

"According to our analysis, among neighborhoods in the lowest 40 percent of the income distribution, (compared to those with few cultural assets) those with many cultural assets enjoy:

- 14 percent reduction in indicated investigations of child abuse and neglect
- 5 percent reduction in obesity
- 18 percent increase in kids scoring in the top stratum on English Language Arts and Math exams, and
- 18 percent reduction in the serious crime rate."

*University of Pennsylvania Social Impact of the Arts Project, 2017, pp. 1-4, Culture and Social Wellbeing in New York City: Highlights of a Two-Year Research Project.*

Even for audience members, the impact that witnessing a professional theater production can have on young people's development cannot be overstated. A University of Arkansas study showed that "...students can benefit from school field trips to see live theater. The effects are



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most robust with respect to measures of Tolerance and Content Knowledge... students experience an increase in Tolerance as well as greater understanding of the plot and vocabulary of stories if they see live theater" (*Green et al., 2017, The Play's the Thing: Experimentally Examining the Social and Cognitive Effects of School Field Trips to Live Theater Performances. University of Arkansas*).

Recent research has highlighted the need for arts education as a key component needed to develop young peoples' emotional resilience. Both anecdotal and empirical evidence has highlighted that students who engage with the arts develop increased empathy, tolerance, and other skills critical to emotional development.

**TARGET AUDIENCE AND MARKETING:**

Our target audience is Meridian (and other Treasure Valley-area) youth between the ages of 8-18, as well as their families and other Meridian community members. We serve youth who are engaged in learning through our performance programs, and we serve audience members of all ages through our free performances that benefit the community.

Our marketing strategies, developed through 10 years of testing and evaluation, rely upon audience targeting, ideally to families of children ages 4-18 living in the Boise, Meridian, Eagle and Nampa areas. Some of our specific strategies include:

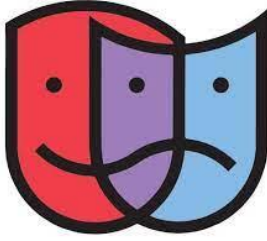
Social media- posting on Facebook, Instagram, and LinkedIn, has proven to be effective in introducing us to new email subscribers but is frequently viewed as an awareness-building tool.

Email list- our email newsletters are currently distributed to over 5,000 subscribers with a 30% open rate. We also distribute a Donor Quarterly newsletter with organization updates to all of our financial supporters.

Print flyers and posters are distributed to cast members and spread throughout the community.

Word-of-mouth through participants and partners. We do a lot of outreach to the community through the local Chambers of Commerce, Business Associations, Civic Associations, and existing community partners to spread the word about who we are and what we do. We also have existing partnerships with most surrounding school districts, who tend to engage in our after school programming and help spread the word about our services.

We are partnering with Leadership Meridian in 2023 and connect with their members to promote our services around the community. Additionally, the Meridian Masons, another one of our community partners, have also committed to promoting *The Grunch* on their social media



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accounts and on posters. Corporate partners share our event information through their channels throughout the year.

**EST. NUMBER OF PARTICIPANTS/AUDIENCE:**

In order to ensure financial accessibility of the show to community members, we will not be selling tickets for this show and won't have precise audience counts. However, based on estimates from past performance programs, we anticipate a total audience of approximately 200-300 people per show. Over 20 youth will be cast in the show and volunteer technical opportunities will be available for around 5 more.

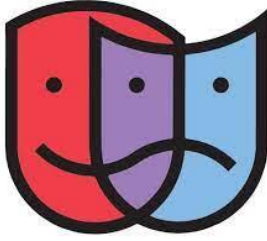
**RECOGNITION OF MAC'S CONTRIBUTION:**

If our request is granted, we are happy to publicly recognize the Meridian Arts Commission's contribution and its significance in helping us fund *The Grunch* performance program and bring theater to Meridian families. At this level of support, we are prepared to offer MAC the following benefits:

- Inclusion of the Meridian Arts Commission's name in marketing materials
- Full page ad in performance program
- Verbal mention of Meridian Arts Commission in curtain speech before both performances
- Opportunity to have a booth at performances and distribute information to community
- 3+ social media posts on Facebook, Instagram, and LinkedIn with link to MAC's website or social media page
- An inclusion in our monthly e-newsletter (sent to over 5,000 subscribers)

**PROJECT BUDGET:**

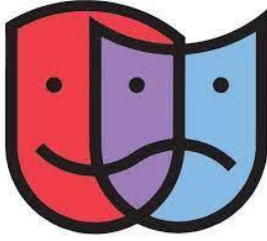
EXPENSE	QTY	COST	TOTAL
Admin Expense	1		\$2,328.00
Rehearsal Space Rental	45	\$25	\$1,125.00
Royalties	2	\$231	\$462.00
Scripts	26	\$1	\$13.00
Casting Materials/Supplies	24	\$10	\$240.00
Director (M. Hadden)	60 hrs	\$25	\$1,500.00
Stage Manager	60 hs	\$9	\$540.00
Music Director/Choreographer (Aubrey Schultz)	40 hrs	\$25	\$1,000.00
	20 hrs	\$25	\$500.00



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Technical Manager			
Set Designer	10 hrs	\$15	\$300.00
Make-up kits	24	\$15	\$360.00
Sound Assistant	20 hrs	\$9	\$180.00
ASL Interpreters	2	\$300	\$600.00
Costumes	24	\$10	\$240.00
Props	1	\$100	\$100.00
Set Build/Supplies	1	\$200	\$200.00
Facility Use fees	1	\$600	\$600.00
Audience Comfort Expense	2	\$25	\$50.00
Concessions Expense	2	\$50	\$100.00
Cast/Crew T-Shirts	26	\$10	\$260.00
Photographer	1	\$150	\$150.00
Social Media Marketing	1	\$15	\$15.00
Poster/Flyers	100	\$1	\$100.00
Programs	100	\$2	\$200.00
Misc. Expense	1	\$100	\$100.00
<b>TOTAL MAX PROJECT BUDGET:</b>			<b>\$11,263.00</b>

<b>INCOME</b>	<b>QTY</b>	<b>COST</b>	<b>TOTAL</b>
Materials Fees (offset by MAC grant)	24	\$250	\$6,000.00
MAC Grant ( <i>projected</i> )	1	\$3,500	\$3,500.00
Show Title Sponsor- Optum Idaho	1	\$2,000	\$2,000.00
MATCH Donors- Mountain America Credit Union ( <i>pending</i> )	2	\$500	\$1,000.00
Donations from Audience ( <i>projected</i> )	2	\$500	\$1,000.00
Concessions / Merchandise ( <i>projected</i> )	2	\$100	\$200.00



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MERIDIAN ARTS COMMISSION GRANT PROPOSAL**

**PROPOSED PROJECT TIMELINE:**

**PRE-PRODUCTION:**

JAN. 2023	Secure royalties	Completed
FEB. 2023	Secure title sponsor (Optum Idaho) Secure match donors (Mountain America Credit Union)	Completed In process
MARCH 2023	Secure rehearsal space (Meridian Masonic Hall) Secure performance space (Kleiner Park Amphitheatre, JUMP Boise) Confirm production team (Melissa Hadden, director; Aubrey Schultz, music director and choreographer)	Completed
APRIL 2023	Extend technical team contracts Production meetings begin Program registration opens	In process Not yet begun

**PRODUCTION:**

MAY 2023:	Finalize and initiate performance marketing plan	Not yet begun
JUNE 10- JUNE 23, 2023:	Rehearsals begin - Parent meeting June 10, 2023 - Rehearsals run 3-7 PM, Monday-Saturday, at Meridian Masonic Hall	Not yet begun
JUNE 23-JUNE 24	Shows	N/A

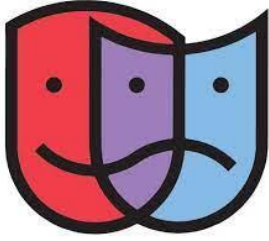
**RESUMES/BIOS OF KEY STAFF AND VOLUNTEERS:**

Autumn Kersey

Founder and Executive Director

<https://www.linkedin.com/in/autumnkersey/>

An Idaho native, Autumn was bitten by the theater bug at age 10, performing as Gladys the Giggling Goblin in the 6th grade play. Since then, she has performed on stages in Idaho, Utah



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and Florida. Autumn has been directing and teaching young actors for more than 20 years. As a young performer herself, Autumn personally benefited from the incredible leadership and life skills gained from a theater arts education: confidence, creativity, goal setting, working with others, academic and intellectual benefit, emotional intelligence, ambition, and the understanding that by becoming the best version of yourself you really can change the world.

Allison Terenzio  
Education Director

<https://www.linkedin.com/in/allison-terenzio-6446085/>

Allison received her early theater training at Youth Theater Northwest. Along with acting, Allison studied oboe and English horn and was a member of the Seattle Youth Symphony Orchestra. She received her B.A. in English and Creative Writing from Seattle University, where she focused her studies on Children's Literature, Playwriting, and Shakespearean Performance. Allison went on to study at New York University and received her Master's in Education. While living in Manhattan, her passion for teaching through the arts and multiculturalism was born. She teaches that theater can be used as a bridge to connect diverse groups of young people from different ethnicities, ages, and genders. Allison believes that theater education and exposure can motivate, engage and enlighten youth towards becoming leaders of our community.

Melissa Hadden  
Associate Education Director, *The Grunch* Director

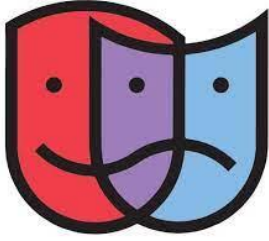
Melissa has been performing on both stage and screen since 1989. She was cast in "Minor Adjustments," a teen written and directed television show as well as cast as a FOX Kids Club Host during morning and afternoon cartoons her freshman year of high school. Some of her favorite stage roles include Miss Hannigan in *Annie*, Rita La Porta in *Lucky Stiff*, and Bloody Mary in *South Pacific*. Melissa directed educational theatre programs at several Denver area high schools for ten years and taught drama camp for nine summers with the Evergreen Players. She especially loves sharing the stage and her love of theatre with young performers. She lives by the maxim that she'll not ask anyone to do something that she's unwilling to do herself. She is hopeful her students will be brave and take risks while reveling in participating in something bigger than themselves. She's thrilled to be working with Treasure Valley Children's Theater!

Aubrey Schultz  
Artist Educator, *The Grunch* Musical Director/Choreographer

Aubrey has been in love with the arts for as long as she can remember. She received her Bachelor of Fine Arts in Musical Theatre in 2019 and her Master of Arts in Teaching in 2020. She enjoys theatre in all its forms! Whether she's teaching, performing on stage, watching from



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the audience, or blasting show tunes in the car, Aubrey is so passionate and excited about the power of theatre and its ability to change people's lives.

**VOLUNTEERS:** Treasure Valley Children's Theater maintains a roster of rotating parent, family, friend, and community member volunteers who help us on an as-needed basis for each production.