



HULLFILM

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To: Cassandra Schiffler, Meridian HPC

From: Brandon L. Hull, HULLFILM

Date: 08/29/22

Re: Meridian Historical Virtual Tour

OVERVIEW: To continue the interactive virtual tour consisting of Panoramic 360's and Large-Format Stills highlighting the history of the city of Meridian. The Virtual Tour features compatibility with computers, tablets, and mobile phones.

ABOUT THE TOUR: The next stage of the virtual tour will focus on one location:

1. Black Cat Farm

LOCATION 1: Black Cat Farm

2 x Panoramic 360's

+ up to 24 augmented POI's

4 x Large-Format Stills (To be selected by HPC)

COST AND TIMELINES: The suggested offering above featuring **2 Panoramic 360's** and **4 Large-Format Stills**, along with the full update and delivery of the virtual tour, would cost \$1,800. Once production has commenced, the project will take approximately 60 days to deliver the final working tour.

CONCLUSION: This continues to be a very exciting time in the history of the City of Meridian, with changes occurring in every direction. Having the foresight to capture and preserve the City as it is at this time using cutting-edge technology that can be accessed by the vast majority of citizens, will encourage preservation. The images produced for the tour are history as soon as the photo is taken, and with the assistance of the virtual tour tool, over time it will be possible to shoot the same locations again and see the changes at each. This is a long-term project, built in individual pieces over time.

Thank you for considering this,

Sincerely,

Brandon

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