



TOPIC	Meridian Quarterly Report
DATE	January 7, 2025
STAFF MEMBER	Kate Dahl

Summary

Valley Regional Transit has reformatted City of Meridian's quarterly report to illustrate ridership on a month-to-month basis and comparing year over year as well as quarterly on transportation services throughout the City of Meridian.

Fixed Route

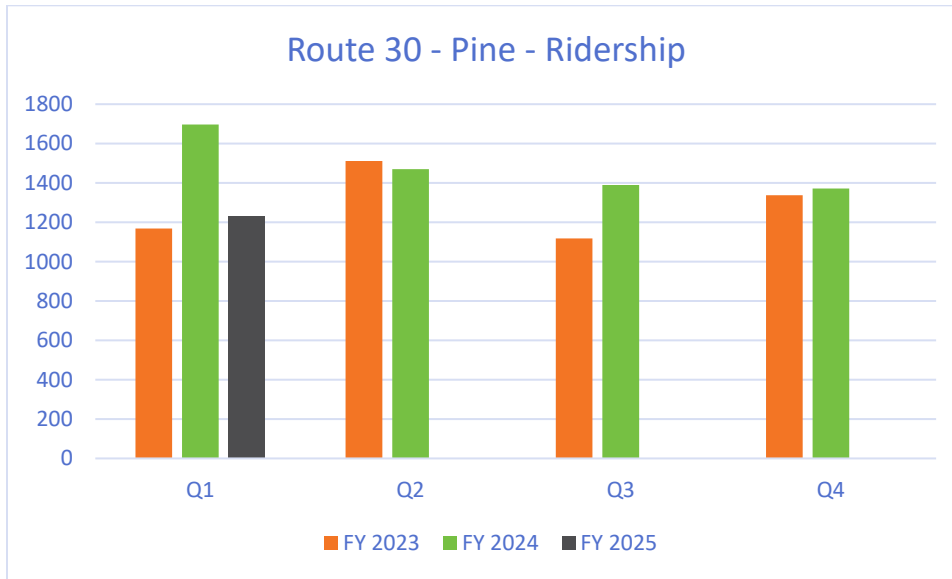
Valley Regional Transit operates the following fixed routes in and through City of Meridian.

Route 30 Pine connects River Valley & Records to Wayfinder & Vanguard via Pine Street. Route 30 was started in October 2022 and operates M-F morning and evening. During the June 2024 Service Change this route was shortened. The Route 45 was rerouted to overlap Route 30 and to provide 30-minute service on Pine Street during the June 2024 Service change. Even with the reduction in route length, ridership has stayed steady in 2024 and continues to increase in 2025. More info here: [Pine - Valley Regional Transit](#)

Figure 1:



Figure 2:



Route 45 Boise State/CWI connects the Boise State University campus to the College of Western Idaho (CWI) Main Campus with major stops at Ten Mile & Vanguard, Pine & 3rd, River Valley & Records, Fairview & Five Mile, and Towne Square Mall it operates M-F morning and evening. The Route 45 was rerouted to overlap Route 30 and to provide 30-minute service on Pine Street during the June 2024 Service change, ridership has tripled. More info here: [Boise State/CWI - Valley Regional Transit](#)

Figure 3:

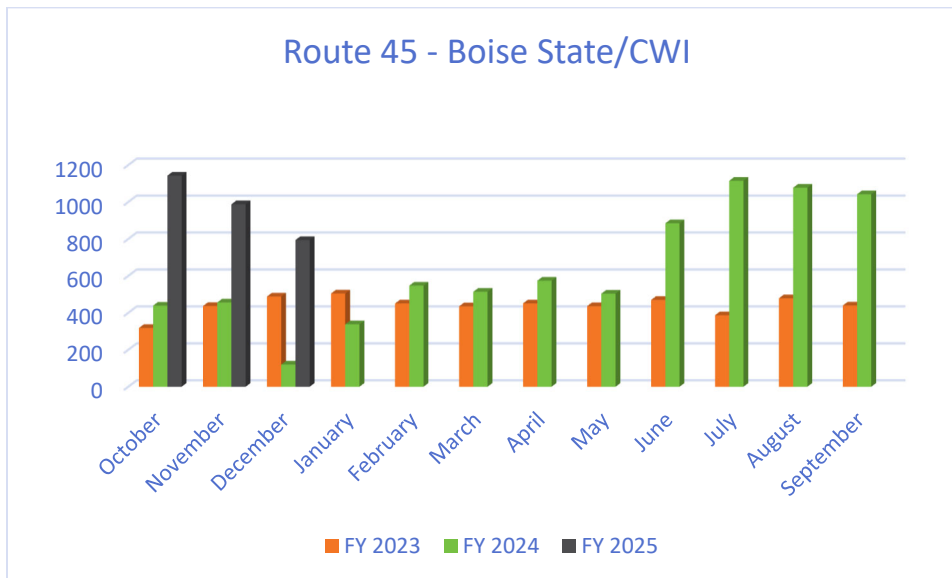
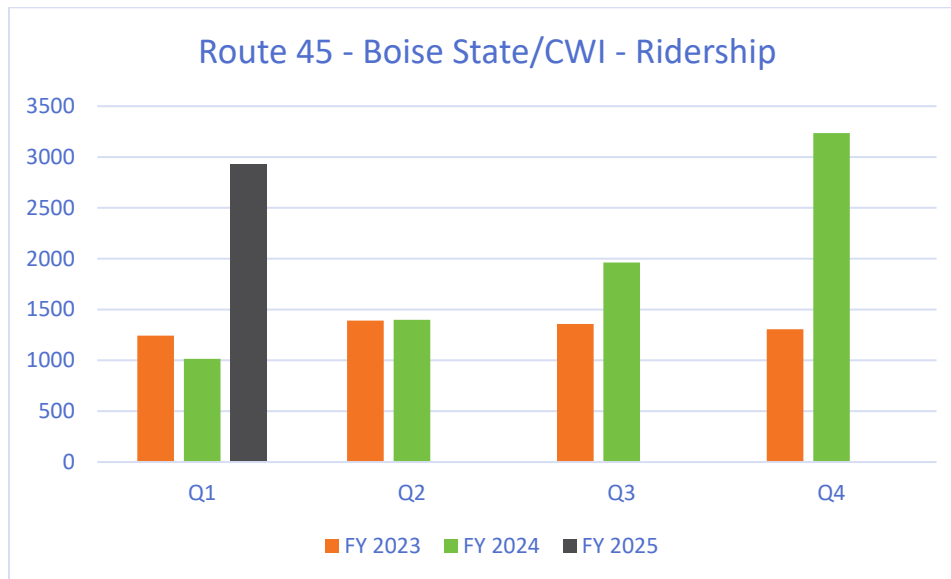


Figure 4:



Route 40 Caldwell/Boise Express connects Blaine & 24th Avenue to University & Joyce via Overland Road and operates M-F morning and evening. Route 40 added 1 trip in the evening during the June 2024 Service Change and continues to add riders. More info here: [Caldwell/Boise Express - Valley Regional Transit](#)

Figure 5:

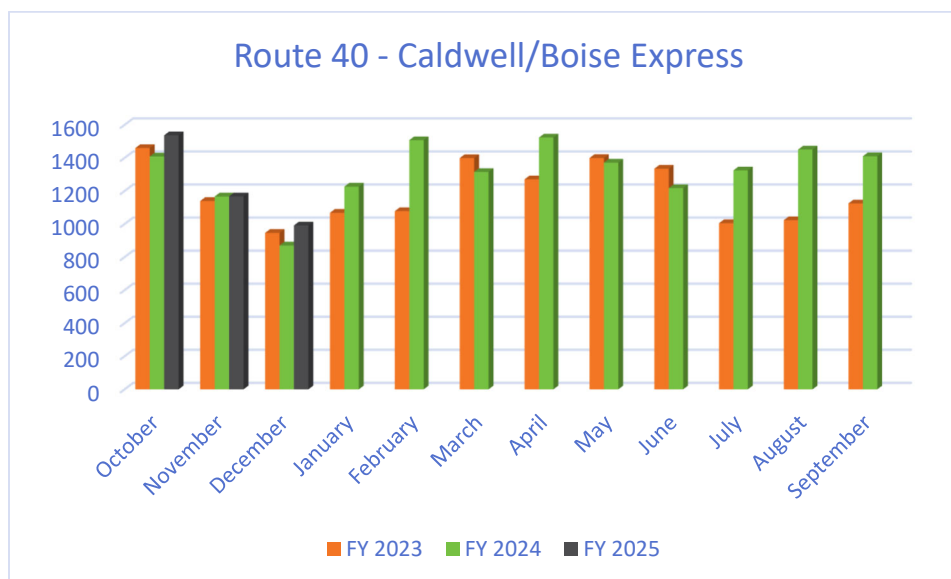
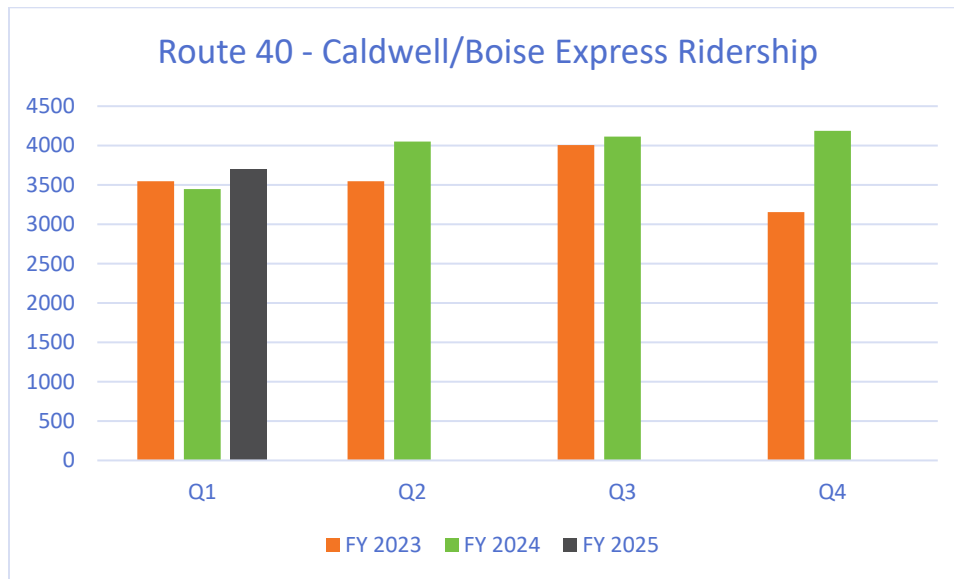


Figure 6:



Route 42 Happy Day/Towne Square Mall connects Happy Day Transit Center to Towne Square Mall via Overland Road and operates M-F 7:45am-6:39pm on an hourly schedule.

Figure 7:

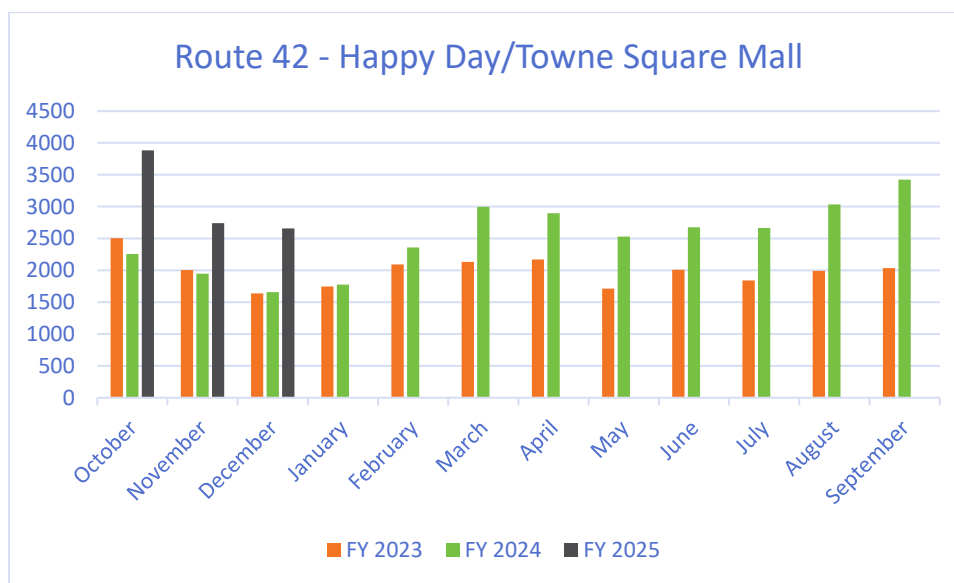
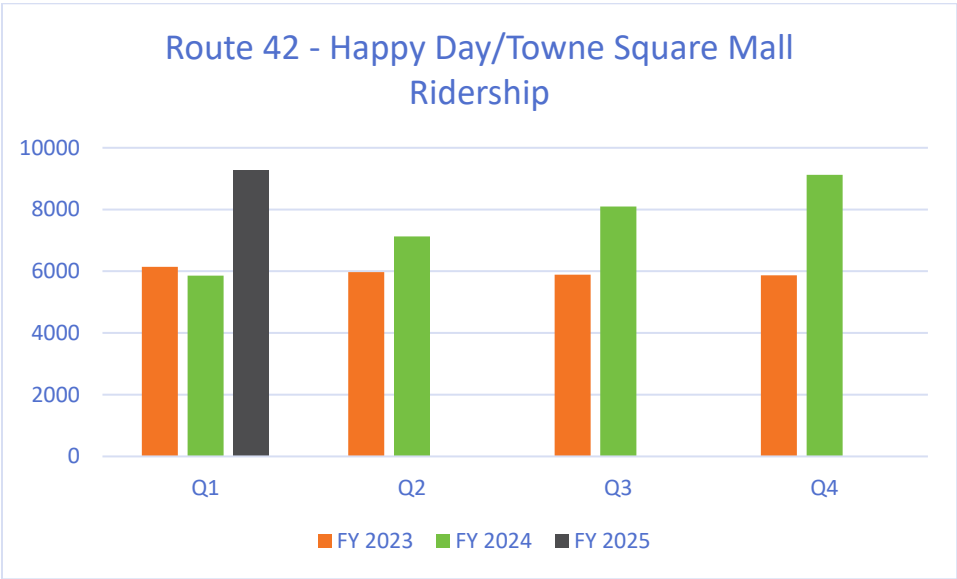


Figure 8:

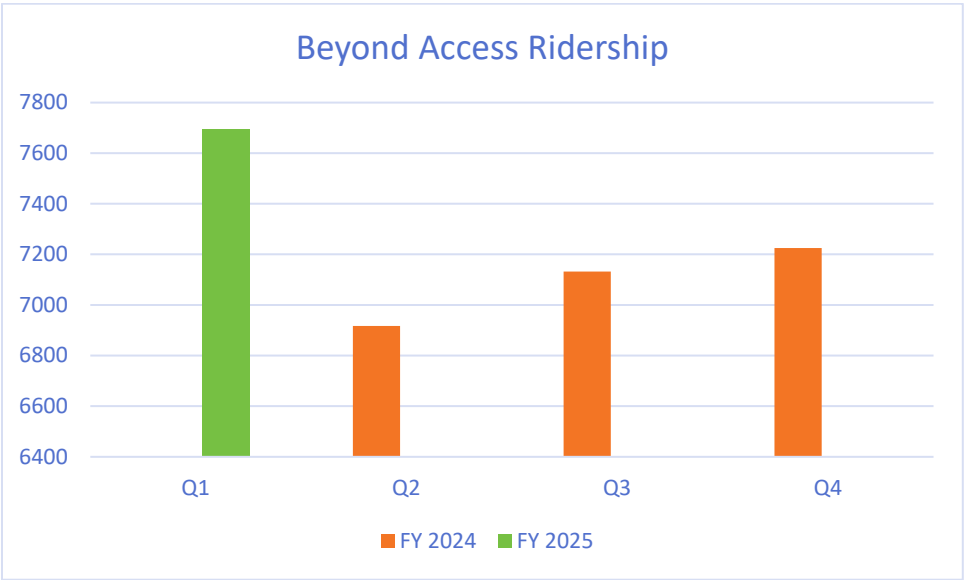


Specialized Services

Valley Regional Transit operates the following specialized transportation services in City of Meridian.

Beyond Access provides no-cost curb-to-curb transportation for older adults and people with disabilities within Canyon and Ada Counties. This service was launched in January 2024 and encompassed previous subcontractors such as Harvest Transit. More info here: [Beyond Access - Valley Regional Transit](#)

Figure 9:



The **Meridian Veterans Shuttle** is a transportation service designed to help veterans living in Meridian get to appointments at the Boise Veterans Affairs Medical Center (VAMC) at no cost. The shuttle is a curb-to-curb service that will pick veterans up at their homes, take them to the VAMC, and then take them home again. The shuttle is available Monday through Friday from 7:00 a.m. to 5:30 p.m. Ridership started to grow in March 2024, but then the service was reduced to stay within the operating budget and ridership dropped. More info here: [Meridian Veterans Shuttle - Valley Regional Transit](#)

Figure 10:

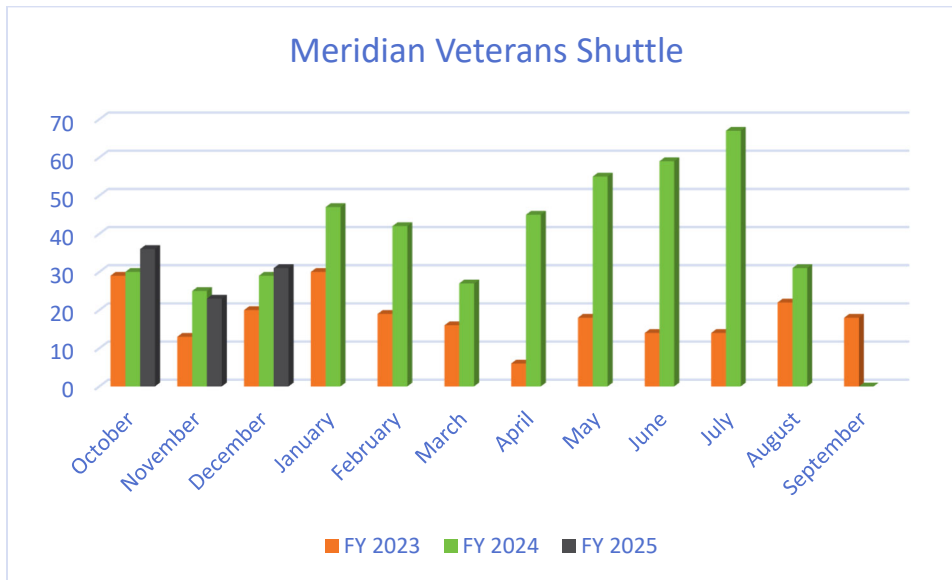
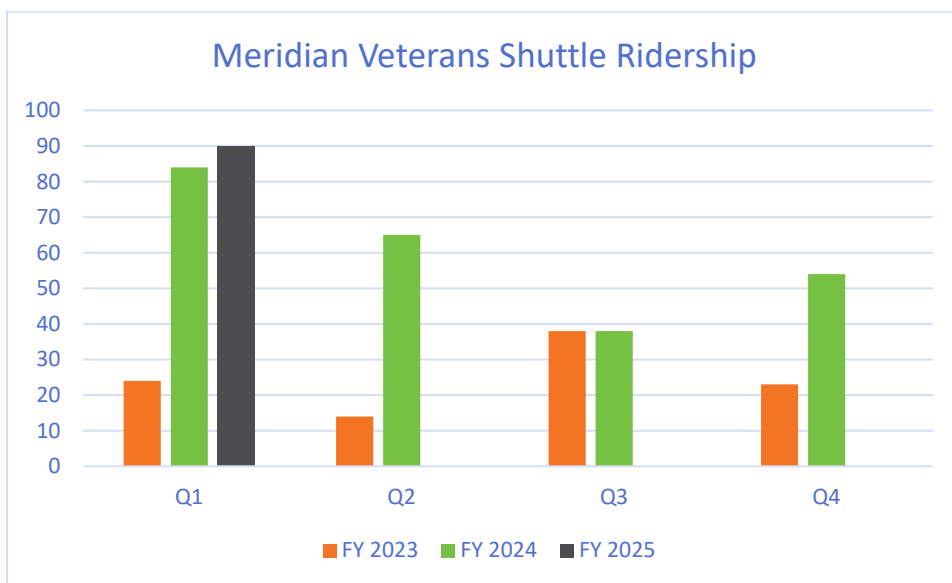


Figure 11:



Rides2Wellness helps you get to your medical appointments by providing free transportation in the Treasure Valley. This service is a shared-ride transit system that takes multiple passengers to participating clinics Saint Alphonsus, St. Luke's, and Terry Reilly clinics. No-cost, pre-scheduled transportation to and from approved medical destinations in Ada & Canyon counties for qualified individuals. City of Meridian pays to have this service available to **ALL** Meridian residents under the **Meridian Medical Transportation** program. Ridership numbers are reported for the entire program. Ridership grew through 2024, but then the service was reduced to stay within the operating budget and ridership dropped in August and September. More info here: [Meridian Medical Transportation - Valley Regional Transit - Rides to Wellness, Meridian medical is for everybody](#)

Figure 12:

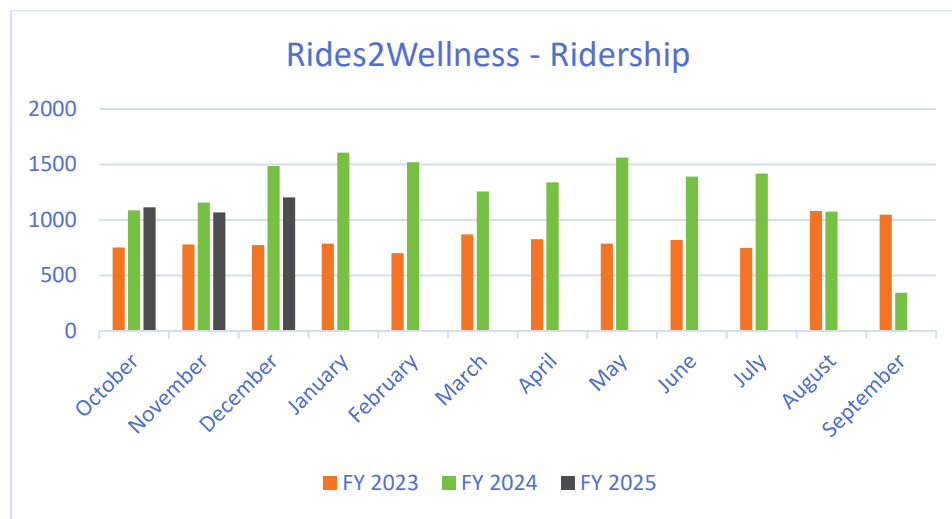
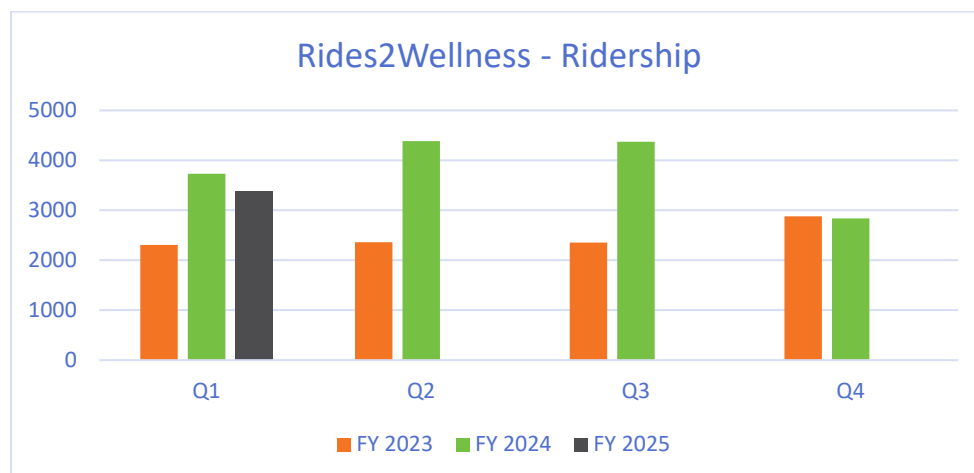


Figure 13:



More Information

Link: [City of Meridian YOY Comparision.xlsx](#)

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