

Sparklight Movie Night 2022

Category	Notes	Price	Qty.	Total	2022 Actual
Revenue					
		Price/Unit	Quantity	Total	
Season Sponsor		\$ 3,000.00	1.0	\$ 3,000.00	\$ 3,000.00
Season Sponsor		\$ 3,000.00	1.0	\$ 3,000.00	\$ 3,000.00
Single Night Sponsorships (Returning)	Single Night	\$ 600.00	10.0	\$ 6,000.00	\$ 6,000.00
Slide Sponsorship	Slide Sponsors	\$ 100.00	11.0	\$ 1,100.00	\$ 900.00
Onsite Concession Stand	Set Commission	\$ 150.00	11.0	\$ 1,650.00	\$ 1,500.00
Mobile Concession Stand - Kettle Corn	\$35.00	\$ 35.00	11.0	\$ 385.00	\$ 315.00
				\$ -	
TOTAL REVENUE				\$ 15,135.00	\$ 14,715.00

Expenses					
		Price/Unit	Quantity	Total	
Audio/Visual Equipment		\$ 400.00	11.0	\$ 4,400.00	\$ 4,250.00
Event Security	*	\$ 400.00	11.0	\$ 4,400.00	\$ 7,915.00
Movie Licensing	*	\$ 465.00	11.0	\$ 5,115.00	\$ 5,115.00
Movie Shipping		\$ 20.00	4.0	\$ 80.00	\$ 90.00
Misc. supply's signs, flags		\$ 365.00	1.0	\$ 365.00	\$ 946.00
Police Support					
TOTAL EXPENSES				\$ 14,360.00	\$ 18,316.00

\$ 775.00

Licensing fee reduction was negotiated to accommodate smaller Covid crowds. This is expected to adjust back in 2023
 Event security is increasingly difficult to secure and prices are rising.
 The number of events also change based on the school calendar (11-14 dates)