

Anti-Drug Coalition Coordinator: Part-time to Full-time

The fulltime Substance Abuse Prevention Coordinator and part-time Anti-drug Coordinator have been working at capacity limiting new opportunities and increased expansion of prevention programming to Meridian community members, especially the youth in our community.

Growth Comparison:

Growth Category	2015	2019 (pre COVID)	2021 (COVID)
Average number of active MADC members	15+	30+	30+
MADC community partners	20+	40+	40+
Prevention education at events annually	30+	70+	60+
Email distribution subscribers	100+	400+	350+
Community members reached	Not tracked	21,000+	*5,000+

^{*}Prevention education shifted from in-person to online, impacting tracking rates for community members reached.

Efficiencies: while the coalition has grown substantially over the last five years, further expansion of prevention outreach and programming has plateaued due to staff constraints. If this position became fulltime, one of our top priorities would be increasing prevention education to youth through our longtime partnership with West Ada School District. In addition, we would expand our local and state partnerships accepting invitations to serve on workgroups and collaborate on expanding prevention programming.

Communication: our substance abuse prevention education and resource referrals are done through a variety of communication methods. With the addition of a fulltime position we could increase:

- Prevention communications throughout the City, State and Police Department
- Prevention education in collaboration with community partners
- Social media

Recruitment: making this position fulltime would help attract candidates who are more likely to remain in the position for an extended amount of time (long-term cost savings benefit to the City) and come to the City with a broader set of prevention knowledge and skills to build upon.