



# MEMO TO CITY COUNCIL

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## Request to Include Topic on the City Council Agenda

**From:** Kim Warren, Parks and Recreation                      **Meeting Date:** Dec 7, 2021  
**Presenter:** n/a Consent Agenda Item                              **Estimated Time:** n/a  
**Topic:** Signature request for Urban Land Institute Contract as budgeted for in the 2022 CFP.

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### Recommended Council Action:

Consent Agenda Item. Requesting contract approval and signature.

### Background:

Last year the City was presented with an opportunity to partner with the Urban Land Institute (ULI) on an intensive in-person Professional Services Panel to solve ongoing challenges across the pathway system. Focus areas for this effort are: Equitability and Access, Brand Identity and Visibility, and Partnership and Project Implementation.

The City's obligation (to cover travel and administrative costs) relative to these pro-bono professional services was approved as part of the 2022 CFP Budget Process.

This partnership with ULI directly addresses City Strategic Plan imperatives to enhance visibility of the pathway system, and utilize grants or partnerships to implement pathway development.