



Mayor Robert E. Simison

City Council Members:

Treg Bernt
Joe Borton
Luke Cavener

Brad Hoaglund
Jessica Perreault
Liz Strader

January 10, 2023

MEMORANDUM

TO: Mayor Robert Simison and City Council

FROM: Cassandra Schiffler, Arts and Culture Coordinator, MPR Dept.

RE: New Special Traffic Box Wrap at Ten Mile and Pine with Artwork by High School Student Terry Binder

Background

There was a recent, tragic accident at the crosswalk at Ten Mile and Pine, near Meridian High School. A Meridian High School student, Terry Binder, was walking to school and was struck by a truck, and was killed. Joshua Binder, the father of the student reached out to the City to inquire about putting his son's artwork on the nearby traffic box.

The Public Art Committee reviewed the project and several images of Binder's artwork at their 11/15/22 meeting and recommended an artwork. The Meridian Arts Commission (MAC) recommended and approved this project at their 12/8/22 meeting. MAC acknowledged that this is outside of the normal traffic box art selection process, and that MAC does not (and should not) make a regular practice of creating memorials. However, the commission found that this proposed project is an exception, warranting consideration due to the artist's untimely death at age 16 that has profoundly impacted his family, his friends at Meridian High School, and the entire Meridian community. This wrap is recommended as a tribute to Terry Binder's kindness to others, artistic talent, and significance to his Meridian and greater communities.

The parent, Joshua Binder, would have been responsible for the cost of installing the wrap, however, the vinyl vender, Signs Etc, has stated that they will do the printing and installation of this project at no charge.

When installed, this artwork will become part of the regular traffic box program and will follow maintenance and replacement policies for all wraps.

Recommendation

To approve the agreement with Joshua Binder for the installation of his son, Terry Binder's artwork as a traffic box wrap at Ten Mile and Pine.