



# Parks and Recreation Master Plan

City Council Briefing February 22, 2022

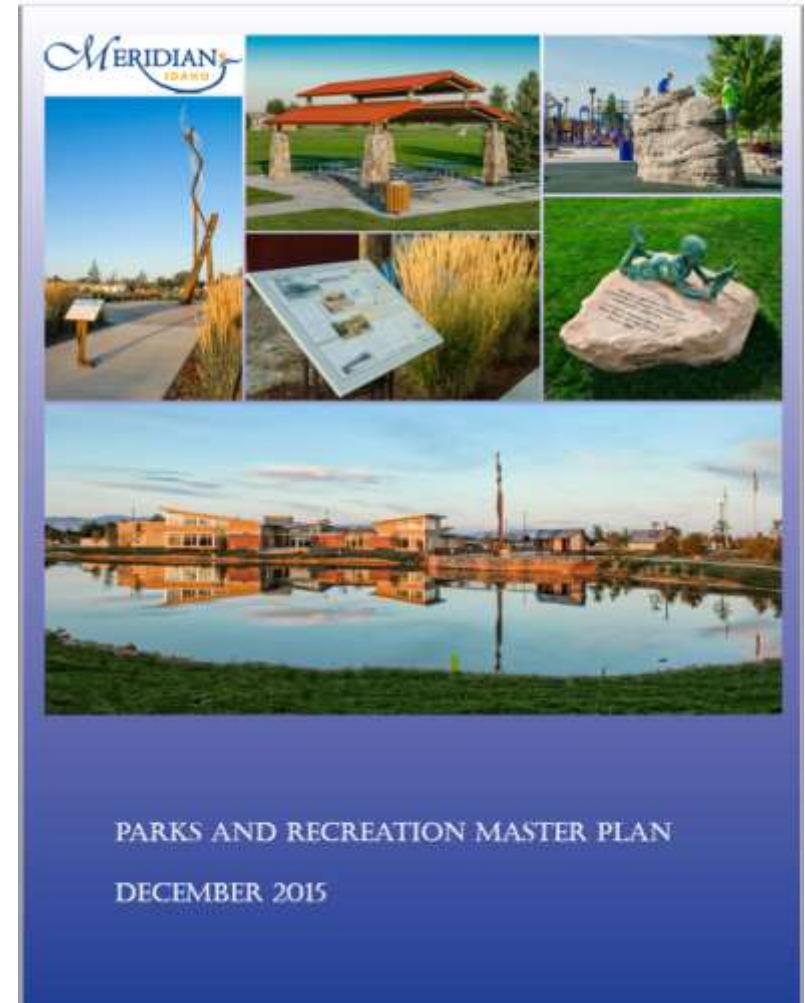


# The Master Plan Process



# Master Plan Update

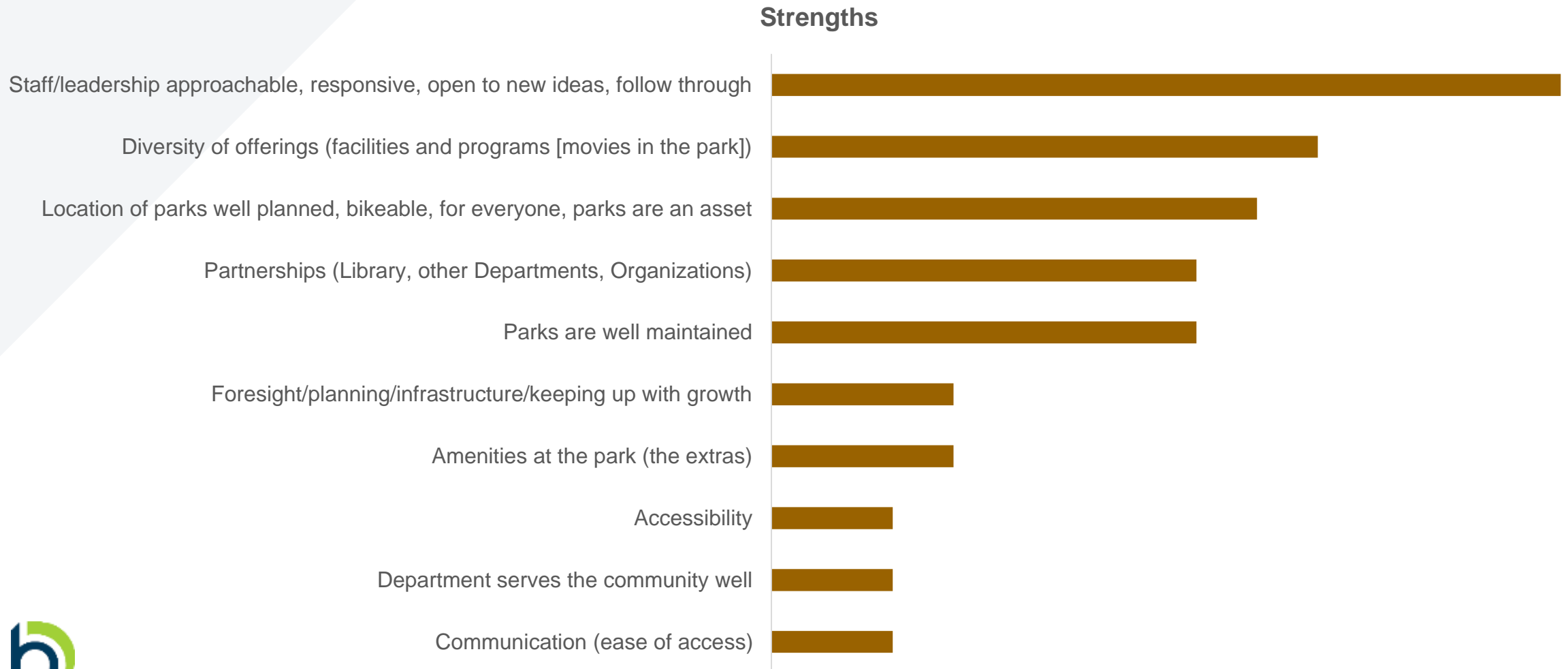
- ✓ Strategic Kick-off: - October 10, 2021
- ✓ Leadership Interviews – October 13-15, 2021
- ✓ Survey – October 2021 – January 2022
- ✓ Community Engagement – November 2021
  - ✓ Focus Groups – November 16-18, 2021
  - ✓ Public Presentation – November 18, 2021
- ✓ Inventory – November 2021
- ✓ Level of Service Analysis – December 2021
- Community Center Feasibility Study –  
November 2021 – April 2022
- Cost Recovery Study – January-May 2022
- Findings Presentation – February 23-24, 2022
- Draft Recommendations Presentation – May 2022
- Draft & Final Plan Presentation – July 2022



Public Engagement included:

- On site November 16-18, 2021
- 6 focus groups consisting of 39 participants
- Interviews with ten elected officials and stakeholders
- Staff interviews and SWOT Workshop
- Parks & Recreation Commission Briefing
- Tours of parks and facilities
- Open public forum in person and virtually with 18 people in attendance

# Focus Group Strengths

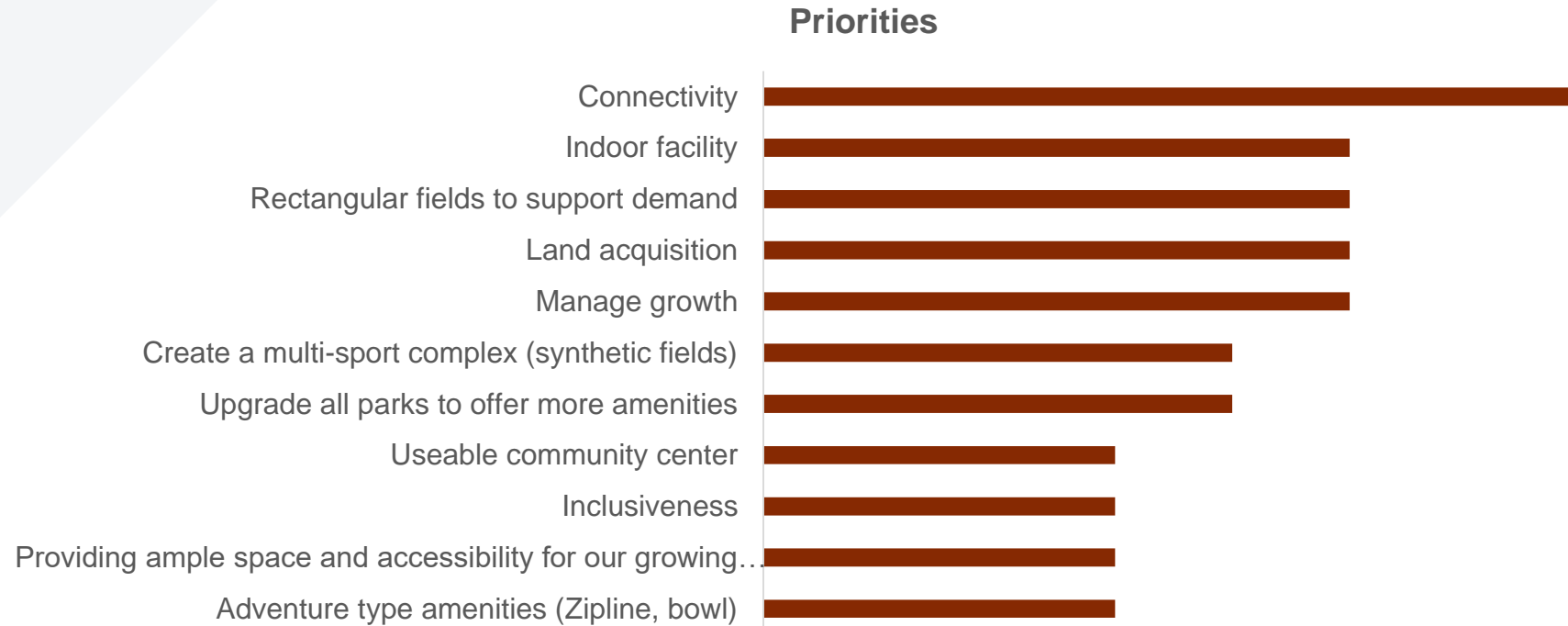


# Focus Groups Areas of Improvement





# Focus Group Priorities



# Survey Methodology

## Primary methods:

1 = Statistically Valid (Invitation Survey)  
Mailed survey with an option to complete online through password protected website.



312 - Invitation Online and Paper surveys completed  
+/- 5.5% Margin of Error

2 = Open Link Survey  
Online survey available to all residents of the City of Meridian.



378 - Open Link Surveys Completed



3,500 Surveys Mailed (3,444 delivered)





# Future Needs-Indoor Facilities

Future needs for indoor and outdoor facilities are similar across survey years.

Q 13: What are the the greatest needs for indoor and outdoor facilities to be added, expanded, or improved in Meridian over the next 5 or 10 years? Indoor Facilities:

Rating Category	2021 Survey		2015 Survey	
Community/recreation center	n=273	3.9	n=592	3.7
Indoor aquatics facility	n=268	3.8	n=599	3.8
Fieldhouse/gymnasium space	n=257	3.6	n=582	3.2
Performing arts center	n=265	3.3	n=592	3.2
Ice rink	n=265	3.0	n=587	3.0



# Future Needs-Outdoor Facilities

Q 13: What are the the greatest needs for indoor and outdoor facilities to be added, expanded, or improved in Meridian over the next 5 or 10 years? Outdoor Facilities:

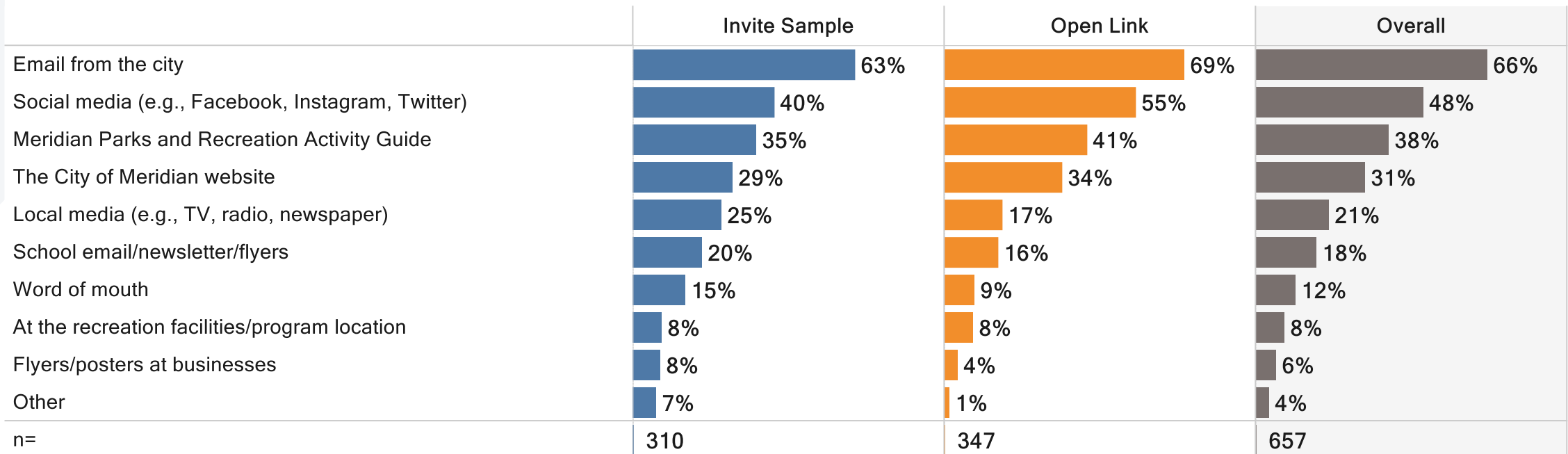
Rating Category	2021 Survey		2015 Survey	
Pathways & trails	n=279	4.3	n=601	4.1
Improved park amenities (drinking fountains, restrooms, benches, etc.)	n=278	4.1	n=570	3.8
Shade structures in parks	n=268	4.0	n=586	4.0
Playgrounds	n=255	3.8	n=563	3.7
Lights for outdoor athletic facilities	n=265	3.6	n=561	3.4
New parks	n=162	3.5	n=495	3.2
Parking at recreational facilities	n=177	3.4	n=515	3.1
Splash pads	n=247	3.4	n=554	3.1
Outdoor athletic fields/courts	n=183	3.3	n=543	3.1
Dog parks	n=267	3.3	n=584	3.0
Fishing ponds	n=265	3.2	n=584	3.1
Pickleball courts	n=255	3.0	n=555	2.3
Disc golf	n=246	2.9	n=561	2.6
Public art in the parks	n=252	2.9	n=576	3.1
Exercise stations along trails in parks	n=262	2.9	n=566	3.2
Rodeo/equestrian facility	n=244	2.2	n=564	2.2



# Best Communication Methods

Both samples agree that emails from the city, social media, Meridian Parks and Recreation Activity Guide, and the City of Meridian website are the best methods for communication about parks and recreation opportunities. The interest in all the different methods suggests that residents prefer a variety of communication methods.

**Q 9: What are the best ways to reach you with information on parks, recreation facilities and services? (Check up to 3)**



# Recurring Themes

- ▲ Trails, pathways and connectivity
- ▲ Need for a community center
- ▲ Improving park amenities
- ▲ Maintaining what you currently have
- ▲ Shade structures at parks
- ▲ Land acquisition
- ▲ Keep up with rapid growth
- ▲ Lighted athletic fields
- ▲ Space for performing arts
- ▲ Indoor aquatic facility



# Inventory Site Visits

- Parks are very consistent across the board.
- Parks are very well-maintained with high standards
- Restrooms are probably the cleanest of any system I have been to
- Noted: most of the parks have public art
  - This was a recommendation from the last plan to try and create identity for each individual park
  - Many of the parks can benefit aesthetically from increased use of berms and landforms
- Noted: addition of bike repair stations in many parks
- Turf conditions are excellent
- There seems to be a high priority to plant trees in many of the parks



## Findings and Visioning Trip

- February 22 – City Council Briefing
- February 23 – Public Findings Presentation
- February 24 – Visioning Workshop Project Team

## Community Center Feasibility Study

- March 30 - Open House and Public Meeting

## Cost Recovery

- Workshop 2 A & B - Last Week of April
  - Community Workshops to identify and sort categories of services



# Next Steps

## Strategic Master Planning Process





# Thank You For Your Time & Consideration!



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GreenPlay is now

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