



MERIDIAN ARTS COMMISSION MEETING

City Council Chambers, 33 East Broadway Avenue Meridian, Idaho

Thursday, June 13, 2024 at 3:30 PM

MINUTES

ROLL-CALL ATTENDANCE

<input checked="" type="checkbox"/>	Lizzie Taylor	<input checked="" type="checkbox"/>	Patrick O'Leary
<input checked="" type="checkbox"/>	Bridget King	<input checked="" type="checkbox"/>	Bobby Gaytan
<input checked="" type="checkbox"/>	Shaun Muscolo	<input checked="" type="checkbox"/>	Hannah Scoville
<input checked="" type="checkbox"/>	Brecken Bird, Vice Chair	<input checked="" type="checkbox"/>	Vassil Ivanov
<input type="checkbox"/>	Crystal Paulson, Chair (arrived at 3:37pm)		

City staff present were Arts and Culture Coordinator Cassandra Schiffler; Arts & Culture Seasonal Assistant, Paxton Hergenroeder; and City Attorney Tishra Murray.

ADOPTION OF AGENDA [ACTION ITEM]

P. O'Leary made motion to adopt the agenda; seconded by L. Taylor

All ayes

APPROVAL OF MINUTES [ACTION ITEM]

1. Approval of Draft Minutes From the May 9, 2024 Meridian Arts Commission Meeting

L. Taylor made motion to approve the minutes; seconded by P. O'Leary

All ayes

APPROVAL OF MONTHLY FINANCIAL STATEMENTS [ACTION ITEM]

2. Approval of Financial Statement

B. King made motion to approve the monthly financial statements; seconded by L. Taylor

All ayes

NEW BUSINESS

3. Event: Transit Shelter Public Art Unveilings: Postponed, New Date TBD

C. Schiffler explained that the public art reveals have been postponed due to a broken panel at the 3rd and Pine location so event will be rescheduled. Channel 6 did a short video and will do another one once the reveals are rescheduled.

4. Recommend: Tammy de Weerd Awards in the Arts Awardees ~ *Crystal Paulson, Meridian Arts Commission and Events and Outreach Chair* [ACTION ITEM]

B. Bird stated that the recommended award winners are listed in a memo that was included in today's meeting packet.

C. Schiffler requested that the award presentation be moved from the September 7 Concerts on Broadway event to either the Community Art Party or one of the other two Concerts on Broadway events as she is unable to attend the September 7 Concerts on Broadway event. Based on Commission Feedback the award ceremony will take place at the Concerts on Broadway event on September 21.

P. O'Leary made motion to approve the nomination list; seconded by L. Taylor

All ayes

Commission Feedback

L. Taylor inquired about when the award winners will be notified. *After the Arts Commission approves them so tomorrow or next week.*

S. Muscolo voted to have the award ceremony be moved to the Community Art Party at a specific time so awardees do not have to be there for the full event. S. Muscolo inquired about the dates of the other two Concerts on Broadway events. *August 24 and September 21 with September 14 being the Community Art Party.* S. Muscolo stated that either would be fine and since Concerts on Broadway occurs in the evening it may be cooler. S. Muscolo inquired if anyone has an opinion of having the award ceremony on August 24 versus September 21.

P. O'Leary voted to do the award ceremony during Art Week if there will be a bigger crowd and better draw. P. O'Leary inquired as to the attendance for Concerts on Broadway events versus the Art Party. *300 – 500 people for Concerts on Broadway and the Community Art Party estimated about 600 people attend but anticipate it being larger this year, although not all of these people would necessarily be at the Bandshell which is where the award ceremony would be held if occurring at the Community Art Party.* P. O'Leary stated both are valuable and vital locations and there does not seem to be that much of a difference; however, it would be easier to get everyone's attention at Concerts on Broadway because in one location at the same time so can go either way on it. P. O'Leary suggested picking which concert date based on the availability of the awardees. *C. Schiffler stated the awardees do not yet know as the recommendation was just approved by the Commission today but her preference would be the third concert to ensure all kinks are worked out during the two previous concerts.*

L. Taylor voted to do the award ceremony at Concerts on Broadway because these events tend to attract a more mature audience who may be more appreciative of awarding artists and those who support the arts; in addition, City Hall makes a very nice backdrop for any media coverage of the awards.

C. Paulson stated she likes the idea of the Community Art Party but Commissioner Taylor has a good point that Concerts on Broadway attends to attract a more mature audience. C. Paulson stated that the third concert would be her preference because it usually has the best attendance.

B. Gaytan voted to do the award ceremony at Concerts on Broadway because it is at City Hall, has a more mature audience, and based on his experience last year, it went really well and the Commission knows what to expect, as opposed to doing it at the park during the Art Party where there may be unknowns.

REPORTS

5. **Staff Updates:** Public Art, Initial Point Gallery Call to Artists Process, Events ~ *Cassandra Schiffler, Arts & Culture Coordinator*

C. Schiffler presented the following project updates:

- West Ada School District (WASD) Traffic Boxes were approved by City Council and the contractor for traffic box cleaning and condition reports has begun work, so based on the report she will identify any boxes that need to be replaced with the new WASD wraps.
- Professional Artist Traffic Boxes Call to Artists has been released so please help spread the word that the deadline for submissions is July 5, 2024. Two submissions so far with a third that has had trouble with formatting so artist is trying to fix that, but anticipate more coming in as this is a very popular program.
- Linder Overpass project is coming along and there was a preapplication meeting on June 7 with City Staff, Ada County Highway District staff, Planning, and the landscape architect. Proposal submissions are due July 1 and four Arts Commissioners are on the evaluation panel.
- Chateau Park project is going well and the stakeholder committee group received the artist's final proposal so a final committee meeting is scheduled for June 17 to give feedback on the artist's final proposal.
- Temporary Mural Public Art Project at the Community Art Party – Commissioner Gaytan will provide an update during his Public Art Committee update today.
- Gallery Shows - Commissioner Taylor will provide an update during her Initial Point Gallery update today but wanted to note that the College of Western Idaho agreed to partner with the Commission to host the “Voices and Votes” Smithsonian Exhibit, if selected as an exhibitor, so once their letter of support is received the application to host this exhibit will be submitted.
- Youth Performing Arts Projects – the Treasure Valley Children's Theater has a performance this June; written reports for the Idaho Fine Arts

Academy are in the packet; high school band agreements have been executed

- Feedback and Listening Session with Idaho Commission on the Arts – Commissioners have received invitations and so far there are 17 RSVPs. The Idaho Commission on the Arts is a major grant organization so great opportunity to provide them with direct feedback.
- Community Art Party – five different dance, story, and music groups in the process of confirming attendance; Chalk Art Competition registration is open online; the event website is constantly being updated so please visit and provide feedback.

P. Hergenroeder reviewed the process for the Initial Point Gallery Call to Artists with the Commission. The Call closed May 31 and score sheets from Commissioners must be submitted by Monday, May 17 at 4:30pm. There was an increased number of applications this year so scoring will take longer. During the jury process scores are anonymous and comments are optional but greatly appreciated. P. Hergenroeder will compile all received score sheets in to one document sorted from highest to lowest average score. The Initial Point Gallery Subcommittee will review all the applications received and scores and will select and schedule the artists for 2025. The Selection Committee can schedule artists two years in advance and if inadequate and/or insufficient response from applicants, may contact artists who did not submit applications to invite them to show in the Gallery if needed. Group shows are scheduled to take over the entire gallery but if the group has no 3D artists then applications from 3D artists will be reviewed to see if there is an artist who could join a group show. Individual artist applications are grouped together based on themes, mediums, and content. Typically artists who are selected to show in the Gallery will only be scheduled to show again every other year; exceptions being the WASD show and the Treasure Valley Artists Alliance show. The proposed schedule will be presented to the Commission for approval at the next Commission meeting and then presented to City Council for final approval. The Instagram post for the Call had the most engagement at 1100 views and 16 shares. 42 were received applications with 8 different artist groups which is the most the Commission has ever received.

6. **Updates: Initial Point Gallery:** Current Exhibit: "Unplanned Experience" with Artists Pete Grady, Tyler Crabb, Kyla Morgan (Opening: June 4, Host: Brecken Bird); Upcoming Exhibit: "Cross Sections" Jan Freeman Long, Martha Channer, Stephen Fisher (Opening: August 6, Host: Patrick O'Leary; Additional Artist Talk Event: September 10 at Noon) ~ *Lizzie Taylor, IPG Subcommittee Chair*

L. Taylor shared a compliment she received from the owner of the Idaho Art Gallery in Downtown Meridian: "I don't see how the City of Meridian could operate without Cassandra Schiffler" and the gallery owner also noted that the current exhibit is "utterly spectacular". L. Taylor reviewed the current exhibit and thanked B. Bird for hosting. L. Taylor reviewed the upcoming exhibit, which is a two-month exhibit, and noted there will be an Artist Talk on September 10. L. Taylor will contact the Meridian Police Chief's Administrative Assistant to inquire if the Initial

Point Gallery poster can be placed in their staff breakrooms each month and will coordinate poster delivery if approved.

B. Bird stated the opening reception for the current exhibit had 63 attendees, many of whom came specifically for the Artist Talks.

7. Updates: Events and Outreach: 2024 Tammy de Weerd's Awards in the Arts Nominations, Art Week ~ *Crystal Paulson, Events and Outreach Subcommittee Chair*

C. Paulson stated she is very excited about the 2024 Tammy de Weerd's Awards in the Arts nominations and is excited to see the nominees' reactions.

8. Public Art Committee Updates: Review PAC Meeting ~ *Bobby Gaytan, Public Art Committee Chair*

B. Gaytan stated the Committee discussed the following six items at their last meeting:

- Fivemile Creek Trailhub Ribbon Cutting – successful event with the Mayor and the artist both in attendance and each spoke at the event
- Transit Shelter Ribbon Cutting – event postponed; awaiting new event date
- Traffic box art – updates provided by C. Schiffler during this Commission meeting but the Committee reviewed the 2024 Traffic Box Call to Artists and discussed inviting community members who live near proposed boxes to participate in a stakeholder meeting in late July
- Fuller Park art project currently on hold due to other priorities but new Committee members were encouraged to visit Fuller Park and consider possible ideas/themes for a future project
- Linder Overpass Public Art – reviewed project plan; a pre-proposal meeting was held with City staff, project architects, and the artists. Commissioners Gaytan and King will represent the Commission at the next meeting where artists' proposals will be presented.
- Public Art project at the Community Art Party – suggested a live art experience, like what is seen during TreeFort, so C. Schiffler reached out to her local connections and an artist by the name of Jay Smith has agreed to take on this temporary public art project during the Community Art Party so he will attend the next Public Art Committee meeting and will share his proposal; there is a \$2500 budget for this project.

C. Schiffler noted that the pre-proposal meeting for the Linder Overpass Public Art project was great and the artists were grateful for all the feedback; artists' proposals are due July 1 for this project. C. Schiffler noted that the public art project for the Community Art Party will allow for public participation.

Commission Feedback

P. O'Leary inquired about the permanency of the public art piece at the Community Art Party. *It would be nice for it remain up and be experienced at another location but typically just a temporary piece lasting the length of the event where it is created (Commissioner Gaytan). Temporary in nature for the event but*

could go somewhere else at some point if a location is secured, but at this time no permanent location for what the artist is proposing to create (C. Schiffler).

9. **Final Project Reports:** Idaho Fine Arts Academy Youth Performing Arts Project (Informational Item)

Commissioners had no questions and there was no discussion.

10. **Inclusivity Highlight:** Neurographic Art ~ *Bridget King, Meridian Arts Commissioner*

Presentation given by B. King (see attachment).

NEXT MEETING - JULY 11, 2024

ADJOURNMENT [ACTION ITEM]

L. Taylor made motion to adjourn the meeting; seconded by B. King

All ayes

Meridian Arts Commission 2024 All Commission Goals and Priorities

Program monthly Initial Point Gallery exhibits, host opening receptions, and market yearly Call-to-Artists, with a selection panel for new exhibits

Participate in the partnership with the Parks and Recreation staff and Commission to add theming and identity reinforcing art in Meridian parks and pathways. Focus this year on Chateau Park and Fuller Park.

Use Call to Artists to select and commission artists to create new artwork for installation on Meridian transit stop shelters

Support the completion of the Discovery Park Phase 2 Public Art Projects: "Fanfare" by Steve Parker and "Peregrine Bike Racks" by Colin Selig.

Increase inclusive programming through representation of diverse populations and marketing to underserved and underrepresented populations

Engage the community through Art Week in 2024 and participate in programming and marketing events

Support Concerts on Broadway Series in 2024

Participate in planning for new MAPS projects and future updates to the MAPS Public Art Workplan. Focus this year on Fuller Park and Linder overpass projects.

Present 2024 biennial Tammy de Weerd's Awards in the Arts

Maintain existing Traffic Box Series; select WASD artworks, recommend locations, and use Call to Artists to commission installation of new traffic box wraps

Use Call for Performing Arts Projects to facilitate selection process to support youth performing arts programs through partnership and fiscal support of performing arts projects

NEUROGRAPHIC ART

TRANSFORMS DIFFICULT EMOTIONS AND STRESS INTO SOMETHING BEAUTIFUL AND HEALING



WHAT IS NEUROGRAPHIC ART?

- Neurographic art is a meditative and intuitive artistic process that links the unconscious and conscious mind using brain cells called neurons. In the human brain there are 100 billion neurons and over 100 trillion synaptic connections. When the artwork is finished, neurographic art can end up kind of resembling neurons and cells.



IT'S HISTORY

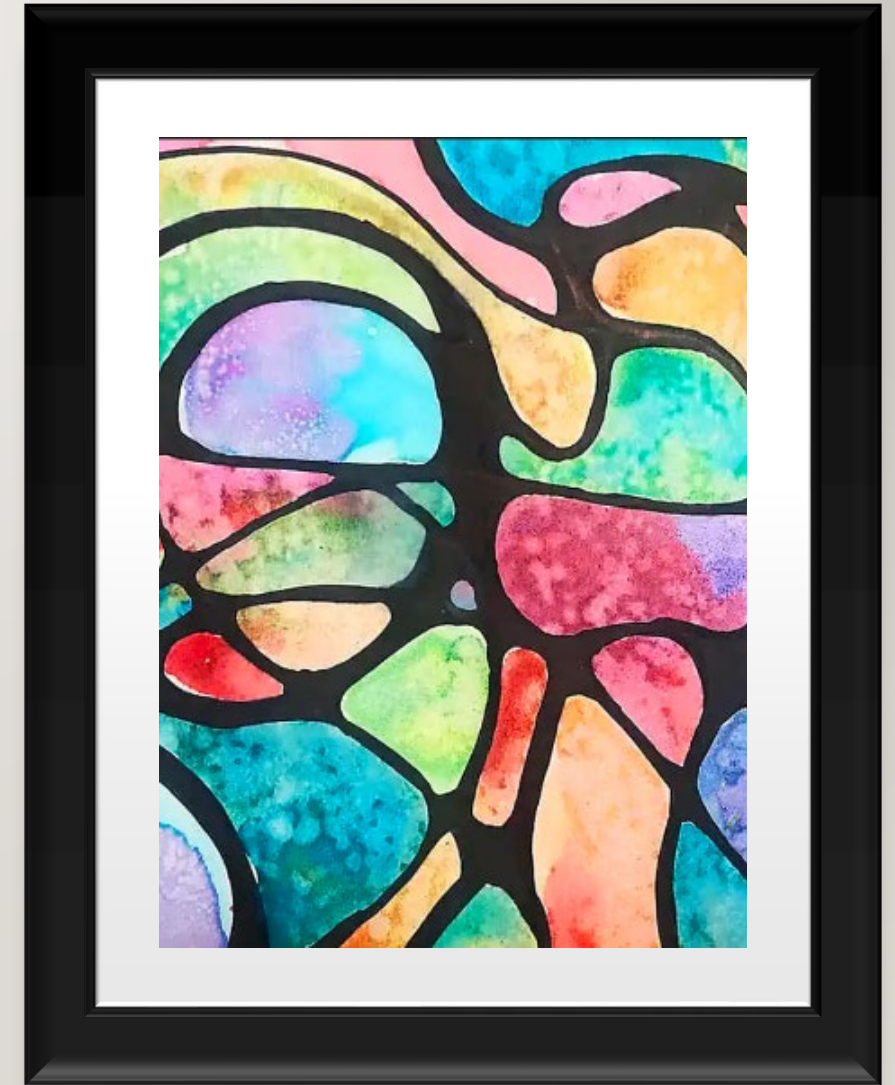
Neurographic Art was designed and formalized in 2014 by Russian psychologist Pavel Piskarev. Pavel defined Neurographic Art as a creative method for world transformation. It helps evolve our reality by engaging our emotional and aesthetic intelligence for discovering solutions to a variety of issues you may be working through.

Pavel believed that creative processes engage additional neurons making new connections and that those connections create energy. He thought that act of being creative enhanced your ability to focus on and acquire new skills, improved decision making, and increased information retention—in all areas of your life.

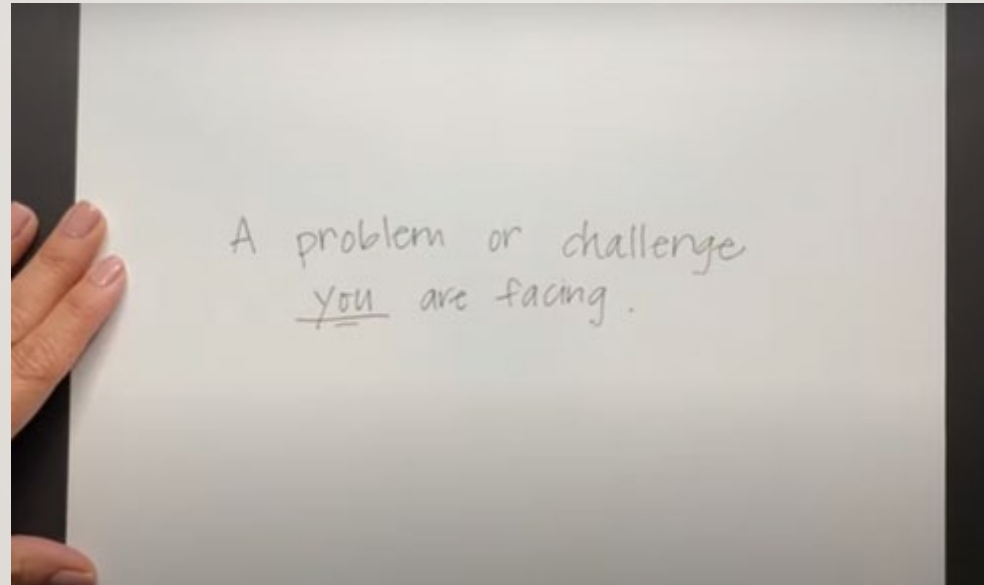


IT'S ABOUT THE PROCESS

- By following the steps of neurographic art, it takes you through your emotions and transforms difficult emotions and stress into something beautiful and healing. **The process of creating this kind of art is far more important than how the final piece looks.** As you create, your brain is encouraged to make new neural pathways and connections surrounding the problematic issues you are facing in your life.



STEP 1: ON THE BACK OF YOUR PAPER, WRITE
DOWN A CHALLENGE YOU ARE FACING.



STEP 2: ON THE FRONT SIDE OF YOUR PAPER BEGIN TO INTENTIONALLY SCRIBBLE LINES.

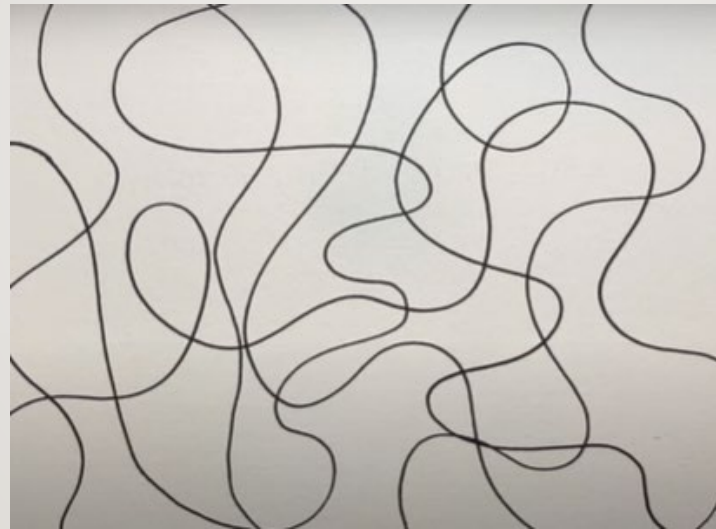
- Begin adding in Neurographic lines across your page. There are only two rules for Neurographic lines:
 1. They are conscious in thought and do not follow a repeated pattern/design.
 2. They should begin and end on an edge of the paper. They may run through your scribble, around it, or over it. Keep adding in lines until the space feels weighted, but not full.



For variety you can vary the lines making some thick and others thinner.

STEP 3:

THERE SHOULD NOT BE ANY SHARP EDGES OR CORNERS LEFT. EVERY SHAPE SHOULD BE ROUNDED OUT.



- Now you want to integrate the lines and shapes. This is done by rounding out any place where two lines meet or intersect. You will draw a $\frac{1}{4}$ circle that curves toward the intersection.
- Next, add any additional lines, shapes, or divisions of space you feel are needed for the image to feel whole. Be sure to go back and curve out new intersections!



STEP 4: BEGIN TO ADD COLOR USING WHATEVER MATERIALS YOU CHOOSE.



STEP 5: EXAMINE THE FINISHED PIECE AND REFLECT ON YOUR FEELINGS ABOUT YOUR CHALLENGE. DID THIS PROCESS HELP YOU OR CREATE A SENSE OF CALM?



ADDITIONAL IDEAS: YOU CAN ADD TEXT, DRAW THESE ON BOOK PAGES OR USE THIS TECHNIQUE TO CREATE AN ACTUAL IMAGE.

