



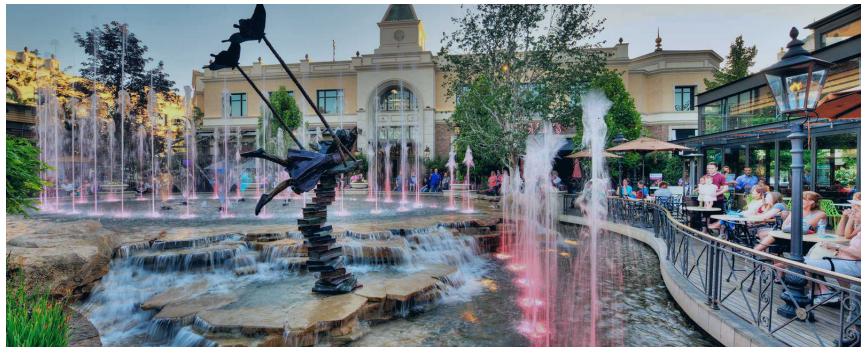
CITY OF MERIDIAN

2021-2025 STRATEGIC PLAN



[MERIDIANCITY.ORG/STRATEGICPLAN](https://meridiancity.org/strategicplan)

OUR PRIORITIES



Our Focus Areas define how we will meet our Vision and Mission over the next five years.

Each Focus Area have strategic goals that prioritize the actions we will take to meet community priorities.

Our Citizen Survey as well as other feedback were used to develop these key Focus Areas and Goals

RESPONSIBLE GROWTH

TRANSPORTATION AND INFRASTRUCTURE

BUSINESS AND ECONOMIC VITALITY

PUBLIC HEALTH AND SAFETY

VIBRANT AND SUSTAINABLE COMMUNITY

GOVERNMENT EXCELLENCE

RESPONSIBLE GROWTH

Meridian will responsibly promote growth that enhances its long term comprehensive vision and prioritizes infill development. We will encourage affordable, diverse housing options and high quality communities.

STRATEGIC GOALS

- Prioritize investment of city infrastructure and encourage road and school facilities in identified areas to grow responsibly and maximize the delivery of city services.
- Implement the goals in the community's Comprehensive Plan to ensure orderly development.
- Utilize impact fees, cooperative agreements, urban renewal districts and other tools to ensure that development pays its proportionate share of services impacts.
- Establish enhanced housing affordability options in new subdivisions to create additional opportunities for all.
- Apply design standards and ordinances to commercial and residential development to ensure quality communities with a diversity of amenities.

TRANSPORTATION AND INFRASTRUCTURE

Meridian will prioritize citizen desires for a more connected and safe community infrastructure. We will engage our partners and utilize resources to advance priority projects. We will develop a safe and connected system that includes pathways, sidewalks and a multi-modal approach to solve congestion challenges and roadway deficiencies.

STRATEGIC GOALS

- Advance construction of transportation projects on priority arterial roadways to reduce commute times and improve efficient movement within and about Meridian.
- Prioritize, plan and advocate for road and sidewalk improvements making connections to increase accessibility and safety while traveling to schools, parks and areas of community interest.
- Enhance our pathway network through property investment, agreements and construction to create continuous pathways with additional connection points.
- Invest and provide street lighting to increase overall safety and walkability in neighborhoods.

BUSINESS AND ECONOMIC VITALITY

Meridian will revitalize its downtown and grow its targeted commercial areas to ensure a balanced economic base that support family wage jobs creation. We will retain and recruit businesses and services that support our targeted industries and community needs.

STRATEGIC GOALS

- Retain and recruit business in the professional service, technology, light manufacturing and health care industries to provide a balanced economic base.
- Support business development that increases the number of family wage jobs to allow employees to live and work in Meridian.
- Utilize urban renewal areas and specific area plans to promote business investment in targeted areas to meet community needs.
- Pursue multi-story residential and mixed-use projects in downtown that provide an increased quality of live and value to our citizens.
- Collaborate with impacted parties and agencies in our downtown area to effectively plan economic vitality in alignment with the sun setting of the urban renewal district.

PUBLIC HEALTH AND SAFETY

Meridian will maintain its status as one of the safest communities in the West by investing in services and infrastructure that are essential to public health and safety. We will provide timely services, safe drinking water, and regulatory compliant wastewater services. We will evaluate the environmental impacts and our decisions, using data to inform our decision making. We will partner with our health community to ensure access to quality care for our citizens.

STRATEGIC GOALS

- Invest in innovative technologies and processes to enhance drinking water quality, improve clean water discharge qualities and reduce the impact on the external environment to protect public health and compliance with regulations.
- Deploy public safety resources to neighborhoods, to facilitate positive engagement, dialogue and build community trust.
- Invest in needed Police facilities while implementing strategies to reduce property crime, improve traffic safety, enhance public education and prevention efforts and meet service level expectations.
- Invest in needed Fire facilities while implementing strategies to reduce loss of life and property, improve outcomes of response, enhance public education and risk reduction efforts to improve resident safety and meet service level expectations
- Develop and support plans with community health providers to ensure health care services are available in all parts of the community.

VIBRANT AND SUSTAINABLE COMMUNITY

Meridian will create vibrant places for our citizens, embrace sustainable practices, and preserve natural spaces. We will provide innovatively designed parks and recreational offerings. We will respond to citizen desires to be stewards of our natural environment. We will partner with our community and developers to create beautiful open spaces, and cultivate art and cultural opportunities.

STRATEGIC GOALS

- Develop premier open spaces, indoor facilities, amenities and public art projects to enhance the overall quality of life.
- Execute financially responsible, sustainable and environmentally conscious projects to promote energy efficiency, waste stream reduction, and water conservation.
- Identify, improve, and support public spaces, events and program offerings that contribute to a premier and vibrant community.
- Preserve Meridian's historic buildings, events, heritage and identity through active efforts with community stakeholders.

GOVERNMENT EXCELLENCE

Meridian will encourage open, transparent and approachable government. We will embody our CARE values utilizing proactive, high quality communication with our citizens and stakeholders enhancing community engagement. We will invest in our employees in order to deliver our citizens the most innovative, efficient, and value added services, while providing financially sound, resilient and effective government.

STRATEGIC GOALS

- Provide increased accessibility and transparency to government information at all levels which empowers residents to make decisions and utilize their voice and make informed decisions.
- Pursue solutions to ensure growth pays for itself in areas of education, transportation and other government provided services to achieve community priorities.
- Empower employees to innovate operations, update ordinances and simplify processes in order to improve effectiveness and provide premier services to our citizens.
- Utilize data informed decision making to meet the premier standard for customer service and service delivery.
- Exemplify and prioritize premier service through investment in our employees with skill based training and career path advancement opportunities.