



EVENTS AND OUTREACH MEETING

Meeting Room A, 33 East Broadway Avenue Meridian, Idaho

Thursday, June 30, 2022 at 5:00 PM

MINUTES

VIRTUAL MEETING INSTRUCTIONS

ROLL-CALL ATTENDANCE

☒ Leslie Mauldin, Chair

☒ Thomas Vannucci

☒ Patrick O'Leary

☐ Jenifer Cavaness-Williams

City Staff present was Cassandra Schiffler, Arts and Culture Coordinator and community member Michelle Glaze.

APPROVAL OF MINUTES [ACTION ITEM]

1. Approve Events and Outreach Subcommittee Draft Meeting Minutes from 5-19-22
P. O'Leary motioned to approve the minutes. T. Vannucci seconded. All ayes.

DISCUSSION ITEMS

2. **Update: Art Week Planning** ~ Michelle Glaze, Community Member and Volunteer Art Week Organizer
M. Glaze has been working on Art Week scheduled and had a rough draft of events, classes, and details. The subcommittee reviewed and discussed additional ideas such as the Plein Air Painters, possibility of art auction event (too problematic to coordinate and work with financial aspects), and possible literary event.

The chalk art competition was moved to Thursday evening, as L. Mauldin and M. Glaze remembered liking the event better when it was in the evening and less hot. Scheduling needs to be worked out for events, as well as a sign up sheet for volunteers for each event's duties.

Below are the main events:

Wednesday September 7: Kick Off event in Generations Plaza

Thursday September 8: Art Sip (off site and coordinated by the Meridian Art Foundation), Initial Point Gallery Opening, and Chalk Art Competition with music by Sam.

Friday: Community Art Party in Kleiner Park

Saturday: Concert on Broadway with High Street

Art classes will be scheduled throughout the week, including classes with the Flower Place, Angry Easel (two classes), a class at unBound, Open Arms Dance, an improv class with TVCT's partner Game Changer Improv, Coffee Plant Repeat, Happy Hour Homemaker, and 44 East. Other community events and businesses that are doing art related activities will also be added on the schedule.

C. Schiffler presented a budget draft that will be presented to MAC for approval.

M. Glaze will send out the planning document.

3. Discuss: Potential Skatepark Event to Coincide with Art Week and Tully Skatepark Mural Project

An idea for event to be held in conjunction with the Tully Skatepark Mural project was discussed. The idea is for a skatepark competition event with a DJ, food truck, and music to be held during the mural unveiling. M. Glaze wanted like to see if money was available, and how the event could be funded for a community member, TeeJay, that has held skatepark competitions in the past to do this event. C. Schiffler stated that there isn't a project budget line where this is budgeted for, unless it was considered for one of the small scale community projects during Art Week. However, C. Schiffler looked at timelines, and the mural will not likely be complete in time to coincide with Art Week. Sponsorships for the event were discussed. Due to time constraints, this discussion was tabled until the next meeting for further discussion.

3. Discuss: Potential MAC Presence at TVCT Performance of School House Rock on Friday, July 22 at 7PM and Saturday, July 23 at 11AM at Centennial Park

C. Schiffler received an invitation from TVCT to have a presence at their performances in Centennial Park, though she will be out of town. TVCT is open to any kind of presence: MAC information booth, volunteer, or other presence. L. Mauldin suggested that we ask commissioners to attend the events.

REPORTS

4. Updates: Concerts on Broadway

Concerts are booked, audio is booked. TVCT will be the opener on August 27, and L. Mauldin has reached out to two young violinists to be openers on the other dates.

NEXT MEETING - JULY 21, 2022

C. Schiffler will be out of town during the next regularly scheduled meeting, July 21. The meeting could be moved, cancelled, or other City staff could be asked to attend. There will be a new hire, an Arts and Culture intern starting July 11 (ending September 30), and C. Schiffler believed that the new intern could be present for the Events and Outreach.

ADJOURNMENT

P. O'Leary motioned to adjourn the meeting at approximately 6:12, T. Vannucci seconded. All ayes.