

SPECIAL WORKSHOP MEETING OF THE MERIDIAN ARTS COMMISSION

City Council Chambers CONFERENCE ROOM, 33 East Broadway Avenue Meridian, Idaho

Thursday, June 26, 2025 at 10:00 AM

MINUTES

ROLL-CALL ATTENDANCE

- ____x_ Lizzie Taylor
- __x__ Bridget King, Vice Chair
- ____x_ Shaun Muscolo
- __x__ Brecken Bird, Chair ____ Crystal Paulson

__x__ Patrick O'Leary __x__ Bobby Gaytan _x__ Seoyoon Song ___ Jay Smith

City Staff Cassandra Schiffler (Arts and Culture Coordinator) and Sarah Alford (Arts Assistant) were present. Public Art Consultant Meridith McKinley was also in attendance.

ADOPTION OF AGENDA [ACTION ITEM]

L. Taylor motioned to adopt the agenda and B. King seconded.

All ayes.

NEW BUSINESS

1. Public Art Workshop with Consultant

(See attached presentation)

Meridith McKinley gave a presentation on the new Meridian Public Art Master Plan. She explained how the survey will benefit the Master Plan and how long it will be active for. The commission brainstormed different ideas for how to get the survey out to the community. Ideas included: media release e-mail sending, art teachers, MYAC socials, signage/bulletins in parks, HOAs, Arts Organizations, and MAC grant recipients. The goal for the survey is 600 responses.

M. McKinley discussed how the pop-up engagements will work at the Meridian Fine Arts Festival. Commissioners suggested other locations for the pop-up boards such as the senior center and Concerts on Broadway. They wondered if they should extend the survey for the Art Party in September. Residents may get asked multiple times if the outreach is extended too long. McKinley then presented on the Imagine Art Here Workshop that will most likely take place in October. The commission discussed what the layout would be for the workshop and who would be invited to participate. They are hoping to have 25-40 participants possibly in a meeting room at City Hall or Lakeview Golf Course on a weekday night with food provided. Ideally, they could have five breakout groups: Ten Mile, Downtown, Roadways, and two parks.

The commission discussed how to develop an annual workplan to outline which new projects will be initiated, which will carry forward, and future projects. It would be developed by staff based on conversations with City departments, planning documents, the master plan, strategic plan, and previous year workplan. A committee could be formed to review options, weigh opportunities against criteria, and would be approved by MAC and council. (See powerpoint for criteria)

M. McKinley talked with MAC about new projects that MAPS will initiate and how we can engage artists in public art. This could include: providing training and mentorship, providing technical/fabrication assistance, crafting opportunities, grants, and asking what obstacles public artists face. The commission also discussed the question: What constitutes a local artist? There was interest in asking for part of selected artist's scope to be teaching someone else and interest in education; students can sit in on commission meeting for selection panel.

NEXT MEETING - REGULAR MAC MEETING JULY 10, 2025

ADJOURNMENT [ACTION ITEM]

L. Taylor motioned to adjourn, and B. King seconded.

All ayes.



MERIDIAN PUBLIC ART MASTER PLAN

ARTS COMMISSION MEETING JUNE 26, 2025



Agenda

- 1. Introductions
- 2. Engagement
 - Survey
 - Pop up Engagements
 - Imagine Art Here
- 3. Developing an Annual Work Plan
 - Process
 - Criteria
- 4. Goals for Engaging Local Artists

via:

Anticipated Schedule

	2025											2026		
	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March
Phase 1: Project Organization and Mobilization														
Phase 2: Research and Analysis														
Phase 3: Outreach and Engagement														
Phase 4: Program Planning														
Phase 5: Technical Recommendations														
Phase 6: Plan Development and Approval														



Community Engagement

Survey Pop Up Engagements Imagine Art Here



Survey

June 23 - August 18



Your Vision, Our City's Canvas: Guide Meridian's Public Art

SCAN TO TAKE THE SURVEY



Scan the QR code or visit <u>meridiancity.org/art-survey</u> to complete the survey by August 18, 2025.

Meridian Commission



Pop-up Engagements

Meridian Fine Arts Festival, June 28-29

Other

IMAGINE ART HERE: The City of Meridian is developing a Public Art Master Plan.

This Plan will set the direction for the public art that will be created over the next decade, and which you will see in parks, libraries, streetscapes, and other public spaces of the city. By sharing your ideas today, you can help us make sure the plan reflects what people in the city hope to see in Meridian's public art in the future!

STATION 1 Place dots on the map to indicate where you would like to see public art in the future.

STATION 2 Place a dot on your three favorite works in Meridian. Use the post-it notes to tell us what you like about the work.

STATION 3 Envision new public art in Meridian. Share a word or short phrase you would want to use to describe it.

STATION 4 Place a dot on the images that reflect the type of public art you would like to see in Meridian in the future. Use the post-it notes to tell us what you like about the work.



STATION 1

Place dots on the map to indicate where you would like to see public art in the future.





Imagine Art Here Workshop: Purpose

Provide information about the public art planning process.

Create a better understanding of the breadth and depth of public art practice.

Generate discussion about a vision and goals for public art in Meridian.

Generate discussion and ideas regarding potential public art approaches and sites, and any additional insights.



via:

Imagine Art Here: Format

- 1. Welcome and introduction
- 2. Public art presentation
- 3. Breakouts
 - Participants will break into teams.
 - Each team will be assigned a different geographic area or place type.
 - Each team will use a map, flipchart, markers, image cards to identify potential site and goals for artwork.
- 4. Report out



Imagine Art Here: Questions

- 1. Invites
- 2. Breakouts
- 3. Location
- 4. Date



Annual Work Plan

Process Criteria



What is an Annual Work Plan?

- Outlines which new projects the MAPs program will initiate, including where the project are located and the proposed budget for each.
- Indicate projects that are being carried over from the previous year.
- Identifies three years into the future what project should be considered.



How Could it be Developed?

- Initial list of options developed by staff based on conversations with City department staff about upcoming construction projects, city planning documents, public art master plan, the MAC Strategic Plan, the previous year work plan, etc.
- *New* Work Plan Subcommittee and staff meet to review options, weigh against criteria, and draft Work Plan.
- Work Plan reviewed by MAC.
- Work Plan submitted to City Council as part of the annual budgeting process.



What are the Criteria?

Vision Alignment Criteria Artistic Criteria Locational Criteria Feasibility Criteria



What are the Criteria?

Vision Alignment Criteria

Supports an aspect of the Program's vision or desired outcomes

Supports an aspects of the vision or goals of the City and/or partners

Artistic Criteria

Offers a compelling opportunity for artists

Offers strong site-specific possibilities

Diversifies the range of artists engaged with art projects

Diversifies the approaches that artists use including media, approach to integration, subject matter, and scale

Diversifies the range of audiences who engage with art and the way they interact with art



What are the Criteria?

Locational Criteria

Located where it is likely to be effective at achieving the Program's vision or desired outcomes

Located where it is accessible and people can appreciate it

The project does not conflict with other uses of the site

Feasibility Criteria

There is space available for the project

There is adequate funding and staffing to support the development of the project and, if applicable, ongoing staffing, programming and maintenance

The project's useful life is well understood, and maintenance and conservation can be managed to the best professional standards



Engaging Local Artists



Ideas from Other Communities

- Providing training and mentorship opportunities for emerging artists / artists new to public art.
- Providing technical / fabrication assistance to artists new to public art, i.e. contracting with engineers, fabricators and installers.
- Crafting opportunities specifically geared towards local artists that are new to public art.
- Providing grants to local artists specifically for artist-initiated public art projects.
- Providing FAQs for artists and community members about specific topics, i.e. murals.





MERIDIAN PUBLIC ART MASTER PLAN

ARTS COMMISSION MEETING JUNE 26, 2025

