

# Fred Fritchman



Exhibit design • Graphic design • Illustration

1321 Denver Avenue • Boise, Idaho 83706 • (208) 336-7627 • fritchman@msn.com

## Proposal

Customer	Project	Date
Meridian Historic Preservation Commission	Historic walking tour booklet redesign	1/30/2024

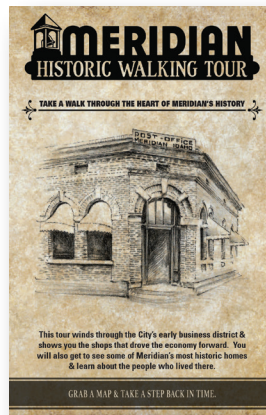
### Description

Redesign/update 28-page 5.5 by 8.5 inch full color Meridian historic walking tour booklet.

#### Option 1

Refreshed redesign as per email from Cassandra Schiffler of 1/19/24. Same page size and number of pages, with numbered map. Current booklet shown at right.

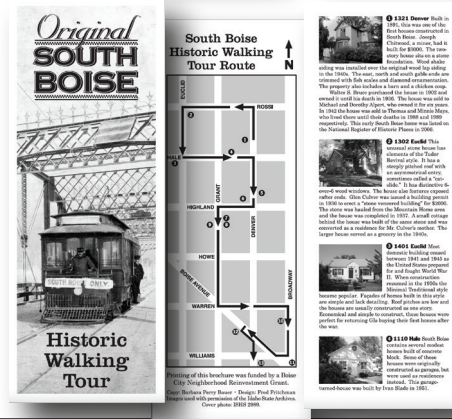
**TOTAL, COMPLETE \$ 2550.00**



#### Option 2

Redesign to folded brochure format approximately 4" by 10," similar to sample at right, with numbered map.

**TOTAL, COMPLETE \$ 1950.00**



### Terms and conditions

- Customer to supply all text, high resolution image scans, and digital artwork from previous walking tour booklet. Customer to furnish contractor with input on concept design and review of project at all stages.
- Contractor to supply all graphic design, illustration, editing, and supervision of printing.
- Pricing good for six months.