

Mayor Robert E. Simison

City Council Members:

Luke Cavener, President Liz Strader, Vice President Brian Whitlock Doug Taylor John Overton Anne Little Roberts

June 6, 2025

MEMORANDUM

TO: Mayor Robert Simison and City Council

FROM: Garrett White, Recreation Superintendent

Jake Garro, Homecourt Facility Manager

RE: Homecourt Fee Discussion

Background

The City purchased the Homecourt facility on September 30th of 2016. The current fees at Homecourt were established then and have not been increased. Over the past several months, we have reviewed the Homecourt cost recovery and the facility's overall subsidy. With the cost recovery percentage reducing over the past few years due to general cost increases, staff feel that it is necessary to increase fees. Staff is requesting the fee increase to be in two phases over the next two years. The fees proposed in phase one are anticipated to reduce the subsidy and increase the facility cost recovery from a projected 38% to approximately 55% based on 2024 volumes. In phase two, we hope to reach a cost recovery of approximately 65% based on 2024 volumes.

In addition to increasing fees, staff are exploring other sources to increase revenues and lowering operational costs such as a sponsorship program, a vending or beverage contract in our recreation facilities, reducing operational hours during low volume times, and reducing the facility janitorial budget.

Objective

For Council to provide feedback and any comments on the proposed fees and other potential sources of revenues.