



PUBLIC ART SUBCOMMITTEE OVERVIEW

August 2020

Introduction

- History of Public Art Subcommittee
- Public art in the City of Meridian Comprehensive Plan
- Meridian Art in Public Spaces Ordinance
- Public art and Meridian Department of Parks and Recreation
- Public art in the Meridian Arts Commission Strategic Plan 2020-2025
- Public Art Plan
- Public art projects – FY20 and future
- Current and Future needs

History of Public Art Subcommittee

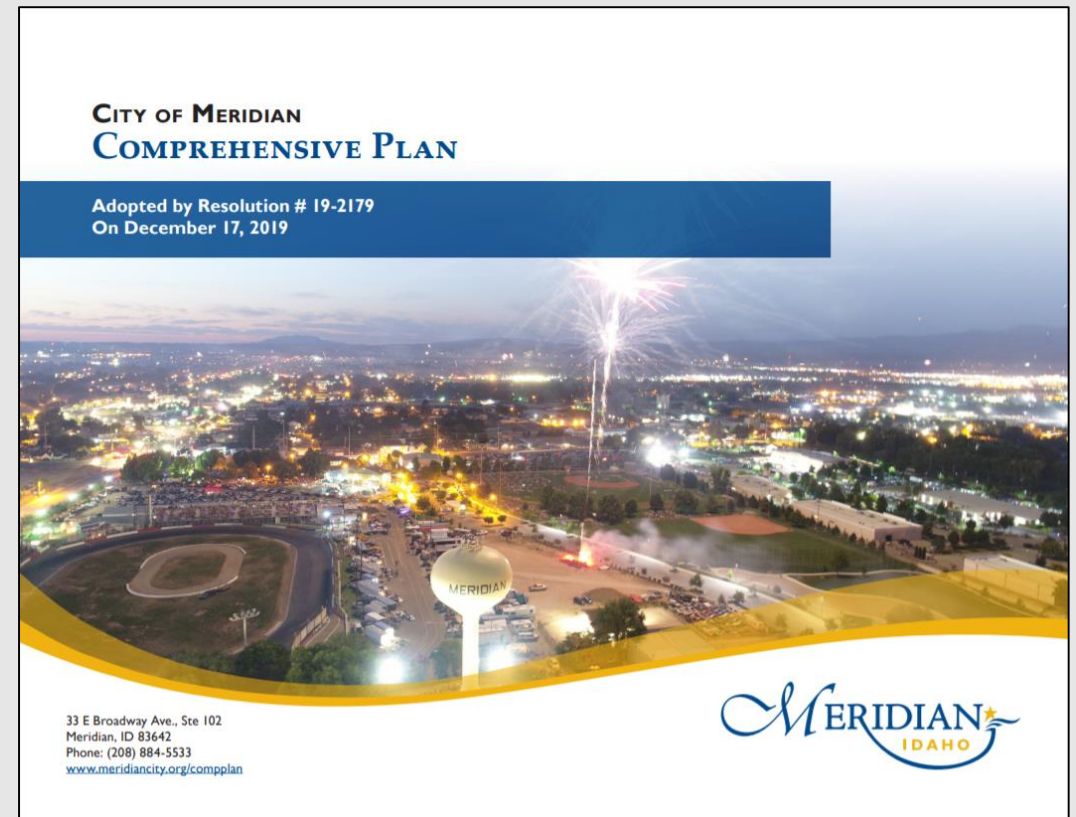
- Subcommittees were created at the end of 2017, implemented in 2018
- The original Public Art Committee goals included:
 - Establish policies for installation and replacement of traffic box wraps
 - Determine how to address the potential of someone opposed to a traffic box wrap
 - Outline a public art installation plan



Public Art in Meridian Comprehensive Plan

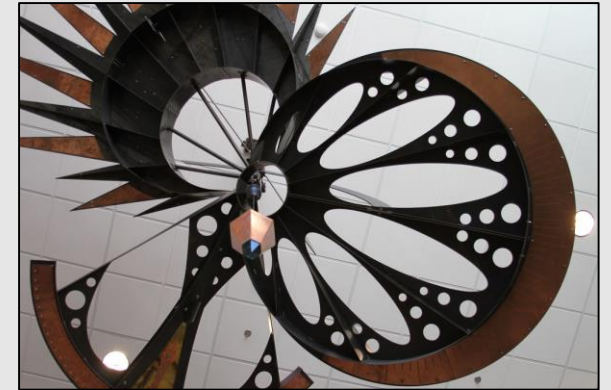
Chapter 5 – Arts and Culture

- Section 5.03.00: Create opportunities for all Meridian residents and visitors to experience public art.
 - Exhibit permanent and rotating works of art in City Hall and other public spaces
 - Encourage the integration of public art as an integrated component with new development.
 - Provide local artists with opportunities to showcase their work.
 - Raise awareness and promote existing arts offerings and artwork within the community.
 - Utilize the Meridian Art in Public Spaces program to raise awareness and appreciation of the arts.
 - Partner with the Ada County Highway District (ACHD) to create and install artwork on traffic boxes, within roundabouts, and as part of other roadway improvement projects as appropriate.



Meridian Art in Public Spaces Ordinance

- Signed April 21, 2015
- Established Meridian Art in Public Spaces program
- 50 cents per Meridian resident per year, not to exceed \$50,000
 - In July 2019, the population was 114,161 – without the funding cap, MAPS would receive \$57,000/year
- Funds not spent in one fiscal year can be carried over to the next year
- Funds can be used to purchase visual, tangible artworks for installation on public property within Meridian city limits



Public Art and Parks & Rec



- In 2020, MAC was moved to the Meridian Department of Parks and Recreation
- MAC/PAC assists Parks and Rec with Park Identity Program
 - Parks and Rec identifies target parks by fiscal year, works with PAC to select artists/art based on park themes
 - All funding is provided by MAPS program; no extra funding from Parks and Rec (historically)
 - Parks and Rec pays for and coordinates maintenance of art in parks
 - MAC retains Public Art Roster for selecting artists for parks pieces
- Current Meridian parks with art:
 - Heroes Park
 - Champion Park
 - Renaissance Park
 - Reta Huskey Park (signage)
 - Keith Bird Legacy Park (signage)
 - Kleiner Park (not MAC)

Public Art in MAC Strategic Plan 2020-2025

The MAC Strategic Plan was adopted by Meridian City Council on Sept. 24, 2019 via resolution number 19-2166.



City of Meridian, Idaho
FY 2020-2025

The development of this plan was supported in part by an award from the National Endowment for the Arts, as administered by the Idaho Commission on the Arts. However, the contents and opinions do not necessarily reflect the views or policy of the National Endowment of the Arts or the Idaho Commission on the Arts. To find out more about how National Endowment for the Arts grants impact individuals and communities, visit www.arts.gov.



Goal I – Public Arts: Create opportunities for all Meridian residents and visitors to experience public art.

- A. Encourage the integration of public art as a component of community development.
- B. Strategically and transparently use funds available through the Meridian Art in Public Spaces (MAPS) ordinance.
- C. Promote and monitor Meridian Art in Public Spaces (MAPS) ordinance.

Public Art in MAC Strategic Plan 2020-2025

Other ways that public art is connected to the MAC Strategic Plan:

- **Goal II. Arts Education for Youth**

- Traffic box art selected from annual West Ada School District Art Show
- Engage youth in public art projects – murals, temporary art, etc.

- **Goal IV. Public Engagement**

- Promote public art throughout the community to further engage people
- Public art as an entryway into the arts
- Invite the public to get involved in public art projects where possible

- **Goal V. Visual Art Exhibitions**

- Identify opportunities for temporary public art exhibits

- **Goal VI. Supporting Local Artists** - Provide local artists opportunities to grow their skills and showcase their work.

- **Goal VII. Arts Access** - Support experiences in the arts for everyone, regardless of age, race, ability or other protected class.

Public Art Plan

- Contract with Via Partnership
- Public art questionnaire in Meridian – March 27-April 27, 2020
 - 292 respondents – 191 complete, 101 partial
 - Results:
 - Themes: Community Identity; Memorable and Iconic; Functional; Interactive; Art in Parks; Art in Downtown; Keeping it Local
 - Art themes: local history, nature/natural elements
 - Strong interest in functional or interactive art, as well as good spots for selfies
 - Ideal locations for art: parks, downtown
 - Strong support for local artists
- Interviews with City staff
- Presentation to full Commission August 13, 2020
- Final report due following the presentation



Via Partnership works with public and private sector organizations to develop and implement public art strategies.

VIA PARTNERSHIP, LLP

Emily Blumenfeld • Meridith McKinley • Aliza Schiff • Angie Villa



Public Art Plan

Next steps:

1. PAC review recommendations from Via Partnership's final report
2. Develop outline for Public Art Plan
3. Identify graphic designer and/or layout (Canva?)
4. Set budget
5. Discuss policies related to public art
 - a. Accession/deaccession
 - b. Conservation and maintenance
 - c. Selection process
 - d. Focus areas – locations/districts
 - e. Others
6. Identify who will draft and review plan
7. Set deadlines for completion
8. Internal review
9. MAC review and approval
10. City Council review and approval

Meridian Public Art Projects

FY20 Projects:

- Wrapped 10 traffic boxes
- April 2020: Champion Park and Renaissance Park
- July 2020: Fire Station No. 6

Upcoming Projects:

- Mural project - \$21,000
- FY21 project – Fire Station No. 4?
- Ten Mile Trailhead – functional art
- More traffic boxes – new and rewrap
 - Current repository expires March 2021 (renew every 2 years in odd-numbered years)
- Discovery Park (FY22?)

Current and Future Needs

- Develop plan for addressing MAC strategic plan goals through 2025
- Funding
- Diversity, equity, and inclusion
- Brainstorming session(s)
 - Other types of projects
 - Locations
- Partnerships
 - Other cities
 - Arts organizations
 - Public-private partnership
 - Developers
- Artist and community outreach and engagement