



## INITIAL POINT GALLERY SUBCOMMITTEE MEETING

Parks & Recreation Conference Room, 33 East Broadway Avenue Suite 206 Meridian,  
Idaho

Wednesday, July 28, 2021 at 1:00 PM

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### MINUTES

#### ROLL-CALL ATTENDANCE

- Lizzie Taylor
- Natalie Schofield, Chair
- Bonnie Zahn Griffith

#### APPROVAL OF MINUTES [ACTION ITEM]

1. Minutes from Regular Meeting on June 23, 2021

L. Taylor made motion to approve minutes, seconded by B. Zahn Griffith  
All ayes

#### REPORTS

2. Update: Current and Incoming Gallery Exhibits

The Subcommittee discussed the current exhibit with the rodeo theme and A. Belnap described how Ginger Lantz and Steph Teeter had to drop out of the exhibit, however Steph was able to take Ginger's place with her inventory of 2D artwork and Mandy Henebry agreed to stay another month. J. Cavaness-Williams was the opening reception host with 13 attendees. L. Taylor noted that hopefully the attendance was low because it was July 4<sup>th</sup> weekend.

Next month, Wendy Blickenstaff, Clare Nelson, and Lauri Borer will be showing in the Gallery. There is currently no host signed up for the August and November Opening Receptions, so A. Belnap will email the Commission and request commissioners to volunteer as host for those months.

#### ACTION ITEMS

3. Review Calendar for 2022 and Revise or Select New Artists to Invite to the Gallery

The Subcommittee reviewed the calendar for 2022 and filled in the gaps as listed below:

June- Leslie J. Bosch as 3D artist

July- Lynn Fraley as 3D artist

August- Connie Wood and Kris Rehn for ¼ space as photographers

David Day as backup photographer

Melissa Reche as 3D artist

October- Cyndy Lounsbury as 3D artist

November- Betsie Richardson for ¼ space

Kris Mannion as 3D artist

December- Lorelle Rau, Pat Kilby, and Julie Clemons for 1/3 space each

Flynn Day Pottery as 3D artist

The 3D artists' assigned months are flexible. A. Belnap will contact artists.

## **DISCUSSION ITEMS**

### **4. Follow Up on Media Marketing for the Initial Point Gallery**

A. Belnap introduced the media marketing plan she created with the City Communications Manager. B. Griffith requested that there be a weekly social media post for the Gallery, A. Belnap said she was able to commit to two posts a month. N. Schofield suggested that the posts tag the artists to improve interactions and marketing for the artists. The Subcommittee agreed to try the marketing plan for 6 months and re-evaluate then.

### **5. Discuss and Determine Change to September Opening Reception**

A. Belnap informed the Subcommittee that the Meridian Art Foundation's Art Sip coordinator requested that the Initial Point Gallery be open for visitors on the evening of their event, September 9. A. Belnap asked if the Subcommittee would want to move the Opening Reception to September 9 or to have two evening events in September. B. Griffith recommended that the Subcommittee open the Gallery for both nights in September in order to maintain a consistent Opening Reception schedule and because one of the September artists is from out of town. The Subcommittee was enthusiastic about the partnership and agreed with B. Griffith's suggestion. N. Schofield will host the September Opening Reception and L. Taylor will host during the Art Sip.

### **6. Discuss and Determine Application Window for Gallery Applications for 2023**

A. Belnap asked if the Subcommittee would prefer to do a closed Call to Artist, where the artists have 6-8 weeks to apply once a year to the Gallery, or maintain an open Call where artists can apply at any time in the year. B. Griffith explained that the Subcommittee originally changed the Call to an open Call in an effort to gather more applications. The Subcommittee agreed to switch back to a closed Call to Artist each spring.

**NEXT MEETING - August 25, 2021**

## **ADJOURNMENT**

L. Taylor made motion to adjourn meeting, seconded by B. Zahn Griffith  
All ayes

Meeting adjourned at 2:23pm