

Adoption of Focus Areas and Goals as stated:

Vision: By 2035, Meridian will be the West’s premier community in which to live, work and raise a family.

Mission: Meridian will deliver superior service through committed, equipped employees, dedicated to the stewardship of the public’s resources while being a vibrant, livable, and connected community.

Values: Customer Service – Accountability – Respect – Excellence

Responsible Growth

Meridian will promote growth that enhances its long-term comprehensive vision. We will encourage infill development and diverse housing options to promote high-quality communities.

1. Prioritize investments and infrastructure in identified areas to optimize the delivery of city services.
2. Balance current and future residential and commercial interests in alignment with long term city plans and guidelines.
3. Be clear, consistent, and fair in the process of updating city plans and reviewing new developments to use land and resources wisely.
4. Create design aesthetic and style guides to inform a unique city identity.

Transportation and Infrastructure

Meridian will invest in a more connected and safe community. We will utilize resources to advance priority road improvement projects that include pathways, sidewalks, and a multi-modal approach to solve transportation deficiencies.

1. Invest in roads, sidewalks, lighting, and pathway improvements to increase accessibility, efficiency, and safety within and through Meridian.
2. Evaluate land use and road projects with consideration for future modal flexibility.
3. Elevate the city’s role in roadway and public transit planning.

Business and Economic Vitality

Meridian will make downtown a destination and grow its targeted commercial areas to ensure a balanced economic base that supports family-wage job creation. We will retain and recruit businesses and services in our targeted industries and that meet the needs of our community.

1. Promote Meridian as an ideal place for businesses to innovate and family wage jobs to be created.
2. Make downtown a destination that improves the quality of life for residents and helps businesses thrive.
3. Retain and recruit business in the professional service, technology, light manufacturing, and healthcare industries to provide a balanced economic base.
4. Expand Meridian as the heart of healthcare in Idaho through partnership & innovation with educators, providers, businesses and policy makers to strengthen our workforce and economy.

Public Health and Safety

Meridian will invest in services and infrastructure that are essential to preserve and protect life. We will provide timely police and fire services; protect, supply, and treat our city’s water supply; and enhance access to quality healthcare for our citizens.

1. Improve public safety through thoughtful planning and design, expanded education, and risk reduction efforts.
2. Protect public health and the environment by enhancing water quality, resources, and quantity.
3. Invest in delivering the right response level with targeted technology and innovative service models to maximize public health and safety resources.
4. Leverage partnerships to connect residents to resources, services and amenities that support healthy lifestyle choices.

Vibrant and Sustainable Community

Meridian will create vibrant places for our citizens, embrace sustainable practices, and preserve natural spaces. We will provide innovatively designed parks and recreational offerings. We will respond to citizen desires to be stewards of our natural environment. We will partner with our community and developers to create beautiful open spaces and cultivate art and cultural opportunities.

1. Develop premier spaces, events, and programs that contribute to a vibrant community and Meridian’s identity.
2. Identify and protect spaces to attract interest from partners for cultural, recreational, and educational opportunities for Meridian residents.
3. Execute financially responsible, sustainable, and environmentally conscious projects to promote energy efficiency, waste stream reduction, and water conservation.
4. Preserve city’s water sources and adjoining spaces to protect Meridian’s long-term viability, resilience, and recreational opportunities.

Government Excellence

Meridian will encourage open, transparent, fiscally responsible, innovative, and approachable government. We will focus on our employees’ needs, embody our CARE values, utilize proactive communication with our citizens and stakeholders to enhance engagement, and continuously improve the delivery of services to the community.

1. Invest in employee development to improve customer experience and create fulfilled, skilled and retained city workforce.
2. Foster trust in government through transparent, accessible and timely services.
3. Accelerate access to city information by enhancing self-service capabilities and simplifying processes.