

MERIDIAN PUBLIC ART WORKSHOP

August 13, 2020

AGENDA

- 1 – Introductions
- 2 – Recap of Survey and Interviews
- 3 – Vision, Goals and Strategies
- 4 – Implementation Recommendations

Proposed Vision for Public Art in Meridian

VISION: Public art in Meridian builds and strengthens the city's unique identity in the region, develops Meridian as a creative city and makes its public spaces more active and attractive.

Proposed Strategies for Public Art in Meridian

Unique Identity

- Focus on ideas and stories that are part of what makes Meridian unique.
- Focus on places that people strongly identify with Meridian.
- Develop projects that create or convey a distinct character for Meridian's neighborhoods, parks and commercial districts.
- Develop projects that welcome people to Meridian and let them know they are in a place that values art and culture.

Creative City

- Create outlets for community creativity and expression.
- Develop public art projects that play to the strengths of local artists.
- Develop programs to support artists new to the public art field (i.e. training programs, mentorships, etc.).
- Strive for a unique, diverse collection with a wide range of artists.

Active and Attractive

- When the City builds a high-profile or public-facing facility or new public space – incorporate art.
- Commission artists to develop functional elements for streets, parks and other public spaces.
- Advocate for quality design of public places.
- Encourage / require developers to incorporate public art into projects
- Provide guidance and resources for artists, arts organizations and private property owners to initiate their own projects.

Standard Project Management and Review Process - Discussion

1. Define the Art Opportunity	
<ul style="list-style-type: none"> • Draft a Project Plan that outlines the location, a budget, specific goals for the project, the timeframe, and artist selection method. 	
<ul style="list-style-type: none"> • Approve Project Plan. 	
2. Form an Art Selection Panel	
<ul style="list-style-type: none"> • Convene an Art Selection Panel based on the approved Project Plan. 	
3. Select the Artist	
<ul style="list-style-type: none"> • Draft and issue Request for Qualifications (RFQ) (cover letter, resume, images and image list, names of references). 	
<ul style="list-style-type: none"> • Review artist qualifications and recommend finalists. 	
<ul style="list-style-type: none"> • Engage finalists <ul style="list-style-type: none"> ○ Option A: Interview finalists. ○ Option B: Pay finalists to develop and present a concept proposal. 	
<ul style="list-style-type: none"> • Approve artist selection. 	
4. Execute the Artist Agreement	
<ul style="list-style-type: none"> • Draft and negotiate agreement. 	
<ul style="list-style-type: none"> • Approve agreement. 	
5. Review the Artist Concept (if artist selected by interview)	
<ul style="list-style-type: none"> • Selected artist conducts site visit, develops concept proposal. 	
<ul style="list-style-type: none"> • Artist presents concept proposal to Art Selection Panel. 	
<ul style="list-style-type: none"> • Review Selection Panel recommendation and forward to appropriate board(s) / commission(s). 	
<ul style="list-style-type: none"> • Review and give final approval (if applicable). 	
6. Monitor Final Design and Fabrication	
<ul style="list-style-type: none"> • Perform technical review. 	
<ul style="list-style-type: none"> • Inspect at fabrication stage. 	
7. Oversee Installation	
<ul style="list-style-type: none"> • Coordinate with artist. 	
8. Oversee Maintenance, Conservation	
<ul style="list-style-type: none"> • Ensure work is properly maintained. 	
9. Define the Art Opportunity	
<ul style="list-style-type: none"> • Conduct periodic conservation assessment. 	