



# MEMO TO CITY COUNCIL

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## Request to Include Topic on the City Council Agenda

**From:** Tori Cleary, Community Development      **Meeting Date:** September 15, 2020  
**Presenter:** Tori Cleary      **Estimated Time:** 0.0  
**Topic:** Agreement between City of Meridian and Meridian Chamber of Commerce for Idaho Rebounds Funds

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### Recommended Council Action:

Approval of Agreement between City of Meridian and Meridian Chamber of Commerce for Idaho Rebounds Funds

### Background:

Following early COVID-19 related restrictions and guidelines, the City began working with the Meridian Chamber to develop the Keep Meridian Healthy & Open for Business program to educate and assist businesses in reopening in a safe manner while adhering to Central District Health guidelines to protect employees and customers.

The initial phase of the program featured customized webinars for various business sectors and live Q & A sessions with health professionals, public agency representatives and seasoned businesses successfully operating under the guidelines.

A website (<https://keepmeridianhealthy.org/>) and collateral materials were developed to promote the program and participating businesses. Nearly 300 businesses have participated in the program to-date.

The second phase of the program will include comprehensive marketing outreach to re-instill consumer confidence, ensure customers that participating businesses are adhering to guidelines, and encourage the community to support local businesses.

On August 17, 2020, the City received approval from the State Idaho Rebounds Coronavirus Financial Advisory Committee (CFAC) to designate a portion of the City's CARES Act allocation for this program, not to exceed \$36,440.83. Because CARES Act funds are allocated to the City, the attached Agreement is necessary to reimburse the Chamber, which has absorbed all costs to-date.

Under this Agreement, the City will confirm expenditures, verify receipts, request State reimbursement for the CFAC-approved costs shown in Exhibit B to the Agreement, receive funds, and issue payment to the Chamber.