



EVENTS & OUTREACH SUBCOMMITTEE MEETING

Parks & Recreation Conference Room, 33 East Broadway Avenue Ste 206 Meridian, Idaho

Monday, July 26, 2021 at 5:30 PM

MINUTES

VIRTUAL MEETING INSTRUCTIONS

To join the meeting online: https://teams.microsoft.com/l/meetup-join/19%3ameeting_NjI3YzBlNjUtMjRkYi00NWU3LTkwNjQtNjBhOTQyMzZkYTg1%40thred.v2/0?context=%7b%22Tid%22%3a%22b844df29-8272-41a9-9862-5a8e63e5f93a%22%2c%22Oid%22%3a%2241e2fc1d-e723-4cd9-9cd3-c847775577fe%22%7d

ROLL-CALL ATTENDANCE

Leslie Mauldin, Chair

Thomas Vannucci

Maria Tzompa

Jenifer Cavaness-Williams

Michelle Glaze

APPROVAL OF MINUTES [ACTION ITEM]

1. Minutes from Regular Meeting on June 28, 2021

L. Mauldin requested that the June minutes be amended to note that she recommended tabling the Strategic Plan review to a subsequent meeting, not the next meeting.

T. Vannucci made motion to amend minutes, seconded by J. Cavaness-Williams
All ayes

DISCUSSION ITEMS

2. Review and Discuss Current Art Week Plans

A. Belnap reviewed the Art Week agenda with the Subcommittee, noting adjustments to the agenda since last meeting. The Subcommittee was in support of these changes (i.e. Art Sip taking place in City Hall Plaza, plein air painters, and Initial Point Gallery Opening on September 9).

The Subcommittee then discussed the logistical details of Art Week. For the free art classes, the Subcommittee finalized this below list of instructors:

- Angry Easel
- The Flower Place
- Happy Hour Homemaker
- Treasure Valley Childrens Theater
- Sean Hancock
- North African Dancing
- Dance Arts Academy
- Write & Publish a Book
- James Fullenrider- poetry
- Kate from Truffles knows calligrapher

For class locations, the Subcommittee suggested using the artists' studios for Thursday evening and utilizing City Hall on Wednesday evening because of the Art Sip. Other locations included using the platform outside of Joe Borton's law firm and Generations Plaza. A. Belnap noted that last year, the Subcommittee paid instructors \$50, however the Subcommittee decided that depending on the budget, they would like to increase the amount to \$75 plus materials.

The Subcommittee also expressed a desire to include Treasure Valley Children's Theater in the Art Sip program, perhaps doing a 15minute shortened show. A. Belnap will discuss this possibility with CheRee, the coordinator of Art Sip.

For the Chalk Art Competition, the Subcommittee discussed keeping the categories from 2019 (Professional, Adult, Highschool, and Youth) and adding a Digital category for accessibility reasons. Registration will be recommended, however walk ins will also be welcome. The location of the Chalk Art Competition is to be determined. If we can manage Generations Plaza, L. Mauldin said that the owner of Deja Brew, Cecyle Brock, could recommend performers.

REPORTS

3. Follow Up on Performers for Concerts on Broadway September 25

L. Mauldin gave the Subcommittee the good news that she has found a mariachi band to perform as the last performer on September 25. She noted that it will be a tight call since the band will be performing at the fair immediately before the Concerts on Broadway Performance.

L. Mauldin recommended that there be an opening student act on September 25, the fiddlers' performance, followed by the Oinkari Dancers, an intermission, another student act, a brief show by the Treasure Valley Children's Theater, and lastly, the mariachi band. She also suggested that El Tanampa be involved, perhaps with emceeing.

A. Belnap and L. Mauldin will continue to work out these details.

4. Update: Christmas in Meridian Partnership Role Clarification TBD Next Month

A. Belnap explained that the Arts Commission's role in City events will be part of the conversation/presentation made to the Commission in August.

NEXT MEETING - August 23, 2021

ADJOURNMENT

J. Cavaness-Williams made motion to adjourn, seconded by T. Vannucci
All ayes

Meeting adjourned at 6:49pm