



PARKS & RECREATION COMMISSION STAFF REPORT

Item 3
November 2, 2023
Regular Business

AGENDA ITEM INFORMATION

TITLE:	Review of Disqualifying Criteria for draft Recreation Sponsorship Policy	<input checked="" type="checkbox"/> Discussion Only
RECOMMENDED ACTION:	Receive presentation and provide feedback on the draft Recreation Sponsorship Policy Disqualifying Criteria	<input type="checkbox"/> Action Needed: <input type="checkbox"/> Motion <input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution
STAFF:	Ryan Daly, Recreation Manager Katie Herzog, Recreation Supervisor	
COUNCIL LIAISON:	Craig Reynolds	
EXHIBITS:	1. draft Recreation Sponsorship Policy Disqualifying Criteria	

SUMMARY

The purpose of this staff report is to seek input from the Parks and Recreation Commission on disqualifying criteria to be included in the draft Recreation Sponsorship Policy (see Exhibit 1).

Background

Sponsorship policies are a standard municipal tool that guides the acceptance of sponsorships consistent with public values. The City of Mercer Island does not currently have a sponsorship policy.

Discussion

This draft section of the policy (see Exhibit 1) establishes disqualifying criteria which will inform on acceptance of sponsorships for City of Mercer Island coordinated events, programs, facilities, and services.

Staff are seeking feedback from the Parks and Recreation Commission on section “3.0 Disqualifying Criteria” to guide further development of the draft policy.

Next Steps

Staff will receive feedback from the Parks and Recreation Commission and use that to further develop a policy recommendation. At a future meeting, staff will return seeking the Parks and Recreation Commission’s endorsement of the policy and recommendation to City Council for consideration.

RECOMMENDATION

Receive presentation and provide feedback on the draft Recreation Sponsorship Policy Disqualifying Criteria.