



**BUSINESS OF THE CITY COUNCIL
CITY OF MERCER ISLAND**

**AB 6501
June 18, 2024
Consent Agenda**

AGENDA BILL INFORMATION

TITLE:	AB 6501: Recreation Sponsorship Policy – Anti-Discrimination Language	<input type="checkbox"/> Discussion Only <input checked="" type="checkbox"/> Action Needed: <input checked="" type="checkbox"/> Motion <input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution
RECOMMENDED ACTION:	Approve the addition of section 6.0 Anti-Discrimination to the Recreation Sponsorship Policy.	

DEPARTMENT:	Public Works
STAFF:	Jason Kintner, Chief of Operations Ryan Daly, Recreation Manager
COUNCIL LIAISON:	Craig Reynolds
EXHIBITS:	1. Recreation Sponsorship Policy (Redline addition)
CITY COUNCIL PRIORITY:	n/a

AMOUNT OF EXPENDITURE	\$ n/a
AMOUNT BUDGETED	\$ n/a
APPROPRIATION REQUIRED	\$ n/a

EXECUTIVE SUMMARY

The purpose of this agenda bill is to revise the Recreation Sponsorship Policy.

- On March 5, 2024, the City Council reviewed and adopted the Recreation Sponsorship Policy ([AB 6427](#)).
- Following the adoption of the policy, the City Council directed the City Manager to review the Recreation Sponsorship Policy (Exhibit 1) and to incorporate anti-discrimination language into the policy.

BACKGROUND

The City of Mercer Island currently provides sponsorship opportunities for several City-coordinated events and programs, including [Summer Celebration](#) and [Mostly Music in the Park](#). These sponsorship opportunities are typically promoted as specific packages, set to differing monetary tiers. Historically these opportunities were provided without a formal policy.

The Recreation Sponsorship Policy (Exhibit 1) was recommended by the Parks and Recreation Commission, and received approval by the City Council on March 5, 2024 ([AB 6427](#)). The City Council also directed the City Manager to review the Recreation Sponsorship Policy that was adopted for the addition of anti-discrimination language.

ISSUE/DISCUSSION

The following section and language have been developed for insertion into the Recreation Sponsorship Policy at the direction of the City Council:

- 6.0 Anti-Discrimination
All federal and state anti-discrimination laws and regulations shall apply to this policy.

This additional section and language are shown in redline format within Exhibit 1.

NEXT STEPS

Once approved, staff will finalize the Recreation Sponsorship Policy with the addition of section 6.0 Anti-Discrimination and publish to the Parks and Recreation website for public viewability.

RECOMMENDED ACTION

Approve the addition of section 6.0 Anti-Discrimination to the Recreation Sponsorship Policy as shown in Exhibit 1 to this Agenda Bill.