

Town Center Parking Study
 Submittal Materials: Framework – Proposed budget allocation

Project Task	Cost	Percent
Task 1: Project Management	\$ 10,000	13%
Task 2: Stakeholder Engagement and Public Input	\$ 20,000	25%
Task 3: Parking Data Collection + Analysis*	\$ 20,000	25%
*Management Reserve	\$ 10,000	25%
Task 4: Final Report + Implementation Strategy	\$ 20,000	13%
Subtotal	\$ 80,000	100%

MEETING BUDGET | PROPOSED SCOPE

TASK 1: PROJECT MANAGEMENT - \$10K

- 1.1 Kick-off Meeting
- 1.2 Project Management
- 1.3 Staff Meetings and Coordination

TASK 2: STAKEHOLDER ENGAGEMENT AND PUBLIC INPUT - \$20K

- 2.1 Stakeholder Engagement Plan
- 2.2 Stakeholder Interviews/Focus Groups
- 2.3 Workshop
- 2.4 Open House
- 2.5 Board and Commission Meetings

TASK 3: PARKING DATA COLLECTION + ANALYSIS - \$20K W/ A \$10K MANAGEMENT RESERVE

- 3.1 Data Collection Plan
- 3.2 Data Collection and Analysis
- 3.3 Activation Assessment
- 3.4 Regulations Audit
- 3.5 Parking Data Collection + Analysis Report

TASK 4: FINAL REPORT + IMPLEMENTATION STRATEGY - \$20K

- 4.1 Parking Strategy Framework
- 4.2 Draft Report + Implementation Strategy
- 4.3 Final Report + Implementation Strategy