

---

# CITY OF MERCER ISLAND

[www.mercerisland.gov](http://www.mercerisland.gov)



---

## Arts Council February 23, 2021 Arts Reset Workshop #2

---

To: Arts Council

From: Sarah Bluvas, Economic Development Coordinator; Emily Moon, consultant

Date: February 23, 2021

Tonight's meeting is the second Arts Council "reset planning" workshop. The objectives of the workshop are:

1. To discuss responses to the Arts Council member survey, which was distributed to members during the February 10 regular meeting
2. To review and seek input on alternatives for the Immediate Action Plan (i.e., the programs, services and actions the Arts Council wishes to pursue through the end of 2021 and while the pandemic's effects may still be concerns)
3. To discuss the feasibility of potential Immediate Action Plan proposals and their various resource needs
4. To create an Immediate Action Plan proposal for City Council's consideration

Questions posed in the Arts Councilmembers' survey:

- What does the community need now from the Arts Council?
- How can you support that need as the Arts Council (given the current conditions of the City and the pandemic)?
- What are the three most important objectives the Arts Council needs to accomplish during this year? What should the focus be for 2021?
- As you look past 2021 and the pandemic, how should the Arts Council measure its success?

The complete survey results are attached for the Arts Council's use. (See Exhibit 1.) In addition, Exhibit 2 depicts a synthesis of the answers to the question, "What are the three most important objectives the Arts Council needs to accomplish during this year? What should the focus be for 2021?" Exhibits 2 and 3 (a categorized list of potential Immediate Action Plan projects) will serve as starting points for the Arts Council's workshop discussion. As the Arts Council discusses the survey results, members will be asked to:

- Help refine ideas
- Apply Immediate Action Plan criteria to each idea:
  - Be responsive to COVID realities
  - Be able able to be designed and implemented by this summer/fall
  - Consider availability of resources
  - Be consistent with where the Arts Council may be headed with its vision and long-term goals
- Contemplate subsequent questions that require answers to better understand how to implement the ideas
- Identify resources that would be needed for implementation

Ideas that do not meet the Immediate Action Plan criteria or that simply need more time to develop can be included in the Arts Council's longer-term "Reset Roadmap." City Council has requested both – recommendations for how to start a few, feasible Arts Council activities, programs, or services (Immediate Action Plan), and recommendations for which additional priorities should be phased in over the next two years (longer-term Reset Roadmap).

Following the workshop, Emily and Sarah will collate the Arts Council's ideas and input into a draft Immediate Action Plan and a draft Reset Roadmap. These plans will be reviewed by the Arts Council in March and forwarded to the City Council in April for their consideration.

### Exhibits

1. Arts Councilmembers' survey results
2. Synthesis of survey results
3. Categorized list of potential Immediate Action Plan projects