

Most Important and Immediate Objectives

What are the three most important objectives the Arts Council needs to accomplish during this year? What should the focus be for 2021?

- A Support the high school community/unity mural project
- B Explore COVID-19 impacts on our lives in arts-focused ways
- C Invite the community to enjoy the public art collection (press releases, stories, etc., about existing art)
- D Deliver an arts/culture outlet or experience for the public that is catered towards both mental health and belongingness of community and artists
- E Adopt a sustainable funding policy that does not depend solely on City's budget
- F Protect assets
- G Engage community in the arts
- H Support MI artists
- I Create one community event to support/encourage arts engagement, perhaps with monetary options to create a fund for a project to be created by a local artist.
- J Protect and maintain public art collection
- K Raise awareness of public art collection with interactive activities
- L Program an arts experience to provide a diversion and opportunity to reconnect as a community
- M Collaboration - with MIVAL, etc.
- N Increased partnership with Council, local businesses, partners, and artists as an ongoing mechanism to cater to all members of the community and continuously improve on them
- O Devise a short to medium range plan of reasonable projects and goals to address immediate needs of community due to pandemic crisis. (Ancillary to this would be to review current outdated policies that may impede goals and revise.)
- P Present plan to City Council to re-establish a budget.
- Q Accomplish 1-2 targeted projects.
- R To develop and firm up a reset plan for development of arts & culture programs beyond 2021 once we have budget and staff allocated