



# BUSINESS OF THE CITY COUNCIL CITY OF MERCER ISLAND

AB 5651  
January 21, 2020  
Study Session

## AGENDA BILL INFORMATION

<b>TITLE:</b>	AB 5651: Mercer Island Foundation Strategic Planning Report	<input checked="" type="checkbox"/> Discussion Only <input type="checkbox"/> Action Needed:
<b>RECOMMENDED ACTION:</b>	Receive report.	<input type="checkbox"/> Motion <input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution

<b>DEPARTMENT:</b>	Youth and Family Services
<b>STAFF:</b>	Cynthia Goodwin, YFS Director
<b>COUNCIL LIAISON:</b>	n/a
<b>EXHIBITS:</b>	n/a
<b>CITY COUNCIL PRIORITY:</b>	1. Implement a Fiscal Sustainability Plan

<b>AMOUNT OF EXPENDITURE</b>	\$ n/a
<b>AMOUNT BUDGETED</b>	\$ n/a
<b>APPROPRIATION REQUIRED</b>	\$ n/a

## SUMMARY

Jody Kris, 2020 Mercer Island Youth and Family Services Foundation Board President, will present a report on the strategic fundraising direction of the Foundation.

### BACKGROUND

The Mercer Island Youth and Family Services Foundation (Foundation) was established in 1989 as a 501(c)(3) non-profit supporting organization to the Department of Youth and Family Services (YFS). The Foundation was originally established as a mechanism to accept United Way and donor designated funds requiring a non-profit organization. From its inception up to 2002 the Foundation board was comprised of a maximum of three members. Funds received by the Foundation were donated to YFS on an annual basis.

In 2002, the Foundation was re-invigorated with new members and a new fundraising endeavor. The sole remaining board member was slated to finish her tenure at the end of 2002, and community member, Terry Pottmeyer, was recruited by the YFS Director to join the board. Ms. Pottmeyer's goal was to grow the Foundation to a size that reflected the 2002 YFS fundraising needs. By the end of 2003 the Foundation board had revised its by-laws to allow up to 15 members and had established an annual fundraising breakfast held on the second Wednesday in February. The new, larger board expanded the role of the board to include active fundraising.

Since 2016 the Foundation has provided funding to support YFS programs and services in two forms: 1) an annual commitment to the Department's operating budget, and 2) one time or pilot project funds as Foundation reserves allow. The annual commitment in 2002 was \$60,000. The annual commitment for the current 2019-2020 biennium is \$471,970 and \$497,502 respectively.

Tonight's report will outline the Foundation's current process to determine its ability to support the provision of YFS core services in light of the City and YFS Department's funding challenges.

## **RECOMMENDATION**

Receive report.