



PARKS & RECREATION COMMISSION STAFF REPORT

Item 2
October 7, 2021
Regular Business

AGENDA ITEM INFORMATION

TITLE:	Recreation: Differential Pricing Policy (Cont.)	<input type="checkbox"/> Discussion Only
RECOMMENDED ACTION:	Endorse the Differential Pricing Policy	<input checked="" type="checkbox"/> Action Needed: <input checked="" type="checkbox"/> Motion <input type="checkbox"/> Ordinance <input type="checkbox"/> Resolution
STAFF:	Ryan Daly, Recreation & Operations Manager Emily Moon, Consultant	
COUNCIL LIAISON:	Jake Jacobson	
EXHIBITS:	1. Draft: Differential Pricing Policy (red-lined version) 2. Staff Report – July 1: Recreation-Differential Pricing Policy 3. Pricing section of the Reset Strategy	

SUMMARY

At the [July 1, 2021](#) Parks and Recreation Commission meeting, staff and consultant Emily Moon presented a draft policy concerning differential pricing. The Commission posed questions and gave supportive feedback. Commission members expressed a desire for better clarity in one clause of the policy. Staff committed to making that improvement and to bringing the policy back for consideration alongside a referenced, draft MICEC Facility Allocation and Use Policy, which is also on tonight's meeting agenda.

Since the July meeting, the clause has been modified and the facility use policy has been drafted. A "red-lined" version of the Differential Pricing Policy is attached for the Commission's review. In addition, Staff has attached the [Staff Report](#) from the July 1 meeting, which provides more background on the policy, and the attachments to that memo.

RECOMMENDATION

Endorse the Differential Pricing Policy